THE AMERICAN

HOME

VING OVER 3,100,000 HOMEMAKING FAMILI

OCTOBER · 25¢

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UNIVERSITY OF NORTH CAROLINA
WOMAN'S COLLEGE

NEW Hamburger Recipes
Lunch Boxes Made Easy
NEW Bridge Desserts



NO LINT FUZZ ON CLOTHES



Not the "linty water" way . . . This sock looked like this—dulled and discolored by lint fuzz after seven washings in an ordinary washer. Unsightly lint is hard to brush off dark clothes.

But the "clean water" way . . . This identical sock looked like this after seven washings the G-E Filter-Flo way in an identical washload. *Practically no lint!* Colors come out sparkling bright!



Striking new design. Fingertip Selectors for wash speeds, temperature, water. Over 50% more clothes capacity than in many automatics. Five-year written warranty on transmission. New G-E Filter-Flo Washer, about $3.35* weekly. Models with Suds Return System slightly higher. Matching G-E Automatic Dryer about $2.70 weekly. Buy pair, take 36 months to pay. 5 G-E Mix-or-Match colors or white.

1957 G-E Filter-Flo® Wa

cleans and recleans

wash water to give y

cleaner clothes

Lint is caught in the filter—not on you linens and cottons. Sand and soap scum moved automatically.

As you wash, the marvelous G-E Filt Washing System circulates and filters t water at the rate of 6 gallons a minute lint can settle on clothes, it is caught in t which lets cleansed sudsy water flow b the washbasket.

Your family wash comes out wonderfu and bright! You'll marvel at the results



Removable filter—easy to clean. Fits into p clothes are placed in washer; slips out afte over for easy cleaning. Also dispenses deterge dissolved throughout the wash.

2 wash speeds . . . 2 spin speeds — select either Normal or Slow Activator® Speeds . . . with Normal or Slow Spin Spe suit all types of fabrics. Flexible settings let everything "just right." Nylon withou wrinkles. "Fragiles" without frayings. Blan out "felting." Saves you hand washing.

3-Way Water Saving—Water Saver Con over 20 gallons on small loads. Choice of Cold Water Rinses. And G.E.'s new optio matic Suds Return System lets you set sudsy *filtered* water for a second wash, if General Electric, Appliance Park, Louisvi

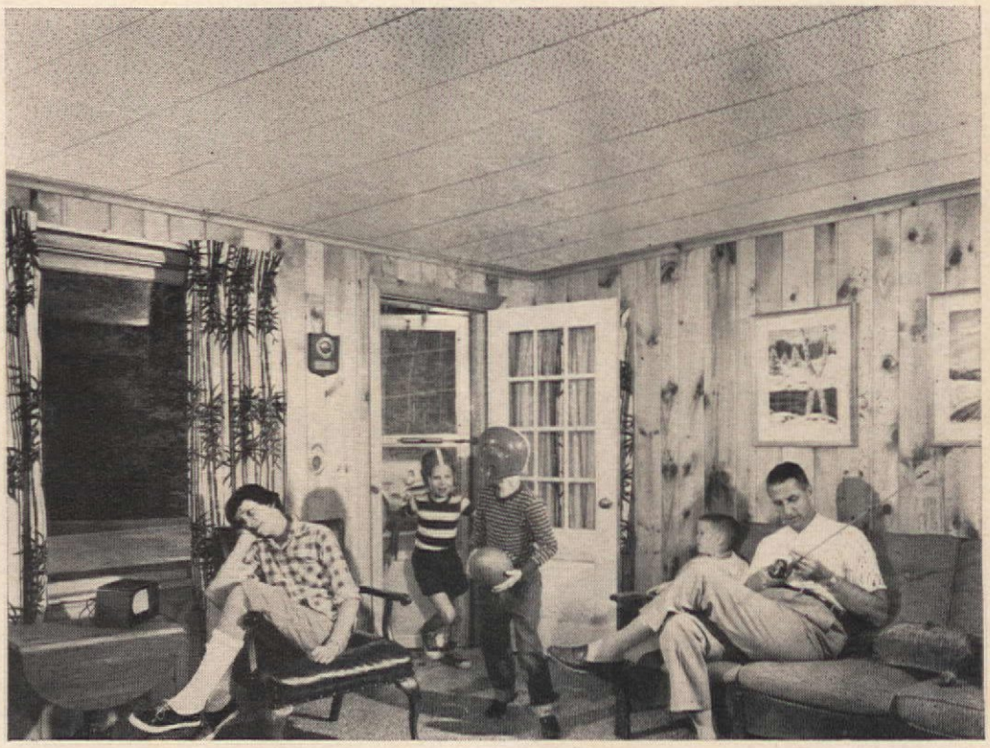
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GENERAL ELEC



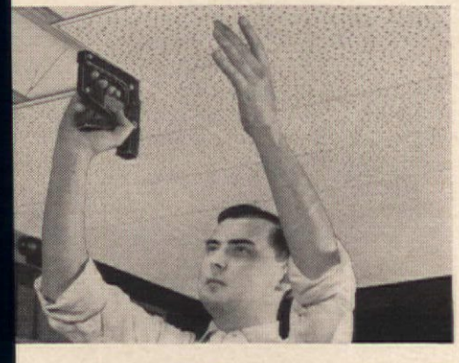
he Earlys are relaxed, even when fireman Bill ngs through the kitchen at dinnertime. Their w Armstrong Cushiontone ceiling soaks up the ise of fire bells and children before they get irri- ing. The Earlys spent about $25 for materials sound condition their compact 10′ x 12′ kitchen.



Mr. Wilcox isn't annoyed when he has to share the family room with romping halfbacks and rock 'n' roll music. Like many "do-it-yourselfers," he found a solution for family noise by accident. Originally he chose a Cushiontone ceiling because it offered a clean and easy way to cover cracks, and Mrs. Wilcox liked its smart appearance. At first, quieting noise wasn't really a consideration, but now it's the sound-conditioning qualities of Cushiontone that the Wilcoxes appreciate the most.

How to hush youngsters' play without spoiling their fun

"Do-it-yourself" families discover beautiful new ceiling that muffles noise. It's easy to install in any room.



can easily install a Cushiontone sound-condi- ing ceiling. The handy 12" x 12" or 12" x 24" are quickly stapled, nailed, or cemented over or cracked plaster. Cushiontone can be re- ted without loss of noise-quieting efficiency.

For free booklet, "Quiet your Home with a new Armstrong Ceiling," write direct to Armstrong Cork Company, 5610 Clark Street, Lancaster, Penna.

You can buy Cushiontone from your Building Materials Dealer and install it yourself. For professional help, see your Armstrong Acoustical Contractor. Both are listed in your phone book.



Mrs. Foster doesn't scold when her three active children raise excited voices at mealtime. A new noise-quieting ceiling of Armstrong Cushiontone takes the shrillness out of their voices and gives this family-kitchen a more relaxed atmosphere. A Cushiontone ceiling is easy to keep clean, won't crack, and needs no more care than plaster.

Armstrong
CEILINGS
including Cushiontone® and Temlok® Tile
to quiet and beautify your home



What is the Tampax user like?

Tampax has been in existence more than 20 years. During that time, a staff of trained women has devoted itself to answering letters and inquiries, to talking to serious-minded groups (such as teachers) who want to find out more about internal sanitary protection. Out of all this has grown a clear picture of the alert woman who uses Tampax.

She's apt to be a leader in trying new things. She's determined to find the modern way, the right way, the best possible way. Naturally her friends follow her advice; they admire her and look up to her. Can't you almost hear her telling them about Tampax?

Tampax does away with the belt-pin-pad harness. With no constant reminders, you can just about forget problem days! Positively no chafing or possibility of odor forming. And Tampax is so comfortable! It can't be felt when it's in place. Even disposal is easy!

Tampax comes in 3 absorbencies: Regular, Super, Junior. At drug, or notion counters everywhere. Tampax Incorporated, Palmer, Mass.



Invented by a doctor — now used by millions of women



Bright as a sunshiny morning that makes a rooster crow—that's t bedroom on our cover. The motif that gives it that special look is you guessed it—the latest thing in roosters. And he's a versati fellow that you can adopt. To learn how roosters can make *your* hon something to crow about, see page 55. Photograph by F. M. Demare

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OPERATION HOME IMPROVEMENT — 56 the year to FIX

THESE SPECIAL FEATURES WILL HELP YOU BRING "OPERATION HOME IMPROVEMENT" YOUR HOME AND NEIGHBORHOOD

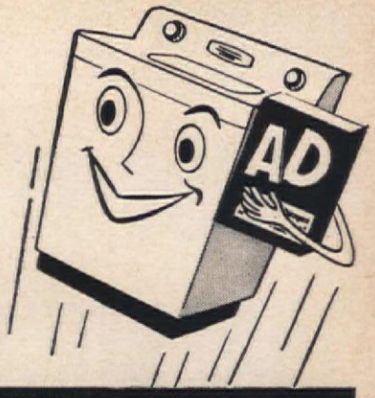
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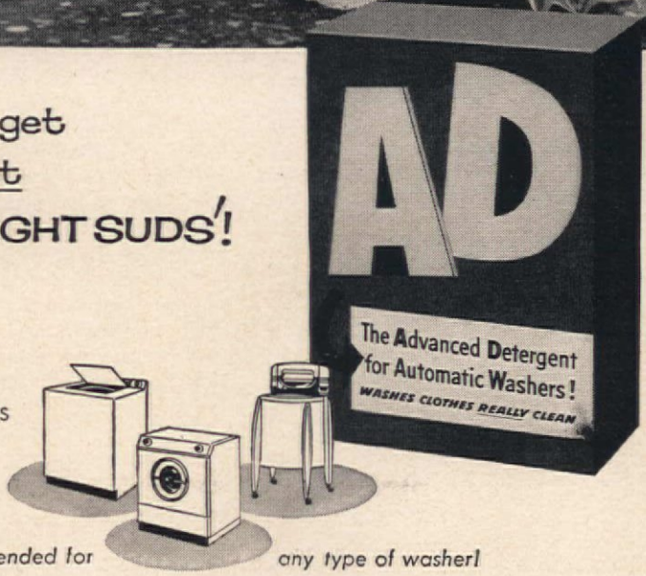
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E.L.D. SEYMOUR

Last month we were understandably happy to tell our readers of the wonderful gold medal—the Arthur Hoyt Scott Garden and Horticultural Award—that had been awarded to our Garden Editor Emeritus, "Ned" Seymour.

Now it's our sad duty to report that "Ned" passed away while that September issue was being printed.

He died suddenly of a heart attack in his garden, Elds-Haven, at Huntington, Long Island, on August 3. He had been in excellent spirits, and seemingly fine health, and had talked with friends only the day before about the affairs of the American Horticultural Council and other organizations with which he had been working since his "retirement from active service," as he expressed it, last December 31.

He retired only in the sense that he gave up the day-in-day-out routine of magazine production and the regular commuting from Long Island to New York.

Recently he assumed the editorship of the Horticultural Council's *News* and was just starting work on a revised edition of his *New Garden Encyclopedia*. He had several articles "in the works," was engaged in lecturing to garden clubs, and was handling considerable committee work for national and regional societies.

He was proud of the fact that he was almost as busy in his "retirement" as he'd ever been in his life, and he enjoyed it immeasurably.

E. L. D. Seymour was one of the "deans" of American garden editors. He had been associated with horticultural journalism all his adult life —for 20 of those years with The American Home—and was known to gardeners, horticulturists, florists, and nurserymen throughout the country. He had written and edited garden books, had worked for the agricultural information offices of the government during both world wars, had helped organize garden clubs and horticultural societies, and always had given unstintingly of his time and his energy for the betterment of horticulture in this country.

Above all, he was the kind of person you wished everyone were like. Well informed but unpretentious, kindly, generous, and ever-eager to help, he was a man you couldn't help liking.

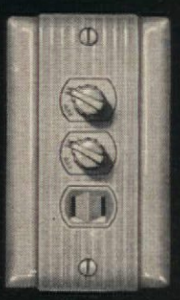
We at The American Home are indeed going to miss "Ned," and we know that many others will miss him, too.

T. A. W.

sh-h-h...



for quiet moments



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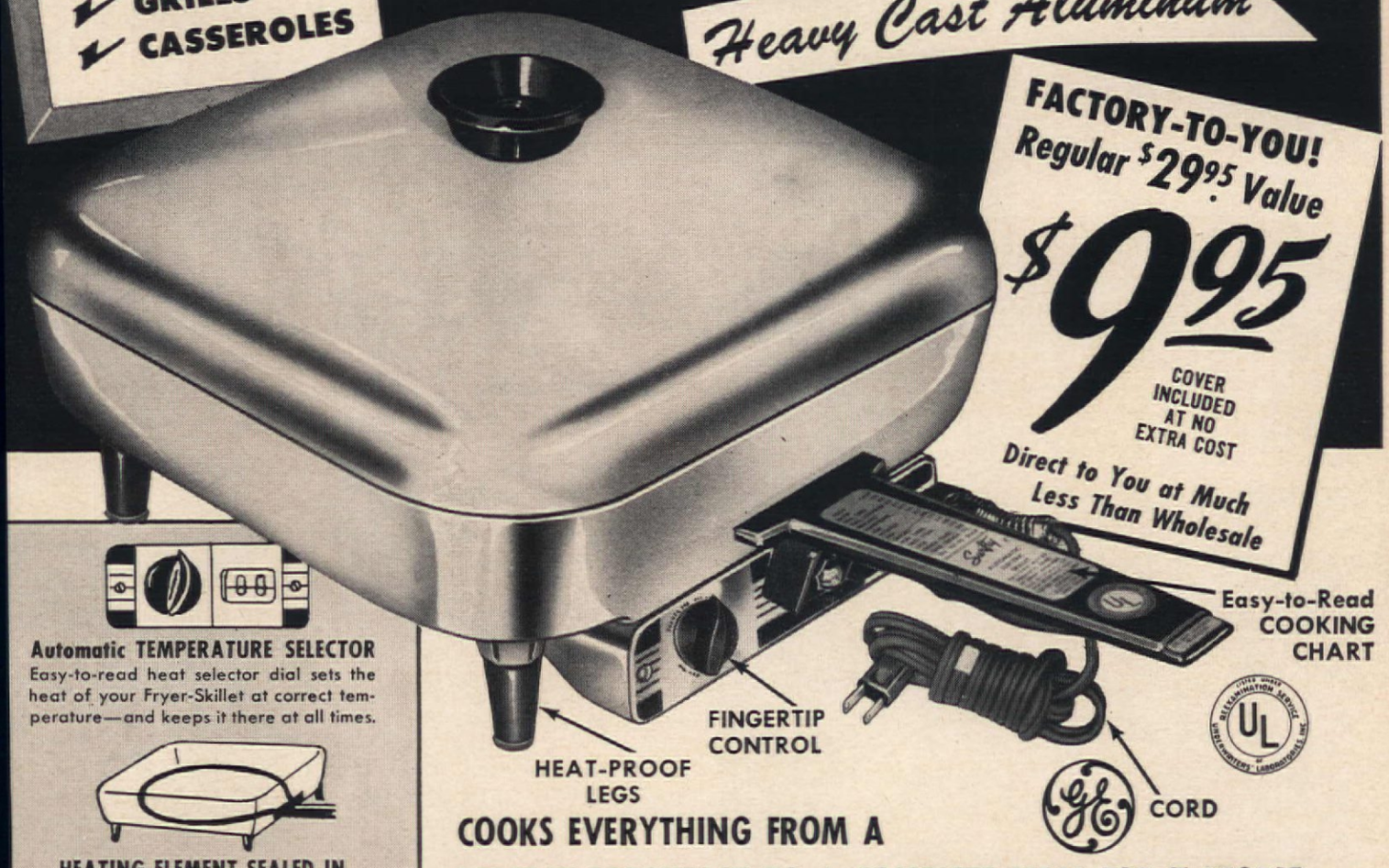
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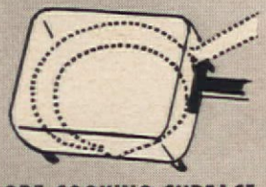
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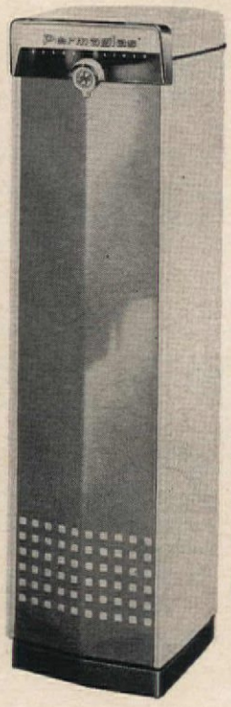
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20 QUESTIONS THAT CAN SAVE YOUR LIFE

• Last year, fires in the home reached a frightening total of 291,324! To reduce that total is a personal responsibility for each one of us. You're doing your part if you can answer "YES" to the following questions:

1. Are there plenty of safe ash trays in all rooms of your house?
2. Are smokepipes, furnaces and stoves far enough away from combustible walls and ceilings?
3. Are all heating devices checked periodically (at least once a year) by a competent service man?
4. Are space heaters and stoves located out of normal routes to exits?
5. Is the right size fuse in every socket in fuse box? (Safest size for lighting circuits is 15 amperes.)
6. Frayed electric cords often start fires. Are all the electric cords in your home in safe condition?
7. Are you sure there are no extension cords under rugs or hanging over nails?
8. Is your antenna installed where it cannot fall across power lines?
9. Is your antenna equipped with a properly-grounded lightning arrester?
10. Are all motors cleaned and oiled regularly? Are they ventilated?
11. Has all rubbish been cleaned out of your attic, basement, closets, garage and yard?
12. Is rubbish kept in a covered metal container and disposed of regularly?
13. Has the chimney been cleaned recently and checked for loose mortar joints?
14. Have you warned everybody at home never to use flammable liquids like gasoline for cleaning clothes or kerosene for starting fires?
15. Are all matches and lighters out of the reach of small children?
16. Are oily mops hung up, and oily rags kept in a tightly closed can, until removed from house or destroyed?
17. Are ashes kept in covered metal barrels away from anything inflammable?
18. If your house has a fireplace, do you make sure a screen covers the front whenever a fire is lighted?
19. Are you sure there are no clothes, curtains or furniture near any stove or heater in the house?
20. Is there a fire-retardant covering on the roof?

INFORMATION: NATIONAL FIRE PROTECTION ASSOCIATION

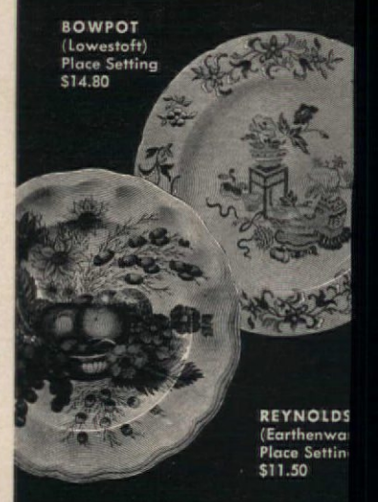


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Thanks to the miracle of electronics, you can now have a fine organ in your home for less than the price of a piano.

Electronics, the new science that already has brought radio and television into the home, now brings another thrilling innovation—the Thomas Electronic Organ, *the first low-priced, high-quality organ for the home.*

This exciting new instrument develops its rich, vibrant, *true* organ tone and wide variety of instrumental effects through electronics—at far less cost than older methods. That's why it sells at such an unbelievably low price.

The Thomas is *easy to play*. Even the simplest melodies are a joy because you have a whole orchestra at your fingertips. You'll be amazed at the variety, richness and sheer beauty of the thrilling effects possible on the *single keyboard* that provides *two-keyboard performance.*

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ACCLAIMED BY EXPERTS. The sensational Thomas Organ is astounding experts, teachers and music lovers with its rich, *true* organ tone, flexibility, vast variety of exciting instrumental effects. And it actually costs less than a piano!



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Redecorate the easy way! Pause for refreshment during painting—without worry about lap marks or brush marks. They don't show with latex paints. And these carefree paints dry so fast, you can paint (and pause) in the morning—live in the room that night. Plan a whole new background for your rooms . . . and enjoy yourself while you're at it. The refreshment? Coca-Cola®, of course! Apron and Capri Ensemble . . . in Wellington-Sears "Topsail"® from McCall's Patterns No. 1713 and 3065. The latex paint . . . from your favorite paint manufacturer.

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LATEX T.M.
DOW

You glue or tape two paper bags together to make this thoroughbred a real winner. Large paper bag that slips over youngster's head is the neck of the horse. Slit a smaller bag down one side and attach to larger bag in position shown. Ears? They're the bottom corners of a paper bag. Fold rows of crepe paper, slit them, and glue to the paper bags to form horse's mane. Face, bridle and rein are crepe paper, too. Make holes in the horse's neck for your child to see and breathe through. And away we go!



HALLOWEEN MASKS

A grocery bag and some fireproof crepe paper, scissors and glue, and you have the makings of a Halloween mask!

See "Where Credit Is Due," page 152

MORE MASKS ON PAGE 12



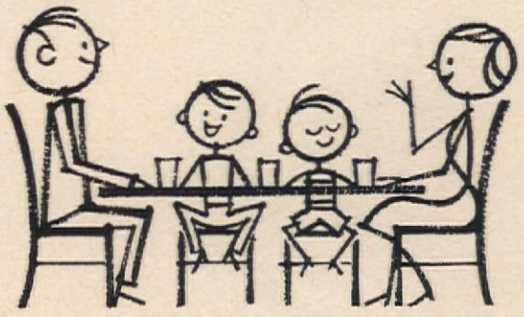
A grocery bag blossoms into a daffodil when you use it as a base for flower petals made from two different shades of yellow crepe paper. Base petals are dark yellow crepe paper cut in leaf shape. Glue four of them around bag, letting petals overlap. Then glue a second layer of lighter yellow crepe paper petals over the first, again overlapping the petals.



King of beasts is sure to scare the neighbors when your child wears it for trick-or-treating, but lion's as easy to make as he is harmless. Use a large paper bag, cut holes for eyes—and for growling! Nose is construction paper; whiskers, broom straws. For the magnificent mane, glue 1"x5" strips of yellow and brown crepe paper on bag. To curl, pull strips through fingers.

Everyone lives better in a Zone-Controlled house







Living Area, Zone 1—separate thermostat control—comfortably warm

Sleeping Area, Zone 2—separate thermostat control—comfortably cool

Zone Control means dividing your home into two or more areas, each controlled by a separate thermostat to give you the temperatures you want, when and where you want them.



The famous Honeywell Round

YOU ENJOY just the right amount of heating or cooling you need for every room—when your house has Honeywell Zone Control.

Such features as fireplaces, picture windows and the special characteristics of your floor plan often present problems which make it impossible for a single living room thermostat to give you comfort you want all over your house. Zone Control, with two or more thermostats, is what you need. And Zone Control makes it possible to adjust temperatures according to the way you *use* your rooms. A thermostat in the sleeping area allows your children to sleep cool while the living room remains comfortably warm.

Ask your architect, heating or air conditioning dealer or builder about zoning the house you plan to build or buy. Or write Honeywell, Dept. 2704, Minneapolis 8, Minn.

MINNEAPOLIS **Honeywell**

H HONEYWELL *Zone Control*

Happy-go-lucky Trig

best-looking, handiest helper a kitchen ever had!



LOOK FOR TRIG NAME ON THE HANDLE AND ON THE BOTTOM

WEST BEND®

Trig® singing tea kettle®

the original trigger-operated tea kettle

gleaming stainless steel with solid copper bottom

West Bend's famous Trig is probably America's most popular — and most imitated — kitchen accessory. Trigs are happily working every day in millions of kitchens all over the country. Gleaming stainless steel harmonizes with the friendly glow of the copper bottom. The familiar bright red trigger operates the spout cap to fill or pour.

If you aren't already the owner of a Trig, now is a perfect time to buy one for yourself or for the next gift occasion. **$4.95**

Also available in copper color or cherry red aluminum. 2½ qt. capacity

JUST PRESS THE TRIGGER TO FILL OR POUR



WEST BEND ALUMINUM CO.
Dept. 63A, West Bend, Wisconsin

a dozen uses every day
Heats 2½ qts. of water quickly for instant or drip coffee, tea, bouillon, gelatin salads, home laundry needs and a dozen other uses from morn 'til night.

OTHER WEST BEND GIFT SUGGESTIONS

AUTOMATIC SKILLET
with polished aluminum cover
$22.95*
with copper color cover
$23.45*





FLAVO-MATIC COFFEE MAKER
2-5 cup, $10.95*
6-8 cup, $12.50*

AT HARDWARE, HOUSEWARES, GIFT AND APPLIANCE STORES; PRICES SLIGHTLY HIGHER IN CANADA

ELECTRIC CORN POPPER
$7.50*





ELECTRIC BEAN POT
$7.95*

*includes cord and excise tax

(Continued from page 10)



This unusual Hallowee mask is a pretty rose. T make it, glue many ruffle layers of pink crepe pap to an inverted paper ba After glue dries, stretc and curl ends of the pe als. Glue green crepe p per leaves around the bo tom of the mask to for a collar. Stretch thes leaves to stiffen so they stand out. Cut holes f eyes, mouth. Glue co ored paper around the



What could be a more appropriate Halloween mask than a Jack O'Lantern?

Glue three or four layers of orange crepe paper to a paper bag, stretching to give rounded pumpkin effect. Cover a cardboard tube with green crepe paper to make the stem. Leaves are made of green crepe paper, too. Cut holes for eyes, and glue yellow crepe paper eyes, nose and mouth in place. Cut these features as shown, so they will really look like a pumpkin lantern you'd carve.

IDEA



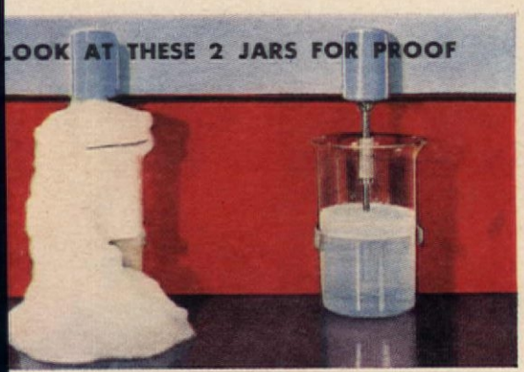
"Cup" for magazines is made from lower half of ordinary nail keg. Before cutting, move wire hoop on upper half to lower half, just below cutting line. Staple temporarily to hold staves in place. Sand very smooth. Legs are 2-in. pieces of broomstick; handle is made from ½-in. maple, screwed to side of "cup" (the handle must be hardwood, or it will split). When it is assembled, stain cup maple, dry, then paint on peasant designs. Fasten a strip of metal around top, over wire hoop. Paint this and bottom rim flat black, dry. Apply antique glaze of varnish, turpentine, and burnt umber. Dry, wax.

THE BUSIER YOUR AUTOMATIC WASHER, THE MORE YOU NEED SAFE, LOW-SUDSING DASH



Procter & Gamble made it especially for busy automatics . . .

DASH protects your machine as it gets clothes clean!



TOO MANY SUDS
These can clog your machine, smother washing action, block rinsing and cause poor cleaning!

DASH'S SAFE LOW SUDS
let your machine wash freely, rinse thoroughly. Dash gives you really cleaner, whiter clothes!

DASH is a really revolutionary detergent—tailor-made for automatic washers always on the go! As a dirt-chaser, Dash is simply *terrific*—gets clothes *cleaner* than any other product made especially for automatics! *Nothing* you've ever used before (high-sudser or low-sudser) beats Dash for cleaning!

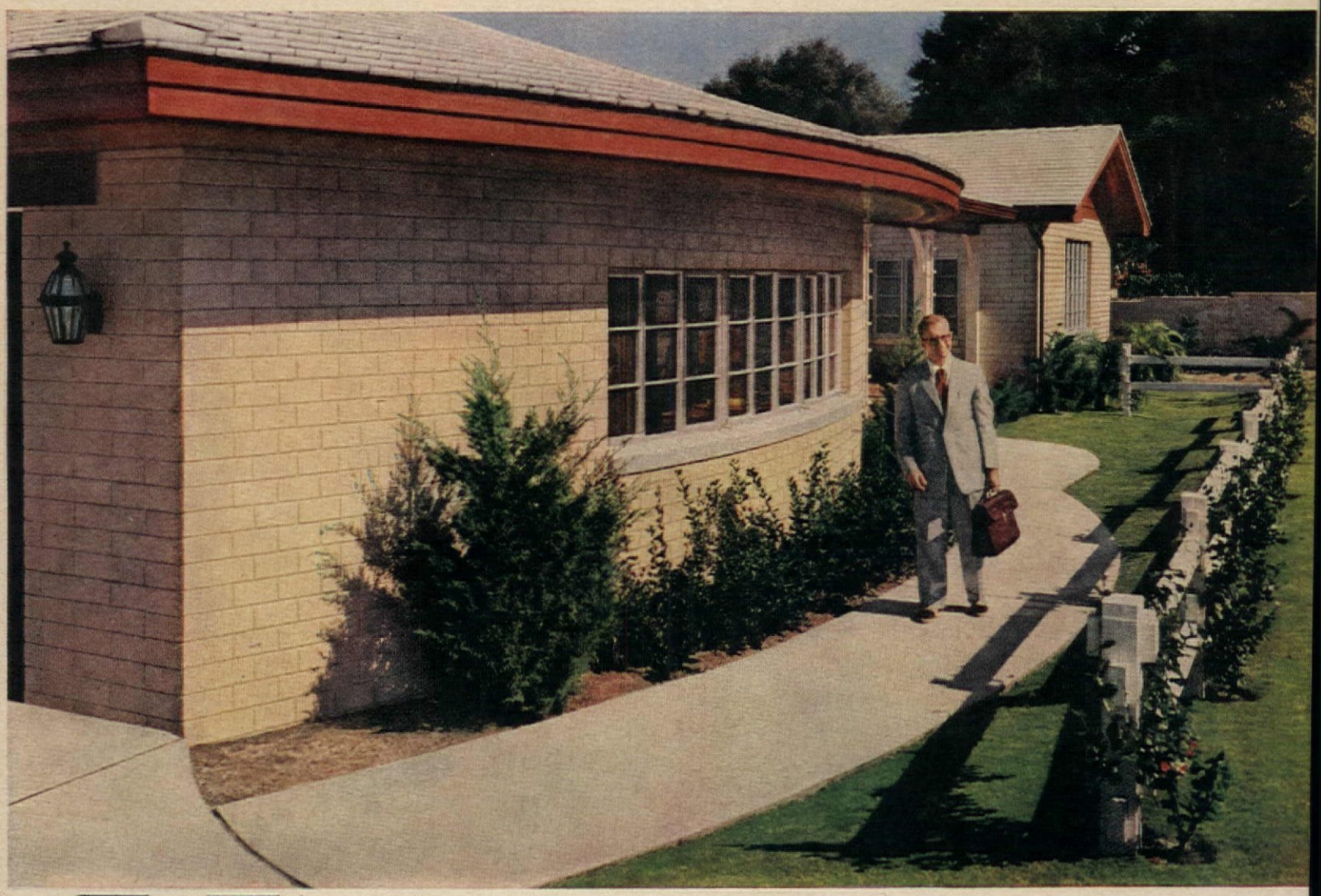
What's more, Dash actually *protects* your busy machine as it washes your clothes dazzling clean! Its exclusive low-suds formula is specially adjusted to automatic washing-rinsing-spinning cycles (won't clog or smother washing action as too many suds can). *And* Dash's special protective ingredients safeguard the metals and moving parts of your precious automatic.

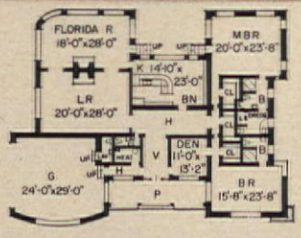
Remember, the busier your automatic, the more you need low-sudsing Dash for *washer safety, cleaner washes*—Dash *protects* your machine as it gets clothes *clean!*

DASH GETS CLOTHES CLEANER THAN ANY OTHER PRODUCT ESPECIALLY MADE FOR AUTOMATICS!



Dash—and only Dash—is recommended by every maker of automatic washers!





Yours for years of pleasant living





IN A CONCRETE MASONRY HOUSE your family will find more of the things that create contentment and personal satisfaction. You'll want a house with enduring charm, and you get it with concrete masonry for it comes in a wide variety of sizes, shapes and textures. Walls can be laid up in many distinctive patterns and can be finished in your choice of colors in long-lasting portland cement paint.

You'll enjoy the year-around comfort of a concrete house. Properly insulated, it will be delightfully cool in the summer and also pleasantly warm during the winter months.

You'll have great peace of mind in a concrete house, too, because your family and cherished possessions have the utmost in protection. Concrete can't burn or decay. Termites cannot digest it. Frequent repainting is not necessary. Freedom from maintenance gives you more leisure for living.

You'll be especially pleased with the economy of a concrete house. It costs no more to build one and much less to maintain. For more information about how you can make sure of years of pleasant living in a concrete house of your own send for free booklet, distributed only in the U. S. and Canada.

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A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

IF YOU RESPECT INDEPENDENCE



DAVID BLAKE

Her eyes, still mere glistening slits, were opening on a world as vague and shadowy as her legs were wobbly. Just ten days ago her mother, heavy in whelp, had sought the dim light of the closet and the old hat box to conspire with Mother Nature in producing four squirming miniatures.

At first the kitten looked more like a rat than a cat, but time quickly corrected this illusion. In four more weeks she would be lapping up milk and ready to sink her baby teeth into a piece of beef or liver. A little less time would be spent in sleep and more in tumbling about and feinting at shadows and dust in the sunbeams that filtered through the draperies.

Soon, only too soon, she, like all modern cats, would face a world divided—a world where millions find nothing but dislike for cats, and other millions tolerate them for the service they render in vermin control. If she is fortunate she will find a home with one of the rarer humans who admire a cat for what it is—a human who understands that only the dog of all species is possessed of a philosophy of servitude. Only the dog flatters his master by dependence and a desire to please. The cat, if she is to live a happy life, must find a place where she is understood, where her independence is respected, her lithesome grace and capricious moments enjoyed, and her moments of independence shared.

Our kitten is fortunate. Her mistress will not confuse her individuality and planned behavior with lack of intelligence. Her mistress will expect that a cat's affection remains on a dignified plane, not shown by maudlin demonstration. In fact, her mistress has a fine understanding of cats. She erred only when she prepared a bed for the new litter in a box under the kitchen table where she could keep an eye on it. The dim privacy of a closet is much more to the liking of mother cats for the ceremony of introducing new litters to the world.

When the kittens were discovered, warm milk was added to mother cat's regular diet because there were four additional mouths to feed—insatiable, seeking mouths through which the rapidly growing little bodies received their nourishment. This would continue for several weeks—until weaning time, when, by occasionally experimenting with a saucer of warm milk, it is found that the kittens are ready to learn to lap. When your kittens reach this stage, it's best to give a small amount of milk at a time, so that the change from their mother's milk to cow's milk won't be upsetting. PLEASE TURN THE PAGE



St. Charles...Your dream kitchen built to order!



Imagine a kitchen that practically hands you the things you need *and* puts them away . . . cooking with no clutter or muss . . . every inch of space planned and equipped as you wish . . . tailor-made exactly from your dreams. It's all yours in a St. Charles kitchen.

Corner Swing shelves (left) put every utensil in easy reach. (Right) Linens at hand, too, in this special linen storage unit.



Planned for beauty, with mixing, cooking and clean-up areas designed for miraculous efficiency. Storage units as you decide, sliding trays, roto shelves, swing out shelves! With St. Charles, everything is at your fingertips. 15 decorator colors, or fronts of solid natural wood in two finishes.

Send for helpful kitchen planning guide.

Your ST. CHARLES DEALER is listed in the yellow pages of your phone book. Call him now. Ask about the EASY FINANCING plan for your ST. CHARLES KITCHEN.

St. Charles Steel Kitchens
169 Tyler Road, St. Charles, Illinois
Sirs: I enclose 25 cents in coin for my copy of "PLAN FOR KITCHEN LIVING," your 24-page guide to color, convenience and kitchen economy.
Name_____
Address_____
City_____ Zone____ State____

Factory Showrooms: 333 N. Michigan Ave., Chicago • 101 Park Ave., New York City

Independence

(Begins on page 15)

Weaning to solid food is best left to mother cat. If you give her a few small pieces of lean beef, lamb, veal or chicken, she will know when to bring samples to her growing family. She will know, too, how to arouse their spirit of competition by growling, spitting and cuffing at them in a manner most threatening. This only makes them more determined to have the new delicacies she provides.

At weaning time our kitten is ready for vaccination to protect her from the dread virus of feline distemper. This virus is especially dangerous to kittens and is fatal in a large percentage of cases in from one to three days after the kitten gets the virus. Two injections about a week apart will usually give life immunity.

Though she will strive always to keep her coat clean and sleek, a kitten may become host to lice, fleas and other external parasites. Especially because she *does* keep all foreign material from her coat, care must be taken to use only such preparations as are harmless to her if taken internally. She will invariably try to lick away anything that is applied as an insecticide. Chlordane, DDT, naphthlene and any coal tar derivatives are to be shunned. Ask your veterinarian what product to use. Only the finest oils may be used, or else the fur will become sticky.

Most cats will eat any protein part of a human diet from beef, lamb, chicken and liver through the whole gamut of fish. Giblets are a delicacy and the expensive canned salmons and sardines can become the exclusive diet if we are foolish enough to let cats get away with it. Care must be taken to limit starches and to feed no fish bones or meat bones that are sharp or will splinter.

For some peculiar reason, cats would like to include rubber bands in their diet, and thread—especially if there is a needle at the end. Feathers and grasshopper wings seem strangely attractive, too, but this should make one suspect internal parasites. The presence of several possible kinds of worms can be identified by a veterinarian. If your cat gets worms, have your veterinarian apply treatment.

The chances are 99 to one that our kitten is a domestic shorthair, as the common cat is technically classified. But should she fall into the one per cent she might be Persian, Burmese, Siamese, Manx or Abyssinian.

Persians, the only longhairs, were imported from India, Central Asia and Turkey (Ankara-Angora). Broader in head and shorter of body than the shorthaired breeds, the Persian has wider-spaced eyes and a pert nose. The colors, which change with the times in popularity, are black, white, silver, cream, smoke, blue, tort shell and the mottled coloration the tabby.

The Burmese, bred to its pres perfection in Burma, is a solid brown with deep yellow or hazel e The Burmese is much like the Sian in general conformation and in friendliness of its temperament.

The Siamese, longer of body legs than the western breeds, h more pointed face, and blue which are sometimes crossed. coloration is more distinctive. body is cream, with ears, snout, and lower legs of dark brown point), or the body is greyish w with blue ears, snout, tail and (blue point). The Siamese is a sma leaner cat than the other breeds

The Abyssinian, direct descen of the cats of ancient Egypt, is paratively rare. Its markings are metrical variations of grays browns in contrasting shades.

The Manx cat is a tailless va imported from the Isle of Man ancestors are said to have la there when the Spanish Armada wrecked. Cats have long been friends of sailors on shipboard, for their ratting talents and the pany they furnish on long voyage is believed that the Spanish sa first came upon the Manx cats in and had a number of them ab when they made their fateful vo

It would be quite rare were male kitten to be orange, a reserved for the males of the sp but she and not her brothers n be tortoise shell.

All virtue? No! Kittens gro to menace upholstery, wantin sharpen their claws on it. Wr scratching post to encourage you to devote her instinctive punish to this rather than the furniture

Birds, too, will be her vic This is perfectly natural to her in the scheme of things. It wil tress you. A harness with a few attached will warn birds, and cat will soon know that her sta is ineffective because it is not and therefore not worth indulgi —especially if it is not necessar a full stomach.

But until she grows, the kitte are observing is far from a m to fabric or birds. As she snu closer to her brother and sister closes her squinty eyes to slee is quite oblivious of the pleasur will give with her soft clean fu playful moods and languid mom her luxurious stretching and her p ful purring.

THE

UNITED COMMUNITY CAMPA
Give...the Unite

One! Two! And You're Through!

New One-Two method with Johnson's Wax Polisher-Scrubber makes floor care so much faster—so much easier!



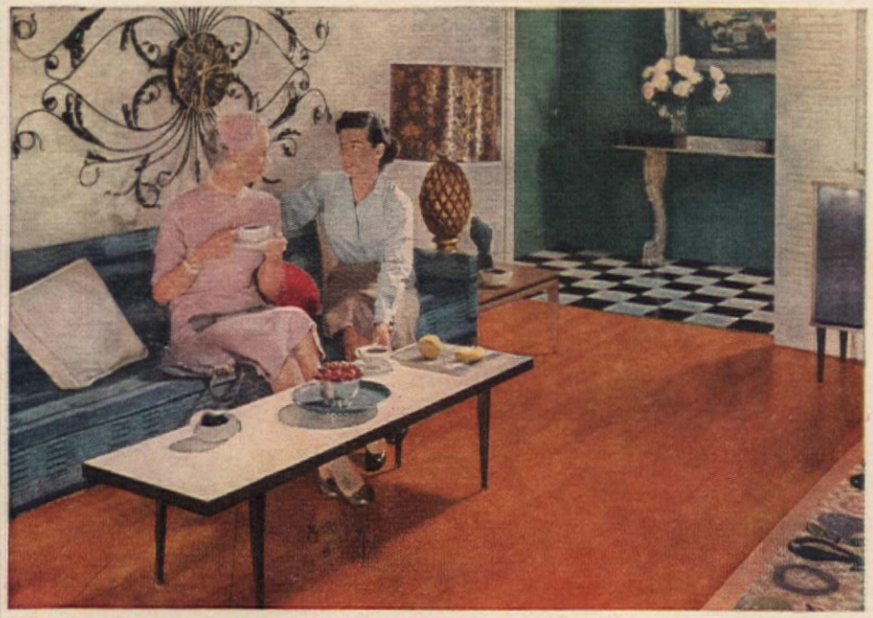


ONE! SPREAD WAX WITH MACHINE—LET DRY

Just use the amazing new Johnson's Wax Polisher-Scrubber, with one of the exclusive disposable pads and Johnson's Beautiflor Liquid Wax, to remove the dirt as you apply the wax. This one, simple, automatic operation leaves your floors *thoroughly* cleaned, waxed and ready for polishing.

TWO! POLISH WITH MACHINE

In minutes, the Johnson gives floors a lustrous polish you couldn't hope to get with hours of hard hand work. Between waxings, a once-over that takes just *seconds* will buff out scuff marks, bring back "just waxed" luster. From cleaning to buffing, the Johnson gives you *complete*, automatic floor care.



AND YOU'RE THROUGH!

YOUR FLOORS ARE WAXED—YOU'RE RELAXED!

And you did the entire cleaning, waxing and polishing job while on your feet—instead of crawling over the floors on your hands and knees. (P.S. This wonderful machine even gives linoleum, vinyl, tile and other floors a soap-and-water scrubbing when it's needed. Everything's automatic with the new Johnson's Wax Polisher-Scrubber!)



All at a new low price!
Johnson's Wax Polisher-Scrubber, polishing and scrubbing brushes, 10 disposable pads and a can of Johnson's Beautiflor Liquid Wax



Johnson's Wax Polisher-Scrubber

EXPERTS IN FLOOR CARE SINCE 1886

Johnson's Wax

FREE BOOKLET! For the complete story on the Johnson's Wax Polisher-Scrubber, see your Johnson dealer, or fill in coupon for a free booklet on floor care.

Address: JOHNSON'S WAX, Dept. AH-1056, Racine, Wis.

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Address_____

City_____ Zone_____

State_____



Put bright new color on

asbestos
shingles
brick
concrete
cement
stucco

with

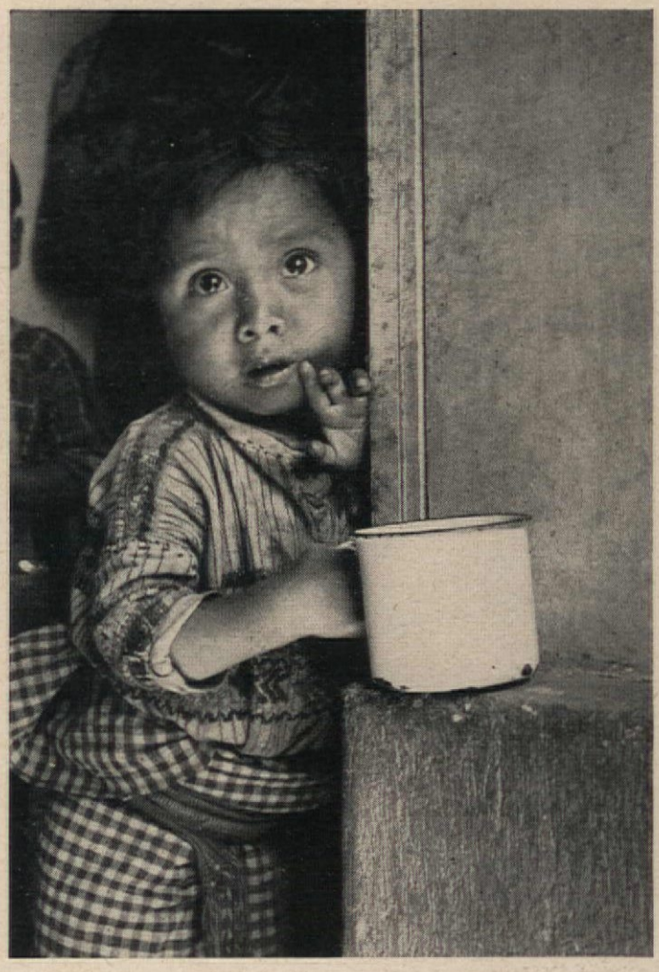
Gold Bond EXTERIOR Velvet

Gold Bond Paints sold in Canada through Wesco Waterpaints Ltd., Montreal, subsidiary of National Gypsum Co.

Now you can have all the advantages of quick-drying latex paint for *outside* walls, too! Used on any masonry surface. Roll, brush, or spray it on. Won't lap, streak, or pile up. Equipment rinses clean in water. Exterior Velvet is shower-resistant in 2 hours, dries hard in 24. Bonds firmly, won't crack, chip, or peel. Choose from 14 colors plus white. See your Gold Bond® Paint dealer.

NATIONAL GYPSUM COMPANY
Buffalo 2, New York





WHO'S AT YOUR DOOR ON HALLOWEEN?

Chances are, this Halloween, that many of those little witches, ghosts, and goblins who ring your bell won't be up to their usual hijinks. Instead, they'll be collecting pennies, nickels and dimes for UNICEF, the United Nations Children's Fund which provides milk and medicine for children in under-developed countries. And in learning to "share instead of scare" they'll be part of a new and growing Halloween tradition.

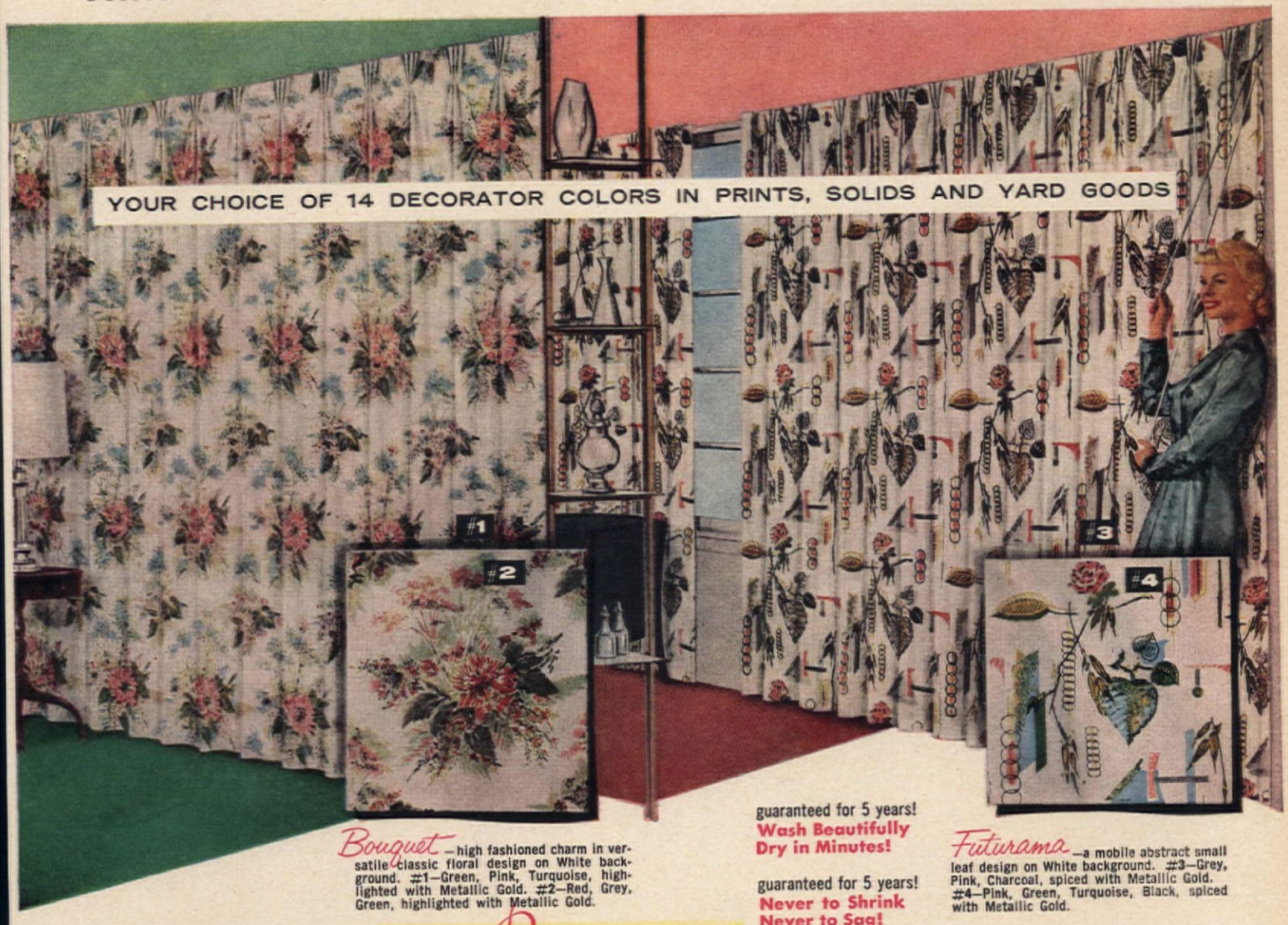
The idea of "Trick or Treat for UNICEF" was started in 1950 by one lone church group, and last year children in 6,000 communities raised over $500,000. As a service to over 32 million sick and hungry children, UNICEF provides penicillin, sulfones to treat leprosy, DDT to prevent malaria, and milk for under-nourished children like the wistful Guatemalan tyke above. For each dollar of UNICEF aid received, countries usually put in about two dollars of their own to help sick and hungry children.

Families, churches, schools and community groups support this program with increasing enthusiasm. Everyone, from the mayor on down, cooperates to direct small-fry activities, and the children find that a UNICEF Halloween retains all the traditional fun—costume parties, apple-bobbing, hay rides, and the collecting of treats. If you would like help in organizing a UNICEF Halloween in your neighborhood, write to the U.S. Committee for UNICEF, United Nations, New York, for free advice. Planning kits, containing material for a group of 25, are $1 each.

Now 127 Custom sizes and colors that fit any window...

SUPERWIDE *Fiberglas* DRAPERIES

THAT NEVER, NEVER NEED IRONING or DRY CLEANING!



Bouquet—high fashioned charm in versatile classic floral design on White background. #1—Green, Pink, Turquoise, highlighted with Metallic Gold. #2—Red, Grey, Green, highlighted with Metallic Gold.

Futurama—a mobile abstract small leaf design on White background. #3—Grey, Pink, Charcoal, spiced with Metallic Gold. #4—Pink, Green, Turquoise, Black, spiced with Metallic Gold.

Fiberglas the miracle fabric of science—now for the first time in heavyweight draw draperies made in SUPERWIDE WIDTHS! As wide as 21 FEET to the pair, to cover windows or walls as wide as 12 FEET. No pinning or sewing together of narrow widths—no need to pay high prices for "custom made" draperies. Each pair, in all lengths and widths is identically matched in color and pattern design. And, of course, the famous FIBERGLAS fabric never needs ironing, never needs dry cleaning, never will shrink, sag or mildew. Each pair carries the Good Housekeeping Seal of Approval as well as our own 5-year written guarantee, and our 30-day refund privilege.

YOUR CHOICE OF 91 SIZES IN THESE COLORS!



Ronnie
145 Broad Ave.,
Fairview, New Jersey

LOOK AT THESE Ronnie SPECIAL INTRODUCTORY PRICES

NOTE: All Ronnie drapes have deep 4" pinch pleats and generous bottom hems.

PRINTED DRAPERIES

Overall Drapery Width per Pair	Fit Window Widths Up To	Length	Price per Pair
84"	45"	63"	$ 7.98
84"	45"	84"	9.59
84"	45"	90"	9.79
168"	92"	63"	19.95
168"	92"	84"	22.95
168"	92"	90"	23.95
252"	140"	63"	31.95
252"	140"	84"	37.95
252"	140"	90"	39.95

FIBERGLAS PRINTS BY THE YARD
45" Wide (State Color)...$1.98 Per Yard

SOLID COLOR DRAPERIES

Overall Drapery Width per Pair	Fit Window Widths Up To	Length	Price per Pair
84"	45"	45"	$ 5.49
84"	45"	54"	5.98
84"	45"	63"	6.49
84"	45"	72"	6.98
84"	45"	84"	7.79
84"	45"	90"	7.98
84"	45"	99"	8.98
168"	92"	63"	16.98
168"	92"	84"	18.98
168"	92"	90"	19.98
252"	140"	63"	26.95
252"	140"	84"	29.95
252"	140"	90"	31.95

FIBERGLAS SOLID COLORS BY THE YARD
45" Wide (State Color)...$1.59 Per Yard

world's largest distributor of Fiberglas Curtains and Draperies

guaranteed for 5 years!
Wash Beautifully Dry in Minutes!

guaranteed for 5 years!
Never to Shrink Never to Sag!

guaranteed for 5 years!
Washable Colors Wonderfully Fade Resistant!

guaranteed for 5 years!
Firesafe Mildew proof!

Also by the Yard!

Choose from smart prints and vivid solid colors to create elegant effects in your home. Can be sewn by machine without special attachments . . . FREE—"How to Sew" booklet.

Guaranteed by Good Housekeeping

THIS COUPON CAN SAVE YOU UP TO $83.00 PER PAIR!

RONNIE, Dept. AH-10, Ronnie Bldg., 145 Broad Ave., Fairview, New Jersey

Please send me the following. On arrival I will pay price indicated plus C.O.D. charges. I must be absolutely delighted or I may return draperies within 30 days for full refund. I understand each pair carries the Good Housekeeping Seal and is further backed by your 5-year written guarantee.

PATTERN	NO. of PAIRS	COLOR	WIDTH	LENGTH	PRICE PER PAIR	TOTAL PRICE

Yard Goods:.....Yds., in.....State Color.....at $.....Per Yd.,
[Quantity] [Pattern]

Total Price.....

Name.....

Address.....

City.....Zone.....State.....

☐ SAVE UP TO $2.65 IN C.O.D. POSTAGE CHARGES! Enclose check or money order to cover cost of draperies plus handling charge of 50¢ for first pair, and 20¢ for each additional pair.

It's Fun to Phone

Once upon a time there were two people who were sad and lonely and wishing they could hear a cheery word. And then a wonderful device that could send voices over wires brought them together, like a fairy wand, and they lived happily ever after.

And the idea grew and grew and now there are millions of people every day—and of every age—who find happiness and good times through the telephone's help in bringing lives and hearts together.

Bell Telephone System



DOLLY PHONE

The cuddly rag doll in the little girl's arms is Dolly Phone, designed by Bil Baird of the famous Baird Marionettes.

Antiquing Is a Serious Day's Work

TV's Imogene Coca, in step-by-step pictures, shows how to land a bargain

JOHN LIPPERT



It's easy! Just follow the rules



1. Carefully evaluate the merchandise



2. Set a friendly tone of rapport



3. Praise the quality of his collection

4. Show a genuine interest



MORE ON PAGE 23



The Duchess of Elm Street recommends carpet

Carpet is a great help to a Duchess these days.

Carpet's softness and warmth keep her comfortable when she's doing homework or consulting with friends on the phone. Carpet's quietness muffles her footsteps when she's going to see if there's any cake left, and carpet's safe footing saves mother many anxious moments when the Duchess takes stairs two or three at a time.

In fact, carpet is as indispensable to her parents as it is to the Duchess. For carpet not only brings quiet, comfort and safety to a house – it brings richness and beauty, too. Yet, for all its richness and beauty, for all it does to decorate a room or a home, carpet asks so little in time, care and money. Just once around with a vacuum keeps carpet looking lovely... and prices are far lower than you'd expect.

You can probably carpet two rooms for what you'd imagine one would cost. Stop in at your store this week – see the wonderland of new styles and variety of exciting colors waiting for you.

Don't just *look* at the carpet you want. Enjoy it—*while* you pay for it. Take advantage of the budget terms offered by retailers who represent these American manufacturers

ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
MOHAWK • NYE-WAIT • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—*more comfort • quiet • safety • beauty • easier care*

CONTINUED FROM PAGE 21



5. Accept his word as an honest dealer



6. Test the sturdiness of construction

7. Come to a quick decision



8. Discuss price firmly

AND . . . you'll end up with a real BARGAIN?

"I AM 61 LBS. LIGHTER ...never a hungry minute"

Read the Astonishing Experience of New York Food Expert Rose Grace with the Famous Knox Eat-and-Reduce Plan



"This is me before I discovered what fun it is to live with the Knox Eat-and-Reduce Plan."

"Three months later I was down 35½ pounds but I felt so fine I continued the Plan."

"Today I am a new woman. Down 61 pounds. No other reducing plan could have done it."

MISS GRACE'S OWN STORY

"My friends can't believe it. I had been overweight for years. I love good food. Many times I tried to reduce, without much success. Last year, in connection with my profession, I sent for the Knox Eat-and-Reduce Plan book with the Choice-of-Foods Chart. As a restaurant food planner I realized it was *safe* and *practical*. No drugs. Just good food.

"Well, I found it was easy and very pleasant to follow, even at restaurants, while working regularly at my job. After three months my waist, bust and hips measured *five inches less*. Mind you, I had eaten 'most everything I like, including desserts, with three good meals a day and between-meal snacks. I had never felt better in my life. So I went on with the Plan.

"Today I am *61 pounds lighter* than I had been. I have learned the easy habit of balanced eating, without giving up any of my favorite foods. I feel fine! If you are overweight because of too many calories, I advise you to send for that safe, easy, pleasant Knox Eat-and-Reduce Plan."

Rose Grace

EAT YOUR FILL AND LOSE 2 TO 5 POUNDS A WEEK

Don't think you can't enjoy the Knox Eat-and-Reduce Plan as Miss Rose Grace did. If you love good food and are overweight because of too many calories you, too, may bring down your weight without hunger, discomfort or loss of energy. Whether you'd like to lose 10 pounds or 50 pounds, this famous Plan, which *hundreds of thousands have followed*, may help you. Enjoy most of the foods you like. The Knox Plan is the safe, practical, *natural* way to reduce. Send for that free book described below.

DOCTORS RECOMMEND KNOX, the *real*, unflavored gelatine, made with exacting pharmaceutical care. It is all gelatine, all protein, no sugar, unlike factory-flavored jell desserts which are about ⅞ sugar.



FREE...

THE BOOK 1½ MILLION HAVE SENT FOR

Its 36 pages, plus the generous *Choice-of-Foods Chart*, do away with dull calorie-counting; give menu suggestions, 74 recipes and variations, your own weight-and-measurement chart, and complete, detailed advice on safe, *natural*, enjoyable reducing. Don't let another day go by. *Mail this coupon* and get ready to see the pounds melt away week after week.

At your grocer's in 4-envelope family size and 32-envelope economy size



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Mail me my free copy of the latest edition of the Knox Eat-and-Reduce Plan Book.

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CIGAR-BOX GARDEN

Here's a practical way to help develop the creativeness of children, singly or in groups

ALICE and FLORENCE MILLER

Miniature gardens in cigar boxes are a challenge to a youngster's ingenuity and artistry. And when they turn out well they're good for lots of compliments.

These gardens are always the favorite project at the Children's Gardens, conducted by the New York Plant and Flower Guild in Manhattan. Each year the children's classes in cigar-box gardens are larger than they were the year before!

How to make one of these gardens? Take a cigar box and secure the lid in an upright position. Paste a color picture from a magazine on the lid. The picture will serve as the background of the scene and so should be of a landscape, seascape, woodland, or garden scene.

Put an inch of peatmoss in the box, and build up the foreground "planting" with soil, sand, small stones, mirrors, and the like, and with natural or artificial plant materials.

The all-important thing is to keep the foreground materials in harmony and in scale with the background picture so you can devise a realistic three-dimensional scene.



Class in cigar-box gardening
Miss Alice Miller captivates children with miniature landscaping classes. The Miller sisters have conducted these classes in New York for 16 years. They suggest other garden groups try the idea that always seems to fascinate kids.



Snowscape with tobogganist
Using a winter mountain scene for her background picture, Margaret Groeschel, age 8, made slope from salt, with evergreen twigs for trees, mirror for lake.



Rugged, rock-bound coast
Joan Micko, 7, chose a seascape for background; used rock, shells, small mums in front.



Garden path
Paul Dlugos, 8, continued the rock path of the background scene into the foreground; also liked a mushroom.



What it takes to make them
Cigar boxes with plant labels or pop-sticks for fastening lids in upright position, pictures for background scenes, peatmoss, plant materials, ornaments, clippers.



Country scene
Janet Szabo, 9, put a white duck in the foreground; used all kinds of real plant materials in her creation, shown at top.

Fences and felines
Mary-Ann Ratjen, age 7, chose a picture with a fence in it. She put the fence in the foreground; liked cats, so added them.

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(*At right*) Richly carved SOLID WOOD frame enhances this chair from the Pompeian group. "A thing of beauty and comfort"—it exemplifies Globe's achievement in specialization.



(*Above*) This chair from the new Italia group shows the beauty of simplicity derived from the classical lines of Italian Provincial styling. Available in fabrics and colors of your choice at better stores everywhere.

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10 WAYS TO CONFOUND A MEETING

KATHERINE ROGERS

Come autumn, and committees, the summer-hibernating species, pop up again like mushrooms after a rain. If you're a chairman—or hope to be one this season—here are some rules you'd be wise to remember.

• Never call the meeting to disorder on time, as there is no need to be a stickler for form. Begin half an hour or even three-quarters after the stated time. While they wait, those who have been foolish enough to be punctual can catch their breath and amuse themselves—the women knitting; the men playing solitaire.

• Don't warn those whom you will ask to speak, as nervous anticipation will upset them. Also take care not to inform committee chairmen that you expect them to make reports. Then, if they are unprepared, bawl them out in such a way that they will be tempted to resign their posts. There is such a thing as too much complacency.

• Don't wear yourself thin making advance preparations for the meeting. Why have everything organized and dull when confusion and surprise are so much more interesting? People will attend your meetings to see what will happen. Mrs. Fitemore was a lady chairman who exercised minimum foresight as a presiding officer, but what of it, for, whenever things got too complex for her, she would give the latest report on her domestic squabbles, always more intriguing than club business anyway. Twice she was unanimously re-elected to avoid interruption in the battle news; and, during her tenure, death and high water were the only forces strong enough to mar the club attendance record.

• Take advantage of the chairmanship to practice public speaking—you may never have another chance! Why not begin with a few anecdotes, reminisce about your youth, praise the intellect of your offspring, discuss your hobby of collecting snuff boxes, put in a plug for your political candidate, give your friend who owns a paint store on Pine Street a little publicity (even though his prices are high), and so on? You should be able to drone on for an hour and a half at least. If

CONTINUED ON PAGE 175



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Does your scrubbing, waxing, polishing, buffing . . . all around the house!



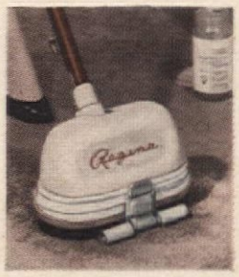
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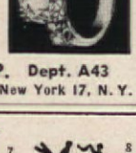
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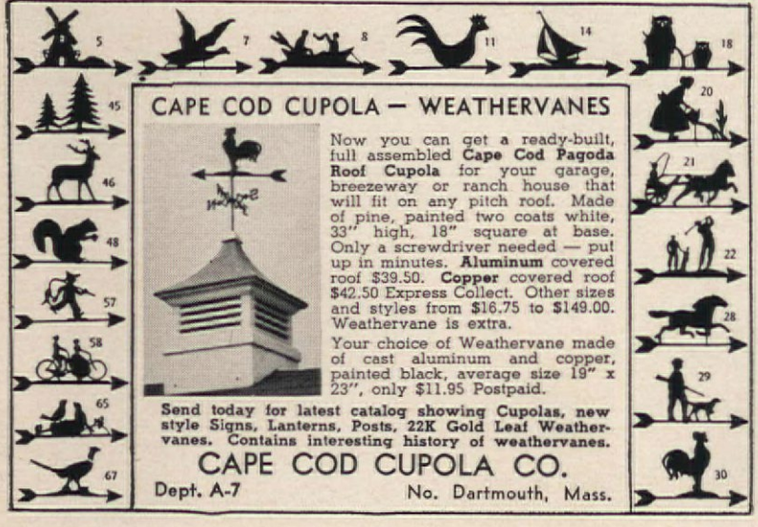
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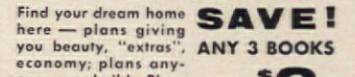
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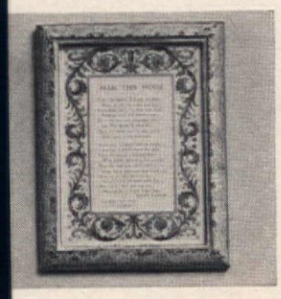
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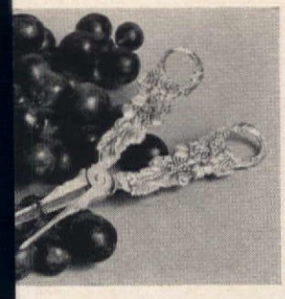
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☐ **CANADIANS:** *Cuddlee Bride* shipped direct to your door for only 3.95 postage paid. No extra for tariff. Address: Thoresen Ltd., 45 St. James St., West. Dept. US-54, Montreal 1, P. Q.



PROTECT YOUR CHILD FROM WET BEDS WITH

STAYDRY* PANTIES

Keep your child safe from the psychological disturbances caused by wet beds. Give your child the security of waking up in a dry bed. This patented all-in-one panty is day and night protection—safeguards against wet clothes and bedding.

STAYDRY Panties are comfortable and form fitting — without pins or buttons to cause discomfort — may be worn invisibly under clothes. They contain highly absorbent material with tested waterproof outer covering of fine, non-toxic, soft plastic. Washable—may even be boiled and bleached.

ECONOMICAL STAYDRY saves you time and money. Frees you of mess and fuss — of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

DOCTOR APPROVED! STAYDRY is recommended by many leading doctors as the perfect solution to this distressing problem.

PERFECT FOR INVALIDS—wonderful for adults with this distressing problem.

*Reg. U. S. Pat.

INFANTS:
Med., Large $1.69
Extra Large $1.98

WAIST SIZES:
18, 20, 22 ..... $2.98
24, 26, 28 ..... $3.98
30, 32, 34 ..... $4.98
36, 38, 40 ..... $5.98

Larger sizes made to order.
Give exact waist measurement in inches. Slightly higher in Canada: TREBLIS CO.
21 King St., East
Toronto, Ontario

JOLAN SALES CO.,
Newburgh, N.Y.

Money Back Guarantee in 10 Days

Free Booklet on Bedwetting

$1.69 and up

Recommended by Parents Magazine

Guaranteed by Good Housekeeping

Jolan Sales Co., Dept. AH-5 Tel: 1288
Fostertown Road, Newburgh, N. Y.
Please send me _____ STAYDRY Panties
Waist Size _____ Price _____
☐ C.O.D. ☐ CHECK ☐ M.O.
NAME _____
ADDRESS _____
CITY _____ STATE _____

Personal PHOTO Christmas Cards ...from your own SNAPSHOT!



TRIAL OFFER!
25 CARDS and ENVELOPES
$1
plus 30c shipping

Your favorite snapshot (or other picture) on rich, colorful, embossed Photo CHRIS-CARDS. Distinctive greetings only you can send—treasured by friends and relatives.

FREE SAMPLE Send negative of family, home, pet, & 6c pstg. for FREE sample deluxe CHRIS-CARD and style-price folder. See before you buy. If no negative send photo & 50c. MONEY BACK GUARANTEE.

FREE PREMIUM OFFERS

CHRIS-CARDS-18 Box 399, New Haven, Conn.

Early American TOY-CHEST BENCH

31½" x 16½" x 20" high



Direct to you from factory at only

$14.95

unfinished
Fully assembled

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed sliders make it easy to move despite its *very* solid construction. *Quick delivery. Satisfaction guaranteed.*

Exp. charges collect Send check or M.O. $16.95 with hand-rubbed, antiqued Pine finish

Write for FREE catalog. Jeff Elliot Craftsmen
Dept. A-106, Statesville, North Carolina

WEDDING AND ANNIVERSARY CUP WITH A LEGEND OF GOOD LUCK



The happy couple who shares a drink from this unusual cup at their wedding or anniversaries, will have luck and love everlasting! So goes the centuries old legend which comes with cup and tells this story: Long ago, an imprisoned silversmith was promised his release if he could design a cup from which two could drink at once, without spilling a drop. He toiled endlessly, created this beautiful design, and so pleased the king he was freed. Charming design and symbolism of the cup and its happy promise, will make it a cherished family heirloom. Silverplated, 5¾" high.

Only $3.85 ppd., tax incl.

MERMAID FISH LURE POOR FISH CAN'T RESIST



Here's a new angle for anglers . . . and boy, what curves! Bass, pickerel, salmon, muskies and fishermen find her irresistible . . . and she practically wolfs the trout right out of their streams! The little lady is 3¾" long, shaped like a castaway's dream, has alluring, water-fast, natural colors. Like all proper sirens, she looks fragile as moonlight. But she's made of tough molded plastic . . . just about as rugged as rugged can be! Specially priced for Christmas.

Only $1 ppd.

FREE! Send for Unique Christmas Catalog—Gifts, Toys and Gadgets

SPENCER GIFTS, 610 SPENCER BUILDING, ATLANTIC CITY, N. J.

WHICH ONE IS THE PHONEY? Neither are real cigarettes. These cuties are *cigarette lighters* from France, the same size as regular cigarettes and you can carry one right in the package of your favorite brand, or your purse or pocket. Of white enamel, with smart brass cap and gold monogram, $1.25 ppd. Crown Craft, Dept. AM, 246 Fifth Ave., NYC 1.



VICTORIAN REVIVAL. Sweet Royal Staffordshire bud vases not made for fifty years are being produced again from the old Victorian molds and decorated with the famous Tonquin scenic design in blue, brown, plum, or pink on a white ground. Use one for a single rose or a sprig of tiny ivy, 5½". $1.75 each; or $2.99 pair. Add 25¢ post. Here's How Co., 27 East 22 St., N.Y.C. 10.



LITTLE THINGS ARE BIG with lady collectors, especially if they are of shiny copper trimmed with brass. Well, here's a dozen of the darlingest! Bright copper kettle, and coffee pot, a sweet pitcher, a wee watering can, a coffee grinder with a handle that turns, and many more. The tallest is 2½", and all 12 are just $2.95 ppd. Artisan Galleries, 2100 No. Haskell Ave., Dallas, Tex.



PANEL SHOW. No artist ever captured the atmosphere of a Paris street scene like Maurice Utrillo, and we were thrilled to see prints of his work on decorative scrolls. Each is 10" wide and 2 feet long, framed top and bottom with natural wood rollers capped with brass ferrules. Set of 2, $4.95; set of 4 (each different), $8.95, ppd. Art Mart, Box 27648-A1, L.A. 27, Calif.



FILL 'ER UP with spices or odds and ends, put your favorite miniatures on the shelves, then hang it all in an attention-getting spot. As provincial as the first settlement, native Vermont Pine is hand-rubbed to a high honey-toned lustre. 4 plastic-lined drawers have white ceramic pulls. 12½ x 9½ x 4". $5.98 plus 50¢ shipping. Lowy's, 260-A 116 Street, Rockaway Park, New York.



INVITATION TO SUNDAY BRUNCH calls for stacks of wheat cakes and maple syrup poured from a beautiful *Milk Glass Syrup Jug* in the familiar grape and leaf pattern. Holds ½ pt. and is 6¾" high with a cover that locks on to prevent spilling. For a change, fill it with breadsticks or flowers. $3.75 ppd. Gilbert & Leonard, 1544-A Northern Blvd., Manhasset, N. Y.



Bancroft's THE UNUSUAL FROM 'ROUND THE WORLD



Stop Wintry Blasts! NEW LIQUID STORM WINDOWS!

Miracle liquid plastic eliminates annual storm window task. Just brush on Cold-Prufe and convert ordinary windows into storm windows. Dries into tough, invisible coating that seals out cold, seals in heat . . . saves fuel. Washable, peels off in Spring.

RN 7540-044, Quart . . . $2.95
RN 7541-156, Gallon . . $10.95



Operates From Dashboard CAR VACUUM CLEANER

Keep your car clean and healthy wherever you are. Handy portable car vacuum sucks up sand, dirt, dust and crumbs from upholstery, floor, and interior. No outside outlets or special attachments needed. Fits in glove compartment. Performs as efficiently as large vacuums.

RN 3749-023, Complete $3.98



Walk Painlessly Again NEW HAMMER TOE RELIEF

Medically perfected Hammer Toe Corrector stretches toe . . . holds it in proper position while also easing callous pain. You can feel the difference instantly. Has specially designed callous cushion base. Wear with any shoe. Specify shoe size and width, left or right foot, man or woman.

RN 7818-D, Each $1.00



No Rubbing, No Mess! SPEEDY LIQUID "SANDER"

Wonder performing liquid sander disintegrates varnish, paint, enamel and lacquer finishes in minutes. Just stroke on lightly; no mess or hard rubbing as with ordinary sandpaper. Leaves clean, smooth surface on all wood, metal or linoleum. Makes refinishing easy . . . and safe for hands and surfaces too.

RN 7790-020 . . . . . $1.49



Holds 150 Records! ALL-IN-ONE RECORD RACK

Rack 'em up on the new "75'er"! Your records deserve a rack like this . . . one that keeps an entire collection safe and orderly—regardless of size or speed. 75 slots hold up to 150 records or 75 long-play albums. Smartly styled in wrought iron with marproof rubber-tipped legs.

RN 7749-024, Only . . . $1.98



Organize Untidy Drawers! EXPANDING DIVIDERS

Tired of searching through messy drawers? New Adjustable Dividers bring odds and ends into "file cabinet" order. Hose, gloves, blouses, etc., have separate compartments. Fits drawers 9 to 17" wide.

RN 3847-012, 2½" high, 3 for $1.00
RN 3848-023, 4½" high, 3 for $1.19
RN 3849-035, 6½" high, 3 for $1.29



No More Pills! No More Diets! STRETCH TO HEALTH . . .

. . . And reduce! Develop a shapelier figure and regain radiant health—in your spare time at home. Perfected in Hollywood, where health is wealth, here's the pleasant way to lose excess pounds. Rubber rowing machine exerciser folds compactly for storage. Includes reducing chart.

RN 3785-022 . . . . . $3.95



Stop Rain, Snow, Dust, Drafts! AIR CONDITIONER COVER

Don't let bad weather make your air conditioner old before next summer! Heavy-duty, water repellent Quick Air Conditioner Cover protects finish—keeps mechanism in perfect condition. Keeps out cold air; lengthens unit's life.

½, ¾ ton units $3.95
RN 6133-026.
Extra Large. Fits 1, 1½ ton and flush type.
RN 8250-031 . . . . . $4.95



Prevents Steamed-Up Windows ONE RUB FOG PROOFS

One rub prevents fogging for months! Chemically treated Steam-proof Miracle Cloth keeps windows crystal clear—even during cooking or baking! Prevents auto windows from clouding and freezing. Bathroom mirrors from sweating, keeps eyeglasses fog-free.

RN 1978-002, Two for . . $.95
RN 8251-004, Giant Size . $2.00



Removes Corns—Callouses . . . INSTANT CORN STICK!

Medically formulated corn stick lets you enjoy happy feet again. Just apply like lipstick and instantly relieve painful corns and callouses. In handy to carry stick form . . . nothing to evaporate, no messy salves. One application usually works wonders.

RN 8157-001 . . . . . $1.00



Library At Your Fingertips! WROUGHT IRON BOOK RACK

What every well regulated desk needs. Here's the convenient way to keep those favorite books handy. All your reading matter is easily accessible with simplified tilt-out selection. Black wrought iron matches every room—rubber feet are mar-proof too.

RN 5547-015, only 50c



Self-Powered! Portable! VACUUM CLOTHES BRUSH

No electric outlet needed! Just a flick of a finger and this Vacuum Clothes Brush sucks dust and lint into a removable bag. Cleans clothes, venetian blinds, upholstery as effciently as large vacuum. Powered by standard flashlight batteries.

RN 7899-011 . . . . . $2.95



WASH WINDOWS IN SAFETY

Touch it to the glass and presto! — inside, outside, and between double sash windows—clean as a whistle! You're safe inside all the time. Window-O-Wonder is 31" long . . . reaches hard-to-get-at windows, walls and moldings without hazardous ladder climbing or perching. Sponge on one end washes, rubber squeegee on the other dries. Rod is plated steel—lightweight and easy to handle. Makes tile and mirrors sparkle—window washing so easy, you can almost do it from your easy chair.

RN 7334-021 . . . . . $2.49



Personal Hello From St. Nick SANTA TALKS TO YOUR CHILD . . .

. . . and calls him personally by name! Imagine your child's thrill when Santa speaks directly to him, good, his reindeers, etc. Junior can join Santa in singing Jingle bells. Each name individually recorded. Unbreakable plastic, good for years. State child's name.

RN 4698-D $1.00



Holds Service For 8! 40-PC. DINNERWARE RACK

Dishes say "Good-Bye Mr. Chips" in this space-saving Dinnerware Rack. Any dish can be removed quickly—without "balancing the pile" or disturbing other dishes. White vinyl cushioning over steel prevents breakage. Holds 8 each of cups, saucers, plates, butter and fruit dishes. 17¾" x 9" x 9".

RN 6514-045 . . . . . $3.49



Almost As Big As Mommy's RITE-SIZE KITCHEN

For little cooks with big ideas! Definitely not a miniature. Sturdy fiberboard Refrigerator stands over 3 ft. high—has shelves and freezer. 2 ft. Range has oven, look-in window, clock timer; burners turn "on and off." Doors on both swing open and close.

RN 7369-079, Refrigerator $4.98
RN 7370-126, Range $3.98



SKUNKY THE STINKER DEODORIZER

Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after thee . . ." Just hang him on the wall, in kitchen or bathroom, and watch how quickly he chases odors. Comes with special incense matches that dispel odors in a jiffy. Glistening, quality ceramic, in life-like colors.

RN 3213-011 . . . . . $1.98

Extra Incense Match Books For Skunky.
RN 3754, 6 for . . 89c



Dry Hair In Minutes! HOME HAIR DRYER

Modern women are celebrating . . . no wet hair will keep them waiting. Air Cap dries hair in a jiffy. Set hair anytime—even after swimming—and take it down, wonderfully dry in less than 10 minutes. Dryer slips easily on vacuum or hand dryer; other end fits comfortably on your head. Sends warm air throughout hair. Leaves hands free.

RN 7193-002 . . . . . $1.00



Personalized In Gold! CARRIAGE DOOR SIGN

A touch of yesteryear to add a note of colonial elegance to your home or apartment. Artistically hand-lettered with your name in 24K gold, this rich looking black satin silhouette can be attached easily in seconds above your doorbell, on any gate, mailbox, etc. A warm greeting for guests that adds new distinction to your home. Weatherproof polystyrene.

RN 8260-002 . . . . . $1.00



Fun On The Farm THE BOOK THAT TALKS!

A voice is built into every page! Here's a gay and colorful animal story with words and sound. As the child turns the pages, each different animal talks in its own particular way. The cows moo, the dogs bark, the duck goes quack. Press the entire book together and they all sing out in chorus. A load of farmy fun—educational, too.

RN 8412-008 . . . . . $1.00



Full Size! ELECTRIC FIREPLACE

It looks like the real thing—the logs actually GLOW and FLICKER! With realistically red-colored bricks, it comes complete with green Holly Wreath, simulated andirons and logs. Almost 4 ft. wide by 4 ft. tall, sets up in 90 seconds. Rigid Kraftboard, vinyl coated for easy cleaning. With electric socket, cord, flicker attachment.

RN 4553-069 . . . . . $3.95



Personalized! WATER-PROOF MITTENS

Water-proof mittens and gloves, handlettered with any child's first name—can't get lost. Healthful answer to children's wet, soggy, mittens. Plastic coated, watertight, and flexible. Fleece jersey lining prevents cold, chapped hands. Specify red, blue or brown; give child's age for size.

RN 8362 Mittens . . $1.00
RN 8363 Gloves . . . $1.50



Gosh! Look! LADY IN A BEER MUG

If you're fishing for mermaids—and using beer as bait . . . Brother this Beer Stein is for you! It won't be pink elephants, but a lovely lady that puts zest in a man-sized drink. Won't guests be surprised as they pick up their drink and see this "femme fatale" gazing back at them. Quality ceramic, ideal for collectors.

RN 7189-018, Each . $1.25
RN 7190-050, Set of 4 . . . . . $3.95



Stop Falling Straps! LINGERIE CLIPS

Shining newcomers . . . willing to work overtime restraining wayward slip and bra straps! Each golden wreath clips easily in place—ends annoyance of slipping by holding bra and slip straps together. Ideal for sleeveless blouses, evening gowns, swimming suits, or even as a 'kerchief clip. Rich jeweler's metal, ⅞" in diameter.

RN 7148-001, Pair . $1.00



And, Away We Go . . . ! WITH ROCKET SHOES

Makes a Kangaroo look like he's walking! Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Children bounce along to heart's content on highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Adjustable to fit all children from 6 to 12.

RN 4456-080 . . . . . $5.95



The Dentist Way . . . RELINE TEETH

New "Firma-Teeth" gives dental plates more hold-in power! Used by dentists everywhere, it molds itself to exact contour of plate and gums . . . cushions and insures perfect fit. ONE APPLICATION LASTS FOR YEARS! Pleasant tasting and comfortable. Amazing new formula enables you to eat anything. Equally good for full or partial plates.

RN 7737-008 . . . . . $2.00



Don't Tug! Don't Pull! VACUUM CADDY CART

Carrying a vacuum cleaner is as old fashioned as Granny's bustle! Put your canister-type vacuum on this smooth operating dolly—glide it wherever needed—No more hard pulling or back strain. Ball-bearing casters swivel for added ease; retaining band fits any size canister. Steel caddy stores with vacuum.

RN 7145-031 . . . . . $3.50



Reduces Glare & Snow! TV COLOR FILTER

NOW! Startling new Colorama filter transforms drab black and white pictures into soft, enchanting colors—easy on the eyes. Install by placing over front of TV set—no mechanical or wiring attachments necessary.

RN 3916-007 (State Size)
12" . . 69¢ 20" . . $1.25
14" . . 79¢ 21" . . $1.50
17" . . 89¢ 24" . . $1.75



Only $1.00 16 DISPOSABLE GLOVES

Men! Women! Save hands from irritating effects of paint, grease, dirt, dishwashing, etc. Slip on these 100% durable vinyl plastic gloves—when done, just clean 'em or throw 'em away. Why waste expensive gloves? Swell for gardening, household chores, changing tires. Fit either hand, one size fits all.

RN 8225-007, All 16 only $1.00



Instantly! REPLATE SILVER

Not just a polish . . . it contains genuine silver! Miracle Super-Strength SILVER PLATER makes it easy to replate worn silver at home. Just rub a little on with a cloth—that's all! New sparkle appears—in minutes. Won't peel or wash off. Re-silver worn spots on Sterling, Sheffield, Holloware . . . silverplate copper, brass, bronze, etc. 8 ounce bottle.

RN 1976-024 . . . . . $2.95



Ends Window Washing! WINDOW GLEAM CLOTH

No more rags! No more buckets! No more soapy mess! Specially, permanently activated Window Gleam Cloth makes windows shine like the stars—without wet-washing! Instantly treats glass with invisible smearproof discovery. Repels dust, dirt, prevents rain ever streaking.

RN 7747-001, Each .$1.00
JUMBO ECONOMY SIZE:
RN 8321-002, Each .$2.00



PERSONALIZED CIGARETTE DISPENSER

The clever attached poem tells the story . . . "Take a look and you will know—how many packs I've got to go!" We identify this "Ciggie Bar" as your very own by hand-lettering it with ANY name along with the words illustrated. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy. Distinctive on wall or table. Sturdy plastic construction, 10¾" high.

RN 7630-011, Regular; RN 7631-012, King-Size; Each $1.25



Housebreak Pets END DOG ACCIDENTS

Amazing scientific compound. Just pour 2 drops on newspaper, mat or spot desired. Fido is drawn to it like a magnet everytime. Now, furniture, rugs, floors are safe. No need to awaken early for chilly "walks." Scent can be used for training pets to use selected outdoor spots, too.

RN 3739-005 . . . . . $2.00

HOW TO ORDER:

- **Order by number, stating quantity desired.**
- **Add only 15¢ to each item ordered for postage and handling.**
- **Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.**

SEND ALL ORDERS TO

BANCROFT'S
2170 So. Canalport Ave.,
Dept. AH-830, Chicago 8, Ill.



Don't Dig! Don't Chop! MAGIC STUMP REMOVER

Simply drill hole and pour in Magic Stump Remover. Amazing action eats open sap pores, quickly rots stump away. Once decomposed, removal is fast, easy. Will not harm surrounding vegetation. One can will be sufficient to remove one or two stumps, 8 ounces.

RN 4489-013 . . . . . $1.50



Name & House Number GLOW In The Dark! PERSONALIZED "MIDNIGHT COACH"

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Proudly display it on lawn, house, mailbox, post or tree. Durably fashioned from heavy weatherproof metyl-methacrylate plastic with rich black hammered crinkle finish. Over 15" long and 5¾" high.

RN 3642-006, Complete $1.00

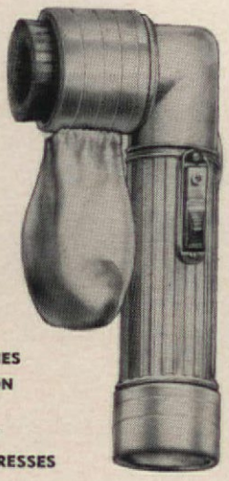
PORTABLE ELECTRIC VACUUM CLEANER

goes with you everywhere

Easily worth **$10** to you

OUR PRICE

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- ONLY 7 INCHES
- HIGH SUCTION
- NO PLUG-IN
- CLEANS FAST
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GETS TO DIRT THAT BIG VACUUMS CAN'T REACH

New high power vacuum—only 7 inches high! Weighs less than a pound. Fits bag or glove compartment—travels with you everywhere! High speed motor works on 2 flashlite batteries. Removes lint, dust, surface dirt from clothing in seconds! Better, faster, more thoro than a brush for soft fabrics, flannels, velvets, suede, etc. Circular brush gets at encrusted dirt, saves on cleaning bills.

USE FOR CAR UPHOLSTERY

Keep one in glove compartment. Handy and practical for hundreds of household jobs too—cleans pockets, cuffs, upholstery, typewriters, dandruff specks, ash trays, table crumbs, drapes—in fact, anything a big vacuum can't reach. Well constructed. Lasts years.

7 DAY TRIAL

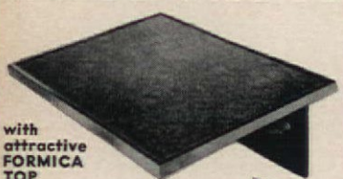
Send 2.99 check, m.o. or cash for prepaid delivery. COD's sent, plus postage. Try 7 days FREE. Satisfaction guaranteed or money back! NOTICE: Last time this vacuum was advertised, it sold out in 3 days. Don't risk disappointment. Order NOW!

MRS. LAVALLE, Dept. 195-L-36
585 Water Street New York, N. Y.

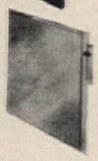
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FOLDING DROP-LEAF

WALL TABLE



with attractive FORMICA TOP



This handsome Formica-top wall table solves your extra work space problems. Fits in any small area in kitchen, den, basement, etc. Extends only 2½" from wall when not used.

Alchol-resistant Formica-top won't chip, scratch, scar, or burn. Cleans with moist cloth. Handsomely finished, stainless steel trim all around. Larger sizes make folding dinette table to serve 3 or 4.

Send Check or Money Order TODAY.

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TERRIFIC VALUE
WE PAY POSTAGE

15"x20"	$ 9.95
18"x24"	12.95
20"x30"	15.95

State color (Gray, Red, or Yellow)

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SAVE! CUSTOM MADE DRAPES

Factory-to-you

approx. **$1.50** a yard — Fabric by the yard $1

Send 25¢ for swatches, information

Now you can buy beautiful draperies, custom made to your window measurements, for less than ready mades. Send 25¢ for swatches of all colors of all fabrics, easy measuring directions, complete price information.

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Personal PHOTO Christmas Cards

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25 $1 for

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LIMITED TRIAL OFFER 1 order per customer

FREE SAMPLE Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 6¢ stamps for handling (after Dec. 1, 10¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today. *T.M. Reg.

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Cleans like magic. Stays bright. Better heat reflection. Exclusive chrome finish guaranteed. Four models available making it possible to equip practically all electric ranges including G E., Hotpoint, and Westinghouse. Send tracings of present pans along with name of range and year Large size **$2.00.** Small **$1.50.** Ppd. Elektra Products Co., Dept. A-10, 327 Spring St., Lansing 10, Mich.



BRONZE SERVING SET

Mailed Direct from Siam

Handmade by fine craftsmen. Delicately tempered for hardness. Slow tarnishing, easy to keep clean. Handles fitted with polished cut buffalo horns. Tail of cutlery embossed with legendary figure.

Both spoon and fork only **$10.00.** Duty under **$1.00** to be paid postman. No C.O.D.'s please. Allow six to eight weeks for delivery. Money back guarantee.

Judy Gardner
Dept. H
Glenrock, Wyoming



BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us. We'll embed them in a sparkling 3" square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

Just $4.95 postpaid

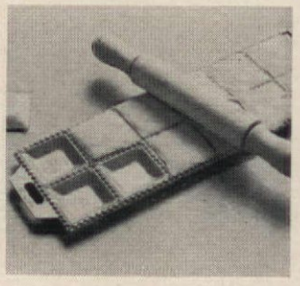
Your precious memento returned to you via insured mail.

Keepsake Shops Union City 15, N. J.

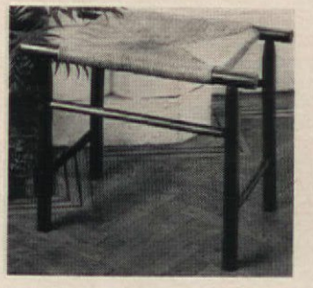
SPICE IS NICE all lined up in little apothecary jars with painted labels for Ginger, Bay Leaves, Nutmeg, Peppercorns, Cloves, Garlic, Celery, and Mustard, and ground glass stoppers to keep them fresh. The 9¼ x 13½" wood cabinet is trimmed with hearts and flowers, has a spot for a plant or some kitchen gadgets. $6.95 plus 35¢ post. Foster House, 430 South Jefferson, Peoria, Ill.



VIVA LA PASTA. He'll change his name from Johnny to Giovanni once he's tasted homemade Ravioli. There's no trick to making it with a Ravioli Jiffymaster from Italy. It cuts and seals the edges of 12 filled squares at a time. Heavy aluminum tray has its own wood rolling pin. Recipe is included. $2.98. Larger 24-sq. size is $3.98. Ppd. Robin House, 330 E. 72nd St., N.Y.C. 21.



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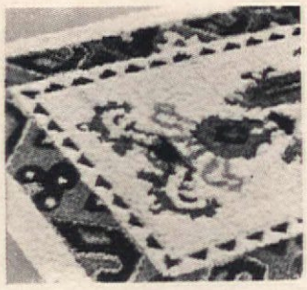
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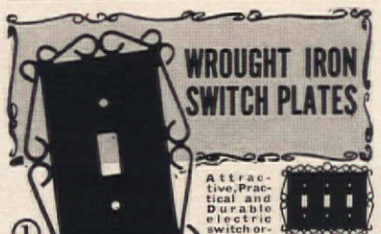


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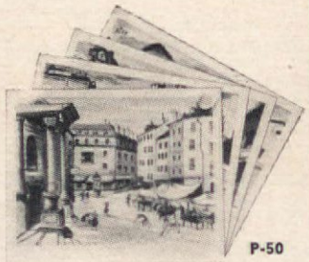
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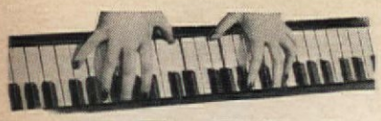
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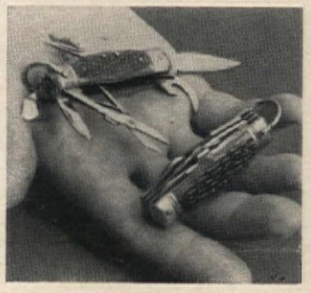
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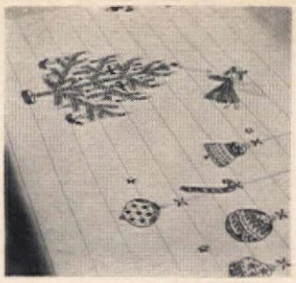
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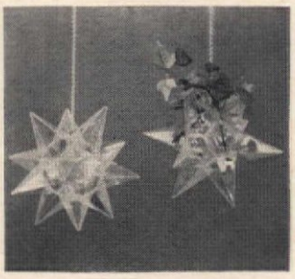
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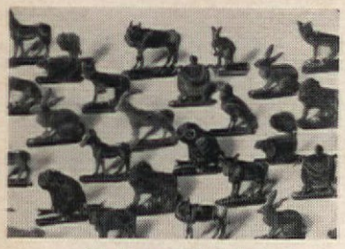
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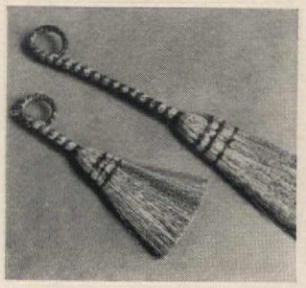
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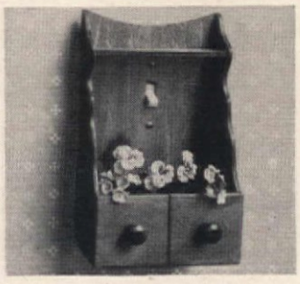
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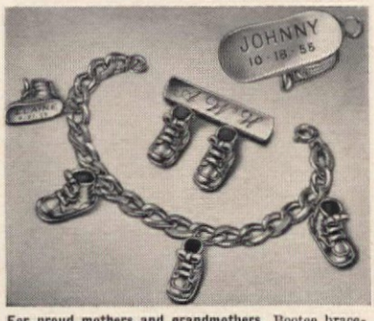
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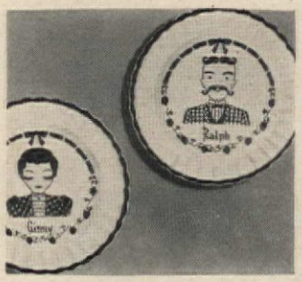
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AMAZING DELUXE MODEL only $12.98.
(Save 90c postage. Send payment with order)
send to BODY MASSAGER COMPANY
318 Market Street, Dept. B-410, Newark, New Jersey

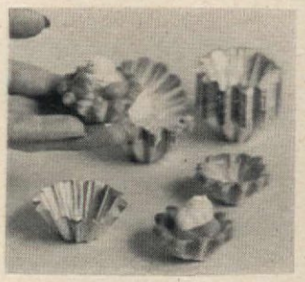
EVEN A LADYFINGERS can make this lovely adaptation of an old Candle Box from a kit which includes everything from precut pine parts to a rub-on finish. You will hang it proudly with your cherished antiques, use it to hold mail or stationery, the drawer for stamps and clips, or perhaps a tiny ivy plant. $4.95 plus 35¢ post. Bodine's, 501 East Preston St., Baltimore 2, Md.

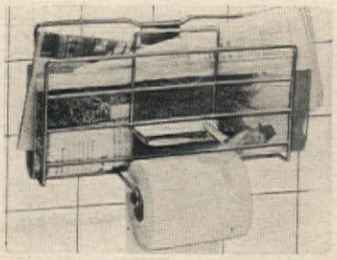


THE GOOD OLD-FASHIONED KIND of love and marriage deserves to be commemorated on a pair of Gay Nineties Plates with the names of the ever-lovin' couple inscribed in 22K gold under a demure gal in gingham and a swain with handlebar mustache. Set, $5.45; complete with plate hangers, $5.95. Add 15¢ post. Bancroft's, 2170 So. Canalport Ave., Dept. AH-853, Chicago 8, Ill.



SWEDISH SANDBAKELSER forms make bite-sized shells to fill with pumpkin, mincemeat, lemon filling, turkey, caviar, anchovy, cheese, jam—recipes and suggestions are included. They say a Swedish housewife brought these to this country. Try them on your bridge club. 30 aluminum forms each 2" across, ¾" high. $2 ppd. Miles Kimball, 126 Bond St., Oshkosh, Wisc.





Useful Idea for Tidy Bathroom

BATHROOM CADDY

Why not make yourself really comfortable? Beside providing an ash tray and a holder for toilet tissue helpful Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books Chrome-plated steel, 7¾" x 12½". Easy to install no nails, no screws, no holes to drill! **$2.98.** Without tissue holder — **$2.79.** Prompt postpaid delivery. Order today! Sorry, No COD's.

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C-D-E Sizes 4 to 11 incl. Half sizes



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Your Treasured Wedding Gown Deserves This Special Care

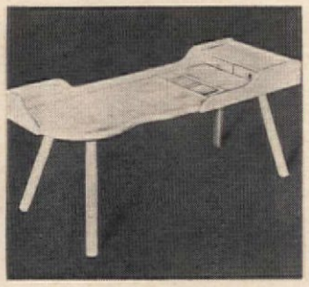
Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process safely gently removes ruinous stains and soil, preserves and protects your gown in sealed, full vision, transparent cases against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift have daughter's gown renewed by Le Boeuf*

Le Boeuf Co. BRIDAL SERVICE DIVISION
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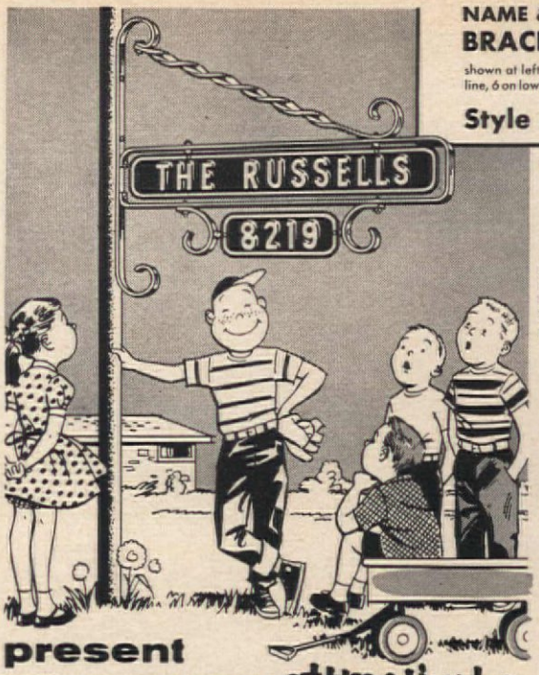
HISTORY IS BROUGHT TO LIFE by AMERICAN HERITAGE, a magazine published in book form six times a year. If you gave a subscription to a friend or yourself last year, renew it now. You won't find any gift that will be more appreciated. Each issue is beautifully illustrated and bound to keep permanently. One year, $12. American Heritage, Dept. AH-6, 551 Fifth Ave., N.Y.C. 17.



A COBBLER'S BENCH is one of those pieces that can lend a spirit of antique charm, but be completely practical as well, for what makes a better coffee table. This 46 x 17" one of solid birch or maple is sanded, ready to paint or stain to match your other pieces. Completely assembled. $24.95 shipping coll. Meadowbrook Industries, 2268 Bellmore Ave., Bellmore, L.I., N.Y.



SAFE AT HOME. If you keep jewelry in a shoe, Savings Bonds in the bookcase, and extra cash in the sugar bowl, you need this welded steel safe with 3-number combination lock. Provided with bolts to fasten it down from the inside, it has jewelry drawer, lots of room for valuables. 8 x 9⅝" and 12½" high. $12.95 ppd. Lois Richards, Dept. AH, 2424 Euclid Ave., Cleveland 15, O.



NAME & NUMBER BRACKET MARKER

shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

Style NB $4.95 POSTPAID

present your name attractively

GUIDE YOUR FRIENDS— BEAUTIFY YOUR HOME

with DAY-n-NIGHT® MARKERS

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

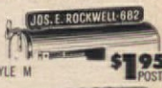
The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Letters shine bright at night
- Easy to read DAY-n-NIGHT
- 2 sided; raised letters on both sides
- Rustproof—lifetime aluminum throughout
- Permanent embossed lettering—raised in solid plates
- Baked enamel finish—black background—white reflector letters
- Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

DAY-n-NIGHT MAILBOX MARKERS



CURVED MAILBOX MARKER
Special stick-on backing grips curved plate tight to box, never slips. No screws or holes. Plate lettered on one side only. STYLE CM $1.00 each POSTPAID
$1.95 pair, postpaid



STYLE M $1.95 POSTPAID



STYLE MF (framed) $2.95 POSTPAID



STYLE EM (deluxe) $3.45 POSTPAID



STYLE NM (Name & Number) $3.95 POSTPAID



STYLE OM (2-line) $4.95 POSTPAID



STYLE EOM (deluxe 2-line) $5.95 POSTPAID

DAY-n-NIGHT LAWN MARKERS



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STYLE NL (Name & Number) $4.95 POSTPAID



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DAY-n-NIGHT BRACKET MARKERS

for posts, walls, fences and above and below mailboxes



STYLE B $2.95 POSTPAID



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engraved DESK-n-DOOR Markers

distinctive beauty for your home or office

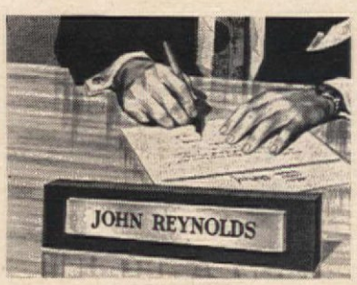
At home or in the office, your DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors—saves time—prevents errors in delivery, etc. Ageless design harmonizes with any setting.

- Engraved letters, black filled
- "Silver-satin" bar of solid aluminum, "gold-satin" bar of solid brass or "copper-satin" bar of solid copper
- Any wording, up to 20 letters and numbers
- Solid walnut or ebony-black heavy hardwood base on desk models
- Special stick-on backing on door model. Grips tight to any clean surface, never slips, can be removed and re-used. No screws or holes.

Door Styles 7" x 1" $1.00 each postpaid
Order Style AF (aluminum) Style BF (brass) or Style CF (copper)

Desk Styles bases 8½" x 2" $1.95 each postpaid

Order Style
AKE (aluminum on ebony)
BKE (brass on ebony)
CKE (copper on ebony)
AKW (aluminum on walnut)
BKW (brass on walnut)
CKW (copper on walnut)



two-line DESK-n-DOOR markers

When ordering two-line DESK-n-DOOR Markers, please indicate which line is to be engraved in small letters. An easy way is to write S/L for SMALL over LARGE; L/S for LARGE over SMALL; S/S if BOTH lines are to be small.

two-line Door Styles 7" x 1" Order Style AOF (aluminum), Style BOF (brass) or Style COF (copper) $1.50 each postpaid



two-line Desk Styles bases 8½" x 2" Order Style
AOKE (aluminum on ebony) AOKW (aluminum on walnut)
BOKE (brass on ebony) BOKW (brass on walnut)
COKE (copper on ebony) COKW (copper on walnut)
$2.45 each postpaid



and now—COLOR!

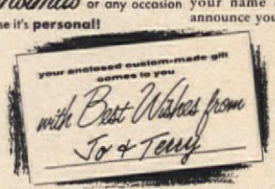
Now you can have your DAY-n-NIGHT Markers made in your choice of background colors!

ANTIQUE COPPER • BARN RED • KELLY GREEN

Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only $1.00 extra per marker

THE PERFECT GIFT FOR *Christmas* or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.





HANGING MARKER
Mounting screws on top. Suspend by chain, cord, wire or its own screws. STYLE R $1.95 POSTPAID

STYLE DG Driveway Guide
Brilliant yellow reflecting target on 24" stand
1 for $1.00
2 for $1.85
6 for $4.95
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postpaid to one address

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Make money for yourself, your club or your church this pleasant, easy way. Take orders for these nationally-advertised Spear products. Mrs. E. T. made $170 a month for part-time; Mr. A. S., $25 a day full-time. As a beginner, you can make as much as $60–$75—even $100 in the next 30 days—and more later! Write *today* for our easy Profit Plans—we'll rush everything you need. You or your club can start making money at once.

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SATISFACTION GUARANTEED OR YOUR MONEY BACK
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* ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker nameplates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers.	DAY-n-NIGHT Marker COLOR (copper, red or green)	PRICE (add $1.00 for color)
		TOP		
		BOTTOM		

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☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



WINKING CHRISTMAS TREE

A new novel **automatic winking** Christmas tree decoration. Dainty **miniature tree** uses regular flashlight battery . . . glows through a dozen tiny bulbs. A built-in **flashing device** makes lights blink. The tree is decorated with tiny **glass candles** and colorful baubles. Use on windowsill, mantel, desk. 6" high. 75c ea. 3 for $2 ppd. **Dept. A-G10.**

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Carol Beatty

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KIDS LOVE KATY KANGAROO!

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Walter Drake and Sons, 410 Drake Bldg., Colorado Springs 9, Colorado.

LIONHEAD TOWEL RING

FREE XMAS GIFT CATALOG write for it!

SMART, SOLID BRASS



To get acquainted . . . we're offering an exciting accessory for your bathroom. It's a beautiful solid brass "lionhead" towel ring that is smart decor personified. The lionhead is 2½" cast brass and the ring is a generous 5" diameter . . . suitable for the heaviest bath towels. Order as many as you need at this amazing low price.

Satisfaction Guaranteed or Money Back

Only **1.00** Each Postpaid

FOSTER HOUSE 430-K-10, S. Jefferson St. Peoria, Ill.



"HERE IT IS"

A Mother's dream of a place for those "In the way playthings". This rack is made of pine with natural rubbed finish.

30¾" High—20¼" Wide

Save by buying direct.

$7.95 ppd. Money back guarantee.

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Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¾ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.00. Sorry, no COD's. Perfect for gifts. Mail to:

Elgin Engraving Co., 439 S. State, Elgin 2, Illinois

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imported NESTED BOWLS

Perennial favorites . . . gold-rimmed earthenware bowls from the legendary Black Forest region of Western Germany. Delicate "blue willow" motif adds a cheery note to any decor. Sizes range from 5" for nuts, mints and candy, to 9½" for fruit or salad . . . all neatly nested for space-saving storage.

Set of 5—$6.95 ppd.

Add 50¢ West of Miss.

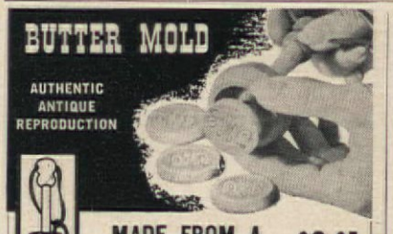
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MADE FROM A COLONIAL ORIGINAL $2.95 ppd.

An authentic reproduction of the molds our Early American Grandmothers used to make monogrammed butter patties. Made of hard rock maple with your initials hand engraved, it *molds butter patties embossed with your monogram.* Makes guests rave—even simple meals elegant. Decorative—has leather thong to hang it by. Unusual and distinctive gift. *Up to 3 initials.* $2.95 ppd. Handy Gifts, 1001 Jasperson Bldg., Culver City 13, Calif.

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Pair of stylized cocks for living, dining or bedroom walls. Made of ⅛" laminated car stock die cut, ready to hang. Each cock is hand printed in tones of copper and brown, **12"** high and blends well in any type home. Only **$2.95** pair plus **32¢** postage. Money back guarantee.

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Cutest Little Fellow & Gal Pair You've Ever Seen!

Fun to have around. These PILLOW-DOLLS guaranteed to bring laughs galore from all quarters. Both gayly colored. Steve is Green with Red striped legs. Sue is Red with Red checked legs. Made of finest cotton stuffing with felt applique features. Each 34" long, 11" across. Legs are 21" long and can be twisted into scores of laffable positions. Each position will bring a new chuckle. A whimsical addition to any room. Leave a pair on the bar or on the love seat. They're swell as entertaining pals for children, too!

Only **$2.00** each plus 25¢ postage, **$3.95** pair plus 25¢ postage. (No C.O.D.'s) Order NOW!

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COOKIE FIRKIN

(A Real Maple Sugarin' Firkin)



Yes, a genuine old-time maple sugarin' firkin with added lid, still hand-turned here in Swanzey Village by the same father-son craftsmen for over 100 years. 9" hi. 9" across, space for even big "ginger bread men." Bright red lettering on hand-rubbed maple finish. "Just perfect" for that old time gayety. Only $2.95, plus 35c handling, postage.

Only **$2.95**

Your Money Back If You're Not "Tickled Pink"

PUDDIN' HOLLER, Rte. 10A, East Swanzey, N.H.

Handy Tissue Holder



ONE MOMENT is all that's needed to attach this neat toilet tissue holder. It simply hooks over tank wall. Made of durable metal, finished in gleaming white enamel will complement any bathroom as an only or extra holder.

$1.95 each ppd. 2 for $3.75 ppd.

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"LIFETIME" RADIO

REALLY WORKS — FOR LIFE! WITHOUT TUBES, BATTERIES OR ELECTRICAL PLUG-INS. Never runs down. SMALLER THAN A PACK OF CIGARETTES. GUARANTEED TO RECEIVE LOCAL RADIO STATIONS ANYTIME, ANYWHERE YOU GO. Sensational new Ferrite Selective Tuner—Permanent Crystal diode. Super SPEAKER-PHONE. Durable black and gold plastic case.

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See how *The Sound Way To Easy Readin* can help him to read and spell better i a few weeks. New home-tutoring cours *drills* your child in phonics with record and cards. Easy to use. University test and parents' reports show children gain u to *full year's grade in 6 weeks!* Write fo free illustrated folder and low price.

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WITHOUT A SONG? We can't blame a bird for brooding cooped up in a gilded cage when he could have an enchanting bamboo bower like this. So decorative even the birdless are buying them up to fill with flowers and fauna. 11¾ x 9¼ x 15¾", it has intricate ladder-like sides, 2 porcelain feeding cups. $7.29 ppd. Round the World Basket and Gift Shop, 444 Third Ave., N.Y.C. 16.



A CAKE ON A SILVER PEDESTAL will really make the showing it deserves. We can't think of anything prettier. This lovely silver-plated stand is 4½" high, and measures 12" across its gadroon-bordered tray. Useful too for tea sandwiches, petits fours, or fancy cookies, it would make a welcome wedding gift. $8.95 ppd. (tax included). Eagle Products, Box 84A-0, Meriden, Connecticut.



EGG HEADS lift off these colorful characters to become salt and peppers while the bodies become the gayest egg cups that ever lured a couple to eat a good breakfast. Depending on which end is up, each will serve an egg either in the shell, or out. Even on the shelf, they make a handsome couple. $1.95 pr. Ppd. Nancy Norman, 422-K Washington St., Brighton 35, Massachusetts.

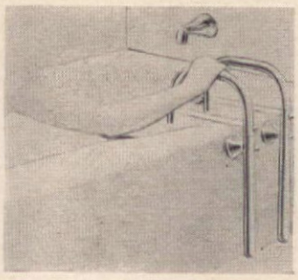




GOLDEN BUTTERFLIES to light up a plain black suit, or hover gracefully on your prettiest dress are hand-fashioned in Venice—spun from sterling silver which is then delicately tinted with 14K gold and touched with silvery blue. The pin is 1⅞" wide, $5.50. The earrings, $3.85. The set is $9. Ppd. (tax incl.). Alpine Imports, Dept. AH, 505 Fifth Ave., New York 17, N.Y.



HEADBOARD-BACKREST hangs on wall behind bed. Comfortably padded backrests which you cover with any fabric adjust to any angle. Cushions which slide forward float with movement of mattress, are held upright when not in use. Finished in honey, maple, mahogany, or walnut. Twin size, $16.95; double, $19.95. Exp. collect. Yield House, Dept. AH, North Conway, N. H.



CASUALTY INSURANCE. A bathtub accident can happen to anyone, and generally could be prevented given something to hold onto when stepping into and out of the tub. A *Bathtub Grab Bar* is just such a sturdy rail to grip. It attaches to modern or old-fashioned lip tub (please specify), has a heavy chrome finish. $12.95 ppd. Mastercraft, 212A Summer, Boston 10, Mass.



New Idea For Decorating Windows and Mirrors

Christmas Stencils

Make Beautiful Frosty, Lacy Holiday Designs With "GLASS WAX"

Now decorate windows and mirrors at Christmas time this quick, easy way. Just hold stencil to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frosty, lacy designs. A world of fun for the whole family. Ideal for decorating school and church windows, too. For colored designs, just add food coloring to "GLASS WAX." Easy to remove, just wipe designs off after holidays. Each Christmas Stencil Set includes 16 designs: Holly, Christmas Wreath and Tree, Bells, Candle, Stars, Santa Sleigh and Reindeer, Candy Cane, Tinsel, Stocking, Ornaments and Snowflakes. Stencil sheets are 9" x 12".

Two Christmas Stencil Sets only $1.00 plus 25¢ for postage and handling. Money Back Guarantee. Send check, cash or money order (no COD's please).

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A proud heritage expressed in the Spread Eagle. With a 20 inch wing span in durable cast Aluminum, finished in Swedish antique gold, ready to hang. Attractive for the home over the mantle, pictures, door, in the den, office or boat. A true American Symbol. Money-back guarantee.

$5.95 postpaid

Send for catalog of unusual gifts.

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Book-Ends with indented signature. One more masterpiece for everyday living, for your favored books. A present for a collector or dear friend, a lifelong cherished possession.

1 pr. **BOOK-ENDS** $15.00 ppd.

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200 Hummel Fig. catalog with 1st order. Order from

Hildegarde Studios, Dept. AH
507 Farmington Ave.
Hartford 5, Conn.



So Festive for Holiday Entertaining

Set of 8

Miniature "Ice Cream Parlor" Chair PLACECARD HOLDERS

EIGHT $1 postpaid

These lifelike miniatures of old fashioned "ice cream parlor" chairs are just 3½" high. They're perfect as whimsical placecard holders. Little girls will love them for their doll houses. You get set of 8 for just $1.00 POSTPAID. The plush velvet seats are assorted in vivid jewel-tone colors . . . and each chair has a dainty bouquet of forget-me-nots pinned on the back. Order now. Satisfaction Guaranteed or Money Back.

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FULLY ASSEMBLED • READY-TO-PAINT
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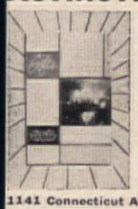
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A small girl will love you and these cunning *real* furs for her doll. They're deep piled sheared white Coney, the choicest of bunny furs, for dolls 10" to 18" tall. Set consists of a *full* hat (*not* a hat band!), a *full* jacket with *full* sleeves, a muff with wrist band. They're lined with luxurious white satin. For dolls 19"-26"—*cape*, hat and muff set **$2.98** ppd.

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Hobi FURS
Dept. D-8, 15 West 57 St., New York City 19

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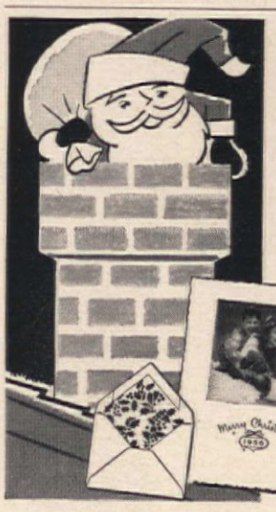
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MADE FROM YOUR OWN SNAPSHOT!

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SPECIAL OFFER! Decorative red and green holly-lined envelopes *at no extra cost* if you order cards direct from this ad without sampling.

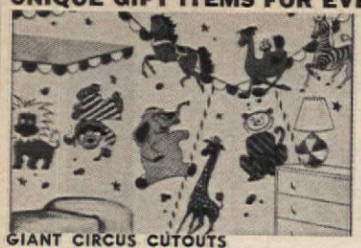
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ASSOCIATED PHOTO CO.
Greeting Card Division
DEPT. AI P.O. ANNEX BOX 66 CINCINNATI 14, OHIO

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Now at last you can decorate that nursery or play room the way you've always wanted. Imagine these easy to cutout . . . easy to remove Giant Circus animals, all in full color and 12" high. Apply directly to walls. ½ set (6 animals) **$2.00.** Full set includes 11 animals and one clown plus stars, balls, tom-toms, yards of canopy and tent poles, 46 pieces in all. **$3.95** ppd. Money back guarantee.



BUTTERFLIES IN FLIGHT by Isys Sue
Captured with all the delicate artistry of the Far East are Isys Sue's interpretations of "Butterflies in Flight." Hand printed on luminous white parchment, butterflies glow with radiant color. 9½" wide x 24" long, framed top and bottom, they're lovely pieces to pair up on a wall, over a lamp, buffet, in the den, etc. Each **$2.00.** Set or 2 (each different). **$3.95** ppd.



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Features like these make Yates-American preferred by professionals: Quickest change-over from saw to jointer to sander. Patented feather-touch rip fence.

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☐010 (round) 29¢ each
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Add a mark of distinction to letters and gift packages by sealing them with wax stamped with your personal engraved signet. *Makes them tamper proof too. Up to 3 initials* hand engraved in brass and mounted on a handle. Kit comes complete with 2 sticks of genuine sealing wax. Unusual and distinctive gift. Only $2.00 ppd. HANDY GIFTS, 1001 Jasperson Bldg., Culver City 17, Calif.

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Wide variety of bras in long lines, bandeaus, built up shoulders, etc., all-in-ones, bras'-lettes, bathing suits, slips, nitegowns, corsets, girdles, special inner controls to cup large bust into smaller, youthful shape. Savings up to 50%! Money back guarantee. Mailed in plain wrapper FREE! Style 101 (pictured) only $2.98. Order C.O.D. plus postage or postpaid.

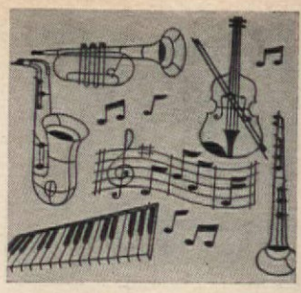
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ECHOES OF CHINOISERIE. We love the graceful pagoda-shaped "roof" that tops this pretty wrought metal wall shelf. Of course it would be perfect in a bathroom, but can't you picture a pair holding tiny plants in a foyer, or one displaying figurines in a bedroom. Choose white, black, or gold. 18 x 18" overall, 4" deep. $3.95 plus 35¢. Laurie, Dept. AM-9, 507 Fifth Avenue, N.Y. 17, N.Y.



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$6.99 each postpaid

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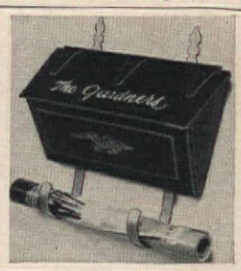
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$2.98 plus 35¢ handling

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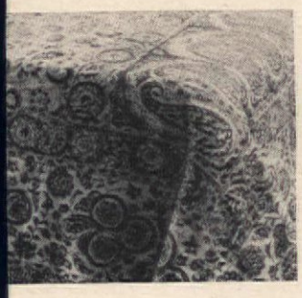
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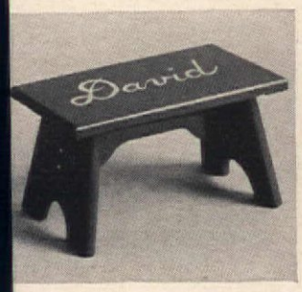
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MERMAID FOR EACH OTHER are the cutest Merman and Mermaid that ever went off the deep end together. The *He* is blue-striped, the *She* is pink-striped, and both have yellow yarn hair, appliqued felt faces, and a saucy flip to their tails. Each is 16" high, and filled with kapok to make our favorite throw pillows to date. $2 ea. or $3.95 pr. ppd. Craft Shop, Dept. A, Cambridge, N.Y.



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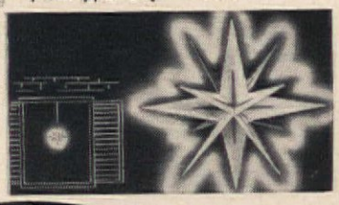


A LITTLE RED STOOL with a child's own name on top can be a very special possession. It can be a doll's tea table, a step-up for brushing teeth, an up-front seat to a Disneyland adventure, an imaginary driver's seat on a rocket ship to the moon. 14 x 8" and 7¾" high, it's even strong enough for mother to use. $2.95 postpaid. Meredith's, Dept. AH, Evanston 3, Illinois.



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AUTOMATIC ringing Christmas bells will ring a Merry Christmas welcome over your holiday door; of course a set is really fabulous on your tree; a truly inspiring tinkle at plant or office. They begin their perpetual "tinkle" the moment you plug them in. Two sizes-economical, too! 3-bell set **$3.98**; 4-bell set (as shown) **$4.98** ppd. **Dept. A-Y10.**

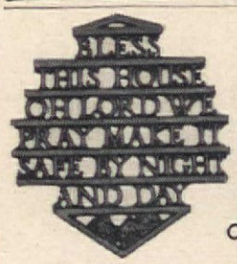
12" GIANT 3-DIMENSIONAL STAR
Glows in the **dark.** A beautiful **12-pointed star** . . . pure opaque white by day, reflects absorbed light at night. **3 dimensions**–perfect for window, atop the Christmas tree or hanging from any light. 75c each. SPECIAL: 3 for $2 ppd. **Dept. A-D10**



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Beautiful 3-color Pantry Labels printed with your name, to label all jams, jellies, preserves, baked goods and dishes from your kitchen. 2½ x 3½ inches on gummed paper. Guaranteed to please or you keep labels and we refund money. Specify name desired (1-line only). 50 Pantry Labels for $1; 100 for $1.75; 200 for $3.

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Gives fine sweet smoke taste to meats, fish, fowl, salads and vegetables. From high in the northwest Rocky Mountains, the essence, the flavor, the very fragrance of rare mountain woods ...ght directly to your table, stove or ...ecue. Unbreakable, modern spray ...e contains six months' supply. Only ...0 ppd.

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Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb.

$10.95 plus 50c East; $1.00 West of Miss.

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. . . at home on the range or on the table, a trio of burnished heavy gauge copper, salt and pepper shakers are 2½" x 3⅛"; flour-or-sugar, 2⅞" x 4¾". Starkly simple, they're attractive additions to any kitchen, 3-piece set, **$5.95** ppd.

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New Marlboro Stage
Great Barrington, Mass.

...Y SWINGING WALL BRACKET
of Hand-Cast Iron



A faithful copy of the Early American brackets for oil lamps. Perfect for electrified oil lamps or potted plants. Satin black, extends 9½" from wall, bowl 3¼" at base, flares to 5". Attractive in pairs.

Send check or money order

The Carriage House
Colonial Farms, Box A-3
Middlebush, N.J.

...ly $2.95 ppd.



YES, 100 TOY SOLDIERS FOR $1.00—To introduce our molded plastic toys, we'll ship you 100 Toy Soldiers for only $1. This big colorful assortment includes 4 Riflemen, 8 Machinegunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Bazookamen, 4 Marksmen, 4 Tanks, 4 Trucks, 4 Jeeps, 4 Battleships, 4 Cruisers, 4 Sailors, 8 WAVE's, 8 WAC's, 4 Bombers and 8 Jet Planes. Each toy completely assembled, designed to scale and measures up to 4½". Order several sets NOW: they'll keep your kiddies busy for hours. Send $1.00 plus 25c for postage and handling for each set of 100 toys to—

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Youngsters just love to sprawl on BIG, shaggy "Fuzzy Bear"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him . . . for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, a stuffed toy. "Fuzzy Bear" is mom's pet too, because he can be tossed right into the washer (pillow is removable) . . . and he has a safe, non-skid backing.

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Nationally Sold At $12.95
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- STANDS BY HERSELF WALKS — SITS — DANCES
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- COMPLETELY WASHABLE
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"SHE WALKS IN BEAUTY," for Taffy-TV is beautiful in every perfectly proportioned detail from the girlish charm of her pony tail hairdo and heart-stealing face to the tips of her pretty toes. She is as versatile as she is beautiful. Notice how her jointed knees, ankles, hips, arms and head are capable of almost every natural movement that your own body makes. Taffy will not only hold her positions firmly, but when you walk or dance with her by moving one of her arms or legs, her other limbs and her head will gracefully move to match Taffy's action. She has a skin-soft Vinyl face with sleeping eyes and thick, lustrous, rooted Saran hair you can comb, wash and wave. She is ruggedly built to withstand even the smallest child's play and she is a pleasure to dress. Her walking-dancing mechanism has been rigorously tested and is fully guaranteed. Taffy will be the greatest thrill of the year for any girl, big or little. Your money cheerfully refunded if this is not so.

Taffy is available dressed in either High Fashion Formal Ensemble or Television Ballerina Ensemble. Please specify which costume wanted. With BOTH ensembles $1.89 additional.

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WITH YOUR NAME

ASSORTMENT OF 4 COLORFUL DESIGNS

The perfect way to say Merry Xmas! Seal all your packages (cards too) with these beautiful personalized Xmas Labels. *4 original designs,* printed in sparkling Xmas colors on the finest gummed paper! Best of all they cost less than you'd pay for ordinary un-personalized Xmas Labels. Print name—up to 2 lines. 150 (assorted designs) $1.00 ppd. SPECIAL—300 for $1.75. HANDY GIFTS, 1001 Jasperson Bldg., Culver City 14, Calif.

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► ADORE this **BENCH** — seats three adults for **TV** or **Fireside,** or **Coffee Table.** 2" selected N. H. White Pine, 12" x 48", Ht. 13½", Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. **A REAL BUY !**

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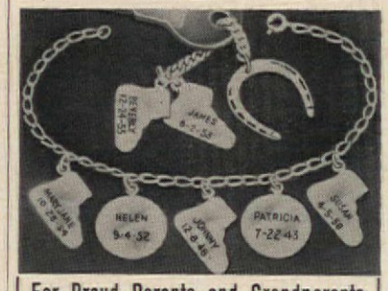
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Get $100.00 a Year.. FORCES You To Save!



Get Perpetual Date & Amount Banks. 25c a day automatically keeps date up to date. Also registers total saved. Forces you to save daily, or date won't change. Use year after year. Reg. $3.50. Now only $1.99 each; 3 for $5.75 ppd. Personalized with Monogram in gold fin., $2.75 complete. Send to LEE-CRAFT, Dept. AH, 300 Albany Ave., Brooklyn 13, N.Y.



For Proud Parents and Grandparents

Our Silhouette Baby Shoes or Discs, each engraved with a child's name and birthdate, make treasured gifts for fond parents and grandparents, when attached to the bracelet or keychain. Made of Rhodium-finish STERLING SILVER or 1/20 12K GOLD FILLED, they are sure to become family heirlooms. Each is ¾" across. Easily attached single ones may be added as the family grows. PRINT CLEARLY.

Silhouette Shoe . each $1.10 Disc each $1.10
Horseshoe Keychain . 1.25 Bracelet . . 1.10

Prices include engraving, tax and postage.
Write for FREE GIFT CATALOG

NANCY NORMAN 422-K2 Washington St. Brighton 35, Mass.

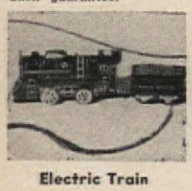
NEW . . . NURSERY RHYME PLAQUES



Now . . . decorate your nursery or play room with these all new, lovable Nursery rhyme plaques. Each figure is ⅛" thick and the colors are adorable. Comes die-cut ready to hang. Set consists of Little Bo Peep (5 pcs.) and Hi Diddle Diddle (5 pcs.). Use on furniture, cribs, walls, etc. Lasts for years. Washable too. $2.95 both sets plus 32 cents postage. Money back guarantee.

- ⅛" THICK
- 8-10" TALL
- FULL COLOR

$2.95 plus postage



Electric Train

Runs on flashlight battery. Has own cable track. Set contains engine and coal tender plus track. Only $2.98 ppd. Nice gift. Money back guar.



3-D Trophy Heads

Just like Dad's. Jr. can have his own. 12" high in full color and die cu.. Easy to assemble. Set of 4 (Lion, Tiger, Bear, Moose) only $1.95 ppd. Money back guar.

S. OLEVIN, 8529 Comolette Ave., Downey, Calif.



COPPER MINIATURE WALL PLAQUES

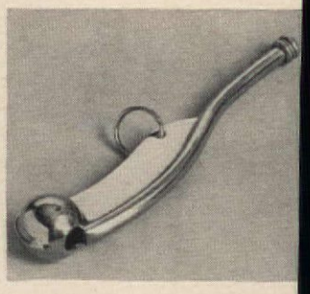
Delightful new Early American Simulated copper miniatures in plaque form for those kitchen, dining or patio walls. Set consists of 8 authentic miniatures, 5" high on ⅛" thick laminated card stock. Hand printed in tones of copper and brown. Washable, too! **Only $2.95, plus 32¢ postage set of 8, ppd.** Make excellent gifts. Money back guarantee.

Hollywood Arts, P.O. Box 602, Dept. AH, Encino, Calif.

DANGLE DAN is on an elastic leash, so he will hop, skip, and jump joyfully along when his little owner takes him out. And with those big, sad, soulful-eyes, would anyone ever have the heart to leave him at home? Soft and cuddly, he's quiet unless you pinch his nose. Washable pink or blue plush with foam rubber inside. 15" long. $2.95 ppd. Hobi, Dept. AH1, Flushing 52, N.Y.



WHAT IS IT? Well, we didn't know at first either but just show it to a Navy man and he'll tell you it's a real *Bo's'n's Pipe.* We'll bet he'd love to have one, too. And lady, if you want to whistle for a sailor, especially if you're married to one and it's chow time, one toot on this and he's back aboard ship. 4½" long. $2.50 postpaid. Ward Phillips Company, Carpentersville 5, Ill.



PRAYER NIGHT LIGHT which provides just enough light and an atmosphere of reverence and security hangs on the wall like a picture. It will inspire a tot to say his prayers, too, like the child shown. Removable 6 watt bulb lights up the lamp in the 3-dimensional scene of translucent plastic. 7½ x 8". $3.98 postpaid from Tower Press, P.O. Box 591-RA, Lynn, Mass.





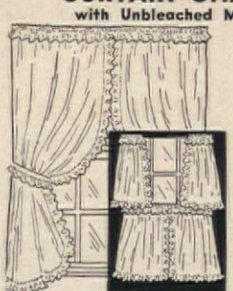
100 GAILY COLORED BELLS

Tie them on gift packages, make decorations, dress up cakes or place cards. Each little bell is a masterpiece of perfection in smooth plastic, with slots at top for tying. All-occasion assortment includes red, green, blue, and white bells, ½" to 1" long from tip to clapper. Stunning on Christmas gifts! Bargain package of 100 is $1.00 postpaid.

WALTER DRAKE & SONS, 410 Drake Bldg. Colorado Springs 5, Colorado



CURTAIN CHARM
with Unbleached Muslin



Ruffled
54"-63" 72"-81" Long
$3.50
Pair Postpaid

Tier
30"-36" 40" Long
$2.50
Pair Postpaid (2 pairs to a window)

Both types 70" Wide per Pair.

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now, for the first time, you can buy them direct with all the original simplicity, warmth, and hand-made look. Practical, long-wearing, these unusually attractive curtains of soft, beige-colored muslin retain their crisp appearance with a minimum of care.

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Special rates for commercial users.

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West Townsend, Mass.



Buy The B For Less

Crystal chandelier sconces. Also new d chandeliers in BLA WHITE metal, som different to meet t trend in decorating. from $12.50. Satis guaranteed. Free cat

KING'S CHANDELIER
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GLASS DOM

With hardwood base in Walnut, Mahogany or Blo ish. To protect figurines ding cake ornaments, etc.

4" dia. x 6" tall..
5" dia. x 9" tall..
6" dia. x 10" tall..
7" dia. x 11" tall..
7⅝" dia. x 15" tall..
8" dia. x 10" tall..
10" dia. x 12" tall..
12" dia. x 16" tall..
3" x 4¼" tall (with for pocket watch....

Please remit with order. Sorry no C.O.D.
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Handsome, all wood tray, full 10" square, with colorful, am ing "Gay Nineties" design. Fully liquor-resistant. First nar under pictures as shown. Last name after phrase: "Have Drink (or Snack) with. . . ." Specify drink or snack. P carefully. Satisfaction guaranteed Orders for Christmas livery taken to December 1, 1956. **ONLY**

SEND $4.50 TODAY! **$4.50 ppd.**

THE SEA CAPTAIN'S CHEST
Dept. AH, Fisherman's Wharf, San Francisco 11, Ca
Send for FREE brochure on wide tray selection.



LOTS OF LOVIN' ARMS make Olive and Oscar, the Octopussys, the favorites of toddlers or teenagers. Made of heavy washable cotton yarn with button eyes, he is black, and she's a beautiful sherbet yellow or white, and both are dolled up with gay red ribbons. From head to fingertips 17". $3.25 ea.; $6 pr. Ppd. Mayflower Ind., Dept. AH, 15 Tennis Road, Boston 26, Mass.



WHICHEVER WAY THE WIND BLOWS it's always fairway weather for more people than you can shake a golf club at. Let them shout it from the rooftop with a weathervane sporting a golfer and his caddy. Of copper and cast aluminum painted dull black and guaranteed to last a lifetime. 19 x 22", $11.95 ppd. Cape Cod Cupola, Dept. O-57, 78 State Rd., No. Dartmouth, Mass.



A NEW POINT TO A PENCIL. It's a ball point—you write dry with liquid graphite which flows smoothly and clearly, doesn't smear, yet erases neatly. Gone forever are the bane of our existence, short stubs and dull points. Can't leak or blot. Made to look like conventional pencils, this set of four should last you for ages. $1 postpaid. Atlas Pencil Corp., New Hyde Park 10, N.Y.

TOP WASHING WINDOWS!

chemical magic whisk them clean for you. Magic Window Cloth
s windows clean in half the time it takes to wash them.
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ct, streak-free results or your money back.
14" x 18" cloth has long lasting chemical action,
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LTER DRAKE & SONS
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LODY" SALT and PEPPER



You can have harmony at mealtime with these gay, golden-yellow notes gracing your dinner table. Of glazed ceramic, they come with two names (10 letters or less per name) hand painted in rich contrasting black. About 3" tall they are perfect gifts for anniversaries, weddings and showers. Collector's prize. Please print names. Sorry, No C.O.D.'s.
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Indispensable when hanging pictures, mirrors, shelves; and when making alterations. The original Stud Finder.
THE ROLL OF THE BALL FINDS THE ACTUAL STUD IN THE WALL.
NO MAGNETS!



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2.00 ppd.
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Sleep Comfort A PERFECT GIFT



The comfort of this Blanket Support will be appreciated by everyone. It eliminates disturbing weight of blankets by neatly lifting the covers from your feet. Refreshing sleep comes easily and naturally when you can stretch and turn freely. It always keeps your feet cozy and free—it relieves tensions and soothingly relaxes you. Enjoy it equally with sheet, blankets or electric blanket. Fits any bed, no attaching. Arms fold flat. Also an absolute necessity for arthritics, invalids or any restless sleeper. Order today—complete satisfaction guaranteed. Only $3.98 plus 25¢ postage.
BETTER SLEEP INC., Dept. 440, New Providence, New Jersey

00 COWBOYS & INDIANS 1



YES! 100 COWBOYS & INDIANS FOR $1.
Make the kids happy with this set of 100 fine quality MOLDED PLASTIC toys. Each brightly colored, authentic toy stands on its own base and is a full 2" high. Packed in a colorful gift box, this complete Rodeo contains BUCKING BRONCOS, RODEO RIDERS, SHERIFFS, COWGIRLS, COVERED WAGONS, WARRIORS, SQUAWS etc. A gaily decorated Tepee and a Fenced Corrall are included FREE with each set. Yes, all 100 Toys only $1. plus .25¢ postage and packing. Order several sets NOW at this very low introductory price. Money back guarantee.
GARVIN REID Dept. AH-106, 5880 Hollywood Blvd., Hollywood 28, Calif.



OUTSIDE HOLIDAY DECORATIONS
Realistic natural color **Santa** and **reindeers** of molded styron, 12" tall, approx. 5' long. For **roof, chimney, lawn.** $1.98. ALSO LIGHTED SET: Each team and Santa has **floodlight** at base. Approximately 22½" tall, 8' to 10' overall when arranged. Cord, bulbs. Complete $8.95 ppd. **Dept. A-K10.**



CHRISTMAS CARD HOLDER
Display your choice **Christmas cards** with decorative black and gold **sleigh, reindeer.** Holds **144 cards** on 6 hangers. For mantel, wall. 41" overall. $2.25 ppd. **Dept. A-810.**

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COMPLETE with ruffled skirt, padded & tufted seat & back cushions
Rock away your cares in old-fashioned comfort in this authentic early American reproduction! Finest quality solid maple polished to a beautiful honey-toned finish. Skirt, seat, cushions in red, green, gold or blue chintz floral print. (Specify color.) 21x21x36" high. Prompt delivery. Shpg. chgs. collect. Sorry no C.O.D.'s. Send check or money order today. Money Back Guarantee. Illustrated catalog Free.



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MEADOWBROOK INDUSTRIES Fine Furniture Since 1851
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Your Favorite Design!
$1 Get-Acquainted SPECIAL



Moss Rose Butter Dish
To introduce Helen Gallagher to ever so many new friends, we're offering this exquisite covered butter dish for an astonishing $1.00, postpaid. It's a generous 6½" long, of snowy white china and decorated tastefully in the true old fashioned Pink Moss Rose pattern. Top recesses into china tray. Has a gold edging for added richness. Put it high on your gift list; and order for your own table, too. *Satisfaction Guaranteed or Money Back.*
$1 Postpaid
FREE catalog in COLOR Write for it
HELEN GALLAGHER
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Exquisite $1.79 PEARL NECKLACE FREE!
To introduce mail order buyers to our new Christmas Catalog of unusual gift ideas, we offer this exquisite 17-inch strand of perfectly matched, simulated pearls FREE! Regular $1.79 necklace of graduated, lustrous imported pearls is yours as a get-acquainted gift. Just send 25¢ to cover postage and handling. Supply limited. Giftwares Catalog included FREE. For adults only. Order NOW (be sure to send 25¢).
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WRITE FOR FREE CATALOG TODAY
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***Christmas* Ribbon Rack**

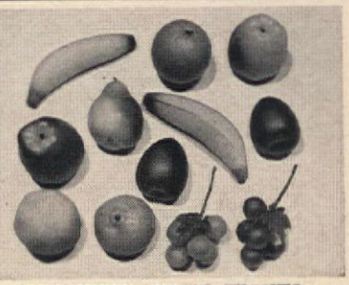


Holds six 150 foot rolls of 7/16" heavy-satin ribbon right at your fingertips—makes Christmas wrapping a song. Ribbons remain in rack—simply draw through guide and cut. Ribbon color choice of Red, Emerald Green, White, Gold, Royal Blue, Light Blue, Orchid, Mint, and Maize. Gold rack has rubber feet.
Rack with 6 rolls . . . $4.10 ppd.
Rack alone . $1.25 ppd.
2 Ribbon Rolls alone . . . $1.00 ppd.
Send for Free Gift Catalog
THE KREBS, Dept. AH-10, Westerly, R.I.

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TRI CHEM PEN **LIQUID *Embroidery***
BALL POINT TUBES OF BRILLIANT COLOR



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The Original Ball Point Decorating Tubes



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Back in vogue are these old-fashioned Wax Fruits that make such wonderful decorations. Temptingly real. Will withstand 120°. 12 fruits as shown $3 ppd.
Now on press, our new 800-picture catalog. Unusual gifts. Send 25c or Free with order.
STURBRIDGE YANKEE WORKSHOP
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SHINY CAR IN MINUTES—no water—no polish—no effort! Makes your car gleaming bright **with just a dry cloth.** Silicone in the Cloth gives protection to enamel, chrome and glass. Invisible film repels dirt, grime. **Miracle Car-Wipe**



CUT DUSTING TIME IN ½! For cleaner, faster dusting. It's loaded with Silicone—puts an invisible hard coating on your furniture, appliances, etc. Resists clinging dust! Dust won't scatter—it stays in the Cloth. **Miracle Wonder Cloth**

Pop-Up Toaster Salt and Pepper Set

ONLY **$1.25**



Check or M.O
No C. O. D.
No Stamps

The cutest yet . . . for your table or collector's shelf. An exact replica of your toaster — even to the "Pop-Up". A touch of the finger "pops up" the toast-shaped salt and pepper. Black plastic base with silver metallic body. Plastic toast-shaped salt and pepper — one white, one brown.

FREE



Beautiful 32 page full color catalog chuck full of dozens of gift ideas, Christmas card assortments, all-occasion card assortments, gift wraps, note and stationery selections and a host of unique gift ideas . . . send today—It's FREE.

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- FRAMED TOP AND BOTTOM
- 8½" x 22"
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- USE FROM YEAR TO YEAR

NEW CHRISTMAS DECORATIONS... "AUTOGRAPH" WALL SCROLLS

Newest holiday decorating idea! Santa and his little angel helpers in gay season's colors on Old English parchment scrolls in matching pairs. The "Autograph" scrolls can be hung in windows, on walls over lamps, fireplace, etc. Have guests and family "autograph" and use from year to year. **8½" x 22"**, framed top and bottom. Excellent gifts. Only **$2.95** pair (each different) Money back guarantee.

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Same as above. For "truly different" season's greetings for special friends or relatives. **6 for $9.50—12 for $17.00** (asstd).



3-D TROPHY HEADS FOR SMALL FRY

Boys will love this. Full color trophy heads like Dad's. Set contains Lion, Tiger, Bear and Moose with simulated wood plaque. Use over bed, on walls or den. 12" high. **$1.95 set of 4** ppd. Money back guarantee.

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WE SHIP AT ONCE FINE SATIN
50 YD. ROLL ONLY 50¢ PPD RIBBON 1¢ a yd
CHOICE OF TEN LOVELY COLORS

White, Xmas Red, Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Brown. Just 1¢ a yard! Reg. $1.50 value. Approx. ½" width. Factory-fresh, extra strong weave, no scraps or pieces. Ideal for gift wrappings, hairbows, trimming lingerie, dresses, accessories, etc. 50 yd. roll 50¢ ppd. Satin ribbon in 1" width, 25 yd. roll, same colors 50¢ ppd. Order several rolls! Money back guarantee. **Send for FREE gift catalog.**

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New MAGNA-BROOM
Magnetizes and Holds Dirt, Hair and Lint from ANY Floor Surface



"Vacuum-Cleaner Action" does the job in half the time!

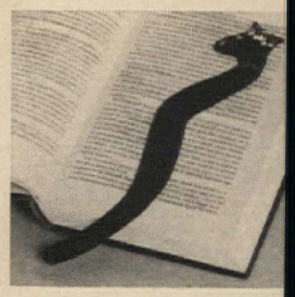
only **$1.98**

DIRT DISAPPEARS in a single stroke with miracle Magna-Broom! Sweeps faster, cleaner, easier than any other method known. Actually clean in half the time. Magna-Broom attracts dirt like a magnet and holds it in its miracle plasti-foam sweeping pad . . . 1 million air cells act as suction-type "vacuum cleaners." Keeps germ-laden dust out of the air and off your furniture. Use it on **all** flooring surfaces . . . wood, asphalt tile, linoleum—even rugs! Wonderful for picking up dog and cat hairs—dust walls and ceilings. Can't scratch—not even the wax on your floor. Specially contoured to get into every nook and corner. Handle has natural sweeping angle. Try this new Magna-Broom in your own home. **Guaranteed to be the most efficient method of sweeping you've ever used or your money back!** Only $1.98, postage paid. Order MAGNA-BROOM direct by mail from **SUNSET HOUSE, 488 Sunset Bldg., Hollywood 46, California.**

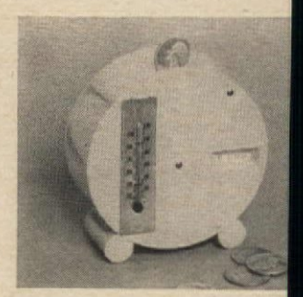
SO LOVELY TO FACE yourself in an exquisite hand mirror pretty as the prettiest Valentine you've ever received, pretty as your own face. So feminine, its presence on your dressing table transforms your bedroom into a "boudoir." Of scrolled iron topped with a cupid, it's 14" long, comes in pink or white. $5.95 ppd. Townsend House, Dept. A-1, 645 Bergen Ave., Jersey City 4, N.J.



DON'T TURN THE CORNER down. Meet *Linda, the Bookworm* who always knows her place—and yours. Made of black felt, she wears a crown of multi-colored spangles—gems of wisdom, we suppose, from all the reading she does. A cute gift you can slip into an envelope or Christmas card and mail to a fellow bookworm. $1 postpaid. Little Linda Shop, Box 7-A, Glencoe, Illinois.



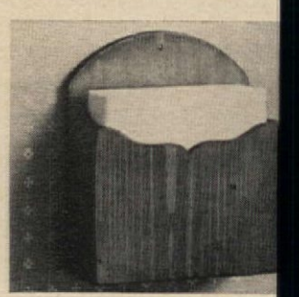
TODAY'S WEATHER REPORT can be checked on the thermometer on your Banclock which changes the date when you deposit a daily quarter—and a quarter a day should help waylay any proverbial "rainy day." Savings are also registered. It empties at $22.50. Pink, turquoise, ivory or marbleized, $2.95 ea. 2 for $5.50. Ppd. Leecraft, Dept. AMW, 300 Albany Ave., Bklyn, 13, N.Y.



THE SPÉCIALITÉ OF THE COOK is acclaimed on this cute shadowbox wall plaque she will hang in her kitchen. Just name the dish she is famous for, like *Mary Cooks the Best Spaghetti*, or *Ann Bakes the Best Cake*, or makes the best fudge, or whatever. Any inscription space permits on 4" sq. yellow or blue ceramic plaque. $1 ppd. Stratton Snow, Dept. 6A, Delray Beach, Fla.



TO DISPENSE THOSE INDISPENSABLE paper napkins, a well-made pine *Napkin Box* to stand or hang on the wall is hand-rubbed to a mellow old pine tone—and we'll bet you'll have it for always, because there will always be paper napkins even in the best-appointed houses. 3½ x 8 x 9½" high, to hold full package of regular size. $3.50 plus 25¢ post. Heatherstone, Box 242, Bethel, Conn.



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Featured in leading magazines! Surround your property with beauty and protection. Enhance its value. Keep children and pets in greater safety. Plant NOW; in a few short months have a vigorous LIVING FENCE bursting with fragrant red roses. Grows to 6 feet; less if desired. Keeps out intruders, noise. Costs as little as 12¢ PER FOOT! Grows rapidly, even in poor soil, banishes upkeep. Mends itself, paints itself month after month with fragrant red roses. Guaranteed! Thousands in use for homes, estates. Not available elsewhere. Write for FREE full-color booklet today.

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1000 Printed Name & Address Labels



1000 Sparkling name & address labels, nicely printed with a lovely Pl for just $1 postpaid! Wo more! 5 orders or mor per order! MONEY GUARANTEE. 300 N ADDRESS LABELS—5 fine printed quality PLASTIC Box. Free Selling Plan!

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is Mrs. Vito Perricelli. Week
ek out I have a really unusual
roblem. You see...



my husband is a druggist, and his work jackets have to be spotlessly white. Well, I heard of the Cheer window test . . .



so I tried Cheer in my automatic. All my wash came out really good and clean, but the surprise came the next day . . .



when I stopped in at the drug store. My husband was standing by the window in his Cheer washed jacket and . . .



Mr. & Mrs. Vito Perricelli, Niagara Falls, New York

"Was I proud! Cheer did wash so white I could actually see the difference!"

Cheer's Blue-Magic whitener makes the difference . . . and only blue Cheer has it!

's a fact that women judge their wash by whiteness—
e Mrs. Perricelli—and every day more women are dis-
vering that blue Cheer washes whiter.

After you've washed with Cheer, you'll see the differ-
ce yourself . . . a difference so great your clothes look
nd actually are) whiter than the day you bought them.

Cheer is truly different, because *only* Cheer has the
ue-Magic whitener—a special whitening ingredient to
t your clothes white . . . really white. Try blue Cheer.

You've never seen white like Cheer-white!

Automatic washer owners

Nice to know, too, that blue Cheer gives you whiter washes in your agitator automatic. Every one of these modern automatics was designed to work perfectly with active suds like Cheer's! That's why leading washer makers specifically recommend Cheer.



If you judge your wash by whiteness—it's got to be Cheer!

"STYLED BY SANFORD"

Original American classics in carpeting!



As it has been for over 100 years, "Styled by Sanford" is a sure guide to the freshest, most exciting designs in contemporary carpeting. Sanford always brings you the latest in fashion.



Sparkling new background for the latest in home furnishings—SYNCOPATION

As bright and sophisticated a carpet as the music that inspired it.

Its advanced styling is sure to draw more envious "ahs" than any new carpet this year. And its all-wool, 3-level texture Wilton weave will earn many a satisfied "ah" for its wearability, too!

Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding . . . don't miss seeing it.

Sanford
CARPETS
295 5th Ave., New York, N. Y.

SANFORD Carpets

the key to beautiful rooms since 1838

Ray Marshall, 11, one of about 500,000 North Carolina pupils riding school buses, is determined to become a school bus driver some day.



YOUTH TAKES THE WHEEL

NOEL WICAL

North Carolina entrusts teenagers with one of the greatest responsibilities on the road—driving school buses. The state is proving to adults that teenagers are eager to protect themselves and others on the road . . . as helpful citizens.

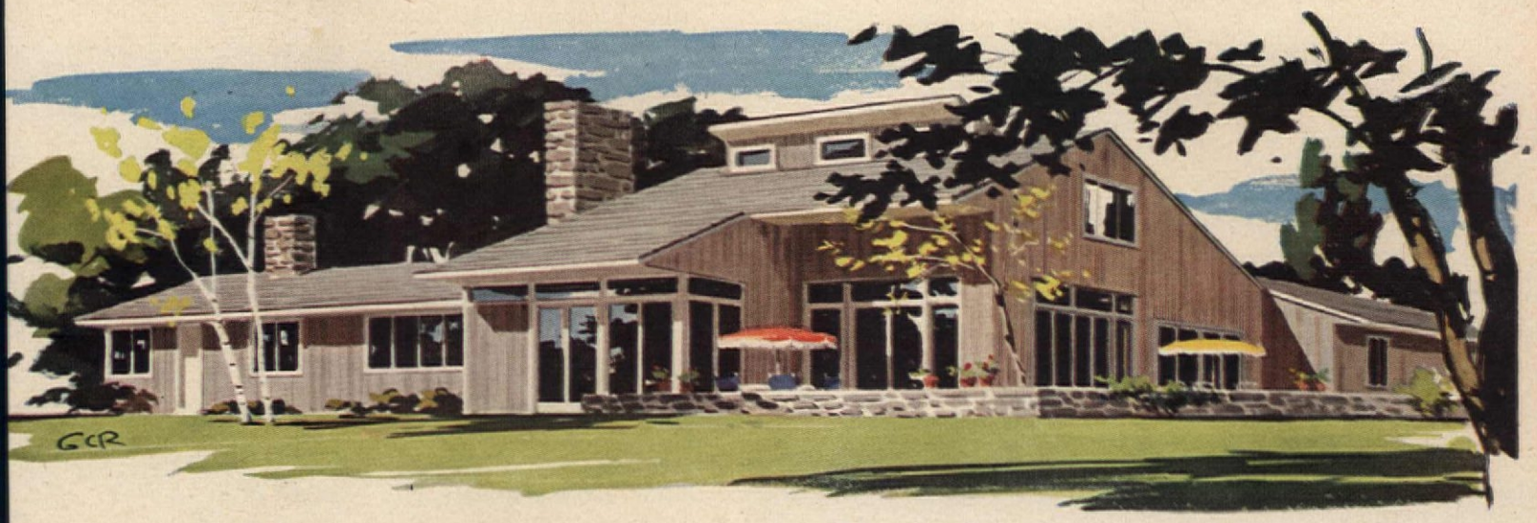
Nearly 500,000 pupils ride school buses in North Carolina, more than in any other state. There are over 7,200 school buses, and six out of seven are driven by high school students. They travel 44 million miles a year. And their safety record, according to U.S. Office of Education figures, is one of the nation's best.

Among the Tarheel State's 6,000 student drivers are 850 girls who, with the same training as the CONTINUED ON PAGE 157



Pat Grogan, a school-bus inspector for the North Carolina State Highway Patrol, gives pupil driver candidates book lessons in safety.

THE HOUSE . . . designed by Architect Philip Ives, A. I. A.



THE FINE WOODS . . . preserved and protected by Johnson's Paste Wax



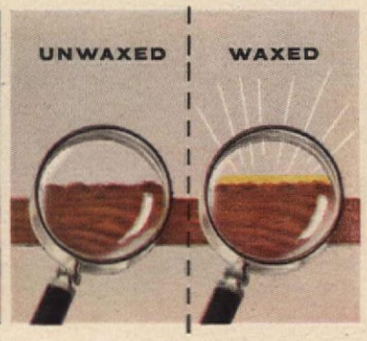
Antique Pine is the decorative theme of this unusual living room. From floor, to ireplace wall, to bookshelves, Mr. Ives has successfully captured the warm beauty f natural wood tones—so popular in new home designs today. Equally popular is ohnson's Paste Wax, the surest way to preserve and protect wood surfaces as you eautify them. For long-lasting wax protection, use durable Johnson's Paste Wax . . there's nothing finer for wood. Try it soon—you'll be glad you did!



Resilient Cork is a practical choice for flooring in this bedroom. Despite everyday usage, this floor will be as handsome years from now as it is today. Like a thin plate of armor, Johnson's Paste Wax protects cork floors—as *nothing else can.*



Knotty Pine sets a warm, cheerful mood in the kitchen, while Johnson's Paste Wax keeps this fine wood gleaming for months at a time. With Johnson's on the job, wood surfaces stay brighter, look better —longer.



The wax takes the wear! The picture at right (above) shows how one thin coat of Johnson's Paste Wax acts like a tough, transparent shield—guarding surfaces against harmful dirt particles, scuffs, scratches and moisture.

000 And 1 Uses: In any house, old or new, ohnson's Paste Wax imparts a lustrous, oil- ree and dust-resistant surface to furniture, oodwork, linoleum, cork, vinyl plastic and ood floors. It's ideal for antiques, sports equip- ent, metal surfaces and marble table tops. conomical, there's nothing to spill . . . no aste. The cost? Mere pennies per waxing.





SEND FOR ARCHITECT'S SKETCH PLAN of this "idea-packed" house

ONLY 50¢ (with insert from can of Johnson's Paste Wax)

You'll receive interior views, floor diagrams, sketches of all elevations plus a full-color booklet of tips on decorating and caring for floors.

JOHNSON'S WAX, Dept. AH-106, Racine, Wisconsin
Send offer described above. Enclosed are 50¢ and 1 insert from Johnson's Paste Wax. (*Please Print.*)

Name_____

Street_____

City_____ Zone_____ State_____

ohnson's" is a registered trademark of S. C. Johnson & Son, Inc.

he original Johnson's Wax—preserves, protects, beautifies!

Vina-Lux®

FLOORS ARE SO EASY TO KEEP CLEAN AND SANITARY



A Vina-Lux floor is the answer to a busy Mother's prayers. It saves time two ways. First, it's easier to clean — second, it stays clean longer. You don't have to wax it — and, you needn't worry over spilling common household products on this tough vinyl-asbestos tile.

Vina-Lux is a quiet floor, too — cushions your footsteps, eases your feet with its wonderful resilience. And, Vina-Lux comes in almost any color you could want — soft as a lullaby or bright as a new toy—to make happy floors for little people. The cost? Surprisingly little for a floor that gives you so much!



Floor shown: Riviera Blue.
Just one of 21 superb Vina-Lux colors. See them at your local dealer's or write us for descriptive color folders.

AZROCK PRODUCTS DIVISION
UVALDE ROCK ASPHALT COMPANY
512C Frost Bank Building • San Antonio, Texas

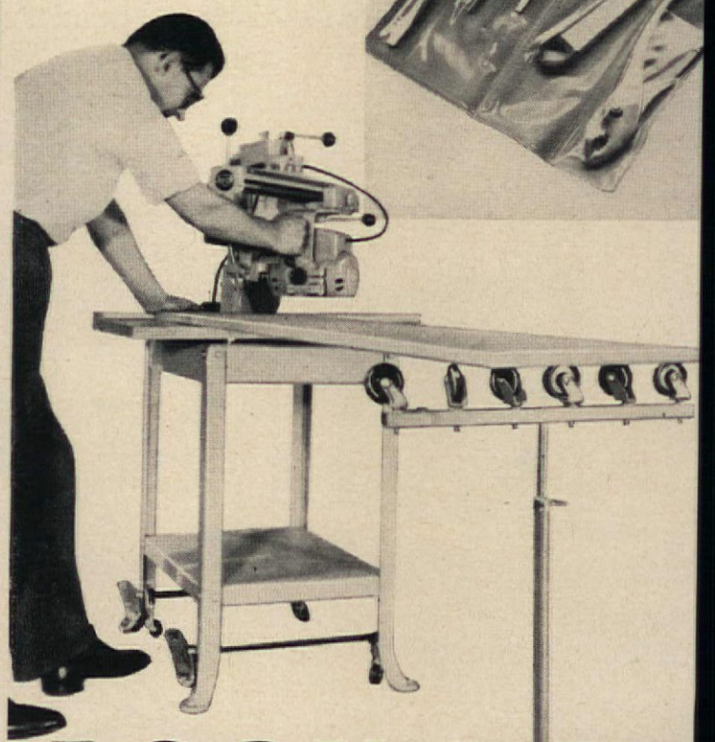


GET YOUR SLEEP, at least 15 minutes longer! "Snooz-Alarm" feature shuts off first alarm, rings again in 15 minutes. For $6.98, from G.E.-Telechron Electric Clocks, in Ashland, Mass.

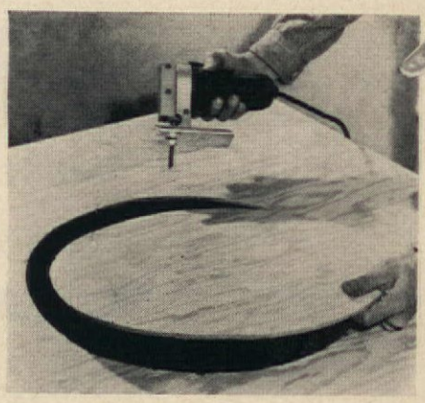
CAR TOOL KIT holds pliers, wrench and three screwdrivers, all neatly packaged in a plastic case to keep in the car. The kit is priced at $4.98. The Stanley Works, New Britain, Conn.



HOLD UP ENDS of long boards or plywood panels with work support that has a roller head. Adjustable from 29½" to 51"; $9.95. Delta Power Tool, division of Rockwell Mfg. Co., 452 N. Lexington, Pittsburgh 8, Pa.



LOOK, MEN ...IT'S NEW!



SAWING IN CIRCLES cinch with this small but ful hand-held sabre saw for mounting exhaust fan speakers, etc.; it cuts wo plaster. Price is about $3 by Wen Products Inc.,5804 west Highway, Chicago

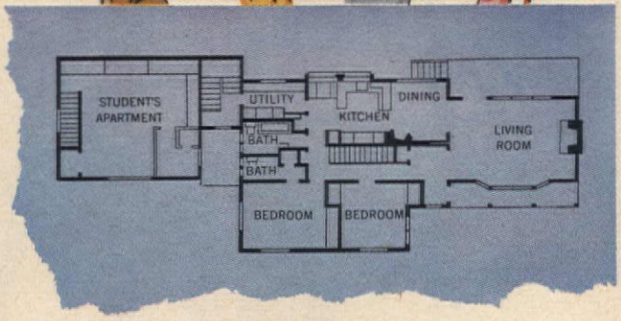
MORE ON PAGE 52

Another  **beautiful home of West Coast Lumber...**

Dimitri Alexis, *Designer*

Planned for family LIVING!





You expect a new home of wood to be bright and modern. This ranch style house, with its clean lines and fresh, white trim, lives up to those expectations. It is a friendly home, too, with wood's natural warmth used to full advantage inside and out. A dividend-paying idea is the complete apartment over the garage which provides extra space for changing family needs.

Trust West Coast Lumber to bring out the best in your plans! Strong and durable, it gives an air of distinction to interior and exterior at low cost. You build well when you build with West Coast Lumber.

WEST COAST LUMBER

Douglas Fir • West Coast Hemlock • Western Red Cedar • Sitka Spruce

SEND FOR BOOKLET "DISTINCTIVE HOMES"
New 24-page booklet shows wide variety of today's modern homes. Full-color exterior and interior photographs of each home, and basic floor plans of each. Contains more than 50 large full color photographs, sketches and plans. A wonderful source of ideas for anyone planning to build. Send for your copy today. Only 25c. *Mail coupon at right.*



WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room 216, Portland 5, Oregon
Please send me your 24-page full-color booklet "Distinctive Homes". I enclose 25c.

Name_____

Address_____

City_____ Zone____ State_____

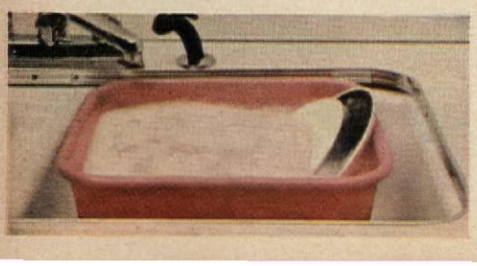


Happy days! Cut hours of dishwashing time a week with Rubbermaid

Cheers for this Rubbermaid team! You can do dishes *30 minutes faster* each day with Rubbermaid. Cushioned dish drainer air-dries dishes, eliminates hand-wiping. Sink liner mat and drainboard tray join with dish drainer to protect your dishes, save your sink and *you*. They stop chipping, end clatter, and add to the color of your kitchen. Enjoy all this protection for as little as $9.94 wherever housewares are sold.

Rubbermaid®

Over 60 fine products in your choice of fresh colors

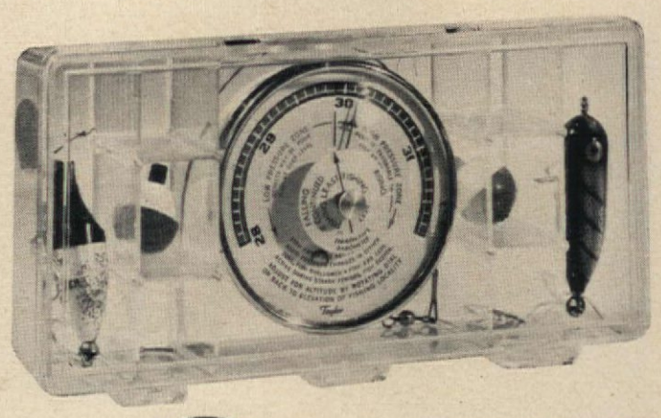


Rubbermaid Dishpan cradles dishes in cushioned safety, keeps sink safe, too. Style shown fits twin bowl sink, $1.98. Two round sizes, $1.69, $1.98. For free folder, write The Wooster Rubber Co., Dept. A-17, Wooster, Ohio.

Prices slightly higher in Canada

Look, Men . . . It's New!

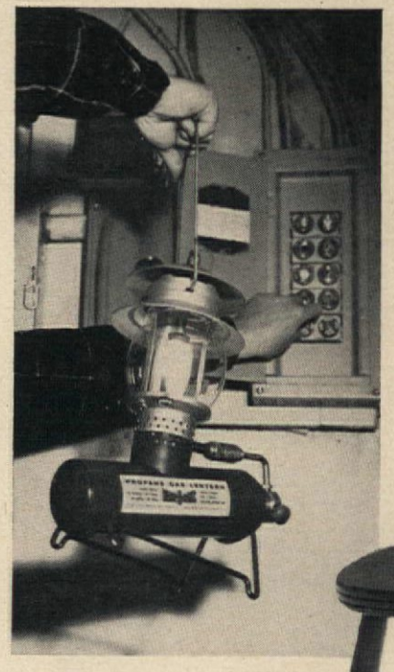
(Begins on page 50)



FISHING BAROMETER shows where fishing is best according to atmospheric pressure. Case has Heddon plugs, floats and leaders. About $11.95; Taylor Instrument Co., 95 Ames St., Rochester 1, N. Y.



ELECTRIC EYE on this movie camera adjusts lens automatically to light intensity for perfect exposure every time. Camera is about $290, a product of Bell and Howell Co., 7100 McCormick Road, Chicago 45, Ill.



BRIGHT EMERGENCY LIGHT: this lantern burns propane gas from cylinders that last 8 to 10 hours. Lantern is $10.95; cylinders, $1.69. Product of Otto Bernz Co., Inc., 280 Lyell Ave., Rochester, N. Y.



COAT RACK CHAIR holds the coat off your back and keeps it neatly on its coat-hanger back! In maple, mahogany and smoky finishes, the valet-chair is about $22.95, handy for bedroom. Butler Specialty Co., 8200 South Chicago Ave., Chicago 17, Illinois.

ALL PRICES ARE APPROXIMATE

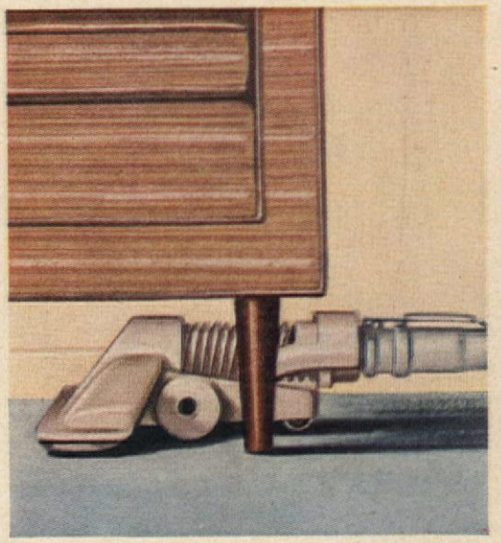
NEW HOOVER *Constellation*

the cleaner that walks on air!



ew airborne cleaner follows you around the use under its own power—no pulling, no tugging

w Hoover has come up with ething so amazing that you have ee it to believe it. It's a new ner that travels across the room *ir*. Through its air lift, the new stellation glides after you un- its own airpower. You do noth- but guide the rolling nozzle. r Hoover does the rest—following along behind you wherever you go. Then, for reaching high places—even to the top of stairs—Hoover's exclusive double-stretch hose gives you a full 16-foot reach. See the one and only cleaner that walks on air—the Hoover Constellation. $97.50 at your dealer's. Also available in Canada.



New kind of nozzle. See how it stays flat on the floor? Hoover's exclusive flexible "throat" keeps it that way whatever the position of the wand. Now, look at the wheels . . . three of them to give you easy one-hand cleaning.

HOOVER®
FINE APPLIANCES
. . . around the house, around the world



Do you know the Hoover people also make America's finest steam-dry iron, with the first stainless steel soleplate? Only $17.95

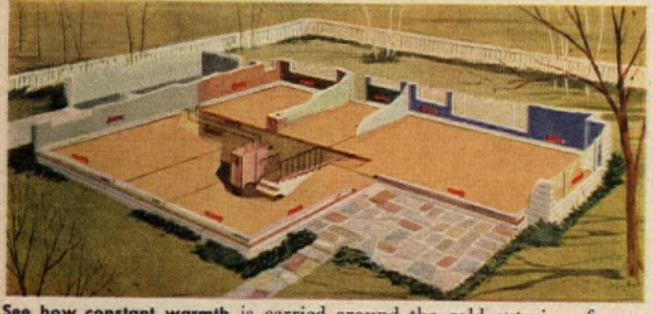


Furniture won't fit? One way to get more wall space is to switch from old-style radiators to modern baseboard heating panels. *Now* see how you have more freedom to arrange furniture with trim baseboard panels that can be painted any color you please.

Efficient, economical, too—that's this American-Standard boiler. It will deliver comfortable hot water heat, quickly, economically on the coldest days—and it will outlast other heating units by many years.

Wrap your home in clean, even warmth, with

New AMERICAN-Standard baseboard heating



See how constant warmth is carried around the cold exterior of your home. Small pipes, hidden in the baseboard panels, deliver heat where you want it, when you want it.

Winter's on the way—a cold one, too, according to advance forecasts! Don't delay! Get ready for cold weather by installing new American-Standard baseboard heating that wraps your home in *clean, even, draftless heat.*

These smart baseboard panels replace ordinary wooden ones—give you more wall space—allow you to arrange furniture wherever you please.

At the heart of your new American-Standard hot water heating system is a completely automatic, long-lasting, corrosion-resistant, cast-iron boiler. It delivers heat quickly, efficiently to every room in the house. And it's a migh good buy, too, because it will outlast ordinary boiler by many years.

$3.18 a week* puts a modern America Standard boiler that burns gas, oil coal in your home. And $2.20 a wee will pay for baseboard panels for t average six-room house. For more inf mation see your American-Standard tailer. He's listed under "Heating Equi ment" in the Yellow Pages of yo phone book. Or for a helpful book mail the coupon to the left. AMERICA STANDARD, PLUMBING & HEATI DIVISION, 40 W. 40 St., N. Y. 18, N.

*PLUS INSTALLATI

American-Standard, Dept. HA-106, 39 W. 39th St., New York, N. Y.

Please send me your booklet, HEATING MODERN HOMES WITH WATER. Enclosed is 10¢ to cover handling.

I am modernizing_____ building_____

Name_____

Street_____

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PLEASE PRINT



See American-Standard products on NBC-TV's programs: TODAY, starring Dave Garroway • HOME, starring Arlene Francis

Cleaner, more even heat with

AMERICAN-Standard

HOT WATER HEAT

African bronze cock, by Berin, is 16th or 17th Century. Bequest of Mary Stillman Harkness, courtesy of The Metropolitan Museum of Art, New York City, New York.





Early American tin rooster weathervane. Courtesy of the New York State Historical Association in Cooperstown, New York.



Something to Crow about!

GERTRUDE BROOKS DIXSON

eramic stoneware urn, circa 1852-1872, shown by courtesy of w York State His- ical Society, N.Y.C.



anish wrought-iron tuette by Pablo Gar- llo, circa 1930, is by urtesy of Metropol- n Museum of Art.

The proud fellow above (center) looks for all the world as though he were issuing a challenge to his cousins on this page. Pretty cocky of him, too, for they are treasured works of art currently in collections in our finest museums. For many centuries, artists and craftsmen of many countries have found this common bird, the rooster, to have wide appeal. In silhouette, his familiar form has sufficient distinction to adapt to many mediums . . . the 16-17th-Century African bronze . . . the cast-iron and tin weathervanes from our own Colonial days . . . the decoration on the churn . . . the somewhat distorted but nonetheless recognizable rooster in the woven coverlet. His gay plumage has inspired other handling, too—like the fanciful 18th-Century Greek embroidery and the modern wrought-iron statuette from Spain. Each reflects the accepted style or taste of its particular period.

But this new rooster reflects the present-day veering away from any one specific period in the furnishings of our homes. We are finding that designs and art forms from many periods and many countries are compatible. They make our homes less stereotyped. Designers of furniture, for instance, are adapting (in one piece) elements of the past with those of the present in what is being termed Contemporary. In line with this thinking, we chose, from many designs, one with a sleeker, more sophisticated look than those of our Colonial craftsmen—worked out in form and colorings that adapt to current designs and tastes. So, on the following pages, we think we show you Something to Crow About!



Pennsylvania Dutch woven coverlet with turkey and rooster seal was made around 1830.



Embroidered linen fragment from Greek Islands (Skyros) was made in the 18th Century. Bequest of Richard B. Seager, shown through the courtesy of The Metropolitan Museum of Art.



Formal iron rooster weathervane, courtesy of New York State Historical Association, Cooperstown.

DESIGN RESEARCH: DOROTHY BRIGHTBILL





Something to Crow about!



• What we crow most about is the wondrous adaptability of this rooster design. Manufacturers of fabrics, wallpaper, linens, glassware, enamelware, decorative tole trays—even shower curtains—found that it would reproduce well by their particular methods. With variation in scale and the judicious addition of in-character motifs, they've proven that a design-and-color-coordinated group need not be monotonous. The fabric for draperies and slipcovers comes in 10 color combinations. In each of the 10 colors, you have a choice of a gold rooster or one in the original color—so there are really 20 fabrics. The linens are done in four color ways—turquoise and blue, charcoal and pink, khaki and sharp red, gold and mocha—as are the shower curtains and finger-tip towels. The glassware and decorated tole ware are done in these same four combinations. The pots and pans are done in two combinations: turquoise and blue, and charcoal and pink. Every color combination is exciting in its own right, will work well as a continuous design element throughout several rooms, or—because of the careful selection of color—adapt to many a color scheme already established. On the following pages, we show how it all fits with modern or Provincial furnishings, in any room in the house.

FOR LIST OF STORES WHERE MERCHANDISE IS AVAILABLE AND PARTICIPATING MANUFACTURERS SEE PAGE 147



Emphasis on Color, Restraint in Design

On the shower curtain and finger-tip towels, the rooster and diamond design has been skillfully scaled and arranged. Both are done in the four color combinations used for the linens and accessories. The tufted cotton bath rug is made only in alternating six-inch squares of black and white. Bath towels were chosen to relate to shower curtain colors, and with bath tile colors well in mind. A good lesson in handling pattern in a small area.

SEE PATTERN ORDER FORM PAGE 160

Pattern 1641—50¢. This rooster stands atop the world, and you'll feel as if you do, too, when you paint a copy of it. Easy-to-use transfer pattern for 16″ x 20″ picture was designed by our own Knute Heinz. It's big and impressive enough for any room in your house. And it's simple to paint, because we include full instructions and a symbol chart for coloration.





Perfect For Provincial



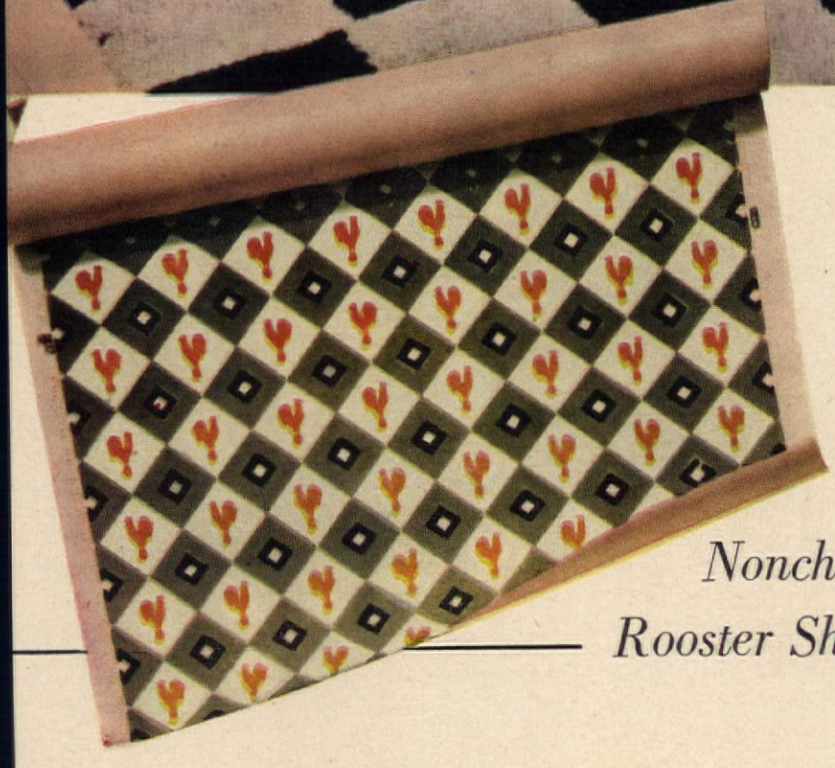
Photographed at Stern Bros.

This personable rooster has many personalities. Above and on the cover, he's right at home with Provincial furnishings. Of course, the fabric design is perfectly scaled in the proportions of the old documentary prints. This makes it suitable for use as wainscoting. It works just as agreeably for upholstery on the boudoir chair and a slip cover for the small chair cushion. It cuts into an intriguing design for the canopy and dressing-table valance. With it is the checkerboard carpeting made up of 12″ blocks of alternate high and low loop piled cotton. Carpeting is especially dyed to go with many of the fabrics—an interesting and appropriate complement. The tole wastebasket with larger-scaled rooster has charm aplenty, supplies that so frequently elusive, yet necessary, right note.



Something to Crow about!

Photographed at Valley Upholstery Co.



No matter where he comes to roost, this fellow fits into the scheme of things quite naturally. That's because he so cleverly embodies age-old familiarity and a sophisticated symmetry. Since the same is true of the suave handling of today's modern furniture, they make a happy combination. Color, of course, plays its emphatic role throughout the room, but the wallpaper and matching fabric set the scheme here. And the carpeting (same as that in the Provincial room) also changes looks when in squares of alternating color as well as texture.

Nonchalant With Modern--
Rooster Shows His Sophisticated Side

EDITH RAMSAY





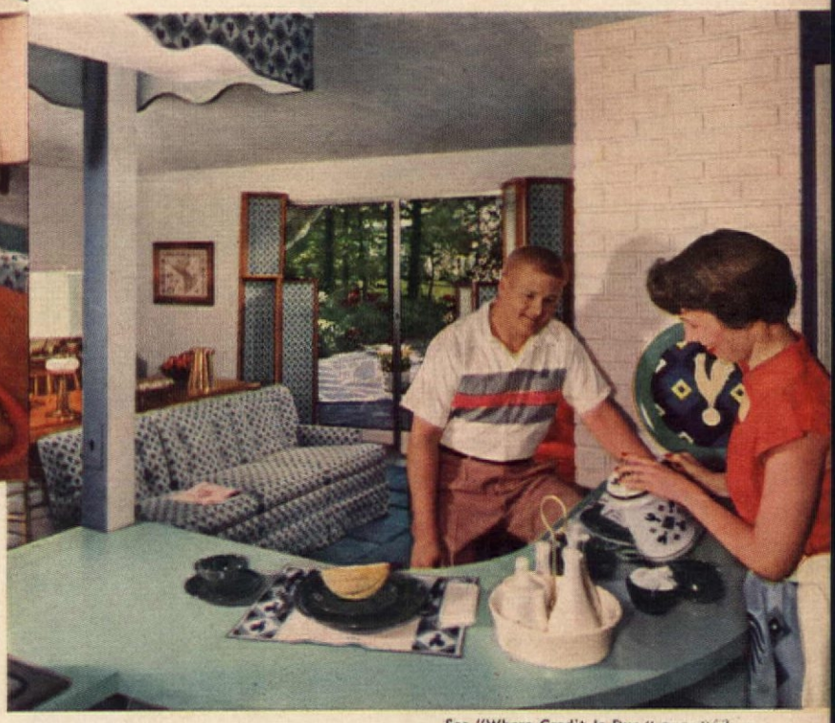
Something to Crow about!

Really something to crow about here . . . and what better place than the kitchen to crow! See what we did with the pattern here . . . and how the idea coordinates with the family room! The fabric, very same pattern and color used on the sofa, was laminated; made into practical, easy to clean, kitchen cabinets. Laminated with plain color inside, design outside, they glow with personality!

The laundry, left, (washer and dryer) is tucked away under handsome open shelves. (This is a standard cabinet with the doors removed. An extra strip was added at the bottom to line up the shelf flush with side cabinets.) Shelves adjust to any height. Here they are chock full of "rooster" design glassware for that favorite beverage. Refrigerator, on left, handy to the kitchen, CONTINUED ON PAGE 10



In the "things that add charm" department: valance over the sink and peninsula; lighting, spot-planned under wall cabinets, over sink, eating bar; bulletin board; cream telephone, spice rack, planter, blackboard; sink, dishwasher centered for convenience.



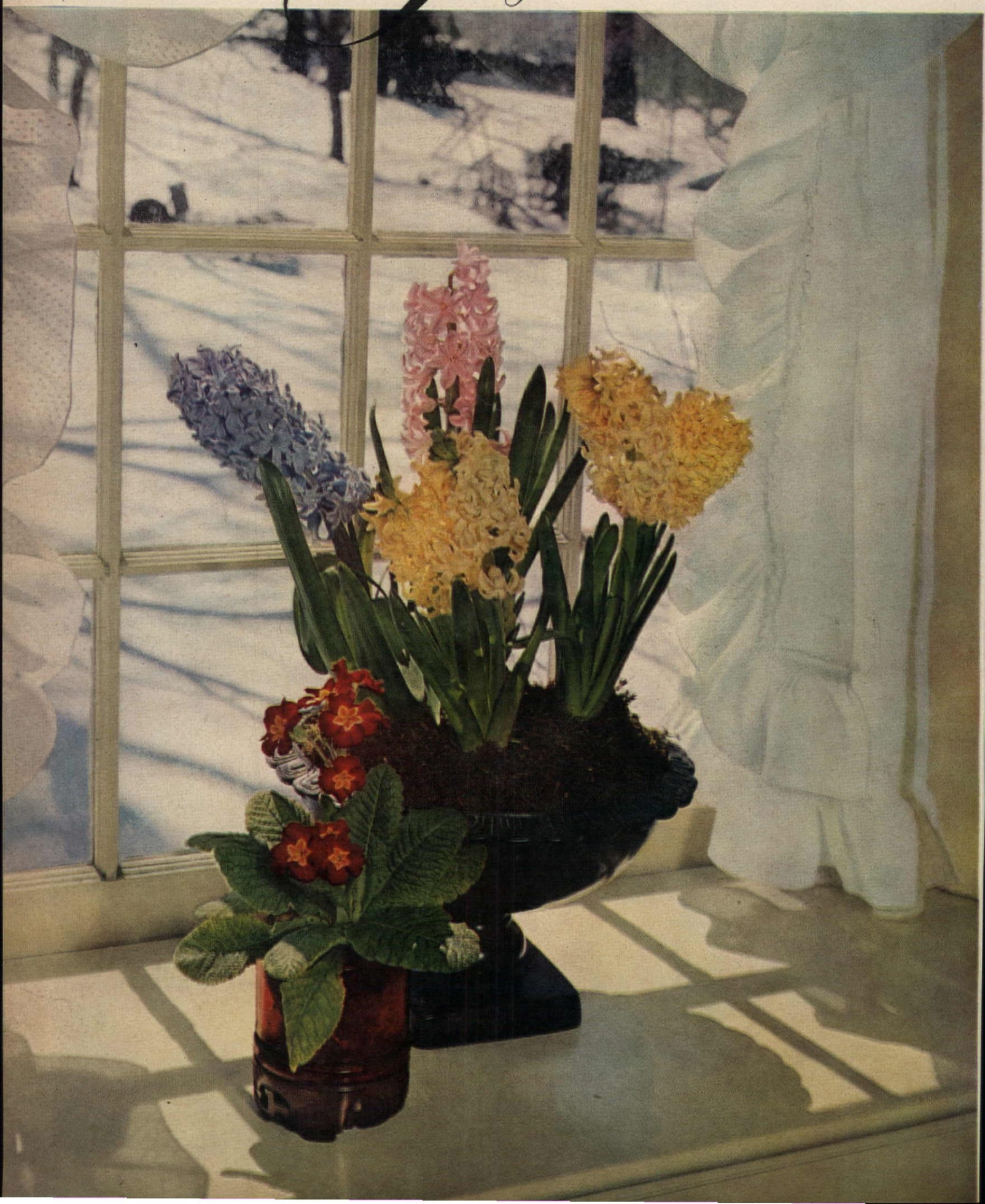
To create the harmony so necessary between areas opening into each other is one of the homemaker's greatest problems. It was accomplished here by the repetition of the rooster design. Panels of the fabric were stretched in wood frames to form screen for the big picture window. Actually, they were inspired by the effect of the cabinet doors when opened. The fabric appears again as upholstery on the sofa, just enough of this design to give unity to the contemporary family room and kitchen.

See "Where Credit Is Due," page 152

Contemporary rooms achieve unity through one design



To get These —



DO THIS NOW

THEODORE A. WESTON



First you pot the bulbs—some in groups in 6" or 8" pots, and some singly in 4" pots. Set them so that the soil level is an inch below the top of the pot and the "noses" of the bulbs are just showing. Mark with tall labels and water thoroughly.

Next you "bury" the bulbs outdoors in a temporary coldframe. Place the pots in the frame and cover each with an inverted pot of the same size. This is to protect the shoots when the pots are dug up for forcing. Now cover them completely with soil.





Finally you cover everything with 8" or more of straw, salt hay, or dry leaves. This will prevent the soil from freezing hard. If you pot bulbs and bury them by the middle of this month, you can begin bringing them indoors by Christmas. That'll mean spring-flowering bulbs around February 1st!

You don't have to be an "expert" to grow gorgeous spring-flowering bulbs in the middle of winter. And the only materials you need are these: bulbs, soil, and flower pots!

Spring isn't only a season. It's a state of mind. It has to do with daffodils, tulips, and hyacinths, and it's preceded by waiting, waiting, waiting! But you can hustle it along by forcing these spring-flowering bulbs to burst into bloom in your living room right in the dead of winter.

You pot the bulbs now and bury them in the garden; you begin bringing them inside at Christmas or New Year's; and by the first of February spring hits your home and your heart. From then on, if you have potted enough bulbs, you can have springtime indoors, continuously, until it finally arrives in the garden.

You can use any of the hardy spring-blooming bulbs for forcing. The important thing is to buy top-quality bulbs and to get them potted and buried as early as you can. The reason for quality is that only large, high-grade bulbs are dependable for forcing. And the reason for the rush is that all hardy bulbs must have an eight- to ten-week rooting period, at around 45°, before you can give them the warmth that will force them into bloom.

The only materials you need are the bulbs and the pots. The best pots for the purpose are the low type clay flower pots, called bulb pans, which you can buy from seed stores or commercial flower growers. It's best to buy them in two or three sizes, for different size bulbs. Buy twice as many as you intend to plant. The extras are for covering the planted ones when you bury them—to make it easier to dig them up without injuring the growing shoots. CONTINUED ON PAGE 129

IT'S EASY TO KEEP YOUR

You'll prevent big, expensive repair jobs
and keep little ones from sneaking up on you
if you hang up this calendar and use it

JANUARY

• *Safety:* Inspect fire extinguishers, and refill if necessary. Plate on extinguisher tells how often it should be recharged. If unit isn't recharged at specified times, it may not work at all when needed. Make sure everybody in house knows where extinguishers are, how they work.

• *Heating:* Dirt-clogged filters on warm-air heating systems will impair the operation of system. Clean or replace filters, and check wear of V-belt between motor and blower. Oil motor and blower if required.

FEBRUARY

• *Plumbing:* Avoid dirty hot water by draining sediment out of hot-water storage tank. For several hours beforehand, don't use any water. This allows sediment to settle to bottom of tank. Open drain faucet at base of tank and run water into bucket until it runs clean. Repeat every two months, or oftener if water seems dirty or rusty.

• *Plumbing:* Grease traps (usually found in basement or under the kitchen sink) prevent grease from clogging sewer system. Scoop grease off of surface of water in trap.

MAY

• *Heating:* To prevent condensation inside oil-storage tank, which can rust out tank or clog burner, have tank filled with oil for the summer. Do *not* drain water out of steam or hot-water boilers, and do not drain and refill. Water in system is less corrosive than fresh water.

• *Cooling:* Oil motors on fans. Clean or replace filters on room or central air conditioners to insure maximum efficiency. Check mountings of window units, and clean dirt off the condensing unit.

JUNE

• *Dampness:* If basement is damp, open its windows on dry days and use a fan if necessary to assure good air circulation. In extreme cases, install dehumidifier in basement. To prevent dampness from getting up into house, cover crawl space with vapor-proof building paper.

• *Heating:* Take down and clean heater-to-chimney smoke pipe. If heater is off during summer and basement is damp, store sections of pipe in warm, dry place. Use flashlight to inspect lining of flue for defects.

SEPTEMBER

• *Gutters:* Faulty gutters cause stains on exterior walls and even blistering and peeling paint. Be sure gutters have correct pitch and that they and downspouts are free of leaves and debris. Wood and galvanized-iron gutters should be coated on the inside with asphalt paint.

• *Drainage:* Be sure that the sump pump will operate when required. Start pump manually to keep parts from "freezing" through corrosion. Lubricate according to manufacturer's instructions. Check condition of wiring.

OCTOBER

• *Tools:* Drain gas out of power mower, and drain carburetor to prevent gumming up. Remove spark plug and put one ounce of #10 motor oil into cylinder. Crank motor *slowly* about 12 revolutions; then replace spark plug. Be sure to drain lawn roller or water may freeze and split it.

• *Plumbing:* Water pipes subject to freezing should be drained or insulated. Be sure that shut-off valves in unheated areas are also drained. Pipes that are in unheated areas and can't be drained should be heavily insulated.

HOUSE IN SHAPE...

Sure you like to put things off. You wouldn't be human if you didn't. But eventually comes that unlucky Saturday when your wife can stand it no longer. "When are you going to fix that leaky gutter?" she begins. And if she's been working up to this a long time, the list of handyman tasks she gives you on that fateful day may be miles long. There go your plans for a fishing or hunting trip. There goes that poker game. Must it be this way? The answer is NO! For here's a calendar—a calendar that can help you make a handyman out of yourself, because it reminds you of offbeat jobs that are easy to overlook. Hang this calendar in your garage or workshop, give it a little thoughtful attention, and get your bruises and aching muscles enjoyably—wrestling with a rainbow trout or struggling through a woods in search of deer . . . not wrestling with a crowbar or ladder.

If you keep your house in good repair the easy way—handle each chore as it comes up—you'll have more time to yourself. And your home will not deteriorate in comfort and value.

ERNST R. SUERKEN

MARCH

• *Roof:* Check underside of roof for leaks. Renail or replace loose shingles. Warped wood shingles should be split and then renailed. Asphalt shingles that blow up during wind storms can be cemented secure with a dab of roofing cement under tab of each shingle.

• *Plumbing:* Keep fixture drains working smoothly by cleaning the drains and traps. Best method of cleaning trap is to loosen nuts holding traps in place, then cleaning it with long-handled brush. After cleaning, reassemble traps, check for leaks by flushing drain and trap with hot water.

APRIL

• *Storm Windows:* Unless properly stored, storm windows can be easily damaged. Before storage, they should have panes replaced, putty repaired, and frames repainted where necessary. For best storage, hang or stand windows vertically in dry place.

• *Septic Tank:* Sludge should be pumped out periodically to insure proper operation of tank and to prevent clogging of drain field. If distance between scum on top of liquid and semi-solid sludge at bottom of tank is half (or less than half) of total tank depth, pump out sludge.

JULY

• *Exhaust fan:* Take out kitchen exhaust fan and clean it of grease and dirt. Oil motor if necessary and check electrical connections. Remove grease from rubber-insulated wires . . . grease or oil will rot the rubber.

• *Termites:* Inspect basement and foundation walls for small earthen tunnels made by termites to get from ground to house woodwork. With a sharp-pointed tool, prod woodwork that's close to the ground or in contact with it. If wood feels soft on the inside, look for termites.

AUGUST

• *Landscaping:* Trim foundation planting to keep shrubs at least 18 inches away from house. Plants closer than this can be the cause of blistering and peeling of sidewall paint, and may allow wood-boring insects to get in.

• *Heating:* Heating servicemen will be pretty busy in a few weeks so this is the time to call one in and have him inspect and adjust your heating equipment. Have contents of oil tank checked to see if it's lost oil during summer because of a leak in the tank or connecting pipes.

NOVEMBER

• *Tools:* Clean and repaint all garden tools. Sand down wood handles smooth, and replace or repair damaged ones. Sharpen hoes and shovels with file, also hedge clippers and other cutting tools.

• *Heating:* Dirty radiators and registers cause dark stains on walls. Clean radiators with long handled brush and repaint if necessary using a non-metallic paint. Registers can be pulled out and cleaned with a vacuum.

DECEMBER

• *Floors:* To avoid a complete refinishing job, patch worn areas on wood floors before the wood itself becomes soiled. Remove wax from worn areas, sand lightly and then patch with varnish, shellac or floor seal depending on original finish. Remove old wax from whole floor and rewax.

• *Condensation:* Check attic and attic crawl space for dampness. Louvers in attic should remain *open* in winter. If frost or moisture appears on underside of roof boards, increase the amount of ventilation.

It takes individuality to

Make a Development House a





The Kurtzes relax and enjoy the fruit of their labors. Large brass tray above sofa was bought in Cairo by Capt. Kurtz on one of his trips. The four antique-auto pictures either side of it are done in tooled metal. Samovar lamp, scales and other brass pieces add sparkle to the room.

Bob and Jean's development house is typical. But the charm of its carefully chosen furnishings make it quite un-typical!

NEXT MONTH: How neighbors of the Kurtzes in same development gave *their* house individuality.

Home



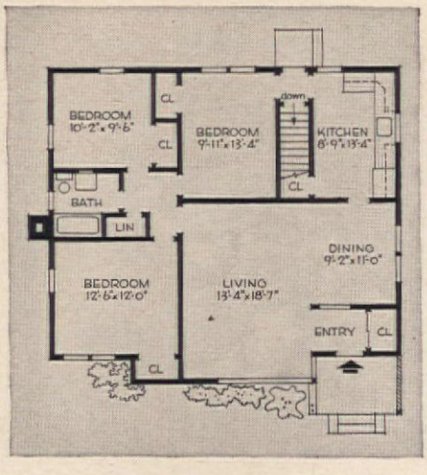
MARY E. MONZE

From the outside, this small house looks pretty much like any of the others in this New Jersey development. But when you open the door, what a delightful surprise to see the individual and completely charming interior.

Readers often ask how they can attain charm and individuality in a small, modest house. Well, here's one excellent example . . . proof that it's not the size of a house but the thought and effort (mental and physical) that go into it that make an attractive home.

Bob Kurtz is an Air Force captain stationed at McGuire Air Force Base in New Jersey. Jean, his wife, teaches first graders at the base. The Kurtzes moved here only a year ago from a base in Massachusetts. Perhaps it was this New England living and atmosphere that started Jean and Bob's preference for American provincial antiques. The Kurtzes had started with modern furniture, but gradually began changing to the traditional style. Two modern love seats still used as a sofa in the living room, and the pair of modern chairs, are slip-covered to make them fit in with the rest of the furnishings. CONTINUED ON PAGE 132



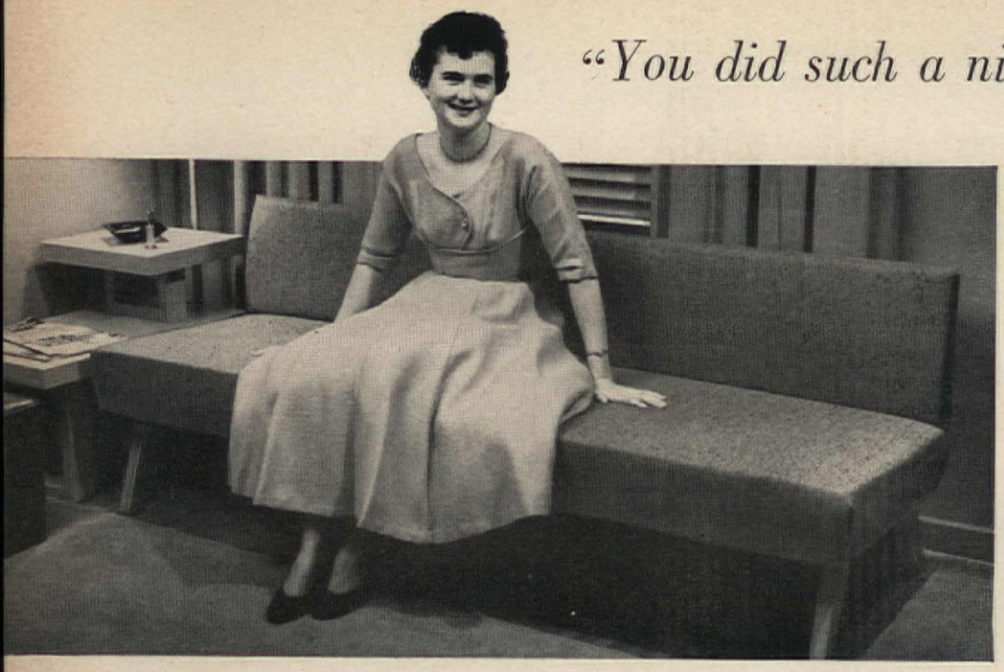




Here is the way Jean Kurtz made the large braided rug for living room, and now she's working on one for the bedroom. She uses a special thick wool tape—she says it's heavy, and hard on the hands, but makes lovely smooth, luxurious rugs. Old-fashioned cradle by window has been refinished, and now serves as a magazine rack.

"You did such a nice job, Earle . . . now show

BUILD



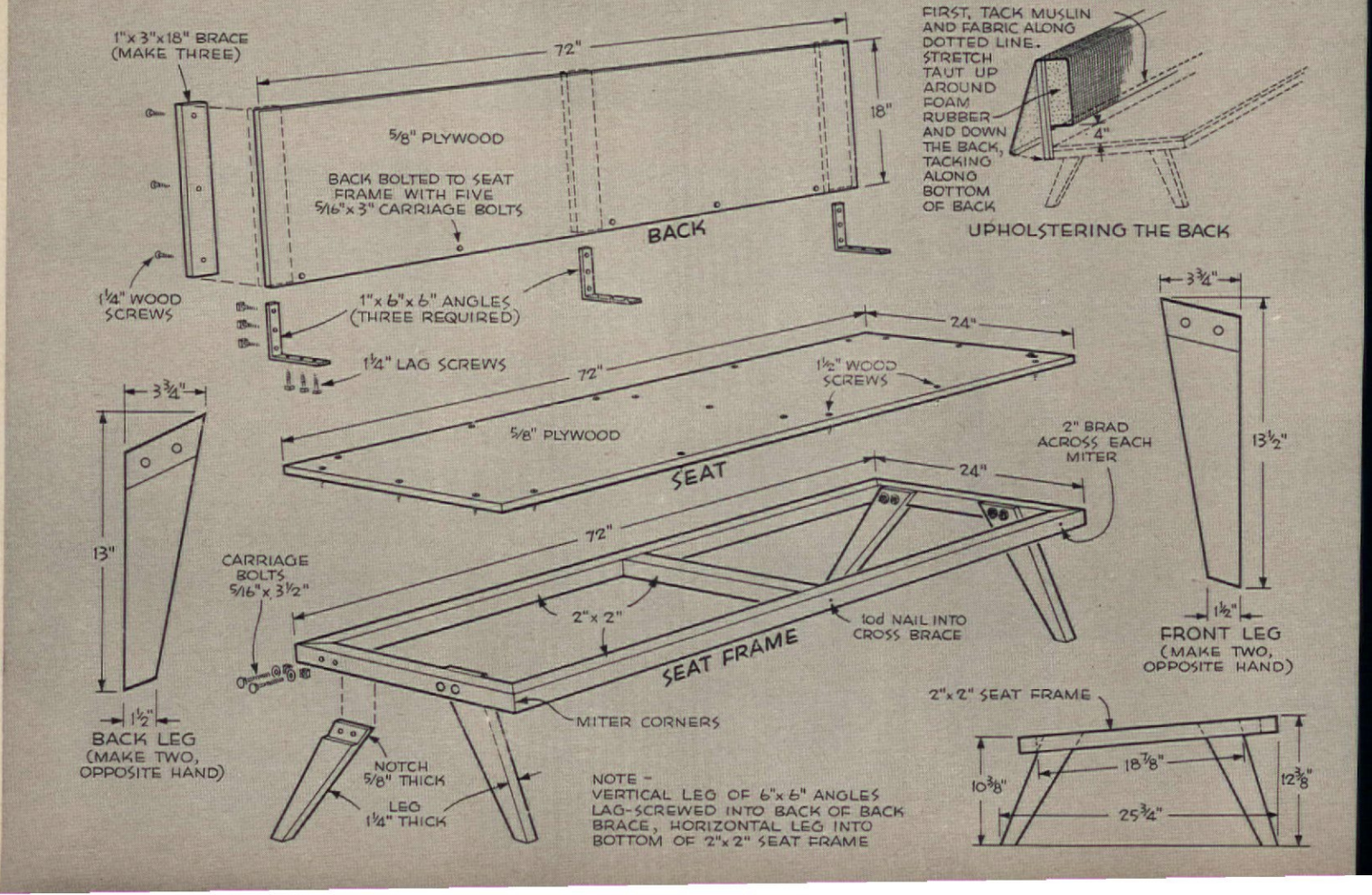
Attractive and easy to build. That's the story on this plywood and foam rubber couch. Lumber and hardware needed are inexpensive. The major cost is for the 3″ and 4″ thick foam-rubber padding. The 4″ seat pad is 6′2″ x 2′2″, and the 3″ back is 6′2″ x 1′2″. This is 2″ wider and longer than the finished couch, so rubber can be compressed to keep fabric taut and corners defined. The ease of handling and shape-retaining qualities of this couch give it versatility, long life. To make it for less, buy foam-rubber "seconds." You'll also need 6 yards each of 40″ muslin and firm drapery or upholstery fabric.



1. Cut plywood seat and frame parts as diagramed. Glue and clamp frame edges to seat. Turn seat over, drill and countersink five holes in front and back, three in each end, and screw top to frame with 1½ screws. Drive 2″ brads across mitered corners.

MISCELLANEOUS MATERIALS NEEDED:

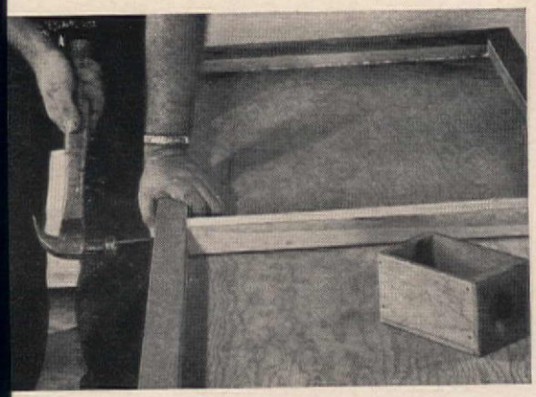
- 3—1″ x 6″ x 6″ angle-iron brackets
- 18—1¼″ lag screws
- 8—5/16″ x 3½″ carriage bolts
- 5—5/16″ x 3″ carriage bolts
- 9—1¼″ #6 flathead screws
- 19—1½″ #6 flathead screws
- 2—10d casing nails
- 4—2″ brads
- 1 box 4-oz. tacks
- Wood glue
- Cardboard strips
- Cotton batting

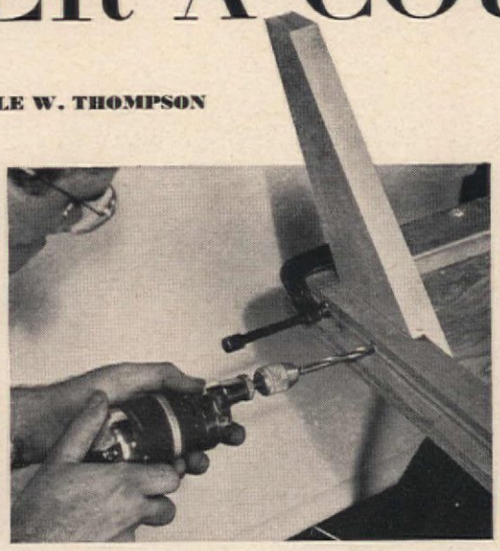


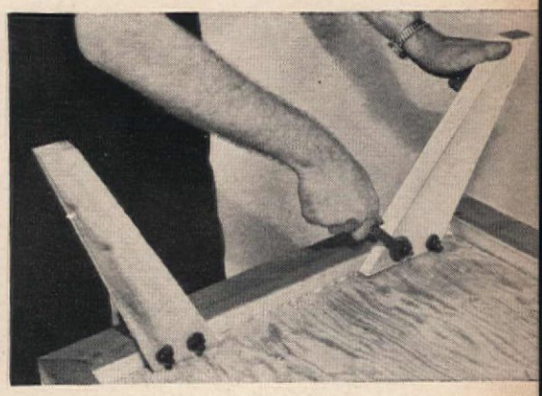
The American Home Readers how to

AND COVER A COUCH"

EARLE W. THOMPSON



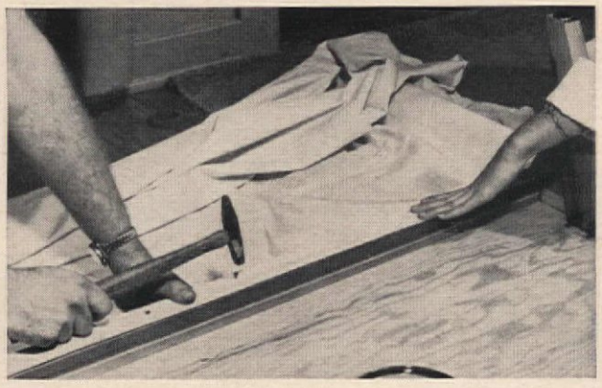




2. Fit a piece of 2" x 2" across center bottom of seat. Fasten with glue and screws: drill for screws through top of seat into cross piece. Countersink screws. Secure ends to seat frame by driving 10d nails through the center of frame into cross piece.

3. Stain and finish notched hardwood legs before bolting them in place with carriage bolts as shown here. Two bolts hold each leg in place. The sketch on the left-hand page shows this step very clearly. 4. Proper angle for legs is shown in this picture and in the sketch at left. We also show the size of the legs and the position for the notches which fit into frame. Note that front legs are longer than rear legs.







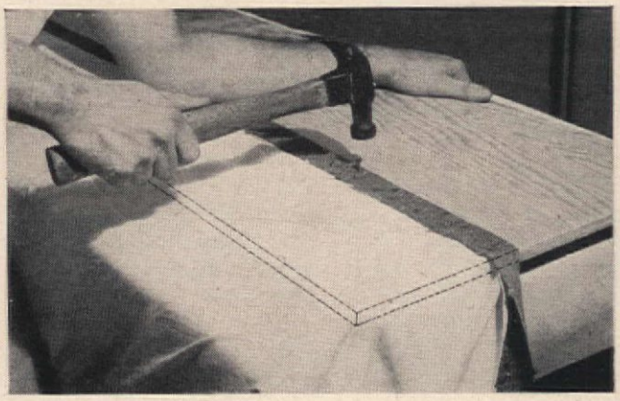


. Drill holes for 5 carriage bolts
n back. Glue and screw 1" x 3"
races to center and sides of
ack. Screw back to bottom
ith angles to check overall fit.

6. Couch is upholstered in 2 layers of fabric, muslin and upholstery. Remove back. Double-fold 2" of muslin, place under front edge of seat frame. Slip cardboard strips between folds to keep fabric from pulling between tacks. Tack along underside of seat frame, from center out to sides.

7. Place foam-rubber seat pad. Bring muslin up over seat, down around back. Tack under seat—from center out to sides, to keep fabric even. Tack folded corners under seat, press flat. 8. Put upholstery over muslin. Tack under front frame, pull over seat. Pull fabric around corner.







. Put ruler on corner of pad to keep fabric tucked in while you fold. Tack fabric under seat.
ack upholstery at back. 10. Holding plywood back in place, draw a line on it where it meets
p edge of seat pad. Cut muslin and fabric for back—allow extra material in length and width
tack under seat and back pad. Put 2 fabrics together and fold as one unit, with cardboard
rips between folds. Tack above line you put on plywood back so seat pad fits under back pad.

11. Brush coat of glue on back between braces; cover with cotton batting equal to thickness of braces. Pull fabric up and over pad. Fold corners. Trim, tuck in and stitch sides at back edge. Screw back to seat with angle brackets. Fold fabric under seat, pull taut, tack, press.

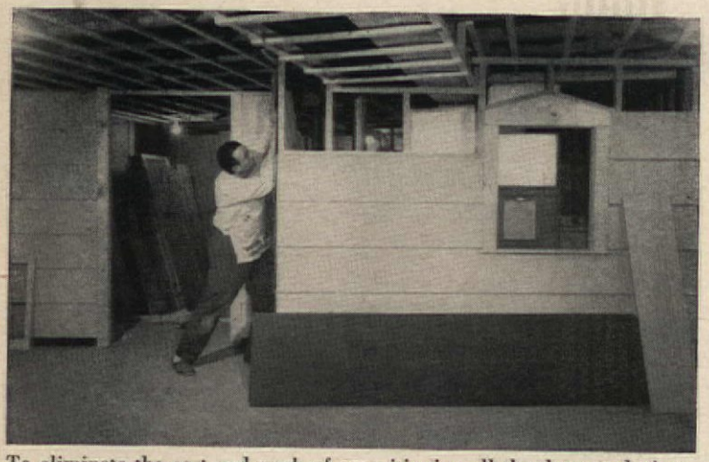


BASEMENT THEATRE

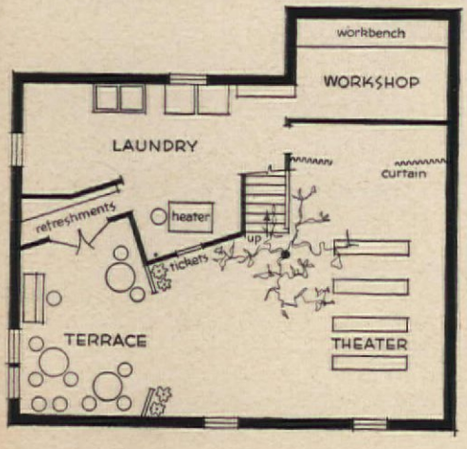
OPERATION 56—the year to FIX HOME IMPROVEMENTS

Thinking of finishing off your basement? No reason it has to look like everybody else's. Take a tip from the Kennedys and custom-tailor it to your family's needs





To eliminate the cost and work of repositioning all the ducts and pipes that run through basement, they were hidden by lightweight wood framework that's dropped from ceiling joists and covered with ceiling tile.



By skillful planning, the Kennedys have a single partition that divides basement into five areas. Although there's room aplenty for recreation, there's also enough set aside for a good-size workshop, and a laundry area. Uniquely made partition does trick. Door beneath stairs opens into laundry.

The P. J. Kennedys needed more living space. But adding a room or wing would have cost more than they wanted to spend, and would also have cut into the precious outdoor living space of their medium-size lot. It was either finish off the basement—or move. And so, like a good many other homeowners, they decided to finish off the basement.

The Kennedys decided to do the actual work themselves. But since they wanted the finished job to have a professional look, they consulted both an architect and a decorator. While this involved service fees, the Kennedys feel that it saved them many a headache, and also money in the long run; for both architect and decorator came up with many cost-cutting ideas. And they also selected materials that amateurs like Mr. and Mrs. Kennedy could work with easily.

"We got the idea of a Little Theatre theme mainly because we both had liked dramatics in school," Mr. Kennedy explained, "and we thought the idea might appeal to many of the teen-agers in our neighborhood. We decided we'd rather have our kids playing here, and play with them, than have them create their own entertainment elsewhere."

The basement, with just one long partition, is divided into five distinct areas—stage for theatrics, workshop, large all-purpose area for dancing and games, the "terrace" for refreshments, and a combination laundry and furnace room. There are plenty of built-ins for storage—a must in any basement and a feature that many people forget.

Hardboard was used for the fence and for the "trees" along the wall. And one section of the partition was made to simulate the outside wall of a ticket office. Hardboard siding was used here, nailed over the vertical studding. Rather than go to the expense of moving the steel supporting column in their basement, they used wire, papier-mache and artificial leaves to convert the column into a "tree." To cut down on noise reaching the upstairs rooms, the basement ceiling was covered with perforated insulation-board tile. Lighting fixtures are recessed. Floor is asphalt tile.

See "Where Credit Is Due," page 152

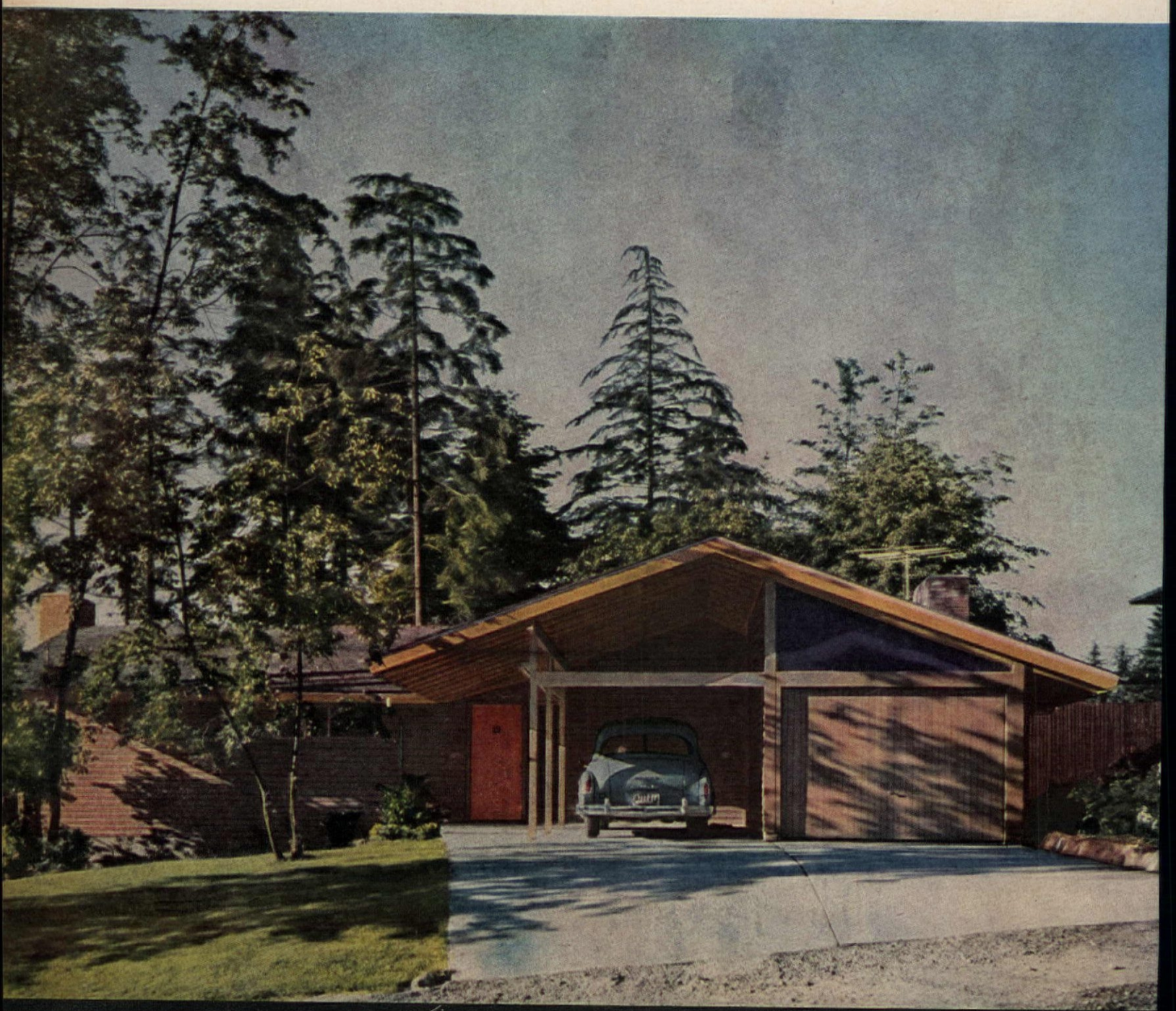


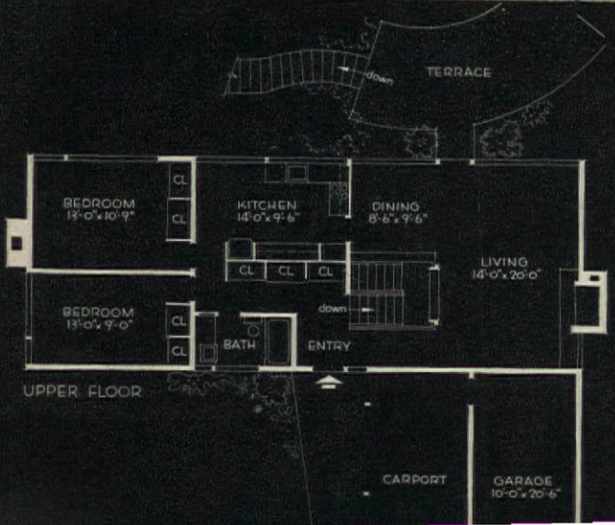
OWNERS: MR. & MRS. P. J. KENNEDY DECORATOR: MARIAN S. QUINLAN, A.I.D. ARCHITECT: HAROLD PAWLAN

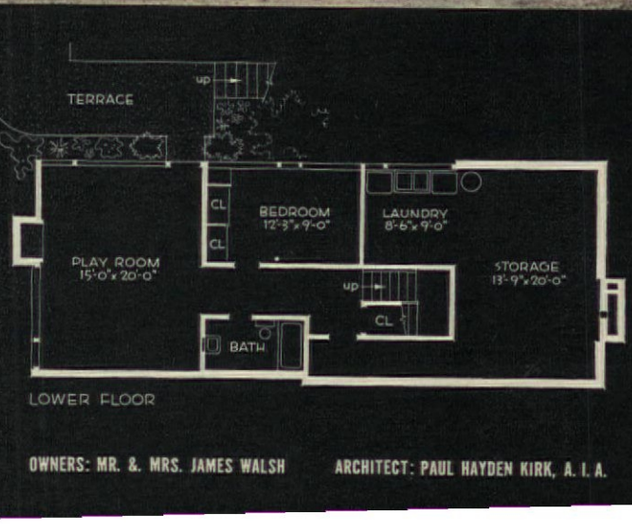


JAMES W. BRETT

Twin Terraces Double Their







OWNERS: MR. & MRS. JAMES WALSH ARCHITECT: PAUL HAYDEN KIRK, A. I. A.

Outdoor Living

They live UPSTAIRS



Upstairs and down, inside and out, the James H. Walsh home in Seattle, Washington, is geared to get the most from its site . . . in comfort, in privacy, and in good looks. The Walshes achieved much of this just by making the decision to turn their house away from the street. Garage and carport and strip windows of frosted glass greet passersby in pleasant fashion, protect the privacy of the home. The back of the house is a different matter. Here, large expanses of glass open the house to a private yard where shade trees, shrubs and flowers grow abundantly. As many existing trees as possible were retained—usually a smart move when you build a new home. And the Walshes' architect, Paul Hayden Kirk, A.I.A., designed the house so that each floor has its own terrace.

The upstairs section of the Walsh home is the main living area. The living room, dining area, kitchen and one bedroom (there are two on this floor) have a view of the back yard. The second-floor terrace becomes an extension of the living-dining area for summer parties, evening meals, or just relaxing. From here, a stairway leads down to the lower terrace. And inside, a broad open staircase ties the lower floor to the main living area of the house.

She lives DOWNSTAIRS



The lower terrace was designed primarily for the Walshes' teen-age daughter. She has a bedroom, bath, and recreation room—actually her own private suite—on the lower floor. Also on the lower floor is the laundry room.

The Walshes came to Seattle from the Midwest, and soon found their ideas of house design drastically changed. They became advocates of open planning, plenty of large windows, easy access to the out-of-doors, natural wood finishes, and a natural treatment of a house site. Most of the many trees near their home are deciduous. Due south, they give welcome shade in the summer, but let sunshine have its way during the winter months.

"What are we saving these for?"

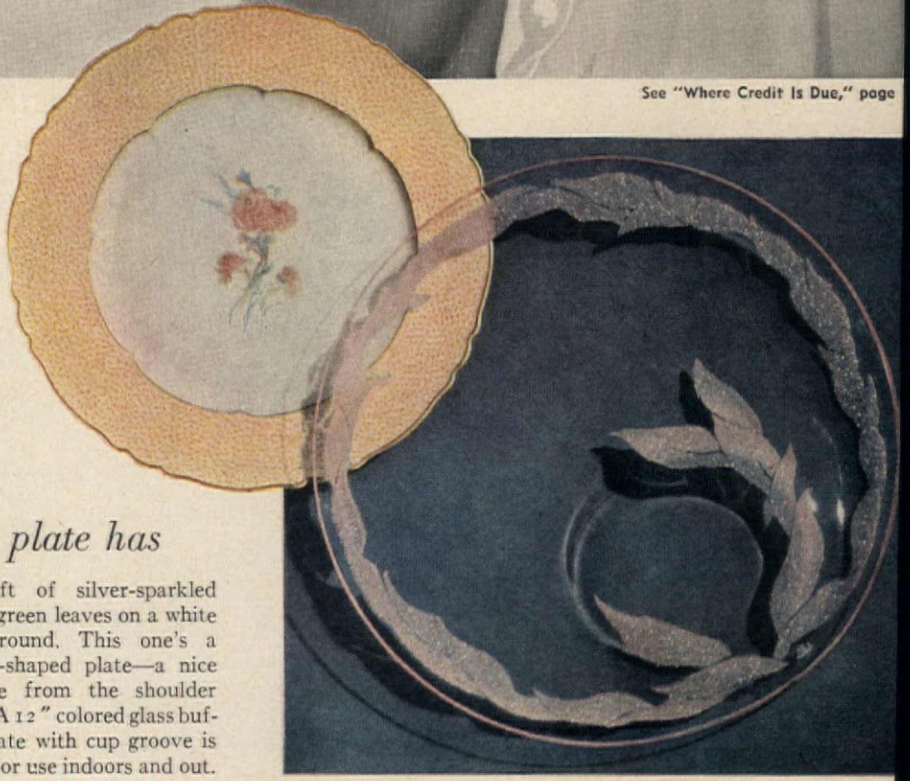
GERTRUDE BRASSARD



See "Where Credit Is Due," page

MOTHER: "Oh, don't use those! They're service plates I bought years ago and can't replace. They're to be YOURS!"

TEEN-AGER: "I know how you prize them, Mom. But we can't enjoy their beauty unless we *use* them. Amy and I shopped on Saturday and saw some dinner plates this same size, and gold decorations are coming back in style. "Boutonniere" reminded me of your set. It has a border of gold stars and bachelor buttons in the center."





Another plate has

a drift of silver-sparkled olive-green leaves on a white background. This one's a coupe-shaped plate—a nice change from the shoulder type. A 12" colored glass buffet plate with cup groove is ideal for use indoors and out.

MORAL FOR THE HOUSEWIFE

• Stop hoarding things you treasure. Use them. Remember, times have changed—and so have tastes. Don't thrust your tastes upon your offspring. It's fine to guide them along lines of taste and quality, but do permit them the freedom of having fun in expressing themselves. Let them make the final decision.

4 new ways cook chicken!



No doubt about it—chicken's just about everybody's favorite food. And here are four new ways to make it better, tastier — with Campbell's Soup! Planning a company supper on a busy day? Soup-bake your chicken for golden-good eating. No basting! No watching! Or build a party supper around a wonderful new chicken pie or casserole. Want a barbecue dinner—indoors or out? Lively tomato-spiced chicken's the dish for you! There isn't a recipe here someone wouldn't love to come home to — tonight!



CHICKEN AND RICE CASSEROLE. In a 1½-quart casserole, blend 1 can Cream of Chicken Soup and ½ cup milk. Stir in 5-ounce can Swanson Boned Chicken, 3 cups cooked rice, 1 cup shredded process cheese, 1 cup cooked peas and ¼ cup chopped pimiento. Bake in a moderate oven (375°F.) about 25 minutes. 6 servings. Makes a wonderful party dish.



EASIEST BAKED CHICKEN. Thaw 2 packages Swanson Frozen Chicken Parts; put in shallow baking dish. Blend 1 can Cream of Celery Soup with 1 minced clove garlic; pour over chicken. Sprinkle 1 tablespoon chopped parsley and dash of paprika on top. Bake in a moderate oven (350°F.) about 1 hour or until chicken is tender. 6-8 servings. Good!



TOMATO BARBECUED CHICKEN. Thaw 2 packages Swanson Frozen Chicken Parts; brown in 2 tbs. butter or margarine. Stir in 1 can Tomato Soup, ¼ cup sweet pickle relish, ¼ cup chopped onion, 1 tablespoon brown sugar, 1 tablespoon each vinegar and Worcestershire sauce. Cover; simmer about 1 hour or until chicken is tender. 6-8 servings.



CHICKEN CORN-BREAD PIE. Cook ½ cup chopped onion in 2 tbs. shortening: add 1 can Cream of Mushroom Soup, ¼ cup milk, 5-oz. can Swanson Boned Chicken, ½ cup cooked green beans in 9-inch pie pan. Mix 1 12-oz. package corn-muffin mix; spoon half batter on top of pie and use rest for muffins. Bake at 400°F. about 25 minutes. 4 servings.



Good cooks cook with *Campbell's Soups*





Hot Buttered Gingerbread. Fine start on a frosty morning! Homey touch when you're entertaining. Warm welcome on a chilly afternoon. No trouble! Just add water to Betty Crocker Gingerbread Mix. It's always country-kitchen-good.

"I guarantee a perfect* cake every time you bake—

cake... after cake... after cake!"

says Betty Crocker of General Mills

Entertaining Ideas for October

by Betty Crocker



Halloween's coming! Plan a real old-fashioned party for your favorite small spooks, with scary masks and grinning pumpkins and cups of clear sweet cider and heavenly smelling squares of hot gingerbread. Our Betty Crocker Gingerbread Mix makes it country-kitchen-good . . . and so easy! You just add water!

Ask friends in after dinner, to share your warm hearth . . . and serve something homey, like a cake you baked yourself! A great big melt-in-your-mouth-tender Betty Crocker Yellow Cake, maybe? With ice cream, maybe? And fudge sauce? You know what they like!

Be ready with treats for little tricksters. Make them yourself—you'll have fun! Funny-Face Cupcakes, for instance—or Halloween Squares. Or bake a *big* batch of Betty Crocker Brownies. You'll be the nicest mother on the block.

Any day, make a simple supper seem like a party with a cake to cap the climax. On these pages are lots of ideas I know you'll have good luck with. They start with our real home-recipe cake mixes—the same good ingredients you'd use, like Softasilk Cake Flour and high-quality shortening, all blended for you in a box. You add fresh eggs for homemade taste. Then pop your cake in the oven, and relax. It's sure to come out perfect!

Betty Crocker

* PERFECT! Yes, all our Betty Crocker Mixes — Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.





Funny-Face Cupcakes. See Betty Crocker Chocolate Devils Food Cake Mix package. Frost with Betty Crocker Fluffy White Frosting Mix. Add bits of candy and fruit.





Answer Cake. New—from Betty Crocker! Perfect White Cake Mix, perfect Fudge Frosting Mix, perfect baking pan – all in one package. Six good servings. Top with almonds.





Chocolate Chip Angel. Fold 1 sq. unsweetened chocolate (1 oz.), grated, into Betty Crocker Angel Food batter and bake as directed.



Fudge Sundae. An any-time favorite—luscious Betty Crocker Yellow Cake, topped with ice cream. Make easy chocolate sauce with new Betty Crocker Chocolate Fudge Frosting Mix.





Confetti Party Bow. Bake up colorful Betty Crocker Confetti Angel Food Mix. Cut each regular slice in half and arrange like a bow—with a big scoop of ice cream for a knot!





Halloween Squares. Frost Betty Crocker Honey Spice Cake with our Fluffy White Frosting Mix, tinted orange. Add candies.





For details about table appointments, see "Where Credit Is Due," page 152

Take a Pound of GROUND BEEF



RECIPES ON PAGES 81, 82

Have you considered the millions of pounds of ground beef eaten annually in American homes? It's a heap of meat, however you look at it, and all because ground beef rates high on almost everyone's list of favorites. Right along with apple pie and ice cream. You can't go wrong with good ground-beef recipes. And when you make them, buy enough to take care of unexpected guests or a short time budget—cook double, then freeze the extra portion.

Here are five new ways to serve ground beef: CURRIED MEAT BALLS, FAMILY MEAT LOAF, HAMBURGER MELBA, QUICK EGG NOODLE LASAGNE, and POPPY SEED TURNOVERS. Cook the tiny meat balls to juicy done-ness in curry sauce; flavor the meat loaf with unusual herbs, like turmeric; enhance the patties with oatmeal filler, then broil on peach halves; bury the beef in egg noodles and tomato sauce for a quick lasagne; encase the turnovers in poppy seed pastry.



Baked Alaska Pie! Homemade and tender-crusted—it's a GOLD MEDAL FL



Gold Medal makes a flower of a pi

(Because Gold Medal itself is the "flower of the wheat")

What a thrill to see a recipe flower into this "easy homemade"—this Baked Alaska Pie! And that thrill is yours with *"Kitchen-tested"* Gold Medal. For Gold Medal itself is the "flower" of the wheat—that's where the word "flour" first came from. Yes, the very finest part of the finest wheats only go into Gold Medal. This high quality is the same, sack after sack—so you can always *depend* on *all-purpose* Gold Medal to help you bake better. What a perfect invitation to enjoy the fun of real *homemade* baking!

Betty Crocker
OF GENERAL MILLS

Gold MEDAL



THE 'Kitchen-teste FLOUR

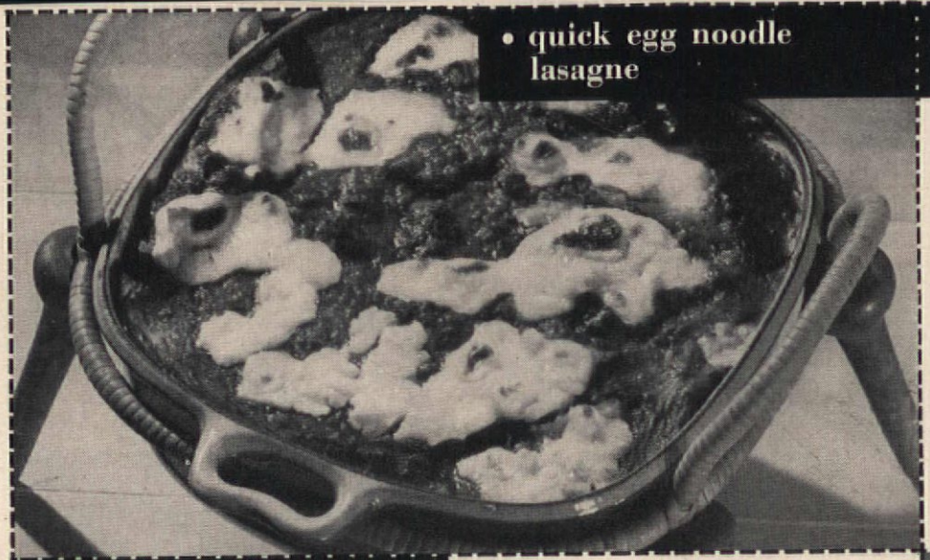
BAKED ALASKA PIE

8" Baked Pie Shell (Use your favorite GOLD MEDAL recipe.)
3 cups strawberries, cut in half
1 pt. firm vanilla ice cream
2 egg whites
1/4 tsp. cream of tartar
1/4 cup sugar

Heat oven to 500° (very hot). Fill baked pie shell with 2 cups chilled strawberries. Spoon ice cream and rest of berries on top. Refrigerate pie in freezing compartment. For meringue, beat egg whites and cream of tartar until frothy. Gradually beat in sugar. Beat until stiff and glossy. Spread over pie, covering entire surface. Bake *3 to 5 min.*, until delicate brown. Serve immediately.

AVAILABLE IN ONTARIO AND QUEBEC, TOO!

Bake it Better WITH Gold Me



• quick egg noodle lasagne

• lunch-box sandwiches

• Season canned salmon with liquid smoke, mayonnaise, and capers and use between slices of white or whole wheat bread.

• Prepare Beachcomber sandwiches (see July, 1956, issue).

• Grind leftover roast lamb or veal and add drained pickle relish, dash of Tabasco, and mayonnaise. Make into white or whole wheat sandwiches.

• Spread mustard butter on rye bread and fill with sardines.

• Combine chopped egg and shrimp, lime juice, dry mustard and mayonnaise for white bread sandwiches.

• Mix cream cheese and walnuts together and spread on raisin or cinnamon bread.

• hamburger melba

Preparation time: 10 min.
Broiling time: About 10 min.

1 lb. ground beef
½ cup uncooked instant oatmeal (optional)
¼ cup milk
2 tbs. catsup
1 tsp. prepared mustard
1 tsp. salt
Dash of pepper
1 tsp. monosodium glutamate
6 peach halves

• Mix well all ingredients except peach halves. Shape meat mixture into peach halves. Broil 8 to 10 minutes in broiler or until desired degree of done-ness.

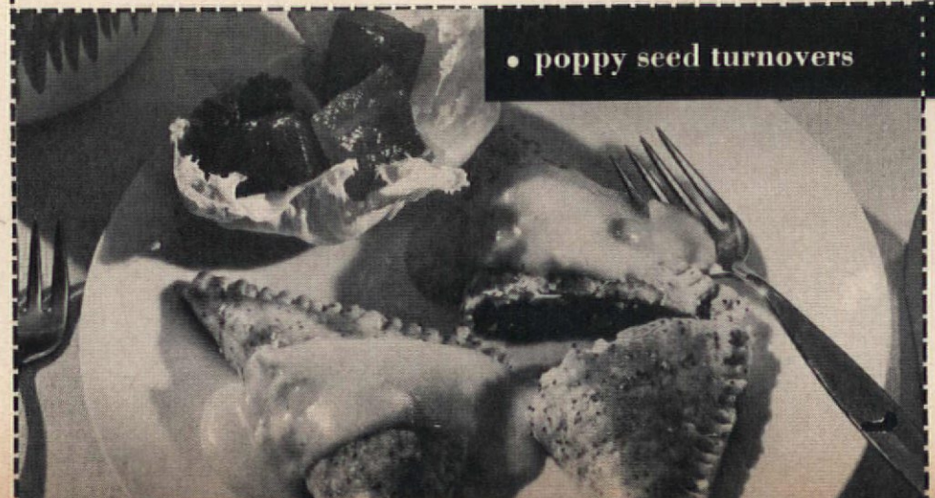
Serves 6 ***350 cal. per serving*** ***Source of Vitamins A, B***

SUBMITTED BY: MRS. HOWARD L. SCOTT

Tested in THE AMERICAN HOME KITCHENS



• family meat loaf



• poppy seed turnovers

• curried meat balls

Preparation time: 15 min.
Simmering time: 10 min.

1 lb. ground beef
3 tbs. catsup
2 tbs. cooking oil or shortening
¼ cup butter or margarine
2 tbs. sliced onion
¼ cup flour
2 cups milk
2 whole cloves
2 cardamon seeds
1 stick cinnamon
½ tsp. salt
1 tbs. curry powder
½ tsp. monosodium glutamate
1 tbs. lemon juice

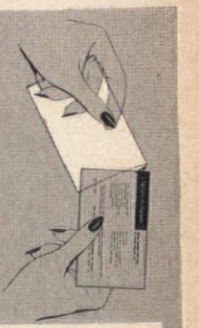
• Combine ground beef and catsup and shape into balls. Sauté meat in oil or shortening. Set aside. Brown onion in butter or margarine until tender, add flour, quickly blend. Gradually stir in milk, add remaining ingredients and bring to boil. Simmer 5 min., strain sauce if desired, then add meatballs and simmer 5 min. longer.

Serves 4 ***640 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Pound of Ground Beef, pictured in color on page 78)
(Lunch Boxes, page 90)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

American Home Recipes

(Take a Pound of Ground Beef, pictured in color on page 78)
(Lunch Boxes, page 90)

• poppy seed turnovers

Preparation time: 15 min.
Baking time: 20 min.

PASTRY

2 cups flour, sifted
1 tsp. salt
2 tbs. poppy seeds
⅔ cup shortening
6 tbs. cold water

• Sift flour and salt together, fold in poppy seeds. Cut in shortening; add water, blend only until pastry holds together. Roll out to the thickness of pie crust. Cut into 8 squares.

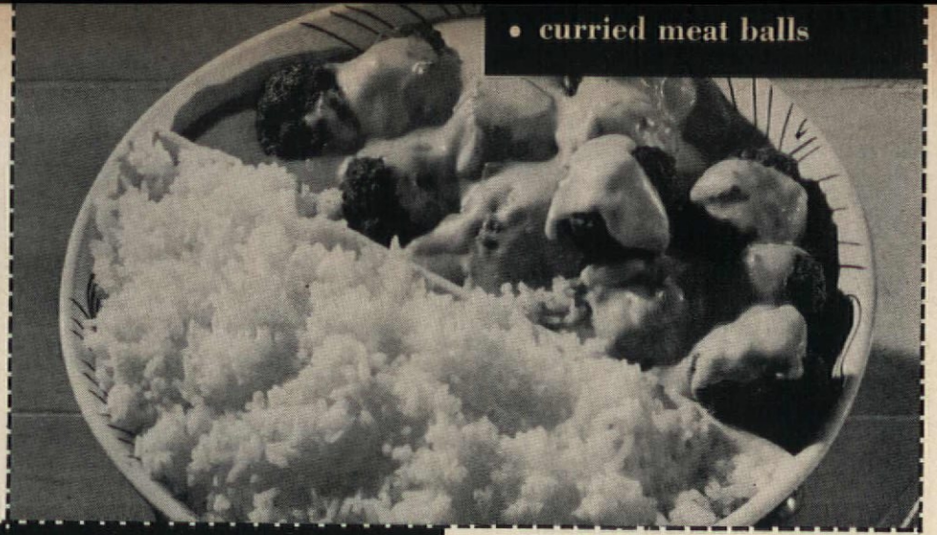
FILLING

1 tbs. shortening
¼ cup minced onions
1 lb. ground beef
½ tsp. salt
⅛ tsp. pepper
½ tsp. monosodium glutamate
1 10½-oz. can cream of chicken soup

• First, lightly brown onions in shortening, then stir in ground beef and brown. Add remaining ingredients, cook until liquid is absorbed. Fill pastry squares and shape into turnovers. Bake in 425° F. oven for 20 min.

Serves 8 ***505 cal. per serving*** ***Source of Vitamin B***

Tested in THE AMERICAN HOME KITCHENS



• curried meat balls



• hamburger melba

• family meat loaf

Preparation time: 10 min.
Baking time: 1 hr.

1 lb. ground beef
½ lb. ground pork
1 egg
1 cup dry bread crumbs
1 tsp. salt
1 tsp. monosodium glutamate
Dash of pepper
Dash of tumeric
Dash of ground sage
⅛ tsp. rubbed savory
⅛ tsp. ground rosemary
2 tbs. chopped parsley
¼ tsp. onion salt
2 tbs. Parmesan cheese

• Combine all ingredients and shape into a greased 8½" x 4½" x 2½" loaf pan. Bake at 350° F. for 1 hr.

Serves 4-6 ***515 cal. per serving*** ***Source of Vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS



CURLING CHOCOLATE: Curls of chocolate give your cakes and pies a professional touch. Warm a square of chocolate slightly, then shave it with a vegetable peeler, using long strokes. Drop curls right off peeler into dessert.

• quick egg noodle lasagne

Preparation time: 10 min.
Baking time: 20 min.

1 lb. wide noodles
2 tbs. cooking oil
1 lb. ground beef
2 tsp. monosodium glutamate
1 lb. creamed cottage cheese
3 10½-oz. cans spaghetti sauce with mushrooms
4 tbs. grated Parmesan cheese

• Prepare noodles as directed on the package. Sprinkle monosodium glutamate on beef, then brown in oil. In a 2-qt. casserole, layer beef and noodles with remaining ingredients, topping with tomato sauce and grated cheese. Bake in 375° F. Oven for 20 min. Serve hot with additional grated cheese.

Serves 6 ***590 cal. per serving*** ***Source of Vitamins A, B***

SUBMITTED BY: MRS. BETTY VIENI

Tested in THE AMERICAN HOME KITCHENS

• lunch-box sandwiches







EASIER FROM THE START— no digging out shortening, no melting. Wesson is sparkling pure *liquid* shortening. *Pour* just what you need; you never waste a drop.



NO SMOKE—when you heat Wesson Oil to high frying temperatures where other leading shortenings smoke and burn. An extra margin of safety for digestible frying.



NO GREASY FILM OR FLAVOR —even after fried foods have cooled! With delicate Wesson Oil, you taste all the bright natural goodness of your French fries.

FREE 16-PAGE COOK BOOK— filled with time-saving liquid shortening recipes for cakes, pies, cookies, fried foods, salads. Write The Wesson Oil People, 210 Baronne St., New Orleans, La.

© 1956 WESSON OIL & SNOWDRIFT SALES COMPANY

A great frying discovery may be right on your pantry shelf

You *pour* delicate Wesson Oil, saving the *work* and *waste* of old-timey solid shortening. It heats hotter without smoking. Its matchless delicacy "*babies*" your frying and *brightens* flavors as only Wesson Oil can.

The only one you need for Frying, Baking, and for Salads too— **Wesson® Oil**

SPANISH RICE PRONTO

Only

- Melt 1/4 cup fat in skillet.
- Add 1 onion sliced, 1/2 green pepper diced and 1 1/3 cups pre-cooked Minute Rice ...right from the box. That's the speed secret of this recipe...perfect rice without washing, cooking or steaming.
- Stir over high heat until Minute Rice is lightly browned.
- Add 1 3/4 cups hot water, two 8-oz. cans tomato sauce, 1 teaspoon salt, dash pepper

pre-cooked Minute Rice can make it!



and 1 teaspoon
prepared mustard.

- Mix well. Bring quickly to a boil. Cover tightly and simmer 10 minutes. Serves 4.

- Only Minute Rice can make Spanish Rice Pronto because only Minute Rice is pre-cooked to give you...



PERFECT RICE WITHOUT COOKING

A fine product of General Foods



So good! STARLAC the heart of milk

So pure . . . so wholesome . . . such a money saver on your table!

Since plenty of milk on the table is so important to your family's health, you should know this . . .

Starlac, Borden's nonfat dry milk, gives you the *heart of milk* . . . all the proteins, B vitamins and minerals of the finest pasteurized milk . . . for about 8¢ a quart. Only the water and fat are removed.

Get Borden's Starlac. Drink it. Use it in all your "made-with-milk" recipes. It tastes simply delicious. Nutritious Starlac mixes instantly and it dissolves completely—yes, even in ice water.

3-qt. package pre-measured into three 1-qt. envelopes. No muss! No measuring! About 10¢ a qt. Also in 5-qt. economy package at about 8¢ a qt. and in 12-qt. family package at about 7¢ a qt. Be sure and get Borden's Starlac today!



Good for drinking, cooking and baking

©1956, The Borden Company

TRICKY TREATS

STEPHANIE LAPINIG

Some witches and black cats may stalk in scary places on Halloween, but clever ones can also be tempting treats for young ghosts and goblins.





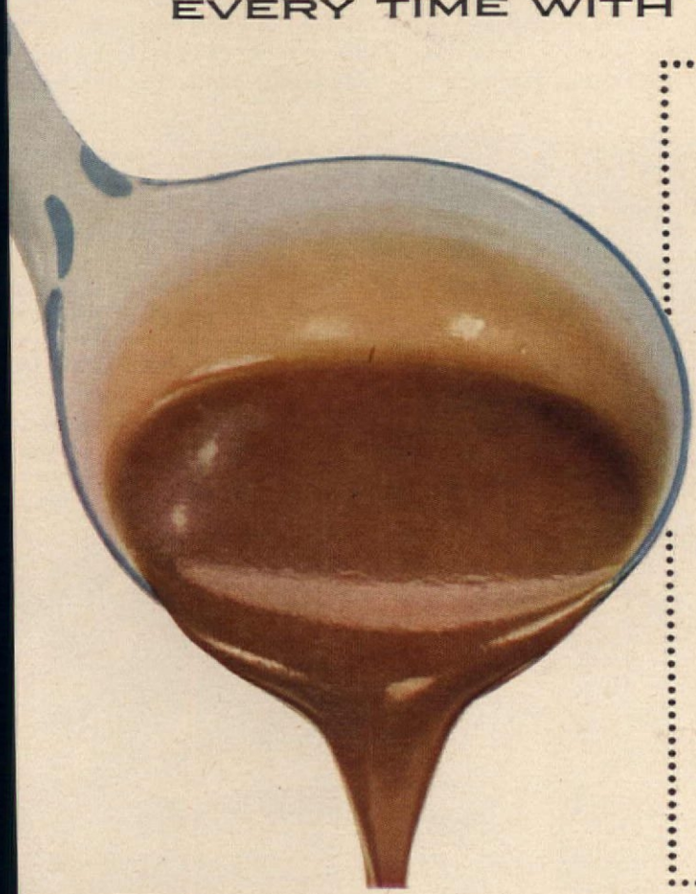
See "Where Credit Is Due," page 152

• Blackie, the cat, sits saucily atop a slice of ice cream. His body is one large licorice gumdrop, the top half of another is his head. His ears are just pinched out and his tail is a gumdrop strip. The irresistible witches are scoops of ice cream set on cookies and hatted with chocolate-frosted cones. You can make hair and features (gay or gloomy faces) out of colored coconut and chocolate chips. The popcorn jack-o-lantern smiles because he knows he's fun to eat. His orange color comes from tinted syrup, his grin from pieces of licorice. Cider and chocolate- and orange-frosted doughnuts are for sophisticated ghosts and goblins. The cider's best mulled—hot and spicy. Caramel apples with pumpkin faces laugh at spooky goings on, cock their gumdrop eyes to tickle both funny bone and palate.

NEW WAY YOU CAN MAKE

meat-rich, deep-brown gravy

EVERY TIME WITH THAT "T-BONE TASTE"



B-V, the real beef extract, does it!



Just a little B-V makes a big, big difference. It makes deep-brown gravy with *lots* of real meat goodness . . . and does it every time without fail!

B-V is extract of real beef! It's *not* just a coloring or seasoning, as other gravy aids are. Wilson's B-V adds lots of good beef flavor to dozens of dishes as well as gravies. Try it in soups, stews, meat loaves, hamburgers and broth, too. Then you'll know why leading restaurants rely on B-V for extra flavor.

Just follow these easy steps



Measure 2 tablespoons meat drippings and return to roasting pan or skillet. Blend in 2 tablespoons flour. Slowly add 1 cup liquid



(water or vegetable water) stirring constantly. Add 1 teaspoon Wilson's B-V. Stir and cook until thickened. Serves 3-4.

WILSON'S B-V *extract of beef*

74% more food energy than fresh whole milk

in every delicious serving of

Royal Pudding





Milk is Nature's best food—as every mother knows. It's needed for strong, sturdy bodies, for growth, for vitality. But prepared ROYAL PUDDINGS—*Instant* or *Regular*—give you all the benefits of the milk *plus 74% more Food Energy*. Get *Regular* ROYAL for easy-to-cook, buttery-smooth Pudding and Pie Filling . . . no-cook *Instant* ROYAL for quick, melt-in-your-mouth desserts.



ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

FOR SCRUMPTIOUS DESSERTS EVERY TIME...

Always Reach For Royal



Lemon-y, Lemon Pie with Royal Lemon Flavor Pie Filling



Only Royal Gelatin Dessert gives you the "FRESH-FRUIT VITAMIN"—C



Stuffed with seafood or meat, artichokes are a flavorful delicacy.

ARTICHOKES FOR ARTFUL COOKS

CLARA ANN ROTH

Have you ever eaten an artichoke? This increasingly popular vegetable is no longer a luxury food, and you're missing a great treat if you're unfamiliar with it. Steaming the artichoke, then serving with lemon butter, hollandaise or mayonnaise is the most common method. Whole artichokes can also be stuffed and baked; the hearts are delicious in salads or cream dishes.

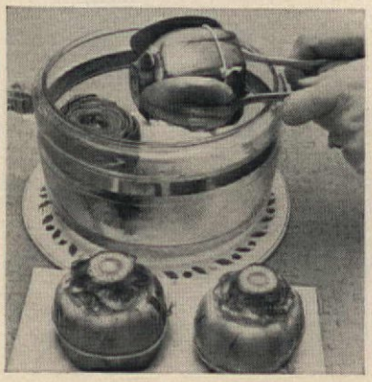
Here's how to eat whole artichokes: pluck the leaves off one at a time and dip them into sauce. Eat the tender base of the leaf, scraping off the soft pulp with your teeth. When all leaves have been eaten, remove fuzzy part of the choke and eat rest with fork.

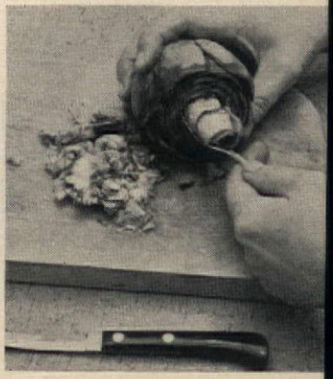


To clean, plunge up and down water. Trim the stem to 1". Th strip off the tough outer "leave and cut off top third of artichok

To steam, tie with string and dr into pan containing 1" of salt water. Cover and boil about 25 m utes. When tender, remove and dra

To stuff, after steaming, remo heart and choke with a teaspo Spread leaves. Stuff the center a leaves. Heart is good to eat, t





resh idea for breakfast!

...this fresh cream cheese on toast



• Lots of folks love the cool creaminess of Philadelphia Brand Cream Cheese on breakfast toast . . . or rolls or muffins . . . with or without jam.

Its fresh flavor perks up a sleepy appetite. And this famous cream cheese is so wholesome . . . supplies vitamin A and other fine dairy food values.

Try it for a change tomorrow morning. Just be sure to get genuine *Philadelphia* Brand Cream Cheese . . . marked with the famous red Kraft K. The cream cheese that *tastes richer*, fresher, better than all the rest . . . with the special goodness nobody has ever been able to copy. Made *only* by Kraft.

Sunday Special

Soften half of an 8-oz. pkg. of famous Philadelphia Brand Cream Cheese with a small amount of milk and whip it up light and fluffy. Spread it on warm pancakes; then roll them up. Serve with strawberry preserves. The rich goodness of fresh-tasting Philadelphia Brand Cream Cheese melts into the hot pancakes for a mighty good treat. Try them soon!

Y THEATRE—Wed. nights NBC—TV's most famous dramatic series

Quick Tricks f



"With the time I saved, I was able to have breakfast with the family— for the first week in years!"



MONDAY: Had heard that frozen sandwiches w defrost in a lunch box by noontime. Decided this wa day to try it. From the freezer came ham-filled crusted rolls and cake sandwiches. I'd wrapped and fr both last week. Milk and potato chips and a green completed the menu. Made the salad at the same





WEDNESDAY: "Look kids, a hot dog!" Junior was a sensation as he pulled the string and a frank popped out of his jug of soup. It was hot, and ready for the buttered roll. Junior also liked the potato salad and candy bar I put in his box. I was pleased, as I'd made it all yesterday. I just heated up the soup this morning.



THURSDAY: Another easy morning! I just reached into the fr again, and got out some spiced veal sandwiches. (See Lunch Box Sand recipes on page 81). I added containers of pudding from the freezer ginger cookies. Made Junior's box a little different with gingerbread instead of plain cookies. Sis got rabbit-shaped sandwiches. You know kids appreciate a little special attention—make it fancy and they eat b

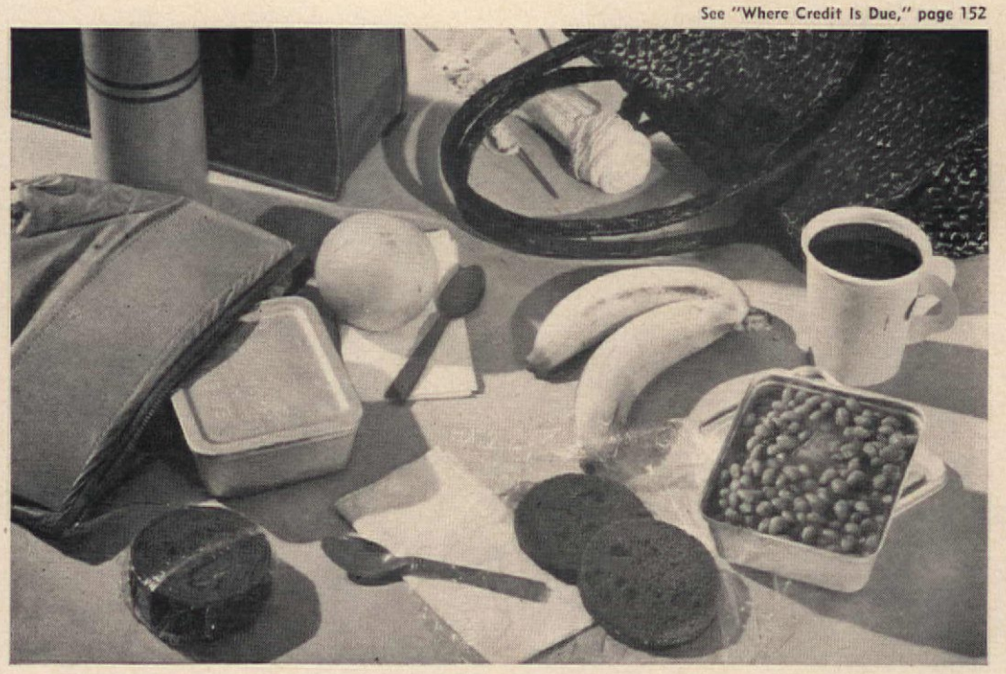
VIRGINIA SCHROEDER

Packing "Different" Lunch Boxes

See "Where Credit Is Due," page 152



ade the one for dinner last night, and put
a in the refrigerator until today. But kept
dressing separate so the lettuce would
crisp. The kids report they like the
sandwiches with all the icing in the
dle—none of it stuck to the paper!



TUESDAY: Hot baked beans and brown bread in a lunch box? That really surprised Dad and Sis! I made the baked beans on Saturday, then put them into some metal freezer boxes with tight covers Heated them and the buttered brown bread during breakfast today, and packed everything into fiberglass bags. It all stayed hot until lunch. Sis carried her lunch in her "duffel" purse, Dad put his in his briefcase. With fruit, and the coffee and milk they bought, it was a "different" lunch. I may do the same thing with macaroni and cheese next week . . . that can be made the day ahead, too.



DAY: Tried another of the sandwiches listed on the recipe cards.
the filling yesterday, then spread it on small French breads this
ing. I filled some containers with frozen pineapple and sent along
cupcakes—baked in paper cups so they'd travel better. Making things
vance, and using frozen foods, certainly made fixing lunch boxes much
r. Hope you try it so you can eat breakfast with your family, too!



RECIPES ON PAGES 81, 99

A ♠ *Fruit Cream Short-Pie*

Heard the one about the lunchroom waiter who was asked what kinds of pie he had for dessert? "Well," he said, "we got three kinds; kivered, unkivered, and cross-barred." And with FRUIT CREAM SHORT-PIE you have your choice of three different fruits to use in this nifty cookie crust.

RECIPES ON PAGES 99, 100



K ♠ *Iced Dessert Salad*

A king in the hand won't please your guests nearly so much as ICED DESSERT SALAD served in a floral ice mold. Topped with its special dressing, this salad becomes a genuine conversation stopper. In such an ice compote, any chilled salad or dessert has extra appeal. Instructions for the ice underliner, page 96.

JEANNIE WILLIS

"Give Us Some Bridge-Party



Family Food *To all of you ladies who have been hankering for swanky sweets for low-cost, high-class entertaining, we dedicate these toothsome recipes*





Q ♠ *Black Walnut Tarts*

Some years ago I was discussing cooking with a fine old Georgia lady who was acknowledged as that state's queen of pecan-tart making—one of the highest of culinary tributes. "I'd often make BLACK WALNUT TARTS if I could buy black walnuts," I said. "Why, my dear," she replied, "have you never made them with black walnut extract?"



J ♠ *Sparkling Parfait*

Like most gals, I appreciate a hostess who caters to my fondness for reducing by serving a low-calorie dessert. In this respect SPARKLING PARFAIT is no knave. The BROWNIE COOKIES? Well, here the best advice is to let your conscience be your guide!

See "Where Credit Is Due," page 152



10 ♠ *Frozen Ice Cream Pudding*

Ten guests plus six—a full four tables—are easily served with just one making of this chilly and creamy FROZEN ICE CREAM PUDDING. Straight from freezer it slices neatly. Fruit sauce is "built in."

Desserts"



The Pillsbury Angels . .



The delicate new Pillsbury Chocolate Angel

The elegant Pillsbury White Angel

These are the full 13-egg Angel Foods

WATER IS ALL YOU ADD

tall, tender and full of ideas

This sort of angel food magic is just your style when you get together with the Pillsbury Angel Food Cake Mixes. There are now two . . . the famous White . . . the new Chocolate. Both contain the whites of 13 country-fresh eggs and everything else it takes to blossom and bloom into the tallest, tenderest, most delicate of angel foods. Water is all you add. Serve them plain. Serve them fancy. You couldn't do a nicer thing for your family.



Dark and delicious! Brazilian Chocolate Angel Cake: Prepare batter as directed on package. Blend 1 tablespoon instant coffee with vanilla pudding mix; cook as directed on package. Split cake in 2 layers; spread *cooled* pudding between layers. Frost with whipped cream, garnish with shaved chocolate curls.



An Ann Pillsbury favorite. Apricot Ribbon Loaf. Bake loaf cakes according to package directions. Cut one loaf in 4 layers*. *Apricot Filling:* Cook 1⅓ cups dried apricots, drain, sieve and measure ½ cup. Add 1 tbsp. lemon juice. Chill. Beat 1½ cups whipping cream, fold in 6 tbsp. confectioners' sugar and apricots. Fill layers; chill.
**Wrap second loaf in aluminum foil, save it for later.*





A new delight! Coffee Angel Food Cake: Prepare batter as directed on package, folding in 2 tbsp. instant coffee with contents of Package B. Serve with pistachio ice cream, top with this warm *Coffee Sauce:* Combine ½ cup sugar, 1 tbsp. flour, 1 tbsp. cornstarch, 1 tsp. instant coffee, ⅛ tsp. salt and ¾ cup water in saucepan. Cook over medium heat, stirring constantly, about 2 minutes.



It looks like a party! Cherry-Nut Angel Cake. Substitute ¼ cup maraschino cherry liquid for that much water in mix recipe. Fold ½ cup chopped, well-drained maraschino cherries and ½ cup nuts, finely chopped, into batter.

For the woman who puts her heart into every cake she bakes

Pillsbury
ANGEL FOOD
Cake Mixes



This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

A remarkable new instant coffee is underneath this lid . . .



Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!



New Instant Chase & Sanborn

Bridge-Party Desserts

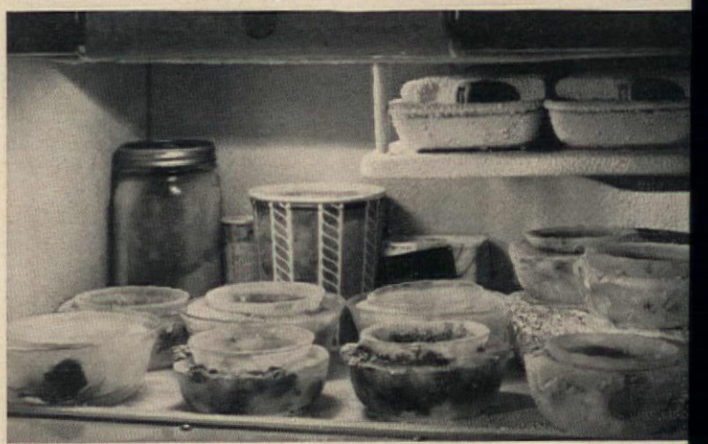
(Begins on page 92)



Here is what you'll need to make the pretty ice rings holding the dessert salad on page 92: regular custard cups, larger glass dishes of some kind, some gummed tape, and pretty leaves or flowers.



The custard cup goes inside the larger dish, which is filled with water. Now the custard cup is floating, so center it and anchor it with the tape. Drop the flowers in the water and freeze.



After ring has frozen, unmold the outer bowl by dipping it in hot water. Return to the freezing compartment. Make up some extra Flower Ice Rings while you're at it—they'll last long in the freezer.



6 beautiful Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown and White. Available with either right- or left-hand door.

w G-E "Book-Shelf" Freezer puts twice as much ood within easy reach as a chest freezer!

mpare this General Electric Freezer value any chest of comparable quality and size

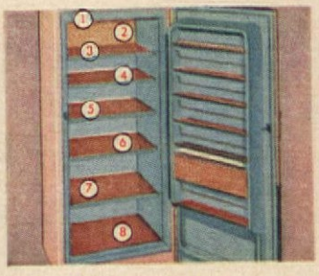
ooks on a shelf—that's how General Electric's re- ble new 18-cubic-foot freezer displays your food. You and reach everything quickly.

s you all the convenience features you want: handy e can dispenser . . . 2-gallon ice cream conditioner . . . ing basket, plus new straight-line design that creates -in look without remodeling expense.

and compare! You'll agree that here truly is big ca- and outstanding convenience at a record low price! his big G-E Freezer, plus 13- and 11-cubic-foot models G. E. dealer's. Household Refrigerator Department, l Electric Company, Appliance Park, Louisville 1, Ky.



Easy as taking books off a shelf. No bending, rummaging or lifting with this convenient storage door holding 88 lbs. of food.



8 fast-freezing surfaces . . . not just 4 "cold" walls. That's why this new G.E. gives you more capacity for quick freezing.



Takes only ½ the floor space needed by a chest. Only 30½ inches wide—it is no wider than a refrigerator!

Progress Is Our Most Important Product

GENERAL ELECTRIC

LIVE BETTER ELECTRICALLY

This pie shell was made with other shortening.
It was baked 15 minutes at 425° oven heat.
Notice how little has really browned.

This pie shell was made with Fluf
It was baked for the same time at t
same heat as the shell on the le

Something Golden Happens

(golden flakiness you've never gotten with any other shortening)



Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.

No other kind of shortening you've ever used—whether veget or lard—can match the results golden Fluffo gives you. You've never in your life served such crisp, light, golden-brown fried foods such tender, flaky, golden-brown pies!

Even the texture's different: Fluffo is fluffier and easier to work with than any other leading shortening. That means fewer strokes in blending. And the golden color lets you *see* when pastry or cake is perfectly mixed. No change in the shortening measurement your favorite recipe calls for—just a wonderful change in results!

As for frying, just wait 'til you try the Flu way. Foods fried crisp and light in Fluffo *alw* come out golden-brown, highly digestible. A Fluffo *stays* digestible. stays so clear and gold light you can re-use it indefinitely. Just replen when needed. So you get a real economy, t Try Golden Fluffo—how can you possibly mi

American Home Recipes

(Bridge Party Desserts, pictured in color on page 92)
(Lunch Boxes, page 90)



• frozen ice cream pudding

• lunch-box sandwiches

• Mix together ground ham, finely chopped cheddar cheese and chopped sweet pickle. Season with lemon juice and salt. Combine with mayonnaise and spread on rye, white, or whole wheat bread.

• Spread sliced corned beef with mayonnaise flavored with catsup, chopped celery, pickle relish and dried mustard. Use white or rye bread or hard crusted rolls.

• Combine chopped ripe olives, shredded dried beef, cottage cheese, mayonnaise, and Tabasco sauce. Spread on white or whole wheat bread.

• Mix ground ham with drained, crushed pineapple, brown sugar, and cloves. Use as filling in rye, white, or pumpernickel bread.

• Cover sliced tongue with cream cheese and horseradish. Use white or rye bread.

• Blend peanut butter, chopped dates, and orange juice together. Spread on nut bread or white bread.

• black walnut tarts

Preparation time: 20 min.
Baking time: 30 min.

Pastry for double-crust 9" pie,
or 1 pkg. prepared mix
1 cup chopped English walnuts
3 eggs
1 cup light corn syrup
1 cup sugar
1 tbs. flour
¼ tsp. salt
1 tsp. imitation black walnut or vanilla flavoring

• Line muffin pans or tart pans with prepared pastry. Place 1 tsp. nuts on bottom of each pastry shell and set aside. With a pastry blender, beat eggs slightly in mixing bowl. Add corn syrup and blend just enough to combine. Add remaining ingredients to egg mixture, blend without beating. (The whole procedure for the filling is done very gently). Quickly pour filling over nuts. Bake about 30 min. in 325°F. oven.

Yield: 24 to 28 tarts ***170 cal. per tart*** ***Source of Vitamins A, B***
Tested in THE AMERICAN HOME KITCHENS



• sparkling parfait with brownie cookies



• fruit cream short-pie

• iced dessert salad

½ lb. dry cottage cheese or cream cheese
Chopped chives
Consommé cubes
1½ avocados, sliced
Flower ice rings (*see how-to on page 96*)
Avocado dressing

• Form cheese into balls and roll in chives. Arrange consommé cubes, cheese, and avocado slices in Flower Ice Rings. Top with avocado dressing. Serve immediately.

CONSOMMÉ CUBES

1 tbs. gelatin
¼ cup cold water
1 10-oz. can beef or chicken consommé
8 to 10 whole cloves
2 tbs. lemon juice
⅓ cup orange juice
½ cup pineapple juice
1 tbs. chopped chives

• Soften gelatin in cold water. Bring consommé to boil with cloves. Strain. Dissolve gelatin in hot consommé, add fruit juices. Chill until slightly thickened. Add chives and pour into a shallow pan. Chill until firm (about one hr.). Cut into small cubes.

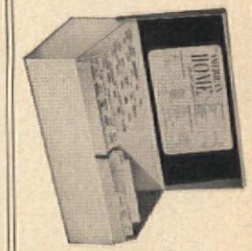
AVOCADO DRESSING

½ avocado, mashed
½ cup grapefruit or favorite fruit juice
Salt and pepper to taste
½ tsp. monosodium glutamate

• Combine all ingredients and chill.

FLOWER ICE RINGS AND CONSOMMÉ RECIPE SUBMITTED BY MISS VIRGINIA HAGGART

Serves 4-6 ***250 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS



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American Home Building, Forest Hills, N.Y.

American Home Recipes

(Bridge-Party Desserts, pictured in color on page 92)
(Lunch Boxes, page 90)

• fruit cream short-pie

Preparation time: 20 min.
Baking time: 20-25 min.

SHORT CAKE CRUST

⅔ cup butter
¼ cup sugar
2 egg yolks
2 cups sifted flour
½ tsp. salt
2 tbs. light cream

• Cream butter, gradually add sugar and continue creaming until light and fluffy. Blend in egg yolks and beat well. Sift flour and salt together, add to butter mixture alternately with light cream. Press into an 8" cake pan or a 9" pie pan. Prick with a fork and bake for 20-25 min. in a 350°F. oven. Cool.

FILLING

Favorite cream filling, or
1 pkg. vanilla pudding
½ tsp. rum flavoring
3 to 3½ cups drained fruit

• Prepare cream filling or pudding according to directions. Stir in rum flavoring and pour into short cake crust. Top with fruit and glaze. Serve chilled.

GLAZE

4 tbs. apricot or other fruit jelly
1 tbs. boiling water

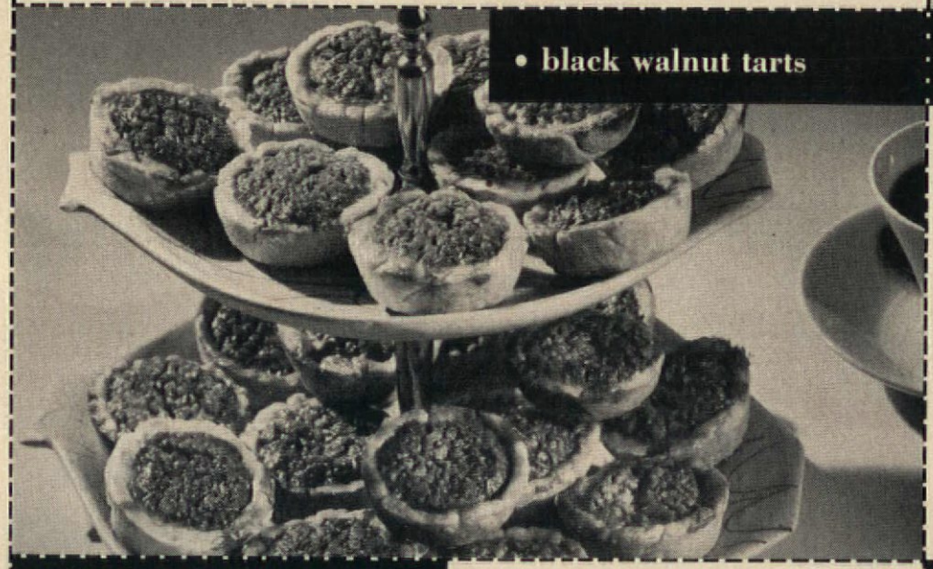
• Dissolve jelly in boiling water and brush on the fruit.

Serves 6-8 ***425 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS



• iced dessert salad



• black walnut tarts

• sparkling parfait with brownie cookies

GELATIN DESSERT

1 3-oz. pkg. fruit-flavored gelatin
Lime sauce

• Prepare gelatin as directed on package. Chill until firm and then put through potato ricer. Alternate gelatin and lime sauce in sherbet glasses.

LIME SAUCE

⅔ cup sugar
1½ tsp. flour
¼ tsp. salt
⅔ cup light corn syrup
2 tbs. lime juice
¾ cup light cream

• Combine dry ingredients in top of double boiler. Add syrup gradually, cook over direct heat stirring constantly until sauce boils and is clear. Place over boiling water, cover and cook 15 min., stirring occasonally. Remove from heat, very gradually stir in lime juice and then cream. Serve cold. Yields about 1¼ cups.

Serves 3-4 ***530 cal. per serving*** ***Source of Vitamins A, B***

BROWNIES

2 egg whites
¼ tsp. salt
1 cup brown sugar, sifted
½ tsp. maple flavoring
¾ cup chopped nuts
1 cup fine dry bread crumbs
Dash of cinnamon

• Add salt to egg whites and whip until stiff but not dry. Fold in sugar and flavoring. Combine nuts, bread crumbs and cinnamon. Fold into egg white mixture. Drop by teaspoonful on greased cookie sheet. Bake for 20 min. at 325°F.

Yield: about 3 doz. cookies ***45 cal. per cookie*** ***Source of Vitamins A, B***

SUBMITTED BY MRS. HOWARD SCOTT *Tested in* THE AMERICAN HOME KITCHENS



• frozen ice cream pudding

Preparation time: 25 min.
Freezing time: overnight

1 cup boiling water
Juice of 3 lemons
1 tbs. lemon rind
1½ cups sugar
6 egg whites
2 tbs. plain gelatin
½ cup cold water
6 egg yolks
2 cups heavy cream, whipped
1 recipe fruited topping.

• Soften gelatin in cold water, add boiling water and stir until gelatin is dissolved. Allow to cool, add lemon juice and rind. Whip egg yolks, gradually adding ¾ cup of the sugar. Continue whipping until light and thick (about 5 min.); gently stir in gelatin mixture. Chill until slightly thickened. Meanwhile, prepare topping.
Whip egg whites, gradually adding remaining ¾ cup sugar. Fold egg yolk mixture into egg whites. Then gently fold in whipped cream. Line a 10" x 4" tube pan with removable bottom with waxed paper. Pour alternate layers of pudding and topping into pan. Freeze overnight.

SUBMITTED BY: MRS. KATHRYN BURR

FRUITED TOPPING ***Preparation time: 5 min.*** ***Chilling time: 15 min.***

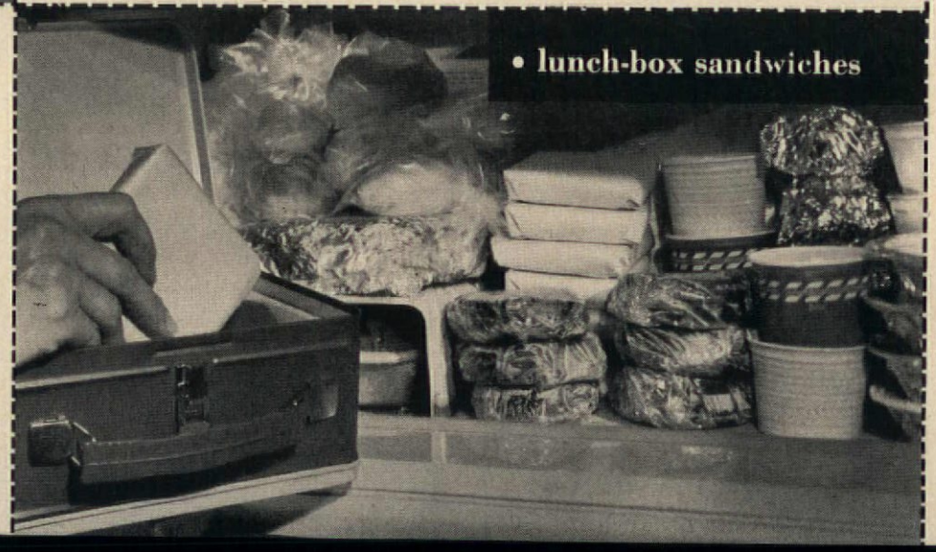
1 pkg. strawberry or raspberry gelatin
1 cup hot water
1 10-oz. pkg. frozen strawberries or raspberries, thawed

• Dissolve gelatin in hot water. Add thawed berries and chill for 15 min.

Serves 12-16 ***300 cal. per serving*** ***Source of Vitamins A, C***

SUBMITTED BY MRS. DORIS SCOTT *Tested in* THE AMERICAN HOME KITCHENS

• lunch-box sandwiches



CASSEROLE CRAFTINESS

One of our readers doubles ca
serole recipes, and bakes in tw
foil-lined casseroles for freezing
As soon as the food has frozen
she lifts it out of the casse
role, wraps it in freezer wrap
pings, then puts back in freeze

THIS JELL-O SALAD IS THE MEAL



SUNNY SEA SALAD

1 package Lemon Jell-O • 1 cup hot water • ¾ cup cold water
1 tablespoon vinegar • ½ teaspoon salt
1 tablespoon horse-radish • ½ teaspoon grated onion
1½ cups coarsely cut shrimp • ½ cup sliced quartered cucumber
1 to 2 tablespoons diced pimento

JELL-O IS A REGISTERED TRADE-MARK
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This bright new Jell-O Salad makes summer suppers refreshingly different —it's hearty enough to serve as your main dish!

Just dissolve the Lemon Jell-O in hot water, then add the cold water, vinegar and salt. Chill until slightly thickened. Fold in the remaining ingredients and pour into individual molds or a 1-quart mold. Chill until firm.

Place the icy-cold Sunny Sea Salad on crisp greens, and top with mayonnaise, if desired. With potato chips and plump asparagus tips you have a complete meal for 6. Try it tonight!





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Grapefruit halves become the talk of the table when transformed into unusual containers with spiral, bow, or basket handles.

GALA GRAPEFRUIT

Never underestimate eye appeal and first impression—even for a luscious grapefruit!

VERA BJORCK



To make one of the above grapefruit "fancies," cut each fruit in half. Then, with a sharp knife, cut all around each triangular section of flesh. Cut close to white membrane and skin. Clip out core with scissors. For "handles," cut ¼" wide strip around top, leaving 1" on each side uncut. Cut down through membrane to free strips.

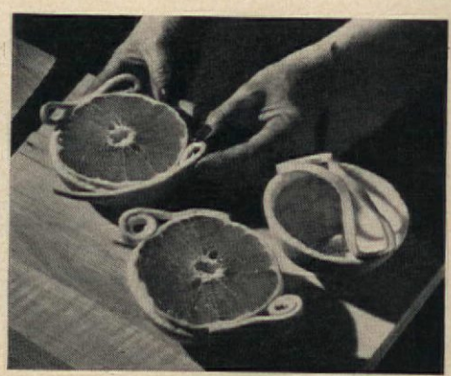


SWIRLING FRINGE: Cut top edge at angle with sharp knife after fruit sections have been cut out. Alternate pink and white grapefruit sections; garnish with mint.

BOW: Cut ¼" strip as above. Cut each strip at center and fold back. Filling: alternate grapefruit sections and shrimp, sprinkle with French dressing; watercress garnish.

SPIRAL: Cut each strip near attached end, roll tightly and fasten with picks. Filling: grapefruit sections and avocado alternated.

BASKET: Pull together at top the two ¼" strips, without further cutting. Fasten with pick. Fill basket with grapefruit sections, berries.



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☐ Check if you wish the floor plan of above kitchen.



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AH-3610



How to stop being a Ghostess

by KitchenAid

You know what a ghostess is: that's a hostess who disappears right after the meal. And leaves her guests with that awkward choice—pitch in with the dishes, or try to ignore those stacks of soiled tableware.

But change the scene just slightly...add a *KitchenAid* automatic dishwasher...and see the hostess be a part of the party! Now she has *time* for gracious entertaining and living.

Why a *KitchenAid?* Because a *KitchenAid belongs* in this scene. Because the product itself is unequaled.

Ask friends that have one...or an expert—a dealer. He'll explain how a *KitchenAid*, by Hobart, *washes* and *dries* better...he'll show you the exclusive revolving power wash arm, the separate electric blower-dryer unit—no other make has either one! Compare these superior features with ordinary "splasher" type or "needle-spray" washers...see the *big* difference for yourself!

But of course you're concerned with appearance, too: "How will it go in my kitchen?" The answer—beautifully! Your dealer can provide the model, style and finish you prefer, the color you wish...your new *KitchenAid* dishwasher will take its place in your kitchen as naturally as it fits your way of life.

For information, write Dept. KA, *KitchenAid* Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.

KitchenAid®

The Finest Made...by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

FOOD NEWS

Here are scrumptious new foods your grocer is now stocking—foods to make your work in the kitchen even easier, more enjoyable

• **Cake Mixes** that make cakes like mother used to bake—but that need only one step in mixing—have just arrived on your grocer's shelves. Available in WHITE, YELLOW, CHOCOLATE, ORANGE, SPICE, and CARAMEL, the new formula has the added advantage of requiring only milk or water to make the tender, moist and fluffy cake almost everyone likes.

• **Frozen Meats** now include all the basic cuts. Besides the quick-cooking cuts and cutlets, one national packer is distributing frozen roasts, steaks and chops. Except for the chops, all meats are trimmed of bone, excess fat and gristle.



• **Frozen Meat Loaves,** Dutch, Pepper Pork, and Home Style, are to be found in some areas. Each is packed in a foil pan, ready for baking. Loaf weighs just about 1½ pounds.

• **Shredded Wheat** has a new look—junior size, These "spoon size" biscuits have the same rich wheat flavor and delightful crispness of the regular size. They are easier to eat with cream and sugar, and also make good snacks. Use them, too, under creamed dishes as change from toast or patty shells.

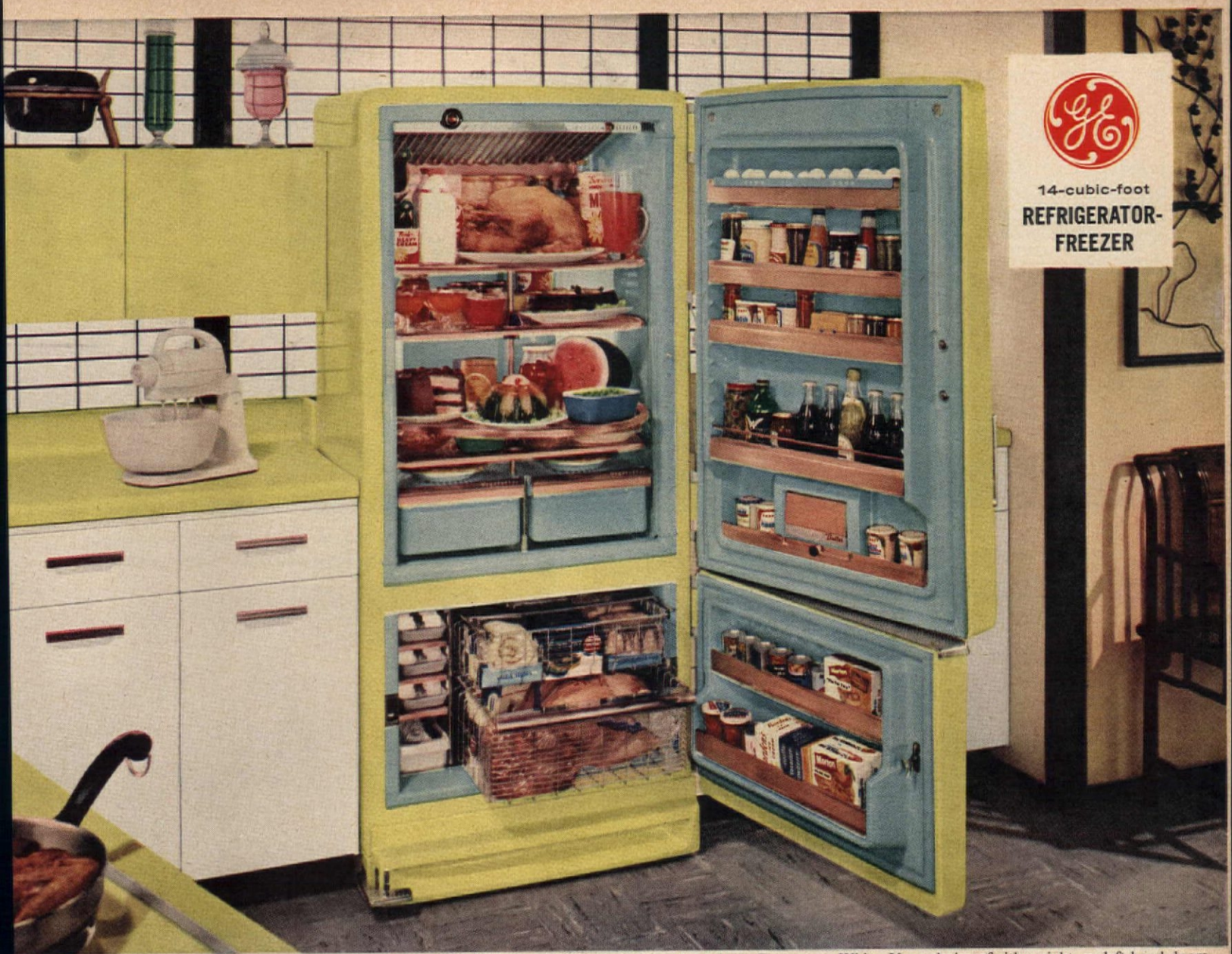
• **Frosting Mix** counters offer CREAMY CARAMEL as their latest addition. It's another of the butter-cream type . . . you add just a little butter and water for the basic frosting, or dress it up with nuts, fruits, and other flavorings.



• **Pancake Batter,** already mixed, is being sold where you buy dairy products. Just pour some on a hot griddle and bake. Any leftover batter can be kept in the refrigerator for use later. It'll keep for a month—makes 20 medium-sized pancakes with a mild buckwheat flavor.

• **Bread Mix,** enough to make two loaves, comes packaged with a pan. A cinnamon mixture and garlic powder are included for making those specialty breads. You make one loaf at a time.

• **Fresh Poultry** stays farm-fresh days longer when treated by a new process. Tender, clean, and firm, poultry is easily identified by the green and white tag right on the chicken. The process has been sold only to premium packers, so you're sure you're buying excellent chicken.



N. Available in Mix-or-Match Colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown—or White. Your choice of either right- or left-hand doors.

14-cubic-foot General Electric Refrigerator-Freezer has Revolving Shelves . . . Magnetic Safety Door



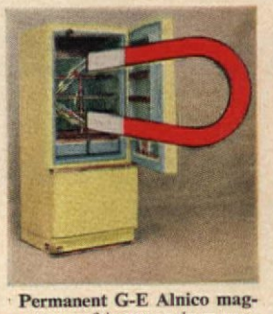
Y REVOLVING SHELVES in the refrigerator com- nt put all foods at your fingertips. And shelves adjusted up or down to accommodate bulky

Revolving Shelves put all foods at your fingertips. Magnetic Door closes surely, silently, *automatically*. Latchless, too! A child cannot be locked inside

You actually get *two* extra-large appliances in one streamlined cabinet: A big automatic-defrost refrigerator compartment at *top* and a zero-degree freezer at *bottom* that holds up to 130 pounds.

The new magnetic refrigerator door swings shut automatically. Safe, too! Children can't be locked inside the refrigerator section because the door is *latchless* and can be opened easily from within!

Ask your G-E dealer about easy terms and generous trade-in allowances. See your nearest General Electric Dealer. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Ky.



Permanent G-E Alnico magnet on refrigerator door provides silent, automatic closing . . . seals effectively.



Foot pedal opens freezer door at the touch of your toe. Leaves both hands free for carrying foods.

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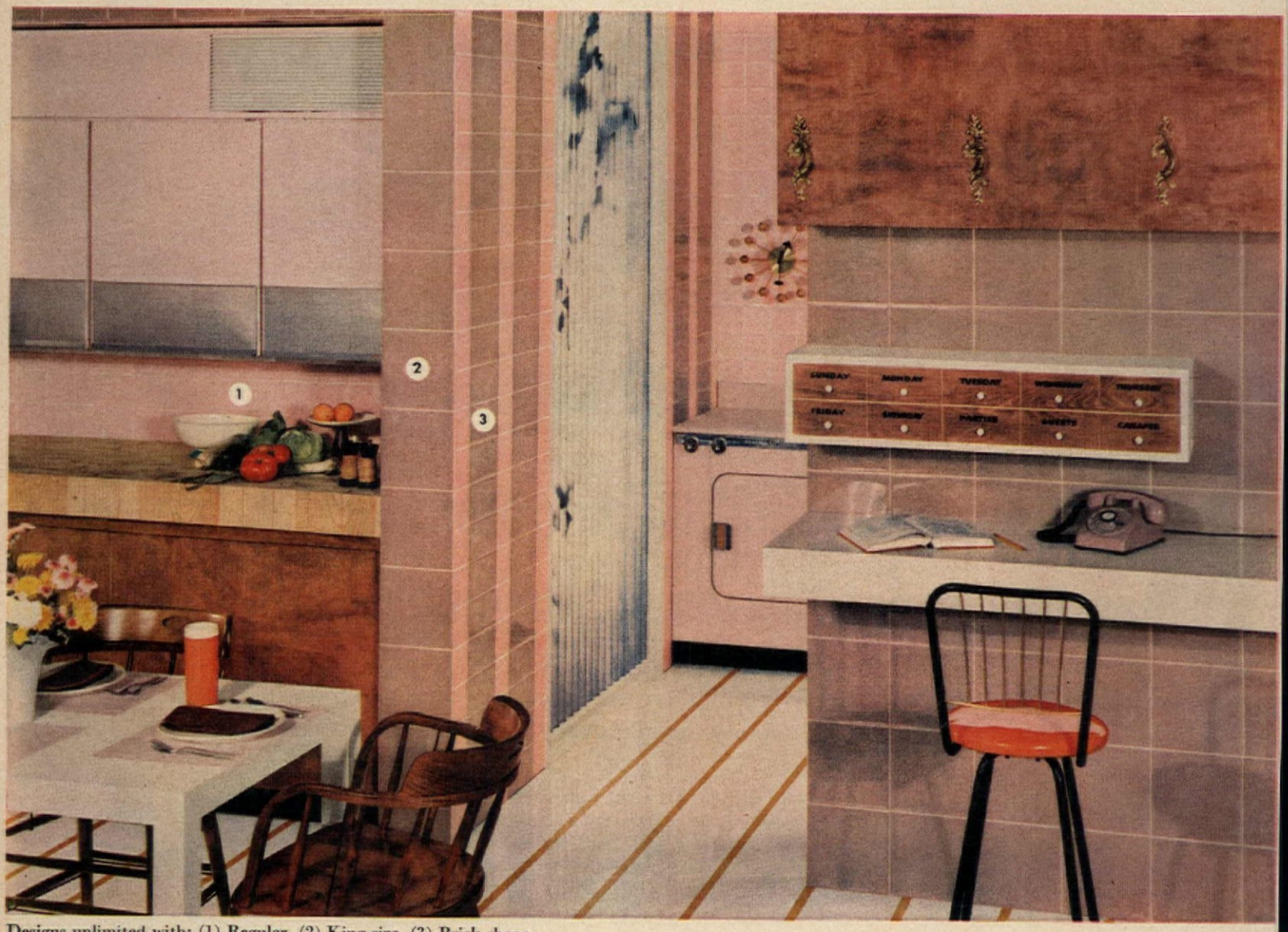
Decorate beautifully and economically with





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you can depend on DOW PLASTICS

DOW

Something to Crow About!

(Begins on page 60)

beverage center, and family room.

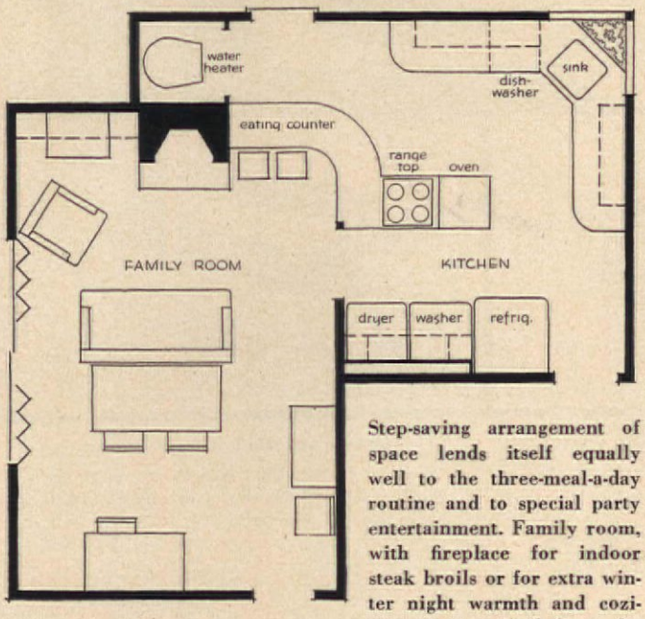
Counter tops are the plain laminated plastic, attractive and durable. Flooring is vinyl . . . resilient and decorative. And there's no doubt about it . . . cooking is in the center of things in this kitchen. The "high styled" peninsula separates both the family room and the laundry nook. Drop-in surface burners are counter height and next to the built-in oven. So . . . while on the subject of cooking, please take note—these handsomely designed pots and pans, practical and pretty, hang just above the surface units.



Open shelves, located under eating counter on kitchen side, cleverly utilize hard-to-handle curved construction. Both decorative and spacious, they hold salad bowls, salt and pepper, bread baskets and other accouterments frequently used on the counter, as well as certain snack-type foods that are ready for over-the-counter service during parties in the family room. Open shelves such as these also make a convenient spot to store small appliances when they are not in use. These shelves, laminated in a plain color to match inside of cabinets, are easy to keep clean and sparkling.



Water heater, hidden behind decorative louvered doors in its own specially designed closet, is conveniently close to sink and laundry area. Controls are placed so that they are easy to reach and to read whenever special adjustments are necessary, and they are above the reach of small frys' exploring fingers. Glass-lined heater, smartly styled in turquoise, blends with the rest of decor.



Step-saving arrangement of space lends itself equally well to the three-meal-a-day routine and to special party entertainment. Family room, with fireplace for indoor steak broils or for extra winter night warmth and coziness, is separated from the kitchen area by a multi-purpose island that serves efficiently and conveniently as eating counter, cooking center and work surface.

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BUY IT...TRY IT... IT'S THE BEST

hamburger is king!



give it the crowning touch of flavor
...cook it with Ac'cent

You have to hand it to hamburger for winning nationwide popularity! Win praises for *your* hamburger...use a few shakes of Ac'cent to bring out *all* the rich meat flavor. Ac'cent is pure monosodium glutamate, a natural food derivative. Adding no flavor of its own, Ac'cent restores and brings out the good fresh taste of meats, vegetables, poultry and seafood. It's wonderful—try it! Look for Ac'cent in the red package with pourer top, at any food store. Available in Canada also. *Ac'cent comes in 1-oz., 4-oz., 8-oz., 1-lb. sizes.*



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You get the best *Automatically* with UNIVERSAL





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UNIVERSAL *Coffeematic*

with the Flavor-Selector

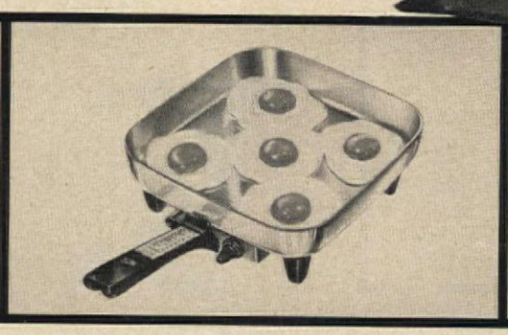
New, finer-than-ever models of America's favorite. Quickly brews to the exact strength you choose, signals when ready and keeps serving temperature without increasing the strength . . . all automatically. *from* $24.95

10-cup model shown, $29.95, in copper, $32.95



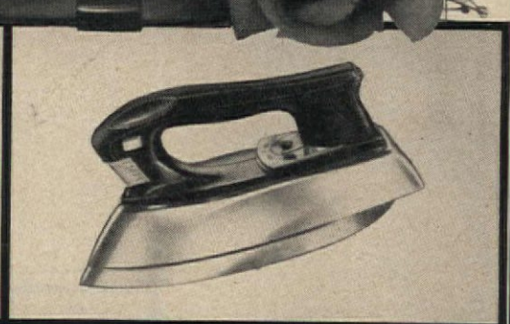
Universal Toastamagic

Controlled by reflected heat. Reflector-Control browns *any* type of bread without adjustment . . . and faster, too. Hi-Rise racks even put muffins within easy reach. **$17.95**
in copper, $21.95



Universal Automatic Frying Pan

Maintains exact heat you dial. Cooks foods better without sticking or scorching. Sealed-in unit lets you immerse pan in water up to the Signalite for easy cleaning. **$17.95**
11½ in. size, with cover, $25.95 *Cover $2.00*



Universal Steam 'n Dry Iron

Switches from steam to dry at a touch of the *Jiffy-Switch* and without emptying. Rounded, wrinkleproof heel irons in any direction. Cord switches over for left-handers. **$14.95**

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FACTS TO SLEEP ON

MARGARET H. HABER



HOW DO YOU FEEL WHEN YOU GET UP IN THE MORNING?

Have you had the good night's sleep that's been proven to be the key to healthy, happy, and well-adjusted individuals? Or are you one of those dreary, pep-less, and perhaps even neurotic insomniacs? Most of us know that eight hours of sleep a night is the recommended formula. But are we sure we're getting the most out of those eight hours? Do we know, as we need to, what kind of rest our bedding gives? Here are a few tips that we hope will open your eyes to better shut-eye.

1 HOW TO DETECT WEAR IN YOUR PRESENT BEDDING



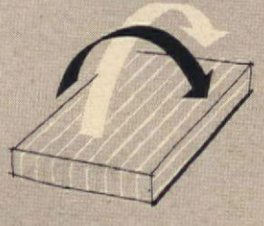
- Examine mattresses for lumps, depressions, broken stitching, and sagging borders.
- Check bedsprings for lumps, depressions, broken coils or connections, sagging, side-sway.
- Check pillows for quickness of rebound under pressure. If your pillow can hold its shape when held on the finger tips of one hand, it is still in condition, but if it droops it's time to replace it.

2 HOW TO BUY NEW BEDDING



- Buy from a reliable dealer, and *buy the best you can afford.* Type, quality, and workmanship are what matter. *Construction*: In an innerspring mattress, coil count alone is not enough to be the deciding factor; foam rubber mattresses should be at least 4½" thick. *Quality*: Close-woven ticking; button or tape tufts on a tufted mattress; prebuilt or reinforced mattress borders; firmly attached cord, steel or plastic handles, and good ventilators on an innerspring mattress.
- Be sure to lie down on a mattress-bedspring combination to test it.
- Children need firm mattresses. Baby needs a brand new crib mattress—not a hand-me-down.
- Mattresses and bedsprings should be bought in combinations. If you put a new mattress on an old spring you will reduce the comfort and limit the durability of the mattress.
- For those with back ailments, it is wise to consult the family doctor on the mattress requirements.
- If you are over 5′ 10″ tall, consider king-size bedding.

3 HOW TO CARE FOR YOUR BEDDING



- Turn an innerspring mattress regularly—end to end one time, side to side next. Cotton and hair mattresses need turning. Rubber foam does not.
- Clean mattresses and bedsprings once a month with a vacuum cleaner.
- Be sure to use a mattress pad.
- Uncover bed and let air thoroughly before changing linens. This means open the windows and leave bed uncovered for at least an hour.
- Air pillows outdoors once a month or more often, if possible. Use a fabric pillow cover under the pillowcase to insure protection against perspiration.

See "Where Credit Is Due," page 152



Goblins and vote getting electrify October! Parties move indoors . . . menus are in for a refresher course. One exciting new twist is ham with cranberry sauce. Today's mild-cured hams need an accent of tart-sweet fruit . . . and tangy Ocean Spray Sauce —either Jellied or Whole Berry— is the perfect plate-mate.

Bake a whole ham —and give it this satiny glaze . . . 1-lb. can of Jellied Ocean Spray Cranberry Sauce mixed with ½ cup of light corn syrup or brown sugar. Come serving time, pair the glistening ham with more Ocean Spray—just as it comes from the can. Or offer a sauce that's completely new—by combining Ocean Spray with spices, nuts, other fruits. *And jot down your "formula" for future use . . . for Ocean Spray goes equally well with any meat.*

Shape a football from your own ham loaf recipe, and glaze as above. Before serving, garnish with "lacings" of Jellied Ocean Spray, and surround with hot Whole Berry Sauce. Or form a round loaf, like a pumpkin . . . and let Jellied Ocean Spray trimmings turn it into a devilish Halloween jack-o'-lantern!

Political Pudding. Sweet and tart, smooth and crusty! To make:

Combine ½ cup sugar, 1½ cups graham cracker crumbs, ¼ cup butter, melted, ½ cup chopped nuts and 2 tablespoons New Orleans molasses. **Pat** ⅔ of mixture over bottom of 6x10-in. casserole. **Mix** 1-lb. can Whole Berry Ocean Spray Cranberry Sauce with 1 teaspoon grated orange rind, and spread over crumb mixture. **Top** with remaining crumbs. **Bake** 20 minutes in moderately hot oven (375° F.). **Cut** into squares and carry on "as is". . . or smother with your favorite hard sauce, almond-flavored whipped cream, or orange sherbet.

Goblin Dessert Sauce — so mischievously tantalizing in flavor *and* texture. And simple! Lightly blend 1 cup Whole Berry Ocean Spray Cranberry Sauce into 1 pt. of softened ice cream—vanilla, banana, chocolate chip—or any flavor that suits you. Then daub generously over cake, donuts, pie or baked apples. Superb!



Buy a Gift...
Get a Gift... FREE!

FLINT

"BEST" EGG BEATER
with
FREE FLINT SPREADER-SPATULA

Everybody who has a kitchen wants this Flint "Best" Egg Beater. And here's your opportunity to get this "most wanted" beater for yourself or for a gift, and *get an extra Flint gift besides!*

There's no other egg beater like it in the world, as you'll recognize right away when you see it, spin it, use it. It's so powerful, one turn beats batter or whips cream 40 times. Even egg whites beat stiff in 28 seconds! Stainless steel blades. Nylon gears. Gift-boxed. Only $4.95.

The new Flint Spreader-Spatula is made of the finest vanadium stainless steel. You'll have a hundred uses for it, and wonder how you ever lived without it. It's an ideal 7½" size . . . a regular $1.50 value . . . and you get it absolutely free!

In smart new colors to match your kitchen: Pink, Turquoise, Lemon Yellow, Black

EKCO

FLINT

. . . THE GREATEST NAMES IN HOUSEWARES

©1956—Ekco Products Co.

CLIP THIS COUPON . . . TAKE IT TO YOUR DEALER

WORTH $1.50 AT YOUR DEALER

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FLINT "BEST" EGG BEATER

This coupon entitles bearer to Flint Spreader-Spatula free with purchase of No. 676 Flint "Best" Egg Beater at regular price of $4.95.



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Good Through December 24, 1956

Good Through December 24, 1956

WORTH $1.50 AT YOUR DEALER

MARY COUGHLIN

In some of the milder parts of the nation, it's no great accomplishment for families to live outdoors nine months—or even more—each year. But just try it in rugged northern climes such as Michigan's and you're likely to end up *real cool* during the usual "indoor" months of March, April, October and November.

And yet even in northern states, with a house like this one that Glen Paulsen, A.I.A., designed for Mr. and Mrs. Robert Eddy, you can add these four months to the May-September period for living outdoors *comfortably*. What's the secret? Good design and orientation.

Mr. Paulsen let the contour of the land help decide the shape and orientation of the house. It's designed much like a letter Z, with patios between the strokes. The two patios are just a step away from the kitchen, and since they're on opposite sides of the house, one or the other is usually sheltered from the wind, and can be used even in March, April, October and November.

Inside, the Eddys wanted the living area completely separate from the bedrooms, and their floor plan accomplishes this.

The entrance "gallery"—which together with the kitchen forms the center part of the "Z"—gives easy access to living room, kitchen and bedrooms. And the living room doesn't have to be crossed to get to any spot but its own patio.

On the front of the house is the bedroom unit, consisting of the master bedroom, young Cathy's room, and a study-guest room. Underneath it in the hillside is a large basement room with an outside door—a well-lighted space that houses the heating and laundry equipment.

The living unit, on the back, overlooks tree tops and the ravine below, and is so completely cut off from traffic that natural carpeting, white walls and a high-key color can be used here without any worry about excess cleaning and repainting bills.

The interior of the whole house is finished in white plaster and white painted woodwork, with an occasional partition of natural redwood or a wall painted pale blue or green.

Landscaping is as exciting and simple as the house itself. In the years to come walls, maple trees, evergreens and flowers will extend the outside living space even farther.



OUTDOOR



At the rear of the house is the west patio, protected from the road by the bedroom wing, and on the east by the kitchen. Exterior of the house is made of six-foot modular panels that will easily permit expansion of house at later time. Some of them contain windows, some a combination of fixed and movable glass, some translucent. Siding is redwood that's weathered to a soft grey color. Often the center of each panel is painted white, with a weathered redwood frame. On the front of house, white panels make for decorative effect.

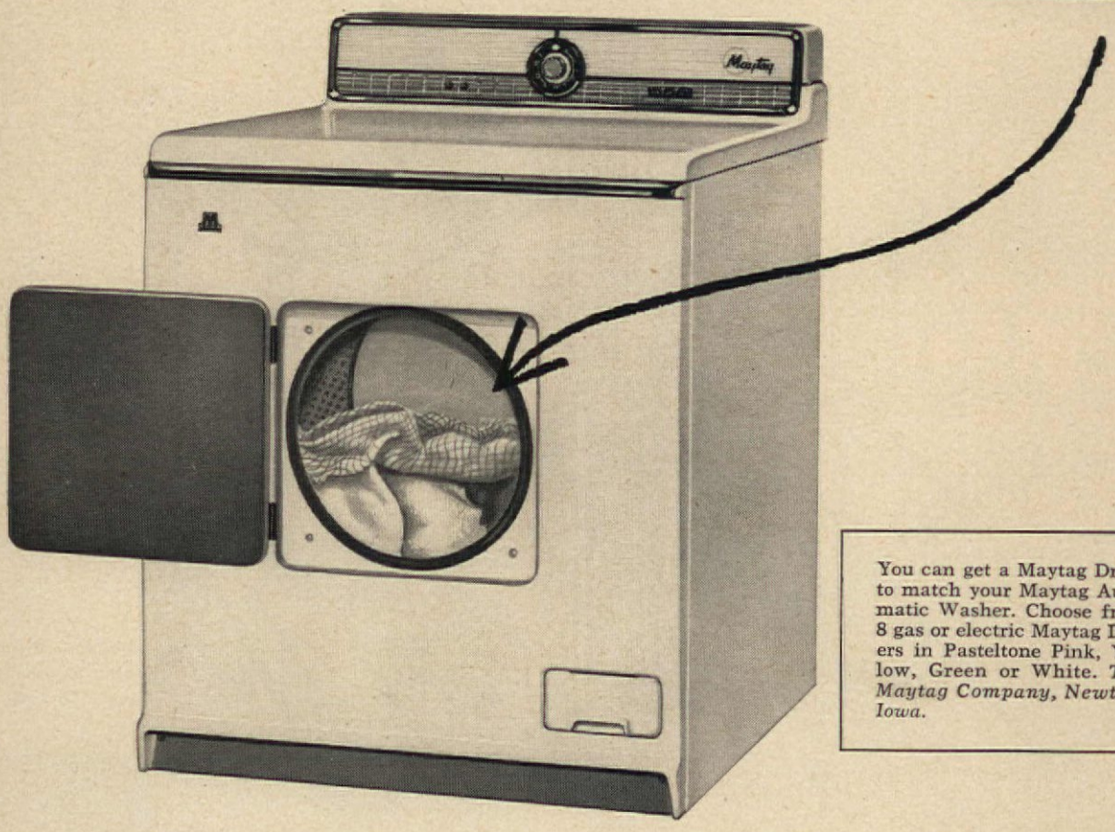
Architect: Glen Paulsen, A.I.A.
Landscape planning: Thomas Church
Owners: Mr. and Mrs. Robert Eddy



Outdoor living areas are a special feature of the house. They offer a choice of sun or shade at any hour of the day and make outdoor living possible in Michigan in the very early spring and late fall. They also serve to protect the entrance from mud and dust. At left is the living area, looking through the glass wall into the east patio. This room is done in cool whites and neutral tones. East patio (right) is protected from street by garage, fence.

LIVING 9 MONTHS A YEAR!

THIS WINTER, HANG YOUR WASH IN HERE



You can get a Maytag Dryer to match your Maytag Automatic Washer. Choose from 8 gas or electric Maytag Dryers in Pasteltone Pink, Yellow, Green or White. *The Maytag Company, Newton, Iowa.*

All dryers save you this...



NO LIFTING OR LUGGING HEAVY WET WASH!

The average woman without a dryer walks 40 miles and carries a ton of wet wash a year! And she wastes two weeks' time a year line-drying!



NO WAITING ON THE WEATHER!

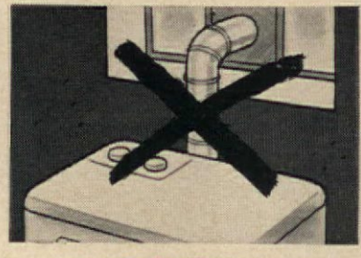
Rain or snow mean nothing to a woman with a Maytag Automatic Dryer! And clothes come out even softer, fluffier and sweeter smelling than line-dried!

MAYTAG saves you this...



NO HEAT, MOISTURE OR LINT IN THE ROOM!

Exclusive new Maytag *No-Vent* Dryer is completely sealed, nothing goes in or comes out but your clothes. No heat, moisture or lint escape into laundry room to make it uncomfortable.



NO UGLY VENT-PIPE OUT WINDOW OR WALL!

Maytag's new method of drying sends all moisture down the drain, catches lint in a super-efficient lint trap. Put this Maytag Dryer any place you have a washer. Runs on either 115 or 230 volts.

YOURS FOR AS LITTLE AS $2.50 A WEEK

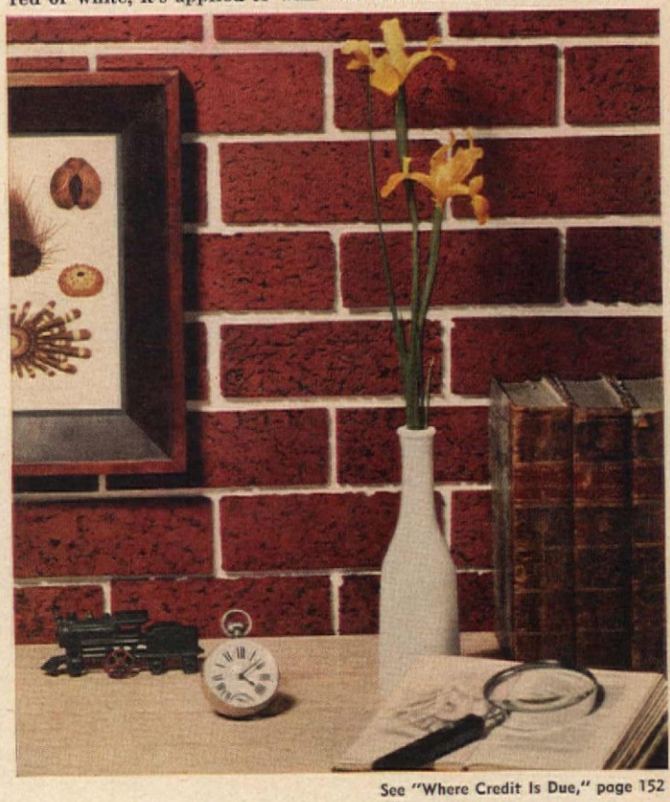
NEW MAYTAG *No-Vent* AUTOMATIC DRYER

ROBERT W. HOUSEMAN

White brick reproduction is of molded plastic and really three-dimensional. In panels 3′ x 5′, it can be cut with shears, applied to walls with separate adhesive. It's a wall as solid-looking as the real McCoy. Use a paint roller to paint it any color, leave mortar lines white. Costs about $15 per panel.



You'll be fooled by the texture of this brick-like wall covering. Cork "bricks" on paper panels 33″ x 25″ form a lightweight copy of brick with insulating, sound-absorbing qualities. Vacuum clean. In red or white, it's applied to wall with adhesive. About $1 per sq. ft.



See "Where Credit Is Due," page 152

PUZZLE...FIND THE REAL BRICKS!

A trick question to be sure, since there's not a single real brick here. But don't let that stop you from using these reproductions to do a good decorating job



Photographic reproduction of white brick on vinyl film has an adhesive backing that sticks to most any flat surface. Comes in natural red brick pattern, too. It's easily removed when you decide to change your wall covering. About 49¢ a yard, in many stores.



The look of old brick, with all its warmth and charm, is faithfully reproduced in lightweight molded plastic. This is to be applied with an adhesive. Makes a very practical wall covering, too, since it is washable. In panels to cover a wall area of 7 sq. ft., it's about $4.75.

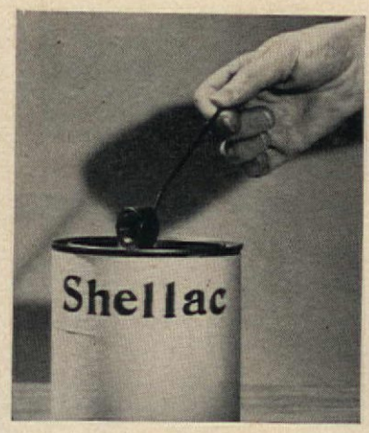
HANDYMAN HOW-TO'S



Furniture polish will work easier and penetrate the wood surface better and faster if you warm it beforehand. Put the closed bottle in a bucket of warm (not hot) water for a little while. As many polishes are inflammable—*don't warm over flame.*



Tired of getting your clothes crushed and wrinkled because of the way they jam together on a conventional clothes pole? Then file a notch every inch or so in the top of the pole and the hangers will be held apart; clothes air better.

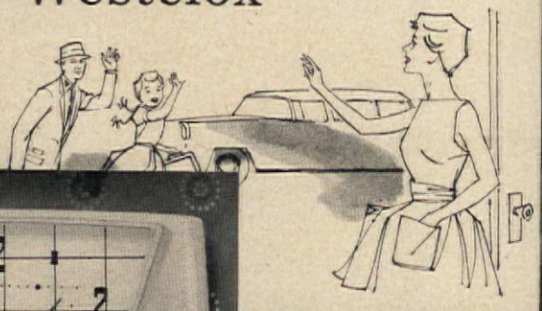


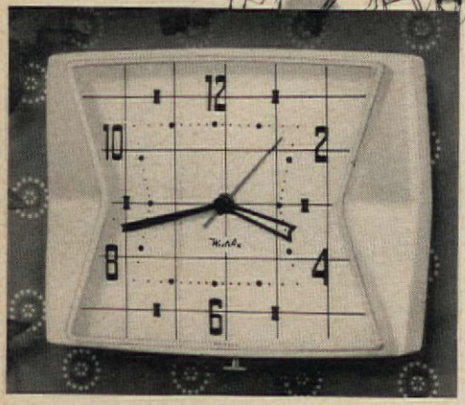
Dip nuts in thinned shellac before you screw them onto the bolt. It will help keep a nut from becoming rust-frozen in place. A drop of shellac on the bolt threads helps keep the nuts from loosening. Shellac won't prevent you from removing nut easily.

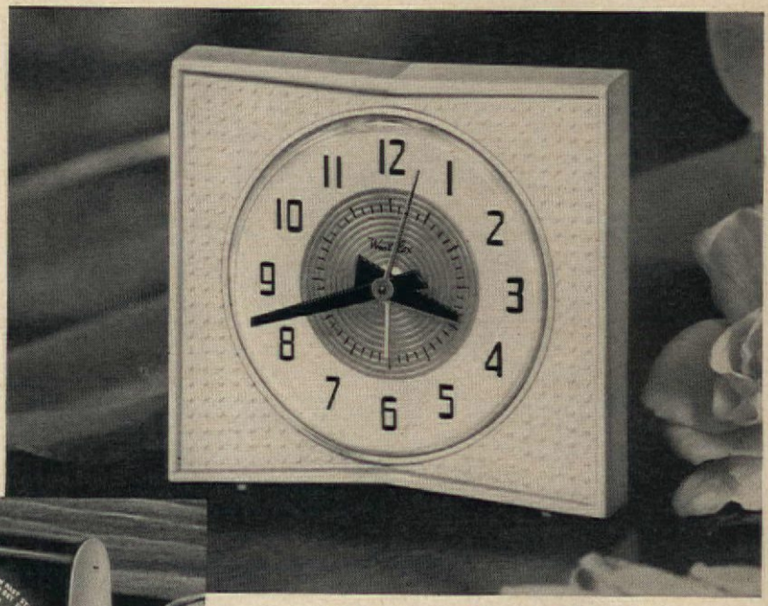


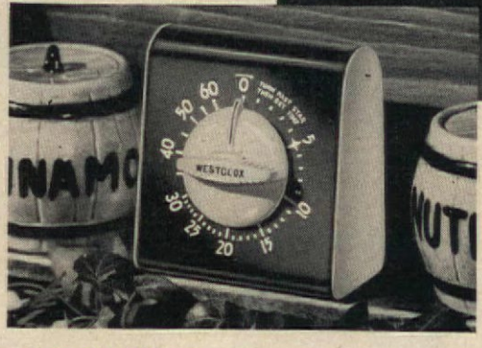
Touching up nicks and chips in the paint on refrigerator, furniture and woodwork is a big chore when you have to clean the brush after such a small job. Try a pipe cleaner, bent over and twisted as shown. It does an excellent touch-up job.

Take the busy season in your stride...depend on Westclox









Colorful "Hour Glass" Dial
With the dial set off by a white plastic case, "Zest" electric wall clock gives your kitchen a bright modern note...gives you the time at a glance! With dial in red, charcoal or yellow... or the same clock with pink case and charcoal dial, **$6.95.** P.S. Save gift-shopping time—any woman would love this!



On-The-Dot Timing
Only "Lookout" portable Timer has this special dial for easier short-interval time settings. Your 3-minute eggs won't turn out hard boiled! Times and reminds in numerous daily projects. Metal case stands up or mounts on wall. In white, red, yellow, green or copper finish, **$3.95.** (No Federal Excise tax)

Distinctive Hobnail Pattern Front
Be called on time, and pleasantly, by the "Town Crier" electric alarm...with this gracious new design in beige plastic; gold-color medallion on the dial. Has shatterproof crystal. Lovely idea for fall wedding gifts, too. Just **$4.95.** With luminous dial, a dollar more.

Electric or Spring
WESTCLOX*
...dependable as the day is long
Made by the makers of **BIG BEN***
PRODUCTS OF GT CORPORATION



Remember, you can read a luminous dial in the dark.

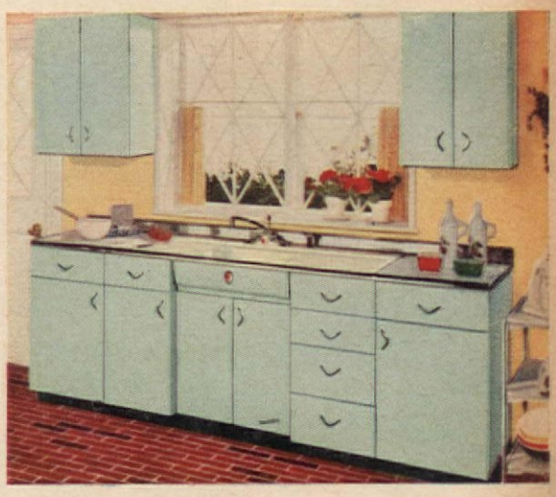
WESTCLOX, LaSalle-Peru, Ill. • *In Canada:* Western Clock Co., Ltd., Peterborough, Ont. *Prices quoted for U.S.A. only, do not include tax and are subject to change. *T. M. Reg. U.S. Patent Office.*

It's easy to own your new Youngstown Kitchen

ake your choice
of any one
of these three
practical ways-



1 **Pennies a day** will replace your old-fashioned sink with a new Youngstown Kitchens Cabinet Sink! You choose your model, choose your color . . . get a lovely, easy-to-keep-clean worksaver with one or two bowls, loads of storage space, as many as five drawers. Why, you'll say it's practically a kitchen in itself!



2 **A beautiful Youngstown Kitchen,** for just a few more pennies a day. Youngstown Kitchens base and wall cabinets let you plan your kitchen the way *you* want it . . . with drawers, storage space, sturdy shelves handily placed; a wide choice of matching Formica tops. Youngstown Kitchens units are made to last!



3 **A lovely, complete** Youngstown Kitchen for as little as $5.95* a week, beautifully finished in Star White, Dawn Yellow, Meridian Blue, or Sunset Copper.

Whether you build or modernize, don't settle for less than a Youngstown Kitchen. Your Youngstown Kitchens dealer will help you plan your kitchen and financing (FHA terms or conventional home-improvement loan). Why not see him today!

P.S. Ask him about Youngstown Kitchens Jet-Tower** Dishwashers; 30" wide, they hold 25% more than other models, yet cost no more. No prerinsing necessary. Ask, too, about the quiet Youngstown Kitchens Food Waste Disposer—only $79.95. Easily installed; 5-year parts warranty.



FOR IDEA-FILLED BOOK on kitchen planning and decorating, send coupon below with 10c in coin. For name of nearest dealer, see the Yellow Pages of your phone book or call Western Union, Operator 25 (no charge).

*FHA terms. Slightly higher in the West, South, and in Canada.

**Reg. U.S. Pat. Off.

Youngstown Kitchens®

Division of AMERICAN-Standard

AMERICAN-Standard PRODUCTS

© 1956 by American Radiator and Standard Sanitary Corporation

Youngstown Kitchens, Dept. A-1056, Warren, Ohio

Please send me your kitchen-planning and decorating book, by Youngstown Kitchens. I enclose 10c in coin to cover mailing.

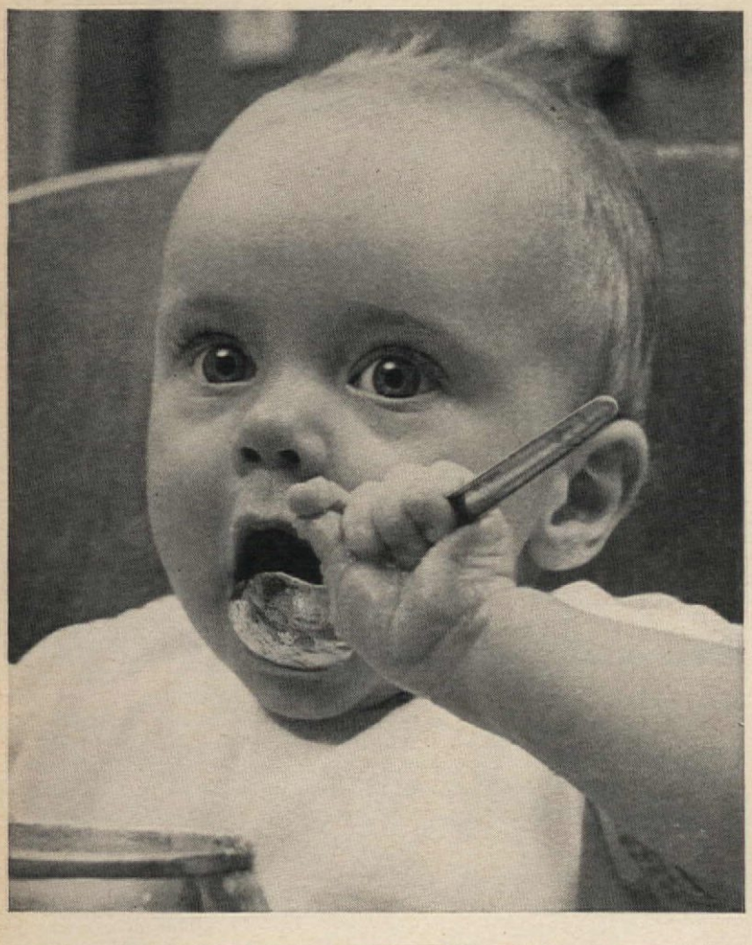
NAME (Please print)

ADDRESS

CITY ZONE

COUNTY STATE

No unsanitary film on the spoon that touches baby's lips



NEW FOR YOUR ELECTRIC DISHWASHER!

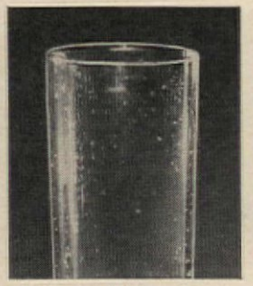
Glasses, silver come out spotless, sparkling, with new DISHWASHER *all*®

A special sparkle to dishes washed with new DISHWASHER *all* tells you they're as clean and sanitary as dishes can be. Gone is the unsanitary, unsightly film that may harbor germs.

With new DISHWASHER *all* in your electric dishwasher, dishes, glasses, silver wash to a gleaming beauty and sanitary sparkle like you've never seen before.



Now! DISHWASHER *all* contains DC-T (controlled chlorination) to help protect your family's health.



Ordinary dishwasher detergent leaves glasses spotted or streaked. They look unsightly and unsanitary.



DISHWASHER *all* leaves glasses spotless, sparkling! They look clean. They *are* clean . . . *sanitary* clean.

DISHWASHER *all* IS A PRODUCT OF MONSANTO . . .
WHERE CREATIVE CHEMISTRY WORKS WONDERS FOR YOU

all is a registered trademark of Monsanto Chemical Company

MONSANTO®



GOOD IDEAS FILL THIS HALL

ELIZABETH CLEMONS

The Harlan Coits have a flair for decorating on a budget. They built a small home in Minneapolis, Minnesota, that has originality and charm and didn't cost a fortune. Just as soon as you enter the front door, you can spot several good, inexpensive decorating ideas.

The entrance hall has a half wall of ordinary masonry blocks that hides the furnace and water heater. A handsome Mexican candleholder and mirror placed on recessed portion breaks the utilitarian look. Corrugated asbestos board changes the heavy appearance of the wall. This panel is dotted with silver stars that give an unusual appearance to the everyday material. And the stars complement the Mexican hanger.

Plants below the asbestos panel grow in a flower bed built into the house . . . the house rests on a concrete slab, and concrete was not laid in this one place. So the ground below the house actually is the base of the planter!

The hall floor? Believe it or not, it's old slate blackboard found when a nearby school was torn down. The Coits cut it into random widths and laid it in concrete. Cork tile covers floor leading to bedroom, completing an interesting study in the use of "structural" materials in decorating.

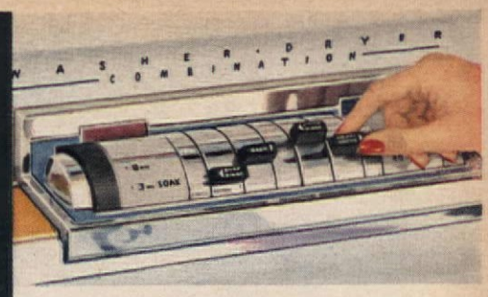
Hall closet has folding doors placed on a slant to make the most of a small storage area. Placement of picture and chair at turn of hall makes plain wall an attention-getter.

For faster, thriftier, modern automatic laundering – look what Bendix GAS Duomatic† offers you today!

hat's new" in home laundries is here today one fabulous machine—the new Bendix Gas omatic. From start to finish, it washes and es and *dries* your clothes, without watching. l thanks to instant on-off Gas heat, not a min- is lost to warm-up time . . . both washing and ing temperatures are constant, unvarying, per- ly controlled for spotless, fluffy clothes. Never ears out" clothes, either. Manufacturers actually state, on miracle fabric garment tags: "For best results, wash and *dry* in a Bendix Duomatic"! When you floor-plan your New Freedom Gas Laundry*, remember this, too—the Bendix Gas Washer-Dryer requires only 36 inches of floor space. And, like all Gas laundry appliances, it operates dependably—any day, any time, year after year—at lower cost than any other automatic laundry method! AMERICAN GAS ASSOCIATION



binets by American Kitchens (Div. of Avco Mfg. Corp.)



ONE MACHINE WASHES AND DRIES! One setting of the dials and the Bendix Gas Washer-Dryer puts your laundry through a complete wash-rinse-dry cycle. It's a versatile wonder, too—can be used as a washer only, or a dryer only, if you wish!



PROTECTS YOUR CLOTHES! No other washer or dryer washes clothes cleaner or dries them more safely than the Bendix Gas Duomatic. Washing action tumble-cleans gently, 500 times every 10 minutes. Drying temperature is safe for all fabrics.



SAVES YOU MONEY! Low-cost Gas fuels the Bendix Duomatic . . . does all your home laundry more economically than any other automatic laundry method. It actually can save you up to $32.30 each year, in operating costs!

See all the modern features of the new BENDIX Gas Duomatic†—on display now at your Gas company or Gas appliance dealer's. †Washer-Dryer Combination—Product of the Crosley & Bendix Home Appliances Divisions, Avco Manufacturing Corporation.

ONLY GAS gives such matchless performance

The modern, economical fuel for automatic cooking . . . refrigeration . . . water-heating . . . clothes-drying . . . house-heating . . . air-conditioning . . . incineration.

g. A.G.A.

SURPRISE PARTITION



When you can put one room to use 24 hours a day you have reached the ultimate in the saving of space and money. This is just what the Richard Mellons did with their family room. During the day the room is used by the youngsters—for running trains on the floor, for coloring, painting and reading at the drop-leaf table. And it is often used for meals, since it is near the kitchen. Then, too, it's a favorite spot when it's time to see TV programs.



Surprise! At night, the handsome wood-paneled wall yawns forth two comfortable, drop-down beds. These come in handy when the two Mellon boys ask to have their friends spend the night with them. The partition doesn't have to be deep to hold the beds. They can't fall on the children because the doors open with a key only. Once the door is opened, the beds are easily pulled down into sleeping position by a chain that hangs from the top.

LOUISE PRICE BELL



CANDLEWICK HANDCRAFTED TABLE GLASSWARE - CHOICE OF EVERY SMART HOSTESS

Imperial GLASS CORPORATION – Bellaire, Ohio

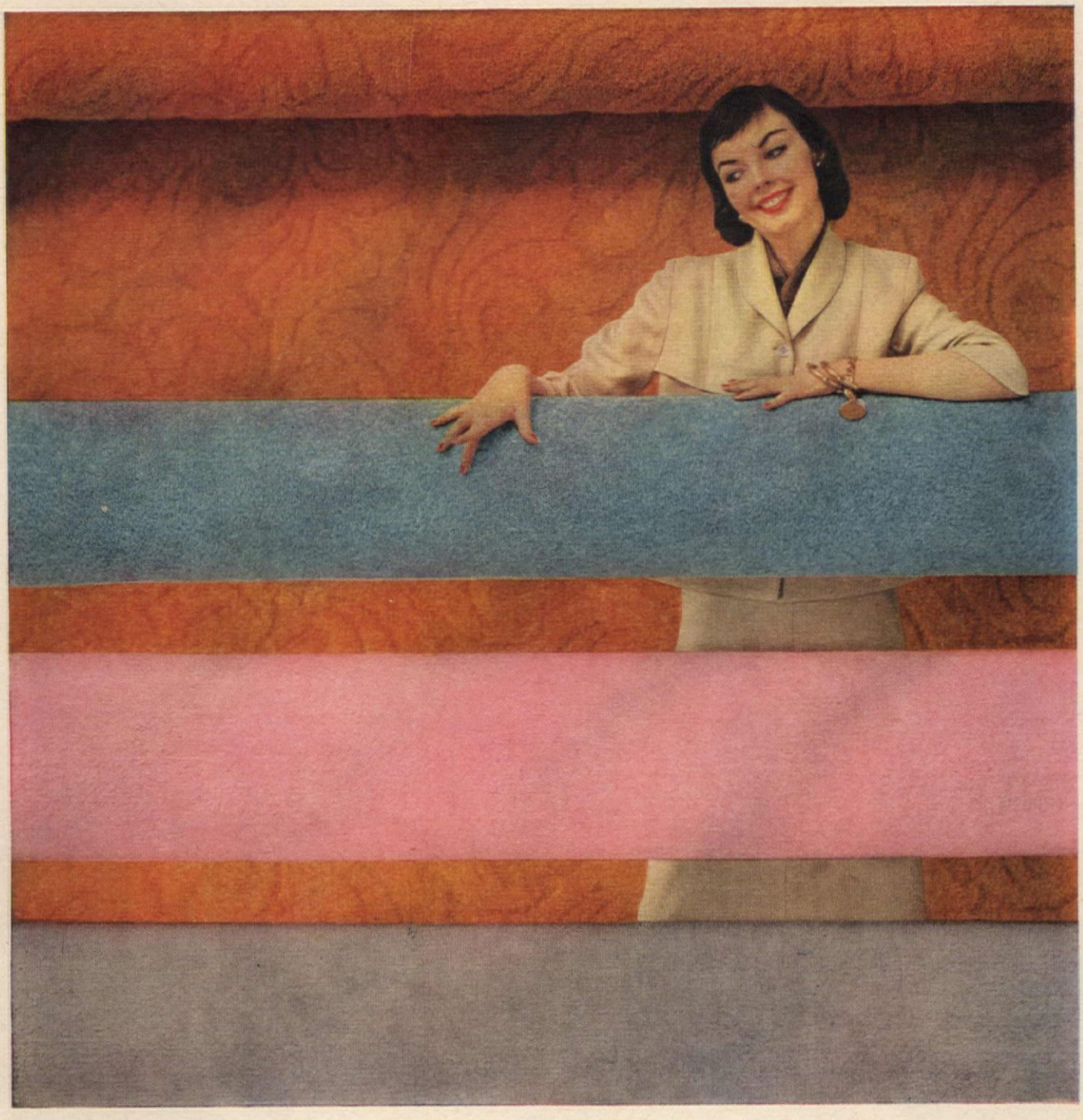
SEE lustrous carpets glowing with the warmth of brilliant, permanent colors . . . carpets that can take more rugged wear than your family could give in a couple of centuries . . . carpets safe from moths, carpet beetles, other insects, mildew . . . thanks to nylon, the strongest, toughest, longest wearing fiber used in carpets today.

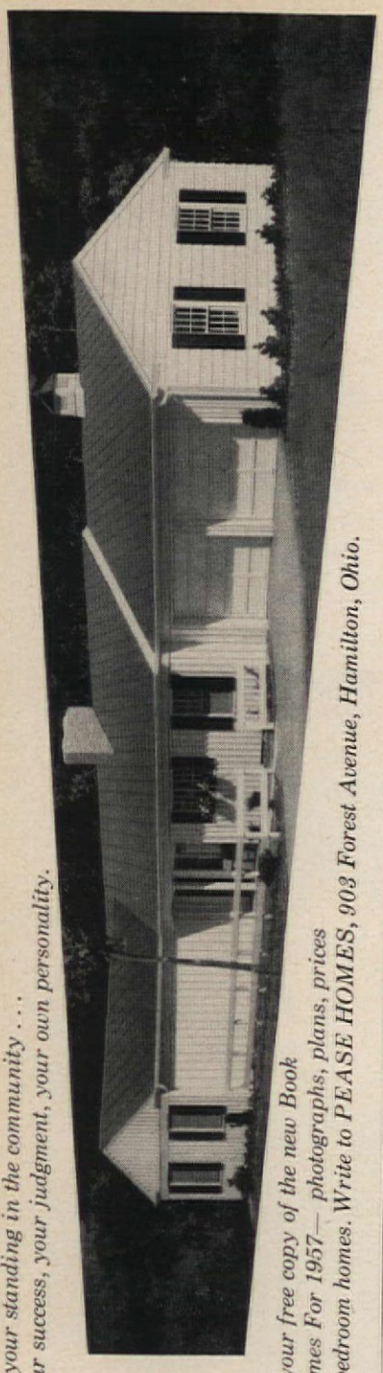
FEEL rich, crush resistant textures . . . textures that cushion a baby's fall ever so gently, put a buoyant spring in your step, create a soothing, gracious atmosphere.

THRILL to that NEW FREEDOM . . . FREEDOM FROM CONSTANT CARPET CARE . . . a quick sponge with water, detergent or cleaning fluid will remove spots and stains in a jiffy . . . even ice cream spills . . . leaving carpet fresh and lovely as ever. Barwick nylon qualities from $9.95 to $15.95 . . . truly the HEIRLOOM CARPETS OF TOMORROW . . . SEE THEM TODAY!

E T Barwick
mills. inc.
Makers of fine carpet
OLD PEACHTREE ROAD, CHAMBLEE, GEORGIA

See what Barwick does with luxurious nylon . . . before you buy a yard of carpet!





. . . symbolic of your standing in the community . . .
reflecting your success, your judgment, your own personality.

STEP UP TO A PEASE HOME

Reserve your free copy of the new Book of Pease Homes For 1957— photographs, plans, prices of all 2, 3 and 4 bedroom homes. Write to PEASE HOMES, 903 Forest Avenue, Hamilton, Ohio.



DOROTHY BRIGHTBILL

It hauls a load and is easy to store, this easy-to-bu

FOLDAWAY CART

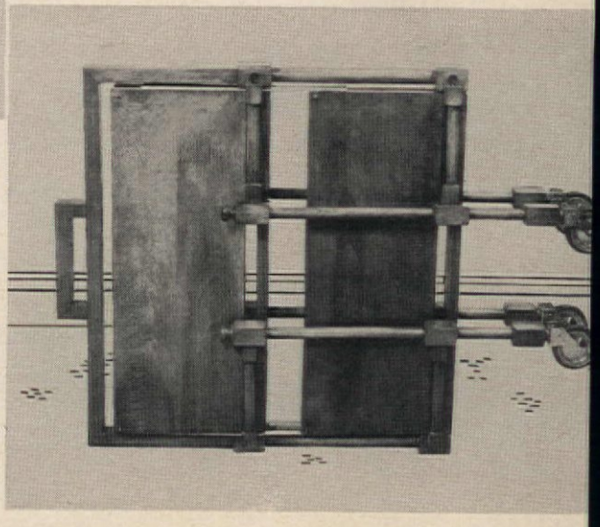


See "Where Credit Is Due," page 152

● We all like the pleasant custom of serving tea. It grand way to get friends together for a good talk. So need a tea cart for serving tea as well as for a handy table for buffets or TV snacks.

This tea cart takes almost no storage room. It has large tray-like surfaces to carry your tea service, s wiches and cookies. The traditional design suits any set and large self-leveling wheels make cart easy to move rugs without tipping.

You can build this cart with Construction Pattern 21 50¢. To get it, see the Pattern Order Form on page



Tea cart that you can make yourself with our pattern folds halfway (above) or flat to take up less room. You can keep it in view folded halfway, and put a bowl of flowers or fruit on the top shelf for a handsome mobile accessory when you are not using it for serving tea or for buffet parties. Or put a handsome tray against it for a different decorative effect.

If you're really short on space, you can keep the cart folded flat (right) and tuck in closet!

Made by Pittsburgh Plate Glass Company...

the world's finest insulating glass

"TWINDOW"

- *Keeps your rooms better insulated winter and summer*
- *Saves you money on heating and cooling*
- *Helps prevent fogged-up windows*
- *Works like storm sash—with less trouble*
- *Muffles outside noises*
- *Comes in 2 types—and in a wide range of sizes*

The remarkable insulating properties of Twindow — the *twin-glass* windowpane with insulation built in—enable you to enjoy the outdoors from indoors in greater comfort. For Twindow keeps your rooms warmer in winter . . . and cooler in summer.

With Twindow, therefore, your heating and cooling bills are lower. You have more usable space in your rooms, because cold air downdrafts are minimized and you can sit closer to windows without discomfort. Fogging on the room-side glass surface is reduced. Outside noises are muffled. And since Twindow is a *permanent* installation, you no longer have to bother with storm windows, with the labor of putting them up in the fall and taking them down in the spring.

Whether you are building, buying or remodeling a home, give Twindow first consideration. You will be rewarded by greater "at home" comfort and pleasure. Surprisingly enough, in most areas, the cost of Twindow all-year insulation will be no more than that of single-pane windows plus storm sash.

Our free book on this amazing twin-glass insulating unit will unfold to you a new conception in gracious, comfortable living. Send for your copy now!



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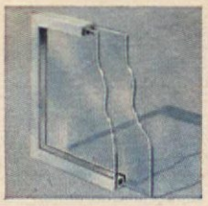


WARMER ROOMS. Twindow's extraordinary insulation properties seal out cold air in the winter, keep your rooms comfortable and healthful.

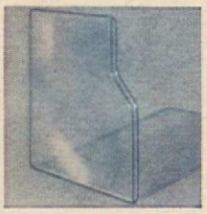


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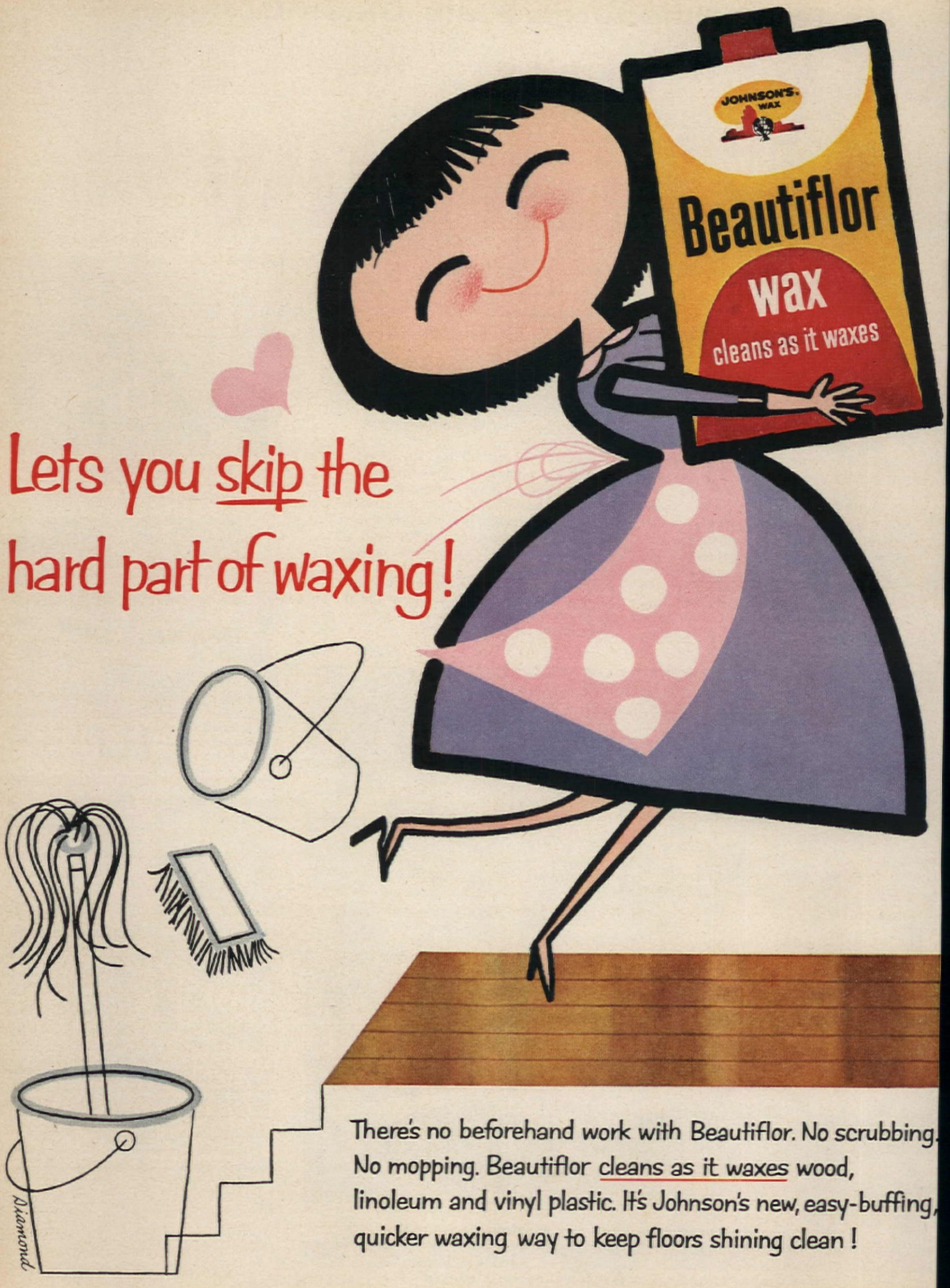
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The special charm of Martha Hyer's apartment—



BUTTERFLY COLORS

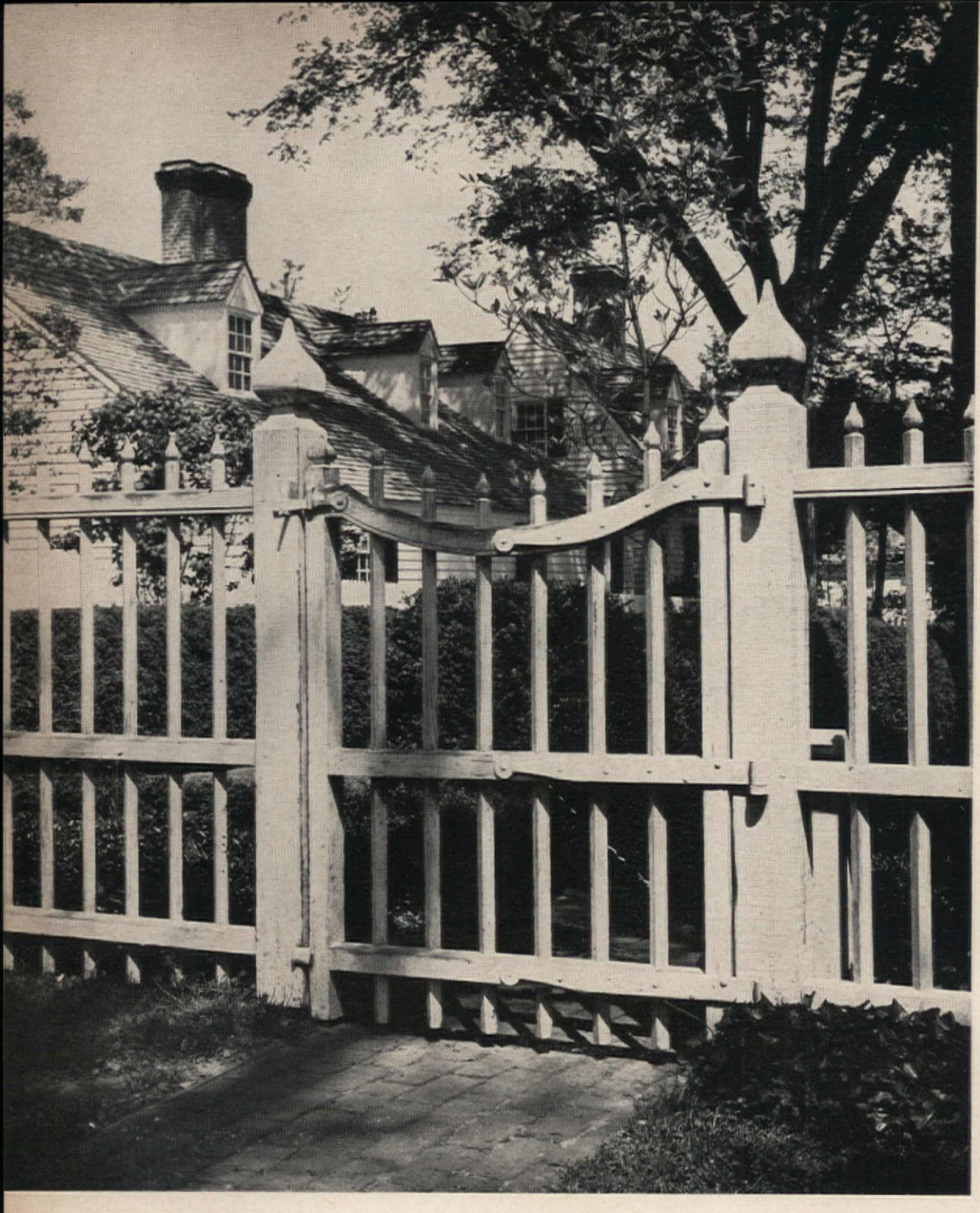
KAY CAMPBELL

ick up shimmering colors from butterfly wings, and you've accented a room in unique fashion. That's what actress Martha Hyer did when she brought Japanese butterfly panels home to her little apartment in Hollywood. The butterflies, mounted on plain white mats in ck frames, are brilliant pink, purple, turquoise and blue. With bluish-gray walls as a subtle ckground, these are beautiful accent colors. And the other treasures the young actress brought ck from the Orient glow in this unusual setting that conveys the mood of the Far East. Japanese "straw cloth" covers the doors beneath the bookcase along one wall. It matches bluish-gray Visayan straw paper on the lls, and the carpet. Siamese silk cushions the muted-pink velvet sofa are in accent ors. Lamp base is Japanese vase, and a od figure from the Ming Dynasty adorns fee table. Butterfly panel is beyond lamp. n the dining area, black lacquer shutters, ite casement-cloth curtains, and blue- y walls and carpets are sparked by vivid id Siamese silk chair cushions. Additional tters screen the kitchen appliances.

Martha Hyer has given one good example the way taste and ingenuity can trans- m a humdrum one-bedroom apartment— any size home—into a place with great ividuality and plenty of charm.







GATES



You're looking at what are probably the n
artistic "cattle fences" in the United Sta
Yes, originals of these gates and fe
were built to keep cattle from straying o
the lawns of Williamsburg, Virginia! T
structures, restored along with the rest of
Colonial city, are beautiful. They show skil
design, painstaking craftsmanship and a sim
but-elegant way of life. Take a tip from
Williamsburg motto, "That the Present
Learn from the Past," and let one of t
gates lead the way to *your* front door.

Tops of fence palings match finials on
posts at Alexander Craig house. Gate p
are 52″ high with 10″ beet-shaped fin
Lumber is 4¾″ square. Gate itself is 38″ w

They say "Welcome to our house" as eloquently today as the



Two impressive columns flank gate to the house of George Wythe, who tutored Jefferson and was our country's first professor of law. The heavy columns are an outstanding feature of this gate. Fence and upper parts of gate are latticed in criss-cross design. Panels and diamond escutcheon trim the bottom of gate. Posts are 54″ high, 7″ square. Gate opening is 54″ wide, each door is 26½″ wide. Fence and gate palings are 1¾″ by ⅞″ by 42¼″, and 4¼″ apart. Fence and gate diagonals are 1½″ wide, ½″ thick. Fence horizontals (on each side of palings, front and back) are 2½″ wide, ⅞″ thick.

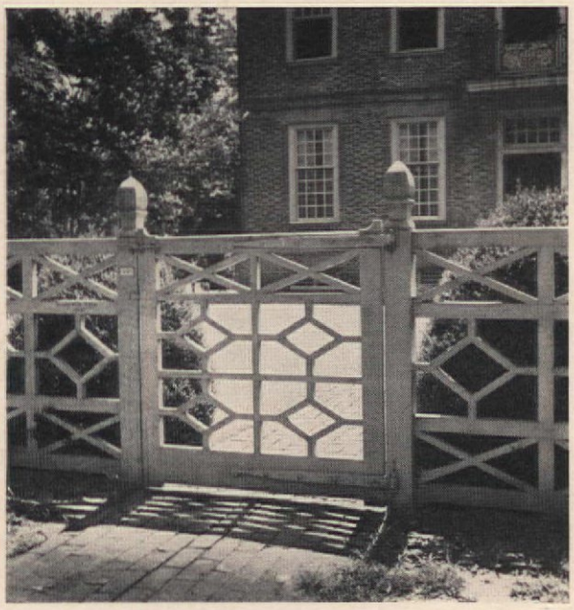


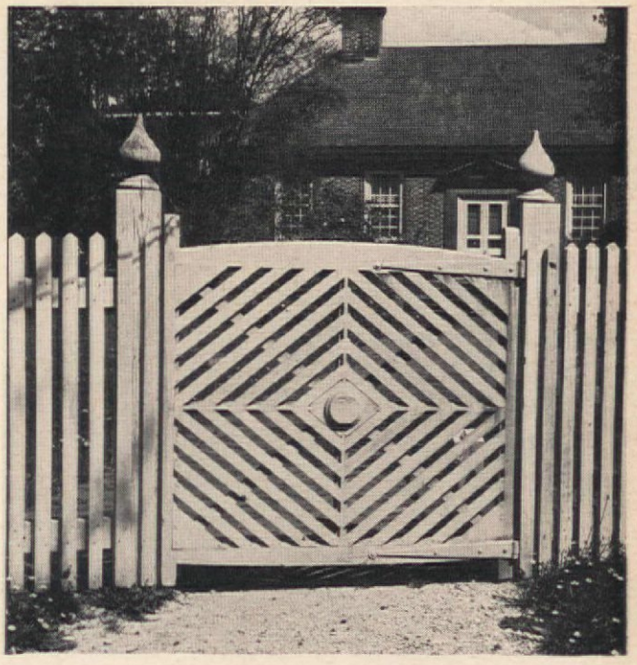
OF Williamsburg

JAMES W. BRETT



The gate to the Public Records Building (the office of the Secretary of the Colony) has an intricate network of diagonals giving the appearance of a series of radiating diamonds. Gate posts are 53″ high, 5¼″ square, with a 10″ tear-drop topping. An inset is cut all around the front on the inner side of the main braces. This allows for attaching of decorative diagonals.

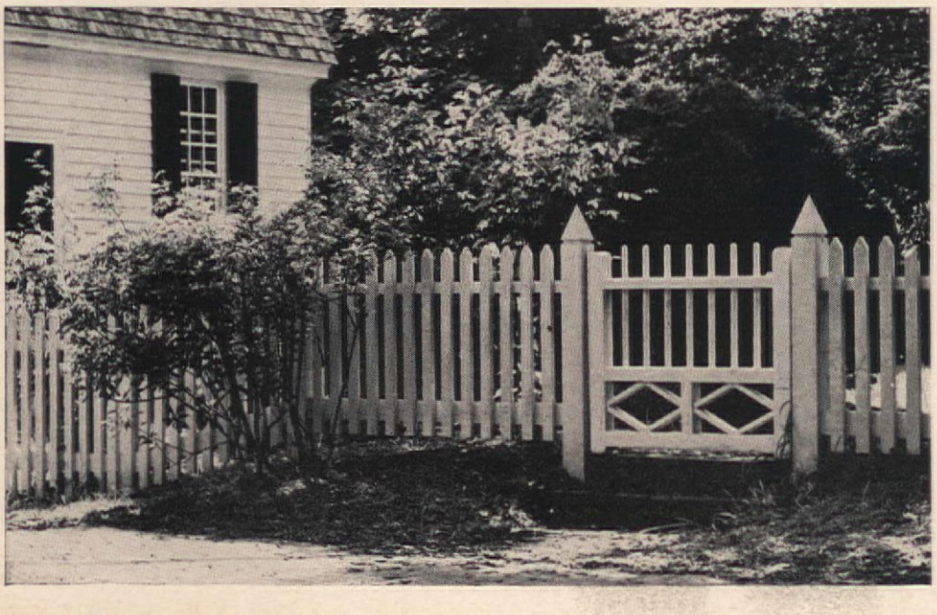




A simple, open design makes gate of the Allen-Byrd home elegant, yet inviting. Gate posts are 50″ high with 12″ topping; the lumber used is 4½″ square. Gate is 47″ wide. Vertical sides are 51″ high, 1½″ thick, and 3½″ wide. The design work and the diagonals are 1¼″ wide and 1½″ thick.



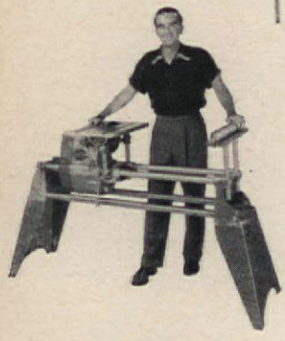
did 250 years ago





The gate to the Lightfoot house is set one step above the base of the posts. These posts reach to the next step down. The gate posts are 42″ high, with a 7″ pyramid-shaped topping; lumber is 4″ square. Fence palings are 2″ wide, 1″ thick, 34″ high. Horizontal braces are 2″ by 4″. One is nailed with a 2″ surface front, other with the 4″ surface front. The gate is 36″ wide, the sides are 34½″ high and lumber is 3″ square. Gate palings are ¾″ square, 20¾″ high, set with the pointed edge to front. The design pieces are 1″ by 2″, and the center block is 2″ wide and 3″ thick.





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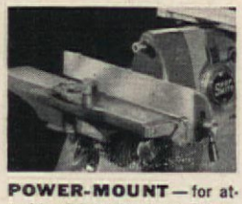
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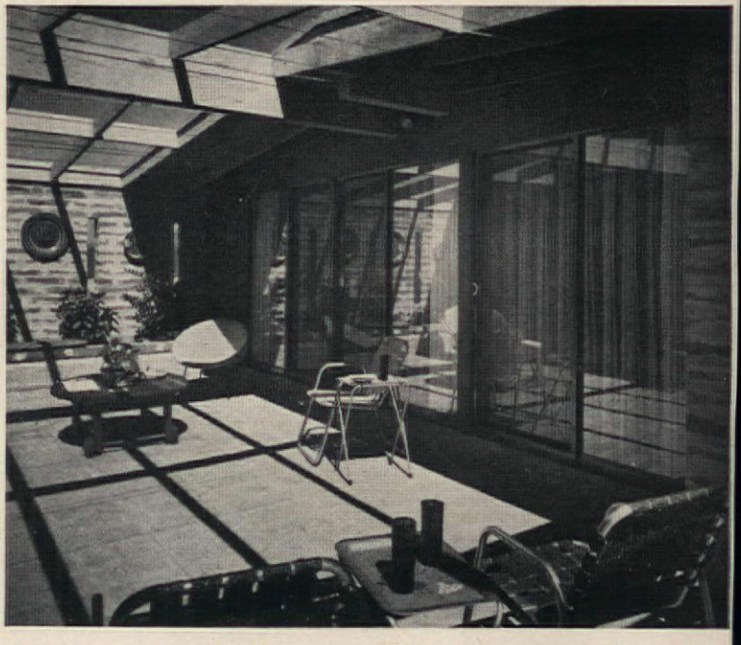
Here's working core of kitchen (right). When not in use, cooking units fold back to wall and shut off automatically. Ventilating fan and hood help eliminate food odors, moisture. Cooking area, just opposite work surface and serving counter, is handy to dining area. It saves many steps.

Wide top on divider makes over-counter serving easy. Evenings are often spent in this part of kitchen because of cheery fireplace. Sliding doors to right of fireplace open to patio, make two rooms companion pieces!



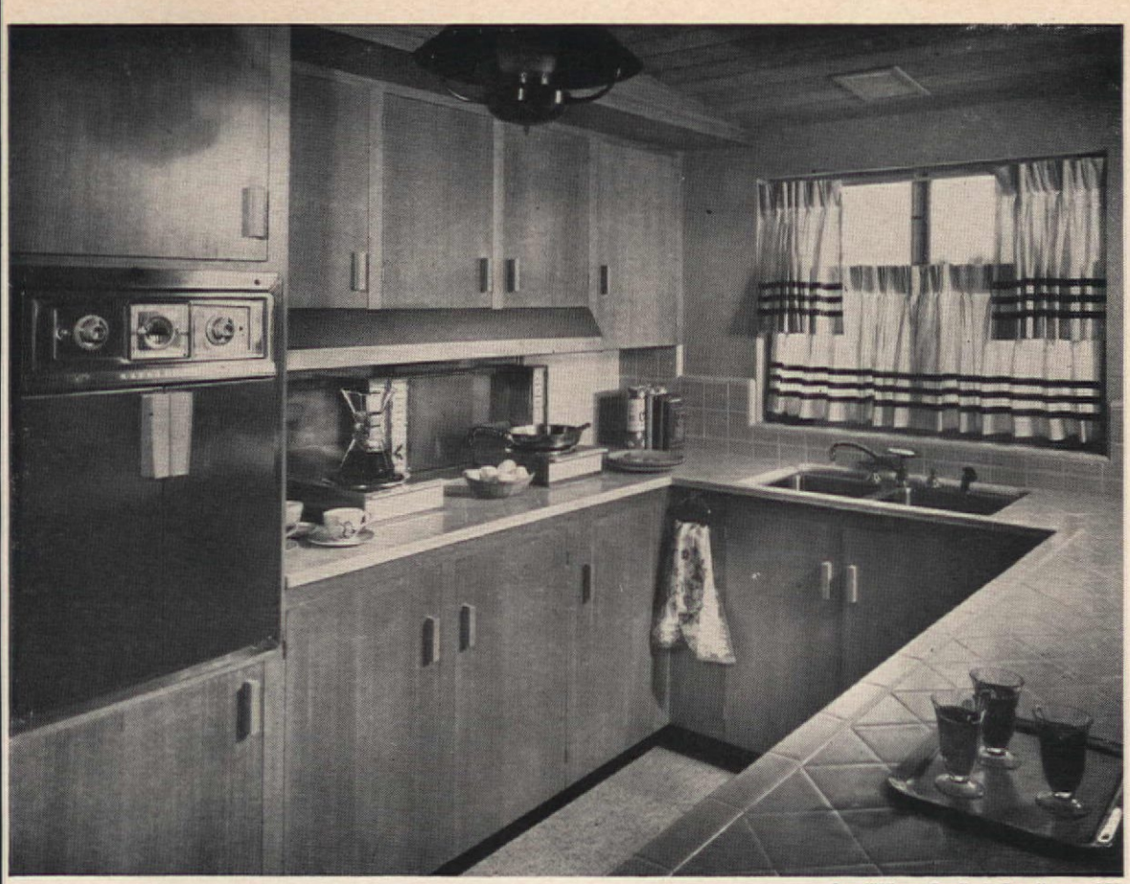
IT'S THE CORE

Kitchen, living-dining



Cross beams let sunlight in to patio. This outdoor spot can be used on cool days, since it is well protected by walls. There's an outdoor fireplace, and area is close enough to kitchen to make food service an easy matter.

On dining and living side of kitchen (right) roomy counter between cupboards makes buffet meals simple. Hanging refrigerator gives maximum counter space and small auxiliary sink is handy for many little tasks. Floor is spatter-pattern vinyl . . . easy to take care of and handsome to look at.

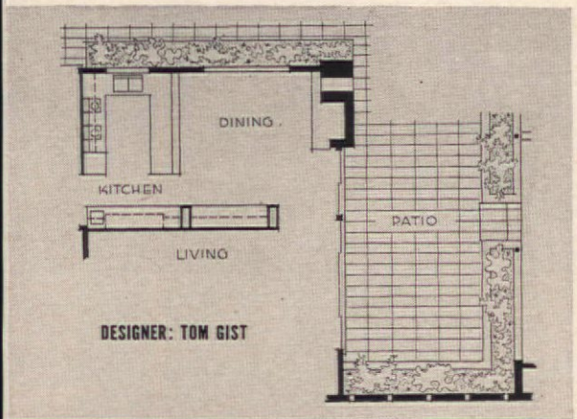


See "Where Credit Is Due," page 152

OF FAMILY LIVING

area, and patio work together

LOUISE PRICE BELL



DESIGNER: TOM GIST



This handsome, elegant kitchen belongs to Mr. and Mrs. Otho Behymer of Tucson, Arizona. Proud of it, they are, and rightly so! You *could* call their setup just a kitchen and walled garden. But actually it is much more than that. It is a kitchen, dining room, recreation room and outdoor living room . . . and all in a comparatively small space. It is truly the *core of family living*. The kitchen part is U-shaped and most efficient:

Built-in oven, with practical "French-door" opening, is well placed. There's plenty of cupboard space above and below for storage needed there.

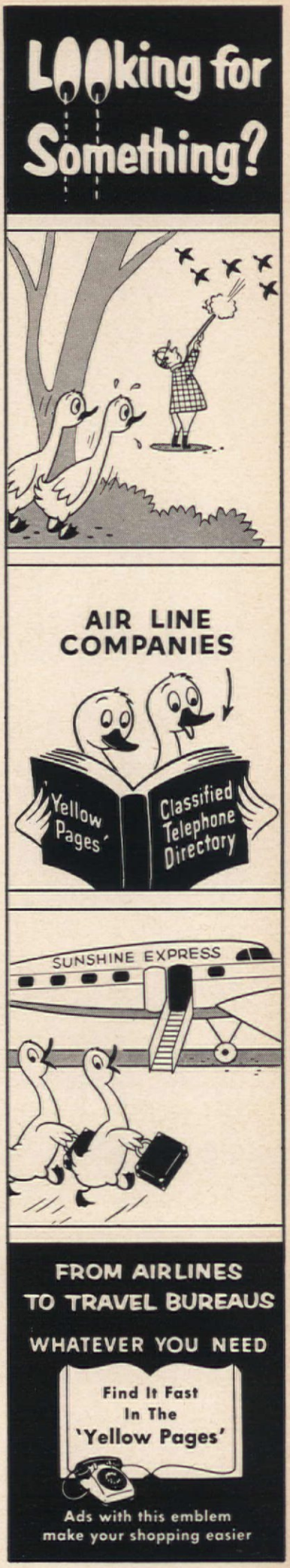
Surface units, to right of oven, fold back to wall when not in use, releasing counter space for other needs.

Ceramic tile counter is durable, handy for taking hot foods from oven or cooking surface.

The sink separates cooking and work areas and is well lighted through windows just above it.

Divider to separate kitchen from dining and living areas is arm of kitchen U. Wide working counter is excellent for meal preparation and is high enough to form a good division between areas.

There's a small auxiliary sink in counter below wall refrigerator. This sink is ideal for washing and cleaning vegetables, preparing cold drinks, and arranging flowers. This kitchen, although small, allows more than one person to work at a time. Such planning pays off in everyday living. Just outside sliding doors is the delightful, well-planned patio with canvas roof that can be drawn back.





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Ordinary doors swing *out*, stealing valuable space. In a six room house, door swing wastes about 90 sq. ft. of floor space and a great deal *more* wall space...and that's the equivalent of an extra room. So, with lovely MODERNFOLD Doors, you'd gain useable space that adds up to a *whole new room*. The picture above shows how MODERNFOLD Doors give lots more useable space in a kitchen; also an extra floor-to-ceiling cupboard. Think what these doors can do for *your* home!

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To Get These

(Begins on page 62)

For forcing daffodils, tulips, and hyacinths, 6″ or 8″ bulb pans are most effective, though you may want to pot some singly in 4″ full-depth flower pots. Small bulbs, like crocus and snowdrops, are best in 4″ pans.

To prepare the soil for forcing bulbs, mix equal quantities of good garden loam, builder's sand, and pulverized peat-moss. Don't add any fertilizer now, but plan to use soluble plant food after bulbs are brought inside and are growing well.

Put ½″ of pebbles or gravel in the bottom of the pot for drainage. Then half-fill the pot with prepared soil mixture and press it down lightly. Actually, the amount of soil should be just enough so that when daffodil, tulip, or hyacinth bulbs are placed on it their "noses" will be level with the top of the pot; the "noses" of smaller bulbs ½″ to 1″ below the top.

Space the larger bulbs about ½″ apart in the half-filled pots, the smaller ones about ¼″ apart. Then add more prepared soil and press it gently but firmly around the bulbs. The correct soil level will be about 1″ below the top of the pot (to allow for watering) with the "noses" just showing.

After you plant the bulbs, stand the pots in 2″ to 3″ of water until the surface of the soil becomes moist. Now they're ready for burying.

The best method of burying bulbs for their rooting period is by the use of a temporary coldframe, as shown in the pictures on page 63. The coldframe can be any size, but if you're going to plant a fair number of pots, 3′ by 6′ will be a good size. Use 8″ boards and locate coldframe in a well-drained part of the garden.

After you nail the boards together and stake frame in place, shovel out 4″ to 6″ of soil inside the frame. Place the pots in the frame, touching each other. Arrange so you can remove some of each kind conveniently at regular intervals. Put tall label close to edge of the pot, so you'll know what's what. Cover the pots with inverted empty pots of the same size.

With the pots all in place, shovel the removed soil back over the tops, sifting it in gently so you don't dislodge the inverted protective pots. The covering soil should be 4″ or so deep over the inverted pots—you may have to "borrow" soil from some other part of the garden.

Later on, before hard freezing occurs, cover the soil with a good layer (8″ or more) of straw, salt hay, or dry leaves. This will keep the soil from freezing solid and make it easier to remove the pots.

If you don't want to make a temporary coldframe, you can dig a trench 12″ deep and 12″ to 18″ wide, place the pots in it, and cover them the same as in a frame. (If you happen to have access to a root storage cellar that will be completely dark and around 45° all winter, you can place the pots in it instead of burying them.)

Mice have a keen taste for many bulbs. If they're a problem in your area, you'll do well to lay ½″ mesh wire screening over the inverted pots before filling in with soil.

When the bulbs have been buried for at least eight weeks, which will probably be around Christmas, you can start bringing hyacinths, crocus and snowdrops indoors for forcing. If you bring some in each week, you'll have a continuous display from the beginning of February onward.

Hyacinths should first be stood in a *cool, dark* place and left there until the flower stalks are 4″ or 5″ high.

Other kinds of bulbs should first be kept in half-light for about a week at around 50° if possible. Perhaps a spot in the basement or in a closed-in porch facing north will provide the right conditions. If not, a north window with no radiator, and with the shade drawn or the blind closed, will serve the purpose.

After a week or 10 days at around 50° in darkness or dim light, all bulbs should be placed in a window that gets full sunlight—preferably a south-facing window—where they'll remain until they bloom.

Most bulbs develop best if the night temperature of the window is not over 60°, though tulips do just as well at 65°. Crocus and snowdrops are best at 50° to 55°.

Give the bulbs plenty of water as soon as growth is well under way, and once a week add soluble plant food to the water at the rate recommended on the package.

Turn the pots a quarter turn every day to keep the stems straight, and tie daffodils, tulips, and hyacinths to small stakes if they seem to be weak-stemmed.

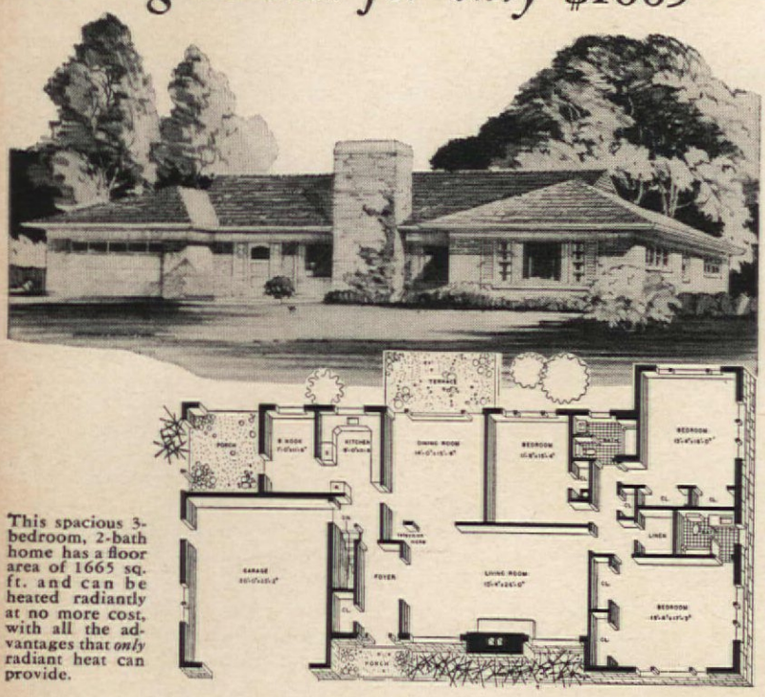
When the blooms start opening, the pots can be moved to less-well-lighted windows or to the interior of the room. They'll last longer if not in full sun, and you'll also make room for other pots in the sunlight.

You can now cover the pots with foil or other decorative material, if you don't like the looks of clay pots, or you can carefully transfer the whole potful to a same-size fancy container. A little moss used to cover the soil between the bulbs will give an especially attractive appearance.

After the bulbs finish flowering keep them in as light a place as you can. Continue watering and feeding until the leaves wither. Later on, bulbs can be planted out in the garden. They may not bloom the following

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Name_____

Address_____

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To Get These

(Begins on page 62)

spring but will probably do so the year after. They will not be suitable for forcing a second time, however.

What varieties of bulbs should you force? King Alfred is the most popular yellow daffodil for forcing; Mrs. E. H. Krelage is one of the best whites; John Evelyn is a fine yellow-and-white; and Laurens Koster, yellow-and white, is the most popular cluster-flowered variety. Daffodils shouldn't be brought indoors until mid-January.

The "single early" and "double early" tulips are best for earliest forcing. Good singles are Couleur Cardinal, red; DeWet, orange; Keizerskroon, red and yellow. Good doubles are Murillo, yellow; Peach Blossom, pink; Snowball, white. Start bringing early tulips indoors in mid-January.

For somewhat later blooms, good varieties are Bartigon, scarlet; Clara Butt, pink; Golden Harvest, yellow; Kansas, white. Begin forcing late tulips around mid-February.

Hyacinths best suited for forcing include L'Innocence, white; City of Haarlem, light yellow; Bismarck, light blue; Grand Maitre, dark lavender-blue; La Victoire, rose; Pink Pearl, pink; Jan Bos, dark red. All are deliciously fragrant. Start forcing any time after Christmas.

The smaller-flowered hardy bulbs have a special appeal to many people and are just as easy to force as the larger ones.

Crocus include lavender, white, and yellow varieties, though the yellows do not force as well as the others. Snowdrops (galanthus) are pure white pendant flowers with green centers. Glory-of-the-snow (chionodoxa) comes in bright blue, white, and pink.

Spring snowflake (Leucojum vernum) has little bell-like flowers of pure white tipped with green. Grape hyacinth (muscari) is like a miniature hyacinth and comes in blue and white.

The squills (scillas) are of two kinds. The Siberian (Scilla sibirica) are about 6″ high and come in blue and white. The Spanish (S. hispanica or S. campanulata) grow about 12″ high and come in blue, purple, rose-pink, and white.

Crocus and snowdrops can be brought inside from Christmas onward, the other small bulbs from early February onward. THE END

TIME FOR DEEP-ROOT FEEDING!

"Never put off until spring what you can do in the fall," is a good motto for gardeners. In springtime there are so many things to be done that some are bound to be neglected—and, consequently, something suffers. In late fall you're likely to wish for garden work to do.

One of the important jobs you can do in the fall, instead of in spring, is feed all your deep-rooted plants—roses, shrubs, trees, large perennials like peonies and poppies, and all of the spring-flowering bulbs.

Apply plant food after cool weather sets in—except on very sandy soil—and there will be no loss of plant food from excessive leaching.

After the soil temperature has fallen below 50°, plant foods move very slowly downward in medium to heavy soils. So then plant nutrients will be where they're needed, near the roots, by the time the growth cycle starts again in the spring.

The time to apply fertilizer depends on the climate. In northern areas you usually can apply it in October; farther south, in November or early December. A suitable thermometer will tell you when the average soil temperature is below 50°, but you can guess accurately enough without one.

When frosts have become a regular occurrence, and the ground is "honeycombed" each morning, you can be sure it's safe to start the plant-feeding program.

A standard complete plant food is suitable for use on practically all plants in the fall, though you can use special fertilizers if you prefer. In either case, follow the application rates and other instructions printed on the package.

NOTEWORTHY

• Civil Defense planning isn't just for others—it's for you and your family. Do your part to learn how to prepare a home shelter, how to prevent and fight fires, how to rescue trapped persons. Send 15¢ to U.S. Government Printing Office, Washington 25, D.C. for the Federal Civil Defense Administration booklet "Home Protection Exercises."



EW VINYL FLOOR TILE

3 go-together colors—3 styles

hing new has been added to KenFlex floors...new coordinated colors with an o-follow decorator-harmony chart now at your KenFlex Dealers. There's new ment in Carnival KenFlex, now harmonized to blend with new shades in eized KenFlex. New richness in the natural cork-look of Corktone KenFlex, too. ed of vinyl and sturdy asbestos fibers, this glowing, greaseproof floor is so o keep clean. Tile-deep colors can't wear off. Install it yourself from basement c and save...average 8′ x 10′ room costs about $21.50.

E TO THE BIG KENFLEX NEW COLOR JUBILEE
r this Palette Sign in your Kentile Dealer's Window. You'll find his nd address under FLOORS in your Classified Telephone Directory.

KENFLEX®
VINYL ASBESTOS TILE
by the makers of
KENTILE FLOORS
Kentile, Inc., 58 Second Avenue, Brooklyn 15, New York

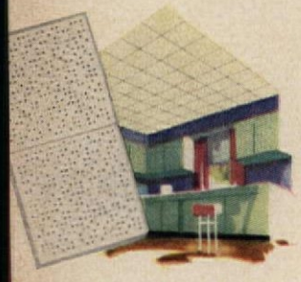
ILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR * KENROYAL

*REG. U. S. PAT. OFF.



BEAUTY that QUIETS your home

You can have a Modern Celotex Tile Ceiling for just $23!*

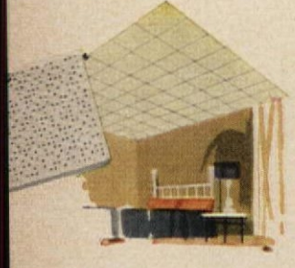


Above: Ceiling of Celotex Twintex Tile, exclusive Random Pattern, stapled or nailed to furring strips.

Add beauty and comfort to *every* room in your home . . . with attractive ceilings of Celotex Random Perforated Tile Board. Easily applied! Low cost! Do it yourself, or use a reliable contractor.

This Perforated Tile Board decorates, insulates, *and quiets* . . . at one low cost. Disturbing noises are effectively hushed in TV Room, Living Room, Dining Room, Kitchen. The beautiful white, linen-textured finish and exclusive random pattern enhance the decor of any room—in your new home or for modernizing your present home.

Remember this: Be sure to get *genuine* Celotex Tile Board with the brand name on every carton. This assures you of the superior quality which has made Celotex a preferred brand of building products for over a third of a century. For ideas, information, and help with remodeling, see your Celotex Dealer today!



Above: Celotex 12" x 12" Tile Board, exclusive Random Pattern design, applied to old plaster ceilings with adhesive.

* Approximate cost of Celotex Twintex Random Perforated Tile Board ceiling (illustrated above) for average 10' x 12' room.

CELOTEX
REG. U.S. PAT. OFF.
BUILDING PRODUCTS

FREE! Mail Coupon Today for Valuable Celotex "Do-It-Yourself" Booklet!





The Celotex Corporation
Dept. AH-106
120 S. LaSalle St., Chicago 3, Ill.

Please send me the free 16-page "Do-It-Yourself" booklet illustrating application of Celotex Tile Board and other Interior Finishes.

Name.....

Address.....

City.....Zone.....State.....

Development House (Begins on page 66)

Wallpaper, the same pattern as kitchen but in bright blue and black, covers bathroom walls. The tier curtains are made of matching fabric, and guest towels are supported by mercury-glass curtain tiebacks.



Favorite pastime and recreation of the Kurtzes is "searching, snooping and attending auctions." Vacations and a great deal of their spare time are spent this way, and the collection of fine old cupboards, chests and chairs in cherry, pine and maple are rewarding prizes. Old brasses, china, pewter and glass (in the Bull's-Eye with fleur-de-lis pattern) are other sought-after treasures. Together the Kurtzes paint and refinish much of their furniture, and Jean herself has braided all the rugs and made all the curtains.

In the living-dining room, walls are painted a soft green—almost an aqua—and the large braided rug is in dark brown, beige and cranberry. Café curtains of cream nylon have band trimmings of a quilted cotton fabric that matches the slipcover on sofa. The wing chair is covered in a printed cotton that harmonizes in design and color (though the pattern is larger).

In the dining area, a four-legged drop-leaf table in cherry is complemented by Hitchcock chairs with the original gilt stenciling, plus a graceful Welch cupboard filled with choice china.

Bedroom walls are pale yellow. The four-poster maple bed is covered in a lovely quilt made by Mrs. Kurtz, Sr. An old-style suitcase (stripped of leather) is refinished and used as a jewelry chest atop the blanket chest. The high chest on opposite wall is a "new" old addition. Sash curtains are white with band trimming in a yellow and brown print. And this print is used for valances.

Kitchen walls are covered in a quaint red-patterned wallpaper called "Ogunquit." The fabric border on white curtains matches the paper. The modern table will be replaced by an old trestle table as soon as the right one is found.

The house has two more bedrooms, not shown, that are incomplete . . . waiting for some more hand-picked antiques at bargain prices when time and additional trips permit. Meantime, the rest of this little development house has a charm and individuality that express the true spirit of home. THE END

How to select Color Harmonies for your home . . . and always be right!



New Color Harmony Book eliminates guesswork!

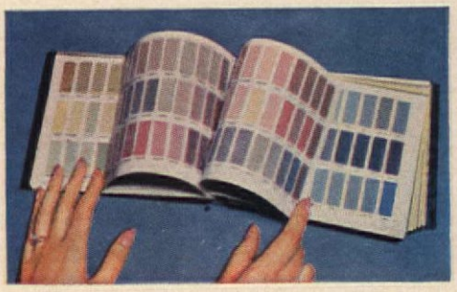
Lovely Color Harmonies in Super® KEM-TONE wall paint and KEM-GLO® enamel

This wonderful book is literally filled with hundreds of "go together" color combinations to make your decorating easy. You'll find page after page of new color harmonies to set your imagination soaring . . . colors that will bring new life to your *present* furnishings. Your Super Kem-Tone Dealer has this amazing book. Use it in his store, or borrow it . . . take it home with you for "on-the-spot" color matching right in your own home . . . there's no charge!

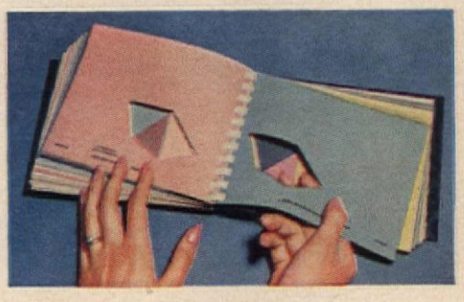
You'll find answers to color questions like these— all shown in big "easy-to-see" color swatches

- Which new wall colors will harmonize best with my present furnishings?
- I plan to redecorate and buy some new furnishings. How can I be sure to have everything in correct color harmony?
- What accent colors should I use for my bookshelves, alcoves, etc.?
- What new colors can I pick to go with my bathroom tile?
- What colors should I choose for adjoining rooms to make sure that they will complement each other in perfect harmony?
- What wall and cabinet colors will go best with my colored kitchen appliances?

Over 1400 Different Color Harmonies!



STEP 1. Turn to the color index. You will find scores of colors arranged by "families." All the blues are together, the greens are together, etc. Select either your favorite color or one which matches your carpet, linoleum, tile or drapery.



STEP 2. Turn to the page indicated. This color combines with the three showing through the fan-shaped window to give you a perfect color harmony. Turn the pages for more lovely harmonies to go with the color of your choice.

Borrow the Color Harmony Book from your nearby Super Kem-Tone Dealer for use in your home . . . at no cost to you!



Painting is easy with Super Kem-Tone, the de luxe latex wall paint that goes on easily over *any* wall surface, without brush marks. This amazing rubber-tough paint dries to a velvet-rich finish in less than an hour. It's guaranteed washable, too, or your money back! And it's so thrifty . . . one gallon does the walls of an average room.

Kem-Glo is the miracle alkyd enamel for all your woodwork, and kitchen and bathroom walls and cabinets. It flows on so smoothly, dries in 4 hours to a finish that looks and washes like baked enamel; no undercoater is required. The beautiful Super Kem-Tone colors are matched with Kem-Glo, color for color.



Super Kem-Tone and Kem-Glo are made and distributed by:
The Sherwin-Williams Co., Cleveland • Acme Quality Paints, Inc., Detroit • W. W. Lawrence & Co., Pittsburgh • The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago • Rogers Paint Products, Inc., Detroit

BALL GOWN BY SCAASI

Chairs . . . care-free'd by

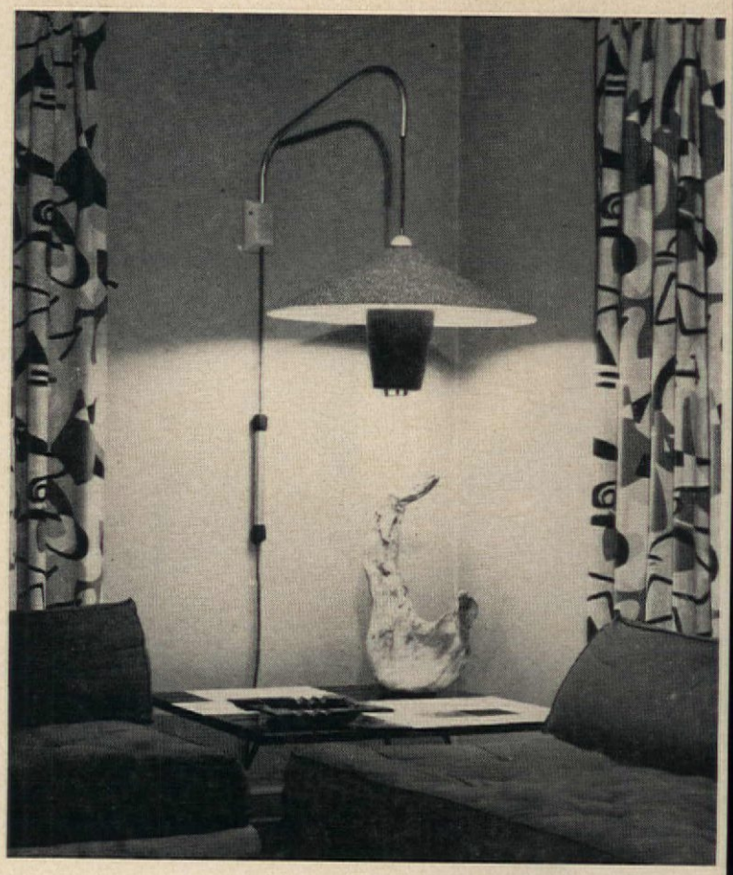
V I N Y L

All the beauty of texture and color you could ask for—and so much more. That is the "wonder" in the new vinyl wonder fabrics. Sunshine won't fade them. Water won't harm them. Even greasy foods wipe away with a damp cloth. When buying living-dining room furniture, who could ask for anything more?

The finest fabrics are made with VINYL *to go anywhere . . . and the finest vinyl fabrics are made by leading manufacturers with Monsanto* Opalon® *vinyl resin*

MONSANTO

MONSANTO CHEMICAL COMPANY, PLASTICS DIVISION, SPRINGFIELD 2, MASS.



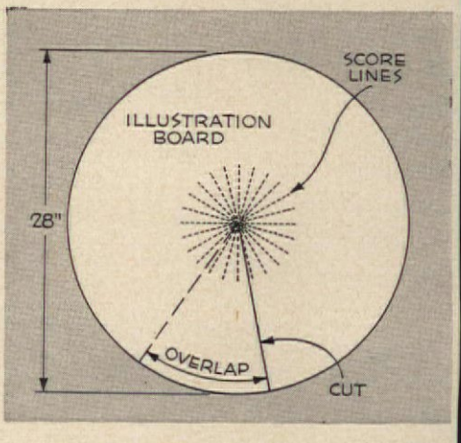
RON AND MARION ANDERSON

WALL LAMP

This smart lamp's adjustable . . .

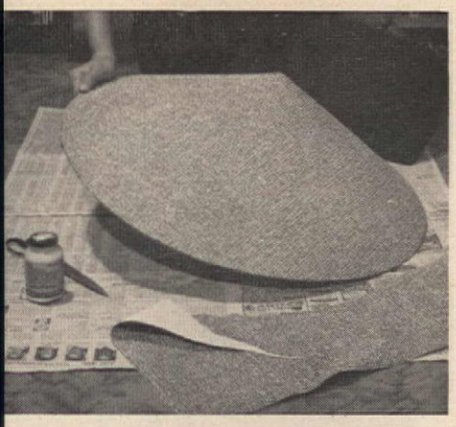
1. To make shade, lay out circle with 14" radius on 28" square piece of No. 300 illustration board. Cut out with scissors and then make straight cut from any point on edge to center, so disc can be formed into shallow cone.

On back side of disc make several score marks across center with knife to facilitate forming into cone. Enlarge the center hole to ¾". Avoid soiling the white side of the cardboard, since it will serve as the inside reflective surface of your new lamp shade.





2. Form the cone by overlapping cardboard and holding it temporarily with masking tape. Bottom of shade should measure two feet in diameter to fit 24" wire lamp shade ring. Mark correct position for overlap, then tape and glue it permanently in place. "Feather-edge" the back sides of the illustration board so that seam will be less noticeable.



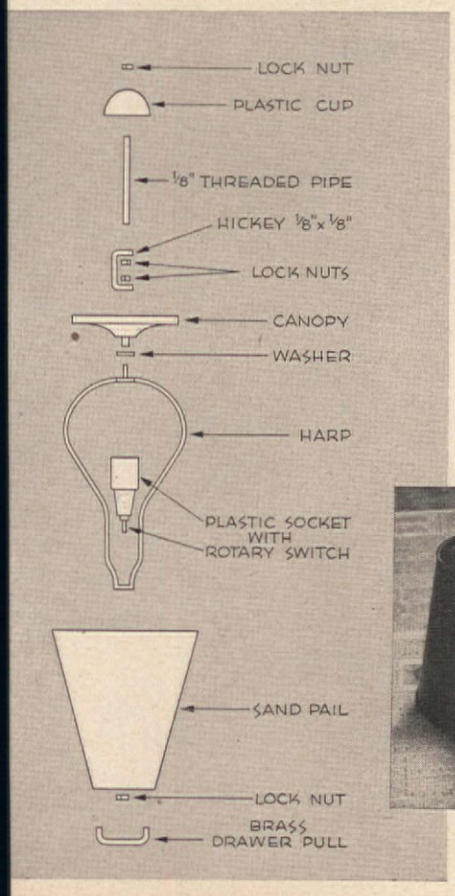
3. After wire ring has been stitched into place with strong thread, the covering of fabric or plastic can be applied. Lay out a 28" circle—better make it slightly oversize. Cut it out, slit to center and glue it in place on cone. Make it smooth!



4. After you trim off the excess material, edge of the shade can be finished either by lacing with plastic or covering with cloth adhesive tape. If you use tape, first place temporary strip of masking tape around edge of shade as guide line. Remove this tape after the permanent tape is on.

FOR $8.15

nd you can make it easily

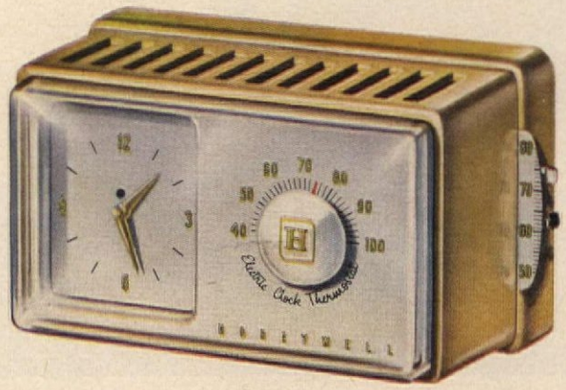


5. Fittings for lamp are all standard and readily available. At top of conventional lamp harp, mount a white metal canopy about 5" in diameter to serve as platform for shade. Drill hole for the cord in the canopy and run a short length of white lamp cord down through it. Tape it to the harp and connect to socket terminals. Lamp parts are assembled as shown at left. Below: sand pail is spray-painted. Fill handle holes in pail with liquid solder.



PLEASE TURN THE PAGE

One of these Honeywell thermostats is just right for you



New Design!

Smartly Different!

Electric Clock Thermostat Raises, Lowers Temperature Automatically

Honeywell's Electric Clock Thermostat has been excitingly restyled—yet it still contains the same time-proven components. Just set it once. Then, without lifting a finger, it gives you the exact temperatures *you* want for maximum comfort day and night, week after week, automatically. It turns your heat back at bedtime, turns it up again before you're awake. You sleep in cool comfort; you wake up in cozy warmth; you save fuel. Smart new styling complements any interior—and it's a clock, too! Can control cooling as well as heating.



Year-Round thermostat controls heating *and* cooling; gives finger-tip control of either as the weather indicates.



Golden Circle for heating, cooling. Works with outdoor thermostat to give your home Electronic Moduflow comfort.



Honeywell Round, world's largest selling thermostat for control of heating—smart, attractive, reliable.

There's a complete range of Honeywell thermostats to choose from. Among those shown here you'll find one that's exactly suited to your house, your family, your way of living. Your heating dealer will be glad to help you make your selection.

MINNEAPOLIS **Honeywell**

Home Comfort Controls



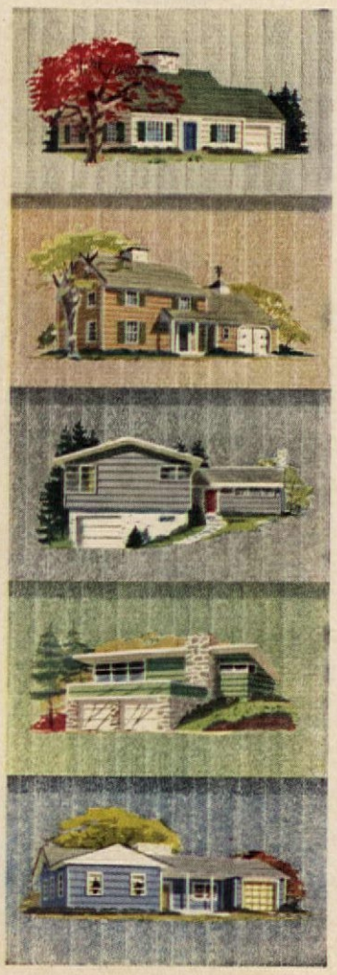
Give your home new charm with this **DEEP SHADOW** look

Johns-Manville COLORBESTOS Sidewall Shingles over J-M Shingle Backer provide new beauty and extra insulation

IT COSTS YOU surprisingly little, it pays big dividends to build or restyle your home with Colorbestos® Sidewall Shingles. When applied over J-M Shingle Backer, *as illustrated below*, they give you deep, rich-looking shadow lines, extra insulation, greater strength. Colorbestos Shingles are made of asbestos and cement, never need paint to preserve them, provide colorful beauty that lasts like stone.

Choose any of the pleasing colors illustrated. For free estimate see a J-M Honor Roll Dealer or J-M Certified Home Improvement Contractor, identified by these seals for your protection.





Send for free booklet giving the full story of Colorbestos Shingles. Address Johns-Manville, Dept. AH-10, Box 60, New York 16, N. Y.

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Check for ☐ new house, ☐ existing house

JOHNS-MANVILLE JM PRODUCTS

Johns-Manville

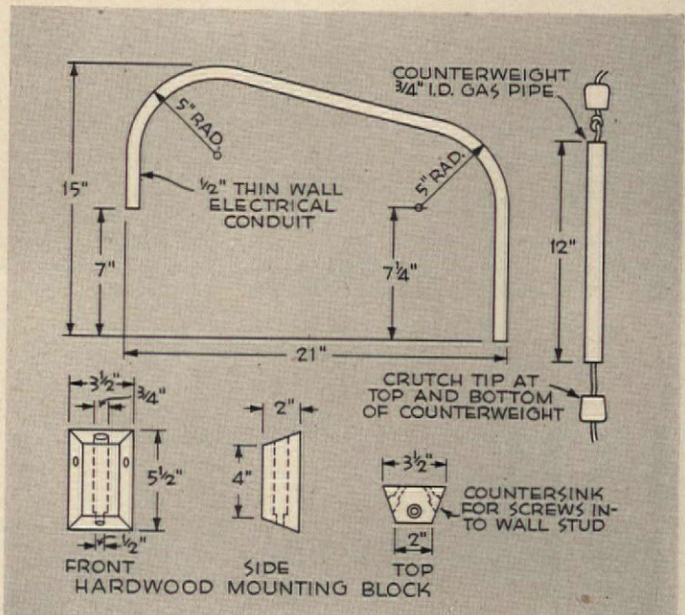
Wall Lamp

(Begins on page 134)

6. Easiest way to bend the ½" tubing for the arm is to use an electrician's conduit bender—if you can borrow or rent this item from a hardware store. 7. Sketch below shows shape, size of mounting arm, block. Form arm from 34" length of ½" brass tubing. Drill ¾" hole 3¾" deep in mounting block, then ½" hole through rest of block. This lets cord pass, but holds arm in place.

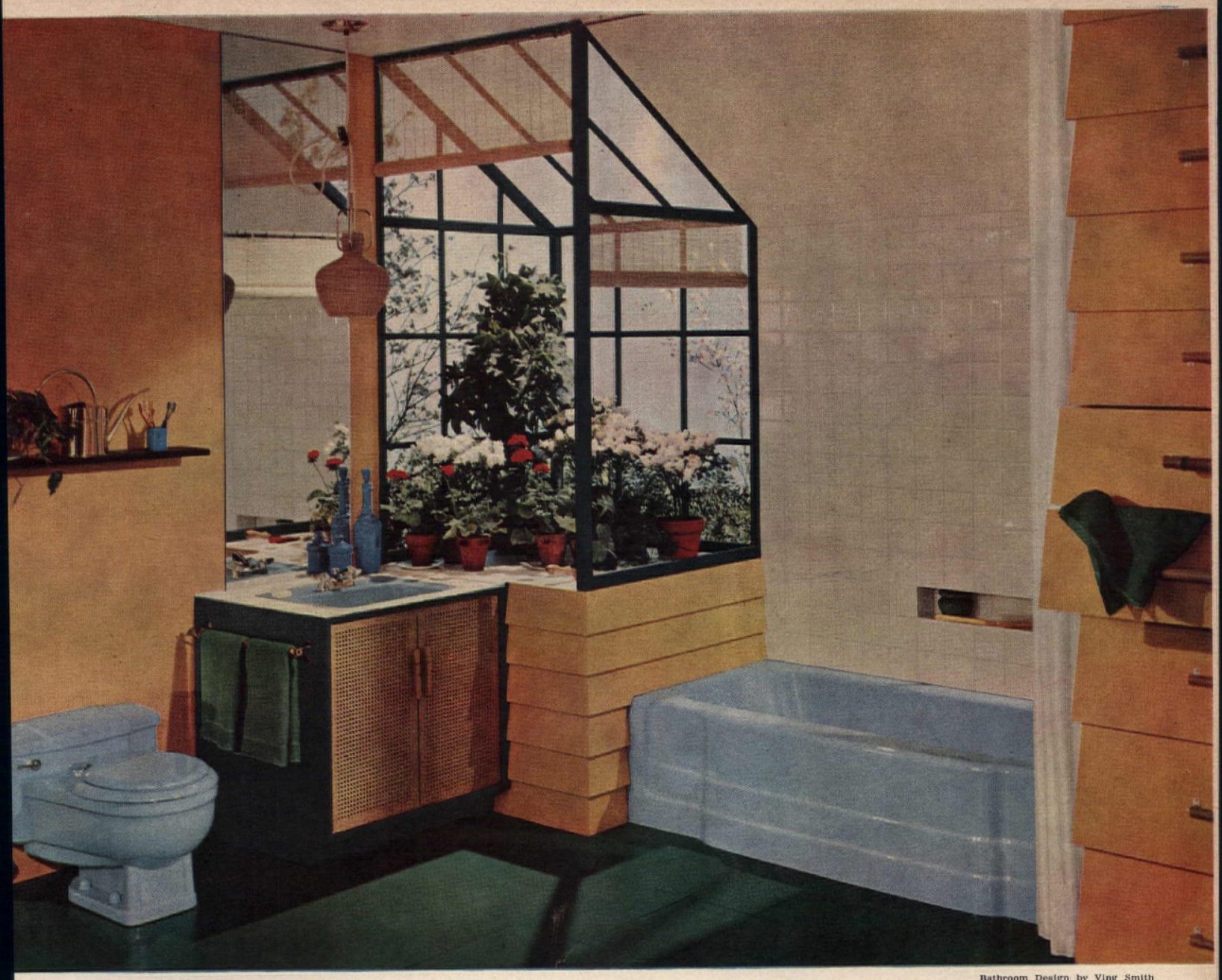
THE END





MATERIAL LIST

SHADE			
Illustration board			$.50
Covering material			1.00
24" ring			.60
Plastic tape or lace			.25
			$2.35
LAMPHOUSE ASSEMBLY			
Brass nut	.10	Washer	.03
Plastic cup	.40	Canopy	.50
Threaded ⅛" pipe	.10	Harp	.39
Hickey	.15	Socket	.35
Lock nuts (2)	.08	Sand pail	.40
Adapter	.05	Brass drawer pull.	50
			$3.05
WALL BRACKET AND ARM			
10' of ½" conduit			1.10
2 screws			.10
Wood block (scrap)			.00
Cord			.75
Plug			.20
Gas pipe			.40
Crutch tips (2)			.20
			$2.75
		TOTAL—	$8.15



ese lovely fixtures cost as little as 36c a day*

Bathroom Design by Ving Smith

The new trend in bathrooms

Make it beautiful! Make it gay! Make it ght and airy! That's the new trend in bath-ooms . . . taking its inspiration from colored athroom fixtures which were first introduced y Universal-Rundle.

Look at the new ideas in this room. Imag-ne bright sunshine streaming through the kylight . . . and your favorite plants adding a ouch of life and color. Notice how the pastel hade of Azure Blue in the U/R fixtures is leasantly enhanced by the cheerful yellow torage drawers and the deep green floor.

Universal-Rundle fixtures are made in six ecorator colors and white. You can depend n them for smart, modern designs and cientifically controlled color-matching. And ou can depend upon U/R fixtures for easy-o-clean, long-lasting surfaces. U/R's one-fire "Hi-Fired" processing of vitreous china and multi-coat enameling of cast iron makes surfaces that take hard family use for years.

If you're building or remodeling ask your plumbing contractor, builder or architect for the World's Finest Bathroom Fixtures by Universal-Rundle—with 55 years of leadership!

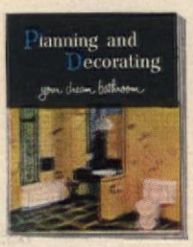
Master Meadow Bathtub: a luxurious vitreous enameled cast iron bathtub, with extra wide front panel for convenience, free-flowing lines for easier cleaning.

Como Water Closet: the newest in one-piece design. Ultra-quiet performance. Smooth-flowing panel design matches other U/R fixtures.

Cathleen Lavatory: a vitreous china counter lavatory with deep basin, anti-splash rim, and concealed overflow drain.

*Plus Installation

Send for your "Idea Book" today!
A wonderful, colorful book—ideal for anyone planning to build or remodel. Tips from a leading designer on finding a "personality" for your bathroom, color coordination, decorating, new materials and many, many more timely subjects—plus 18 full color "dream bathrooms." Just send 10c in coin for your copy!



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380 River Rd., New Castle, Pennsylvania
Enclosed is 10c in coin for my "Planning & Decorating your Dream Bathroom" idea book.

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THE WORLD'S FINEST BATHROOM FIXTURES BY

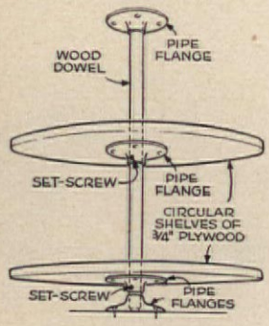
Universal U/R Rundle

NIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas

PUT LAZY SUSANS TO WORK

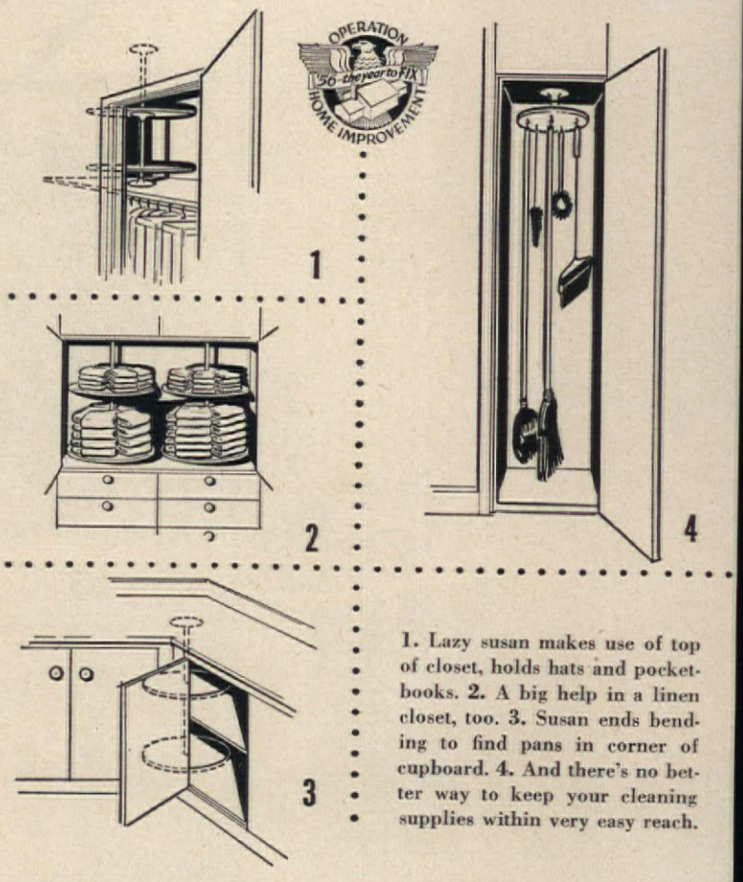
FLORENCE GUILD NIXON

Versatile, not lazy, and helpful as can be—that's a lazy susan. Make one for that too-deep kitchen shelf corner and you'll be able to put it to good use. Make one for your linen closet and you can rotate the use of your towels and linens without restacking them periodically. A lazy susan makes handy closet room for hats and pocketbooks, putting otherwise "lost" space to use. And how about a susan in the top of your broom closet? It will bring every broom and mop to the fore. Look around your house for other places where a lazy susan can help you make use of otherwise cramped or wasted space. Bet you'll find plenty of good spots!



This lazy susan will serve any purpose, and it's very easy to make. You can build it from parts that are readily available at your hardware store and lumberyard. It won't cost you much money either, considering the way it'll save your time and temper.

You'll need three cast-iron pipe flanges for a single shelf, four for a double shelf. Get these from your hardware dealer, along with screws for the flanges. Flanges that support shelves each should be drilled for a set-screw. Dowel, from lumberyard, must be the exact diameter of center hole in flanges. Lumber dealer will cut circular shelves for you; or use a power saw. Length of dowel? This is determined by the two surfaces between which you intend to rotate the axle of the lazy susan. In the same way, the diameters of the shelves depend on the space in which you will install this unit. Be sure shelves are narrow enough for easy rotation.



1. Lazy susan makes use of top of closet, holds hats and pocketbooks. 2. A big help in a linen closet, too. 3. Susan ends bending to find pans in corner of cupboard. 4. And there's no better way to keep your cleaning supplies within very easy reach.



GET QUICKER RESULTS WITH NEW REGAL WALL SATIN

Benjamin Moore® paints

PREFERRED BY PROFESSIONALS . . . PERFECT FOR YOU.



Moore's Regal Wall Satin® . . . Acrylic Latex Paint

- Quicker to apply with brush or roller.
- Quicker to cover more surfaces in one coat.
- Quicker to clean painting tools in soapy water.
- Quicker to dry for your convenience.
- Quicker to please with wonderful, smart colors.



Built-in storage drawers are faced with oak; easy-to-make table (foreground) is Weldwood oak flush door set on legs and edged with Flexible Wood Trim.

COLONIAL OAK PANELING New idea: the sturdy look of hand-pegged random planking in easy-to-put-up 4 by 8 foot panels, finished and waxed like fine furniture. You can cover a 12′x8′ wall in a few hours for only $83.

n unhandy husbands find Colonial V-Plank* rouble to install. The panels fit exactly. Pre- hing ends mess and bother. And the grooves ich give the plank effect) hide nail holes. Your lest job is deciding what wood you want—oak, ry, Korina®, walnut, Samara*, Nakora* or ogany.

Veldwood V-Plank ends redecorating, and is anteed for life. Whether remodeling or build- doesn't paneling like this belong in *your* home?

See Weldwood paneling at your lumber dealer's or any of our 87 offices in major cities. In Canada: Weldwood Plywood, Ltd. *Trademark

WELDWOOD®

Real Wood Paneling

A product of

United States Plywood Corporation

NEW DECORATING IDEA BOOK

United States Plywood Corporation
Box 61, New York 46, N. Y.

Please send me a copy of the full-color, 20-page decorating idea book, "Beautify Your Home with Weldwood Paneling." I enclose 10¢. AH10-56

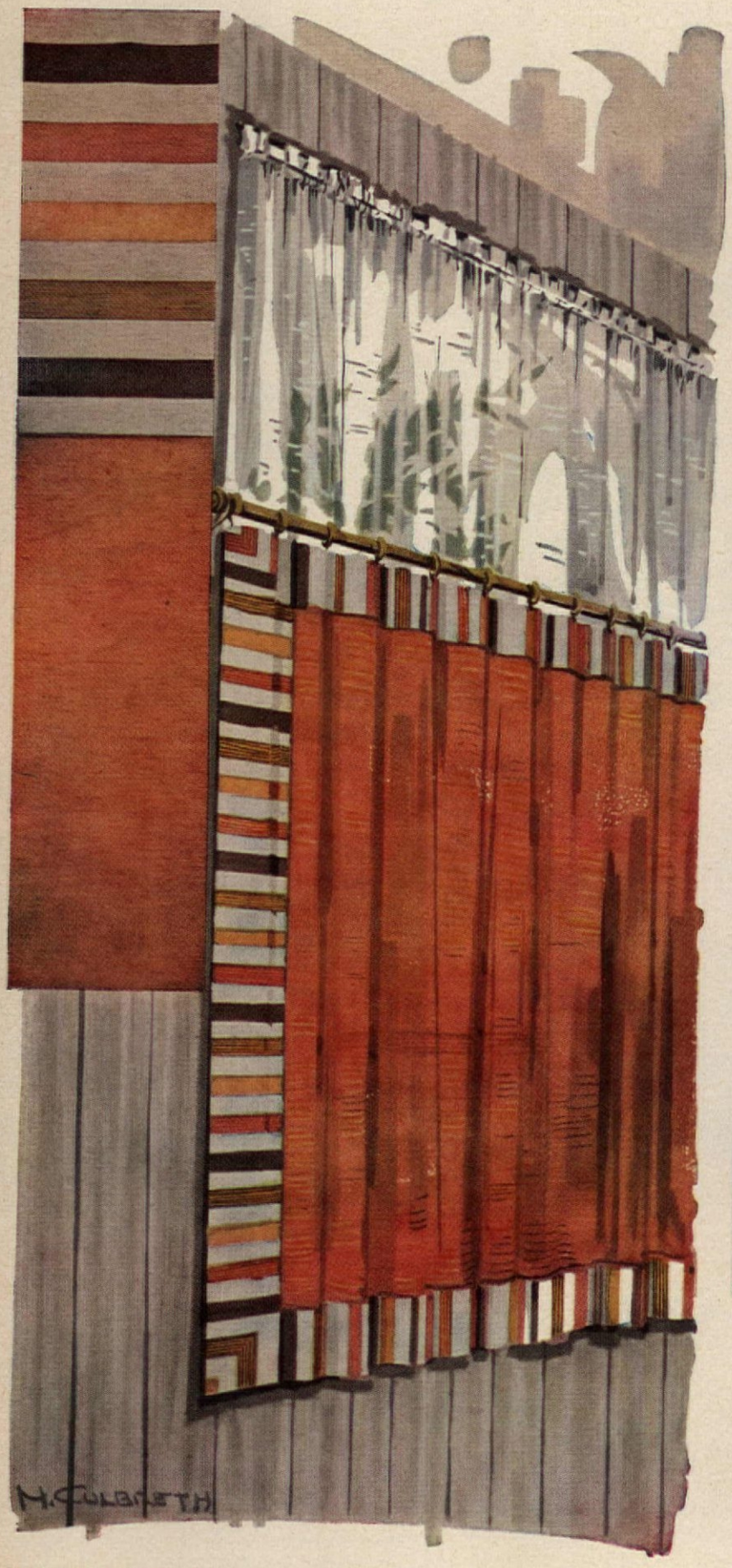
NAME.....

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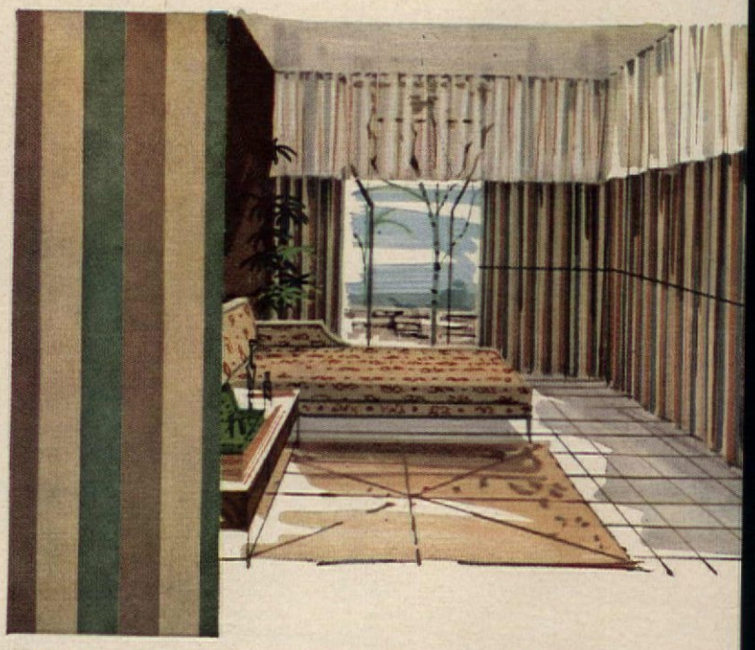
CITY.....STATE.....

NEW DIMENSIONS

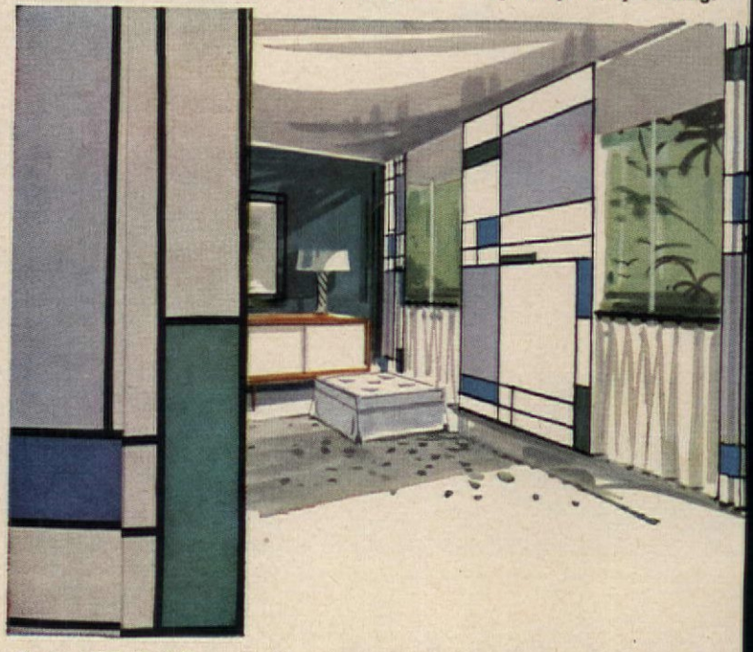
WHEN YOU FEEL A CHANGE COMING, START WITH YOUR WINDOWS AND FABRICS



Variation on Stripes: Super-strong Celanese Fortisan rayon and rayon striped fabrics together make a unique effect. "Watteau" brief top sheers of Celanese Fortisan rayon, Celanese Acetate and cotton. **By-the-yard, by Cohama.**



Three sets of cafes: Horizontal striped fabric unrolled lengthwise from the bolt makes seamless vertical striped cafes. "Horizon" stripe and "Fortispun" top cafes, both of Celanese Fortisan and spun rayon. **By-the-yard, by Golding.**



Frame a Fabric: Celanese Fortisan permits taut framing of fabric. "Symphonic" abstract print; "Saracen" sheer cafes. Both Fortisan and spun rayon. **By-the-yard, by Fuller.**

Celanese

ARNEL® TRIACETATE

• • • •

OF CELANESE CONTEMPORARY FIBERS

When you want a new look for your room. You'll look at these perfectly beautiful New Dimensions fabrics of Celanese Contemporary Fibers. And suddenly, you can just see them at your windows in all sorts of original treatments. New combinations of textures and sheers. Striking new uses of prints. The fabrics will inspire your ideas, add to your ideas —actually make your ideas come true. Sketched here just a few—you will find scores more at New Dimensions showings in the fine stores listed below. (All fabrics shown not necessarily at all stores.) Celanese Corporation of America, N.Y. 16.

Fortisan® Celanese®

Allentown, Pa.....Hess Bros.
Austin, Texas....E. M. Scarbrough & Sons
Beaumont, Texas
White House Dry Goods Co.
Birmingham, Ala.....Burger-Phillips Co.
Boston, Mass.....Jordan Marsh Co.
Charlotte, N. C.....J. B. Ivey
Chicago, Ill.....The Fair
Cleveland, Ohio....William Taylors Son
Columbia, S. C.....James L. Tapp Co.
Corpus Christi, Texas..Lichtenstein's, Inc.
Dallas, Texas..... Sanger's
Denver, Colo.....Denver Dry Goods Co.
Fargo, N. D...The Store Without A Name
Fort Lauderdale, Fla.....Burdine's
Ft. Wayne, Ind.....Earl Groth
Grand Rapids, Mich.....Wursburg Co.
Green Bay, Wisc.....Prange's Wisconsin
Greensville, S. C.....Ivey Keith Co.
Hartford, Conn.....G. Fox & Co.
Hutchinson, Kans.....Wiley's, Inc.
Indianapolis, Ind...The Wm. H. Block Co.
Jacksonville, Fla.....Cohen Bros.
Kansas City, Mo.
Emery, Bird, Thayer D. G. Co.
Lakeland, Fla.....Maas Bros.
Little Rock, Ark.....Pfeifers of Arkansas
Los Angeles, Calif.....Barker Bros.
Louisville, Ky..... Stewart's
Madison, Wisc.....Harry S. Manchester
Miami, Fla.....Burdine's Inc.
Miami Beach, Fla.....Burdine's Inc.
Minneapolis, Minn..... Dayton's
New Orleans, La.....Maison Blanche Co.
New York, N. Y.....B. Altman & Co.
Oakland, Calif....Jackson Furniture Co.
Oklahoma City, Okla...John A. Brown Co.
Omaha, Nebr....Orchard & Wilhelm Co.
Orlando, Fla.....Ivey's of Orlando
Philadelphia, Pa.....John Wanamaker
Pittsburgh, Pa.....Joseph Horne Co.
Portland, Ore...Meier & Frank Co., Inc.
Portsmouth, Ohio..The Marting Bros. Co.
Providence, R. I.....The Outlet Company
Racine, Wisc.....Zahn's, Inc.
Reading, Pa..... Pomeroy's
Richmond, Va.....Thalhimer Bros.
Rochester, N. Y...Sibley, Lindsay & Curr
Rockford, Ill.....Block & Kuhl
Sacramento, Calif...Weinstock-Lubin&Co.
St. Louis, Mo.
Scruggs-Vandervoort-Barney, Inc.
St. Paul, Minn.....Emporium of St. Paul
St. Petersburg, Fla.....Maas Bros.
Salem, Ore.....Meier & Frank
Salt Lake City, Utah.....Auerbach Co.
San Diego, Calif.....Walker-Scott Co.
San Francisco, Calif.
Sterling Furniture Co.
San Mateo, Calif...Sterling Furniture Co.
Sarasota, Fla.....Maas Bros.
Seattle, Wash.....The Bon Marche
South Bend, Ind.
Robertson Bros. Dept. Store, Inc.
Spokane, Wash.....The Bon Marche
Springfield, Mass...Forbes & Wallace Inc.
Syracuse, N. Y.
C. E. Chappell & Sons, Inc.
Tacoma, Wash.....Rhodes Bros.
Tampa, Fla.....Maas Bros.
Tampa, Fla....."Store of Homes"
Toledo, Ohio.....LaSalle & Koch
Tulsa, Okla.....Brown Bunkin Co.
Washington, D. C.....The Hecht Co.
West Palm Beach, Fla.....Burdine's, Inc.
York, Pa...The Bon Ton Department Store

CONTEMPORARY FIBERS

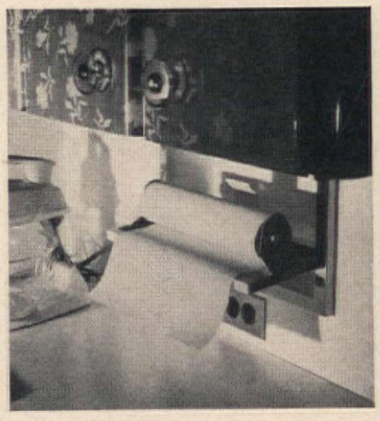
• CELAPERM® • ACETATE • FORTISAN® RAYON

WELL-PLANNED KITCHEN STORAGE

VIRGINIA E. THABET



Specially built drop-down bins hold soiled laundry and help you turn washday into a breeze. One bin's for white things, the other for colored things. Make sure that the bins are perforated to allow for air circulation. Even in something as routine as soiled laundry, planned storage saves steps, time.



Paper-towel unit is built right into the wall. Such a setup is handy at the mixing area or near the cooking center. When not in use, unit folds into wall.



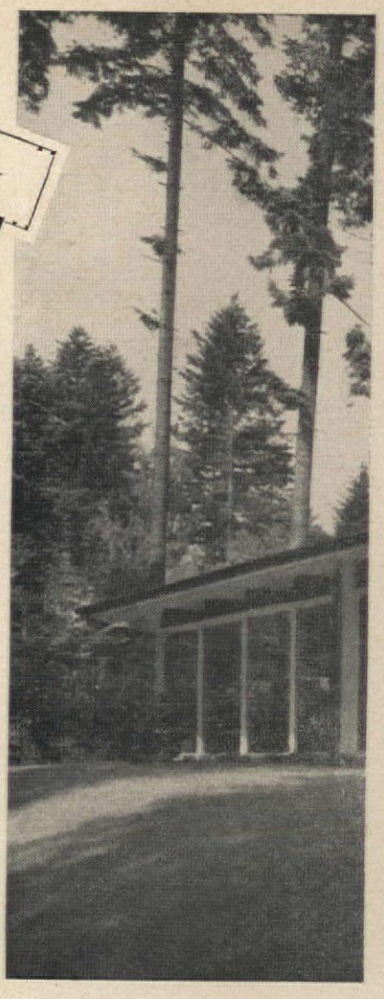
Here's a new utensil cabinet that has a place for just about everything. Perforated-hardboard panels allow you to easily adjust hooks in top compartment for all sizes and shapes of utensils. Spacious bottom drawer has adjustable dividers.

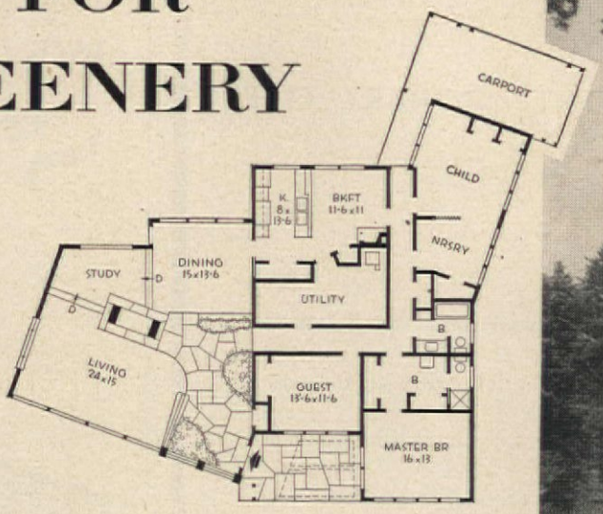


Dishwashing and other cleanup chores are far easier when all items to help you zip through these jobs are stored below sink. Such well-planned storage cuts down reaching.

PLANNED FOR INDOOR GREENERY

JANET McHENDRIE





The Carl M. Halvorsons of Oswego, Oregon, have a love for gardening. But taking care of their five little girls doesn't leave much time for cultivating flowers. So they built a house that has all the well-planned space they need—and that accommodates their favorite, easy-to-care-for foliage plants.

From the front entrance right on through the high-ceilinged house, Mrs. Halvorson's tall, dramatic arrangements of leafy branches are in evidence. There's even a planting pocket in the corner of the flagstone entry, and an opening in the roof lets sunlight in. Two unpaved corners of the entrance hall also display plants. The big, open kitchen has many places for plants, too.

The stone hall floor continues into the living room, and stone is used for the large fireplace and its high hearth. Another unusual feature of this house is the utility room. It is in the interior of the house, between the kitchen and the bedroom wing. The utility room has no windows, but it does have a skylight, and is handy to the kitchen, the nursery, and the bedrooms.

Outside, the dark cedar siding and white trim form an effective background for front plantings. Existing trees were saved: the house is well-landscaped and shaded.

PLEASE TURN THE PAGE







"New Direction"
BY INTERNATIONAL

Go modern, the comfortable way, with International's "New Direction" Furniture. It departs from the usual at every turn. Look at the sectionals, for instance. See how the center one is angled, a perfect curl-up corner for reading.

And look at the sculptured wood hand rests. A Scandinavian touch and a practical one. No fabric to soil where your hand rubs! In a variety of finishes including walnut, ebony, natural, pumice.

Even the cushions in this "New Direction" group are different . . . of high density foam rubber for softness *and* support both at once.

Choose from a complete collection of go-together pieces, in nylons, linens, textures . . . some are "Sylmerized." And pick your colors from a range that goes in *every* new decorative direction.

Prices, as shown: arm section, $129.50; armless chair, $79.50; center section, $149.50; bumper-end sectional, $139.50. Lounge chair, $119.50. Sofa, $229.50, also with foam rubber loose-pillow backs. There's a "New Direction" Dav-n-Bed, too.

See International's new "World of Tables," from $19.95

Ask your International Dealer about his convenient payment plan

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THE FULLEST MEASURE OF SATISFACTION
COMES FROM FLAWLESS QUALITY

PRATT & LAMBERT
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The Long-Life Enamel
(ODORLESS TYPE)
PLATINUM — EGGSHELL
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New Lyt-all Flowing Flat*—superb, velvety-smooth, washable, alkyd-flat enamel for walls and ceilings.

Vitralite, The Long-Life Enamel*—elegant and durable, in harmonizing colors for woodwork and trim.

"61" Floor Varnish—Clear Gloss, Satin or Dull—for rich-looking, safe, carefree floors.

*Odorless type



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PRATT & LAMBERT-INC.,
63 Tonawanda St., Buffalo 7, N. Y.

Please send me your book of ideas on home color styling. Enclosed is 10¢ for postage and handling.

Name_____

Address_____

City_____ Zone_____ State_____

Indoor Greenery

(Begins on page 142)



Guest bedroom in the Carl M. Halvorson home is furnished to serve also as a sitting room. Extra-wide valance above window is a good spot for vines and other decorations, and the big plant box holds another of Mrs. Halvorson's favorite varieties. Gay floral print on the couch and chair matches draperies, which can be drawn shut.



Blue-green of the living-room ceiling, walls, furniture (piano is painted to match blue-green upholstery), and carpeting is perfect background for plants. Beautiful stone fireplace is at the right.



Irregular-shaped entrance hall is paved with flagstone. Planter areas hold a variety of shrubs and vines. Small organ is placed where there's plenty of room for family to gather. THE END



This beautiful home was designed by Architect Karl Hoke, Toledo

newest look in living freedom . . .

sliding glass doors of Thermopane®
INSULATING GLASS

What an exciting new feeling of freedom you'll have with this wide wonderful "window wall" that opens when you want it to.

The great freedom of spaciousness that never seems to stop. Freedom to glide the wall aside and walk right into your garden, or onto your patio. Freedom to bring in a whole yardful of fresh, cooling breeze to fan away the summer's heat.

And the glorious freedom of a front-row seat to watch all of the glistening white beauty of winter *in warm, cozy comfort*. Because these sliding glass doors are made with *Thermopane* . . . and *Thermopane is insulating glass!* Read more about it in the column at the right.

L·O·F GLASS®

Thermopane INSULATING GLASS

LIBBEY·OWENS·FORD—A GREAT NAME IN GLASS

Thermopane FACTS

Thermopane insulating glass puts two panes and a sealed-in blanket of air between you and outdoors. Makes rooms comfortable, especially near windows. Reduces drafts. Deadens outside noise to keep rooms quieter. Reduces chances of steamy or frosted windows.

Saves fuel—heat loss through *Thermopane* is about half that through single glass. In summer, it cuts air-conditioning costs. And no bother or expense of storm sash.

Two kinds of Thermopane

1. Made of plate glass for sharp, clear views. Best for all uses, and a "must" for picture windows and window walls. Units are ½" or 1" thick.
2. Made of sheet glass for economy. Units are ½" thick.

Sash for Thermopane

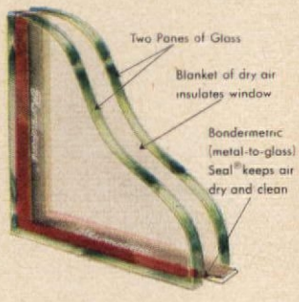
Windows of every type—fixed or ventilating—are made for glazing with *Thermopane* insulating glass. Also sliding doors.

What does Thermopane cost?

About the same as single glass plus good storm sash in most areas. In the average home, its cost adds only one or two dollars a month to mortgage payments, as compared with single glass. And your windows are insulated for the life of your house.

Where to see it—buy it

Thermopane is sold by local L·O·F Glass Distributors and Dealers, listed under "Glass" in the yellow pages of phone books.



Libbey·Owens·Ford Glass Co., Dept. 4106
608 Madison Avenue, Toledo 3, Ohio.

Please send me a copy of your free book: "Self-Insulating Windows of *Thermopane*".

Name _____
(Please Print)

Address _____

City _____

State _____



The wallpaper pattern illustrated is #777191.

Dream a little . . .
Scheme a little!

An attractive bedroom doesn't just happen. It must be cleverly conceived, calmly contemplated . . . then carefully contrived. Such a bedroom you see. And it could so easily become your own . . . a warm, personal, colorful and truly practical room . . . planned with the best of go-togethers by decorators of three famous names in home furnishings . . . the wallpaper, Imperial, of course . . . the furniture, Cushman Colonial Creations . . . inlaid linoleum, a new design by Gold Seal Floors.

Cushman's New Bennington Group blends the charm of Colonial with today's fresher, freer concepts of cabinetcraft. Brushed pewter hardware, interesting louvers, off-the-floor styling, and beautifully toned highlight finish, all contribute to a sense of appropriateness here . . . as they would to special graciousness in a more traditional setting. See opposite page for special Footstool offer and available free literature.

The clever decorating tricks Imperial Wallpapers can perform are unlimited—here's just one. Look at the airy lightness—the illusion of added depth and space that Imperial's "Shadow Screen" pattern brings to this bedroom! And it's so easy-to-clean, too, because Imperial's "plastic bonded" process "locks in" colors. Your Imperial dealer has a host of new patterns—see them today. All backed by a unique 3 year guarantee!

Gold Seal "Starway" Inlaid Linoleum is the floor you've always dreamed of! It's gay, casual—airy and colorful as all outdoors. And so easy to care for! Its satin-smooth surface seals out dirt, resists stains. The wipe of a damp cloth whisks away grime, grease and spills. Colors are inlaid—so Starway* *really* wears! See it in six patterns at your Gold Seal Dealer.

*Trademark © 1956 Congoleum-Nairn, Inc., Kearny, N. J.

Cushman COLONIAL CREATIONS

IMPERIAL Washable WALLPAPERS

GOLD SEAL Gold Seal® FLOORS AND WALLS

(Begins on page 55)

Something to Crow about!

Throughout each of the stores listed below, you will find the merchandise shown on pages 56 through 61. Their windows and interior displays will supply you with many ideas to help make your home *Something to Crow About*. See them after September 17.

LIFORNIA
Anaheim: The Broadway
Los Angeles: The Broadway
Los Angeles
Hollywood
Crenshaw
Westchester
Oakland: Breuner's
Panorama City: The Broadway-Valley
Pasadena: The Broadway-Pasadena
Sacramento: Breuner's
San Francisco: The Emporium
Stanford: The Emporium
Stockton: Breuner's
Stonestown: The Emporium

NNECTICUT
Bridgeport: Read's

ORIDA
Lakeland: Maas Bros.
Miami: Jordan Marsh-Miami
St. Petersburg: Maas Bros.
Tampa: Maas Brothers
Downtown
Gandy Blvd.

ORGIA
Savannah: Levy's Department Store

LINOIS
Chicago: Carson Pirie Scott & Co.
Evergreen Park: Carsons-Evergreen Plaza
Hillside: Carsons-Hillside
Wilmette: Carsons-Edens Plaza

DIANA
Hammond: Carsons-Woodmar

WA
Waterloo: Black's

UISIANA
Lake Charles: Muller's of Louisiana

SSACHUSETTS
Boston: Jordan Marsh Co.
Framingham: Jordan Marsh Co.
Lowell: The Bon Marche

CHIGAN
Grand Rapids: Herpolsheimer's
Jackson: Field's
Pontiac: Waite's

NNESOTA
Minneapolis: Donaldson's
Rochester: Donaldson's
St. Paul: The Golden Rule

MISSISSIPPI
Jackson: Kennington's

MISSOURI
Clayton: Vandervoort's
Kansas City: Peck's of Kansas City
St. Louis: Vandervoort's
Springfield: Heer's

MONTANA
Great Falls: Paris of Montana

NEW JERSEY
Paterson: Quackenbush's

NEW YORK
Buffalo: The Wm. Hengerer Co.
Flushing: Gertz
Great Neck: Stern Bros.
Jamaica: Gertz
New York City: Stern Bros.
Syracuse: Dey Bros.

OHIO
Akron: Polsky's of Akron
Cincinnati: Rollman's
Cleveland: Sterling-Lindner-Davis
Columbus: Morehouse-Fashion
Springfield: Wren's

PENNSYLVANIA
Connellsville: Troutman's
Easton: Laubach's
Greensburg: Troutman's
Harrisburg: Pomeroy's
Indiana: Troutman's
Levittown: Pomeroy's
Philadelphia: Snellenburg's
12th & Market
Oregon Avenue
Pittsburgh: Kaufmann's
Pottsville: Pomeroy's
Reading: Pomeroy's
Scranton: The Globe Store
Warren: Metzger-Wright Co.
Wilkes-Barre: Pomeroy's
Willow Grove: Snellenburg's

TENNESSEE
Nashville: Cain-Sloan Company

TEXAS
Dallas: Titche-Goettinger
Houston: Joske's of Houston
San Antonio: Joske's of Texas

UTAH
Ogden: The Bon Marche

WASHINGTON
Seattle: The Bon Marche
Spokane: The Bon Marche

"SOMETHING TO CROW ABOUT" MERCHANDISE
PRODUCED BY FOLLOWING MANUFACTURERS

'abin Crafts, Inc.—Carpets, rugs & bath rugs
'annon Mills—Bath towels
'allani & Cohn—Table cloths, place mats, finger tip & kitchen towels and apron
akson—Shower curtain
Nevamar Carefree Kitchens—Kitchen cabinets
Rees & Orr—Cooking utensils
Rubel & Co. — Accessories — Tole trays, waste basket, brass & glass tray, glassware
Waverly Fabrics—Fabrics & wallpaper



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Westmoreland's handmade milk glass reproductions have been recognized for their purity of color, fidelity to detail and hand craftsmanship for sixty-seven years.

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HEAT THAT COLD ROOM!



A lifetime cast-iron radiator that plugs in any electric outlet. Patented thermostat saves current. UL approved.
6 SIZES:
3 portable, 3 stationary
Nothing heats like cast iron!
Model Shown $73.70 f.o.b. Zanesville, O.
Perfect for summer cottages, enclosed porches, motels, bedrooms, basements, offices, milk rooms, etc.
Burnham *Portable* **Steam Radiator**
Write for FREE circular
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Zanesville Dept. AH-106 Ohio

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Please report both new and old address directly to The AMERICAN HOME, seven weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us seven weeks in advance.
THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

CUSHMAN COLONIAL CREATIONS' SPECIAL OFFER



Colonial Cricket Stool . . . ONLY **$3.95** POSTPAID

This maple finished, hand-pegged, 13" x 9" x 8" Cricket Stool has a retail value of $6.25! It's yours at the very low price of $3.95 to introduce the superior construction, finish, and craftsmanship of *all* Cushman Colonial Creations.

How to Decorate Your Home — Send only 25c for this new illustrated 32-page booklet of decorating hints, "At Home In Every Setting." It's full of helpful and practical suggestions. *Booklet Free with Stool.*

H. T. CUSHMAN MFG. CO., Established 1886
Box 565, North Bennington, Vermont
☐ Enclosed find $3.95 for Footstool (add 25c if west of Mississippi) in Harvest Brown ☐; in Russet Maple ☐; and include my FREE copy of "At Home In Every Setting."
☐ Enclosed find 25c in coin for "At Home In Every Setting."

PLEASE PRINT
Name_____
Address_____
City_____ Zone____ State____

You get a CLEANER WASH with CLOROX...

WHITER...BRIGHTER...SANITARY, TOO!

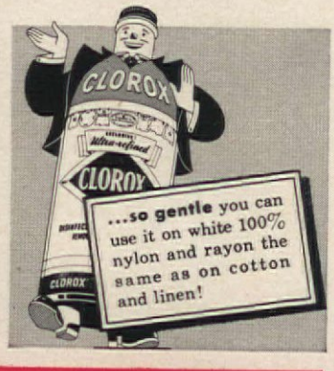


No other home laundering product equals CLOROX in germ-killing efficiency!

A Clorox-clean wash is more than a matter of *pride*...it's a matter of *health protection*, too. For Clorox not only bleaches, brightens, removes stains and odors... Clorox *disinfects!* So use Clorox *every time* you launder white and color-fast cotton and linen and white 100% nylon, rayon, *Dacron, Orlon* and *Dynel*...and give your family the full measure of Clorox health protection. See directions on the label.



Good housekeeping idea: A bottle of Clorox in bathroom and kitchen, as well as in the laundry, is a great step saver and health safeguard, too! Clorox *disinfects* as it removes stains and odors from tile, porcelain, linoleum, glass, plastic, wood!



© 1956, Clorox Chemical Co.

Every time you use CLOROX you protect family health!

THIS FAMILY

Mom, Dad and the two boy



Yes, it's a room definitely planned for family use. The Robert MacCartees of Tucson, Arizona, have two lively boys. And when their Boy Scout pals gather for sodas and cookies, there's never a worry about how this room will survive. All the woodwork is natural pine, waxed so it can be wiped free of smudges in a jiffy. The concrete floor (scored for decorative effect), is not only durable but can be mopped up easily.

A magazine rack holds the favorite reading matter of every member of the family, and leaves tables free for other uses. The radio and record player are tucked out of the way, as will be the new TV set.

Everybody enjoys the huge fireplace, and it's centered so lots of kids can gather round it to pop corn, toast marshmallows, or roast hot dogs.

The two bunks provide plenty of sitting room—and become beds whenever anyone wants friends to stay overnight.

This family room has sliding glass doors leading to a terrace . . . and a pass-through to the kitchen makes things easy for Mom.

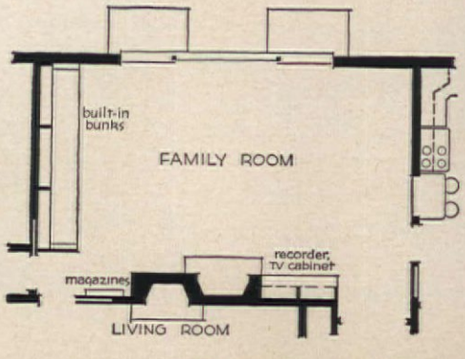
It is indeed a family room that lives up to its name!

ARCHITECT: ANN RYSEDALE

BUILDER: R. O. KESTERSON

DECORATOR: LUCY PUGH

INFORMATION: LOUISE PRICE BELL



ROOM LIVES UP TO ITS NAME!

pend most of their time here—and no wonder!



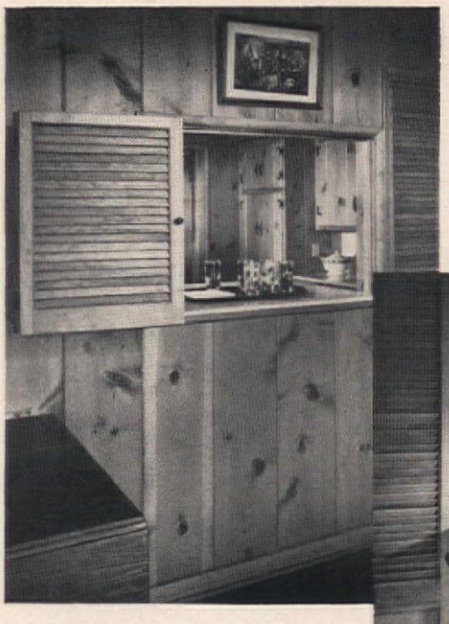


Right next to the fireplace is a bench that becomes a table when back is flipped over . . . and a huge magazine rack that keeps everyone's favorite magazines on view, helps keep clutter down.

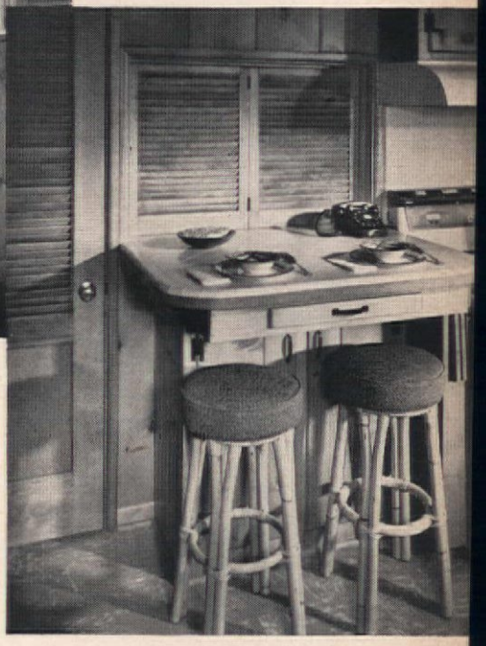


t the opposite end of the room from the kitchen pass-through are roomy unks (above, left) with shelves above them. The bunks will seat eight or 10 eople at a time, and are easily converted into beds. Pine cornice tops natural lit bamboo curtains that hide terrace. Plaid fabric, in gay colors, is washable.

adio and record player are placed in cupboards at left of fireplace. When e MacCartees' new TV set arrives, it will go here, too. In the meantime, mes are stored here. The slit behind the cupboards conceals card tables.

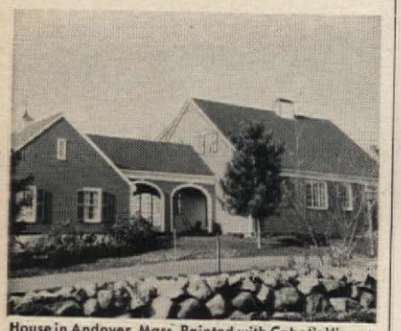


This is the pass-through from the kitchen, viewed from the family-room side (above). Next to it is door to kitchen. And kitchen side of pass-through (right) is a snack bar. There is storage space under the tile counter, and place for phone books. Louvered doors close pass-through between times.



specify... Cabot's

for beauty like this...



House in Andover, Mass. Painted with Cabot's Vienna Rose; Shutters, Copen Blue; Trim, Gloss White. Architect: Thomas J. Pearson Assoc., Lawrence, Mass.

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What a wonderful choice... thirty-two appealing colors ranging from old favorites to the newest most popular pastels! In Cabot's Paints, unlike ordinary paints, the oil and pigment, combined by the patented Collopaking Process, stay together on the surface to bind the film firmly to the wood. Yes, only Cabot's House and Trim Paints can offer you all these advantages:

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GERTRUDE BRASSARD

ROUND AND ROUND AND ROUND WE GO...



Having trouble ironing your round tablecloths? Here's how to do it—neatly. All of the cloths shown above have gone through automatic washers and driers and have been hand-ironed. None needs much care.

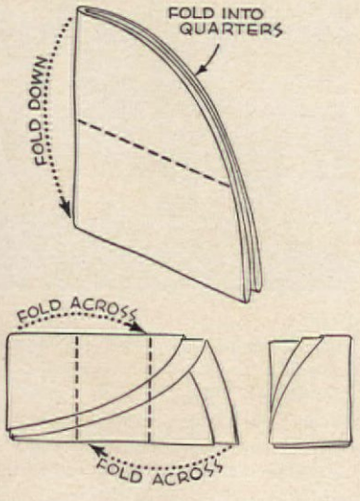
WASHING: Check the booklets you received with your washer and drier for specific laundering instructions. You'll need to use a short-cycle wash and warm-water setting for these cloths. Use a mild detergent—a low-sudsing one if your washer is the tumbler type. If you hang a circular cloth on a line outdoors to dry, use two lines to avoid pressure in center. Place pins at edges.

IRONING: Dampen circular cloth and roll in towel. Use a steam iron, if you have it, to avoid dry wrinkles. Start ironing on outside edge of cloth (and use heavy pressure of iron where fringe is joined). Iron around in circular motion, gradually working iron towards center, to avoid wrinkling and stretching. Cloth will stretch if you iron straight across against the woof of the material.

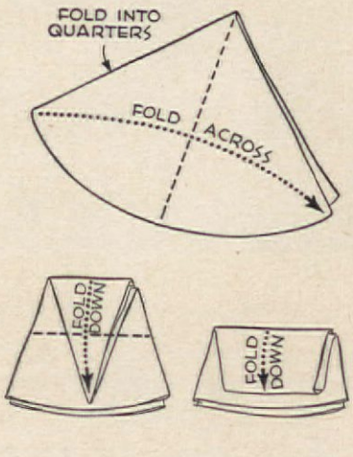
FOLDING: When cloth is new, note how it is folded in the box. Haphazard folding may result in ripples or a "tent" in the center of the cloth. Fold all round cloths first in half, then in quarters. Ways to fold different cloths are sketched here. These are the cloths shown above, from left to right. Folding of the first cloth is not diagramed. This 72" round of cotton, permanently puffed, needs no ironing. It can be folded in way best suited to storage facilities.

See "Where Credit Is Due," page 152

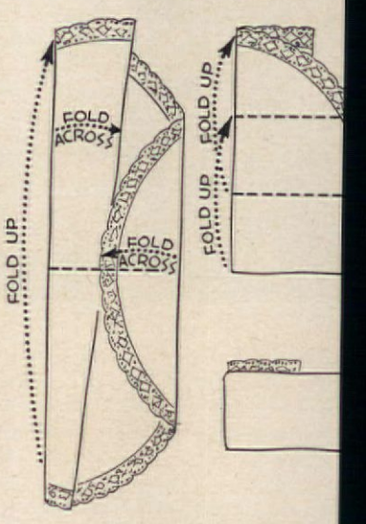
PLEASE TURN THE PAGE



Cloth (on ironing board) is 64" round of pure linen with edge specially stitched to prevent fraying.



Vat dyeing insures fast color of 63" round. Pure Belgian linen (second above); inexpensive, shrink-proof.



Ecru Irish linen cloth, 70" round has wide lace trim "locked" in with special hem to end risk of fraying.



When you shop, look for this "Dacron" label. It says that your curtains are of quality construction... and offer you the best balance of beauty, easy care, long wear.

DACRON brings your curtains bright new beauty, easy-care, too!

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"Cascade out-cleans every dishwasher detergent — I know, I've tried 'em all!"

Procter & Gamble's *Cascade* cleans as nothing else can . . . gets glasses truly spotless, silver gleaming and film-free, china sparkling! That's because America's fastest-growing dishwasher detergent, new *Cascade*, is made differently—to work better than any other detergent in your automatic dishwasher. It gets everything *close-up clean.*



Gets glasses, silver, china cleaner and clearer than any other detergent



A FALL VACATION IN QUEBEC

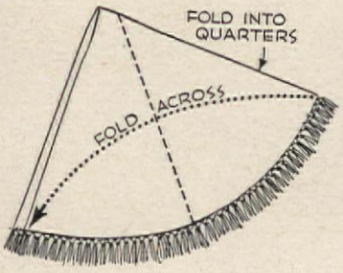
Come when the hillside blazes with unbelievable colour, when the highways and hotels are less crowded, when the days are bright and warm, and the nights are long and cool. You will indeed enjoy visiting historic, picturesque French-Canada, where you will be welcomed with old-time hospitality, in comfortable inns and hotels.

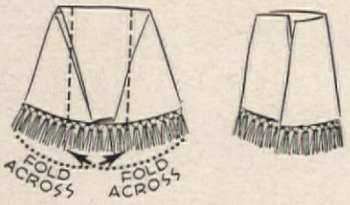
For free road maps and booklets, write; Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N. Y.

LA PROVINCE DE Québec

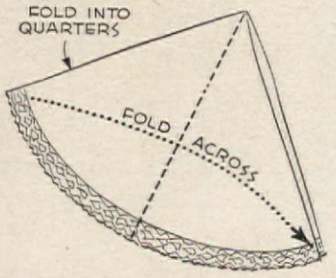
ROUND WE GO

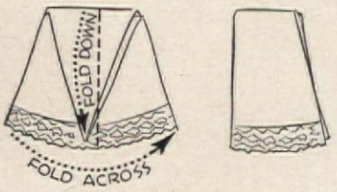
(Begins on page 150)



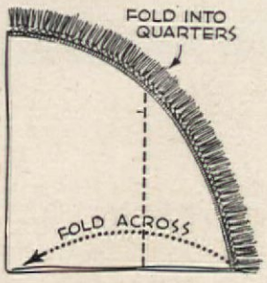


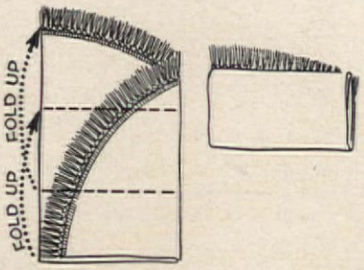
Yellow 70" round is in the new fringe style. Sturdy woven spun rayon has jacquard texture.





Heavy butcher rayon cloth, 65", is treated against shrinkage. Heavy Cluny lace is "locked" in.





Pure Belgian linen, 63" round, is toast color, has soft white cotton fringe, knotted heading.

G.E. Dishwasher Owner says:



"There's no detergent like Cascade —it really eliminates spotting!"

Mrs. F.H.S. in Norwood, N. J., says: "I've had my dishwasher almost a year and have tried every detergent on the market! I've never found one to compare with *Cascade*. It's wonderful! Everything comes out sparkling —especially glassware. It's the *only* dishwasher detergent that really eliminates spotting!"



Every leading manufacturer of automatic dishwashers recommends CASCADE



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Where Credit Is Due

HALLOWEEN MASKS

Pages 10, 12: "Scotch" brand cellophane ar color plastic tapes—Minnesota Mining & Mf Co., 900 Fouquier Ave., St. Paul, Minn. Cre paper—Dennison Mfg. Co., Framingham, Mas Masks designed by Bea Curtis.

SOMETHING TO CROW ABOUT

Page 59: Toss pillows—Nettle Creek Industrie 261 5th Ave., N.Y. All furniture—Valley Up holstery Corp., 428 W. 14th St., N.Y. Bra magazine rack—Rubel & Co., 225 5th Ave N.Y. Pages 60, 61: Flooring—Armstrong Co Co., Lancaster, Penn. Telephone—Bell Tele phone System. "Dusk" glassware—Bryce Bro Co., Westmoreland County, Mt. Pleasan Penn. Fireplace equipment & accessories Bennett-Ireland Inc., Norwich, N.Y. Decorati glassware—Blenko, Glass Co., Milton, We Virginia. Bar stools—Jeff Elliott Craftsme Statesville, North Carolina. Clocks—G.E. Tel chron, Ashland, Mass. Barometer and frame maps—Grow & Cuttle, Merchandise Mart, Ch cago, Ill. "Casual" dinnerware & condimer set—Iroquois China Co., Syracuse, N.Y. Stair less flatware—International Silver, Meride Conn. Baretware tea caddy—I.D. Co., 1 Spring St., New York. Dishwasher & mixer KitchenAid, Hobart Mfg. Co., Troy, Ohio. T Set—R.C.A., Camden 2, N.J. Brass coffee p and ice bucket—Rubel & Co. Refrigerator Servel, Evansville, Indiana. "Permaglass" wat heater—A. O. Smith, Milwaukee, Wisc. Ver tilating fan and hood—Trade Wind Mot Fans Inc., 7755 Paramount Blvd., River Calif. Sliding Glass Doors—General Bronze, 7 Stewart Ave., Garden City, Long Island, N Furniture—Statton Furniture Mfg. Co., Hager town, Maryland. Fruit plate plaque—Syroc 225 5th Ave., New York, N.Y. Fruit & nu bowls—Florence Thomas, 1190 N. Fairoak Pasadena, Calif. "Homestead" Salt & Pepp mill set—George S. Thompson Corp., 509 Mi sion St., So. Pasadena, Calif. Oven, surfac burners, washer and drier—RCA Whirlpo St. Joseph, Mich. Lamp—Wilmar Co., Inc 230 5th Ave., N.Y. Page 107: Wooden bowls Woodmasters of California, Inc., 207 W. Mag nolia Blvd., Burbank, Calif. Lacey Baskets F. O. Merz Co., 106-6 N. 63rd St., Philade phia, Penn.

BASEMENT THEATER

Pages 70, 71; Flooring—Gold Seal, Congoleum Nairn Inc., 195 Belgrove Dr., Kearney, N. Piano—W. W. Kimball Co., 31 E. Jackson, Ch cago, Ill. Ceiling lighting fixtures—Cyro-Lit by Swivelier Co., Inc., 30 Irving Place, N.

WHAT ARE WE SAVING THESE FOR?

Page 74: Madeira hand embroidered organd cloth—Leacock & Co. Inc., 230 5th Ave., N. "Boutonniere" dinner plate—Haviland & C Inc., 270 Park Ave., N.Y. "Venetian Pink" 12 individual glass buffet plate—Dorothy Thorpe Inc., 902 Thompson Ave., Glendal Calif. "Allegro" dinner plate—Sascha Brasto Prod. Inc., 11520 W. Olympic Blvd. West L Angeles, Calif.

TAKE A POUND OF GROUND BEEF

Pages 78, 79: Divided vegetable dish, casserol with stand, meat platter, leaf platter—Bloom ingdales, 59th St. & Lexington Ave., N.Y. Buffe hot plate—Artistic Wire Prod. Co., East Hamp ton, Conn. Relish jar—Frazer's Frere's, 22 5th Ave., N.Y.

TRICKY TREATS

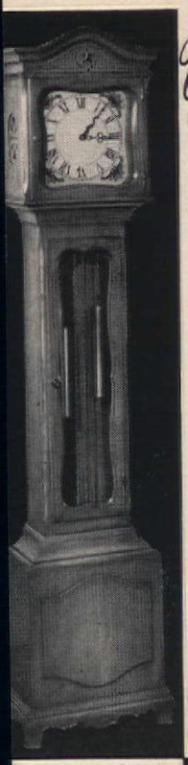
Page 87: "Pebbleford" oval platter—Tayl Smith & Taylor, East Liverpool, Ohio. "Hol day" bread and butter plate—Kenro Corp Fredonia, Wisc. Brookpark modern dinn plate—International Molded Plastics Inc., 43 W. 34th St., Cleveland, Ohio. "Majolica" dinn plate—Hartman Studios Inc., 8248 Santa Mon ica Blvd., Hollywood, Calif. "Waves" dinn plate—Salem China Co., Box 277, Salem, Ohi

PACKING "DIFFERENT" LUNCH BOXES

Pages 90, 91: Holtemp vacuum bottle an matching lunch box—The American Therm Bottle Co., Holtemp Division, Norwich, Con

"GIVE US SOME BRIDGE PARTY DESSERTS"

Pages 92, 93: Pyrex casseroles and dinner plate —Corning Glass Works, Corning, N.Y. Chin ash trays and cigarette holder—Agnesstron 120 Pearle St., N.Y. "Golden Anniversary" des sert plates—Anchor-Hocking, Lancaster, Ohi "Impromptu" cup and saucer—Iroquois Chin Co. Syracuse, N.Y. "Fish Fin" 2 tier tray Caltempo, P.O. Box 528, El Monte, Calif. Mil glass dessert plate—Imperial Glass Corp., Be laire, Ohio. "Standish" water goblets—Libby P.O. Box 1035, Toledo, Ohio. Footed buffe plate—Fostoria, Moundsville, West Virginia Flatware—Carvel Hall, Crisfield, Maryland.



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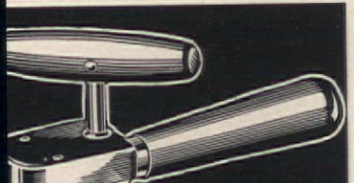
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HOTPOINT DISHWASHER
to see page 152



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FIND THE REAL BRICKS
Page 113: (picture upper left) White brick—Studio Brick Inc. 8428 Melrose Pl., Hollywood, Calif. (picture upper right) Red brick—Corbrik Co. Inc., 6 Eucker St., Ridgefield Park, N.J. (picture lower left) "Con-Tact" gray brick—Cohn-Hall-Marx Co., Monsanto Chemical Co., 445 Park Ave., N.Y. (picture lower right) "Decro-Wall" red brick—National Vacuum Molding Corp., 923 Old Nepperhan Ave., Yonkers, N.Y. "Natural Peasant" placement and napkin—Frank A. Delaney, Inc. 15 E. 26th St., N.Y. "Pink Tower" spode dinnerware—Copeland & Thompson Inc., 206 5th Ave., N.Y. "Old French" silver—The Gorham Co., Providence, R.I. Arrangements—Jess Brown.

FOLD-AWAY CART
Page 120: "Plain Primavera" china—Haviland Co. Inc., 270 Park Ave., N.Y. "1810" silver—International Silver Co., 169 Colony St., Meriden, Conn.

IT'S THE CORE OF FAMILY LIVING
Pages 126, 127: Wall oven and fold-back units—Frigidaire, 300 Taylor St., Dayton, Ohio. Wall refrigerator—General Electric, Appliance Park, Louisville, Kentucky. Designer—Tom Gist.

ROUND AND ROUND AND ROUND WE GO
Page 150: Hi-lo adjustable ironing table—Mary Proctor, Proctor Electric Co., Baltimore, Md. Iron-presto steam dry iron—National Presto Industries, Inc., Eau Claire, Wisc. A. "Social Circle" cloth—Bates Fabrics, Inc., 112 W. 34th St., N.Y. B. Cloth on board, "color Flax"—John Matouk & Co., 1 W. 37th St., N.Y. C. Belgian linen cloth—Leacock & Co. Inc., 230 5th Ave., N.Y. D. "Victory" ecru cloth—Kemp & Beatley, Inc. E. "Hobnob" cloth—Bates Fabrics, Inc. F. "Vicotry" blue cloth—Kemp & Beatley, Inc. G. Belgian Linen cloth with fringe—Leacock & Co., Inc.

THE RIGHT PAINT FOR THE JOB
Page 158: Information—National Paint, Varnish and Lacquer Assoc.

FRINGE BENEFITS
Pages 164, 165: Trimming—Consolidated Trimming Corp., 27 W. 23rd St., N.Y.

PHOTOGRAPHS
Wilbur Pippin: pages 10, 12, 21, 23. H. Armstrong Roberts: page 15. United Nations: page 18. Roche: pages 24, 25, 62, 63. Otto Maya: pages 28-45, 113. F. M. Demarest: pages 56, 57, 58, 59, 66, 67, 74, 78, 79, 87, 90, 91, 92, 93, 96, 102, 104, 132, 141, 150, 169 (left) and 710 (top) at Stern Bros. Kranzten: pages 60, 61, 70, 71, 107, 110, 111, 116. Earle Thompson: pages 68, 69. Dearborn-Massar: pages 72, 73. Hal Roth: page 88. Frank Javor: page 114. Frank Gaynor: pages 118, 126, 127, 148, 149, 166. Stephen Fay: page 120. Universal Pictures Co.: page 123. Herman Gantner: pages 124 (top), 125 (far right). Thomas Williams: pages 124 (bottom), 125 (top, bottom). Roger Sturtevant: pages 143, 144. Warren Reynolds: pages 172, 173, 174.
DRAWINGS. Sigman-Ward: pages 68, 150, 152. Margaret Fleming: pages 90, 91, 92, 109, 164, 165, 168, 169.
CORRECTION: Photographs in September issue. U.S. Department of Agriculture: page 70 (top). O. M. Scott & Son: page 70 (all but top). William C. Eymann from FPG: page 71.

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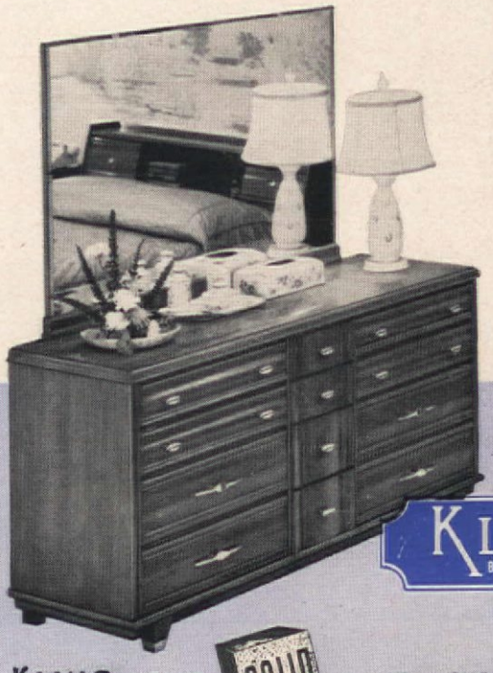
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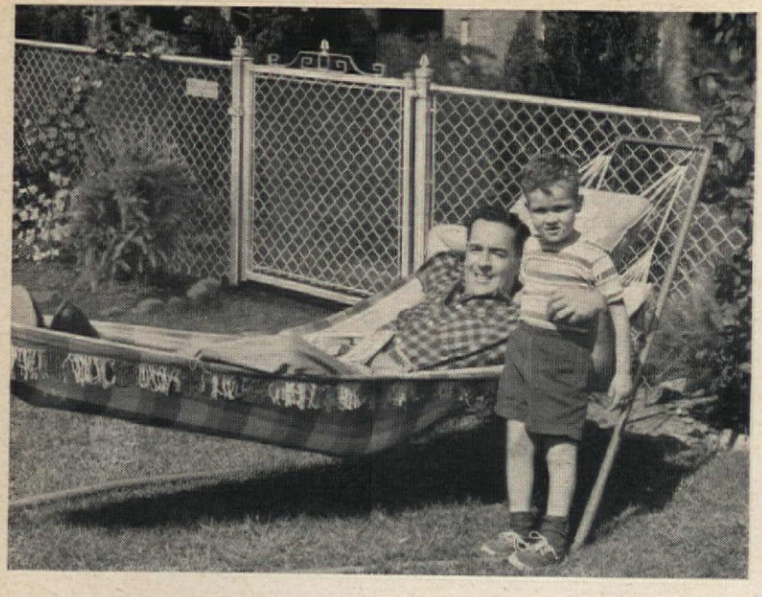


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Big news for your
AUTOMATIC DISHWASHER!
See page 152

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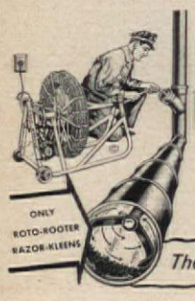
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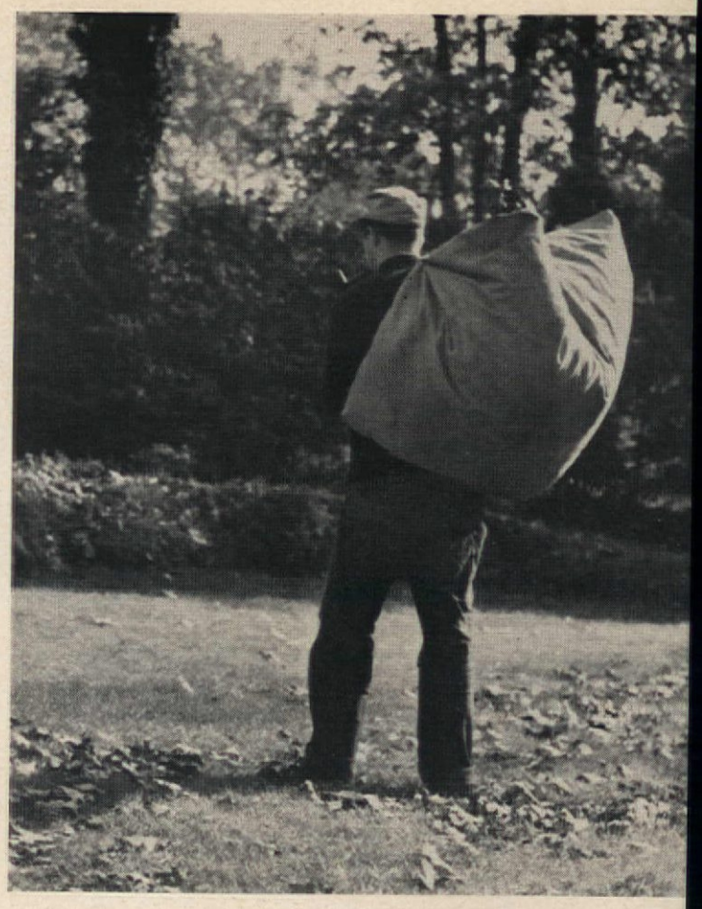
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PUT YOUR LEAVES



MULCH: Shrubs grow best with a permanent leaf mulch. It will check soil freezing this winter, conserve moisture, and provide surface humus next summer. So spread leaves 8" or more deep. Hold them down with sticks. In the spring remove the sticks and the dry, uppermost leaves. Sprinkle lightly with peatmoss for neater effect.



Leaves are a valuable by-product of shade trees and shrubs, and burning them is pretty close to burning *money*. So put your leaves to work, and you'll end up having healthier plants and a better garden.

On a lawn, collect the leaves every few days. If they accumulate they may smother the grass. Use a flexible lawn rake or a lawn-sweeper to gather them up, and a piece of canvas, an old bedspread or drapery to carry the leaves where you want them.

One of the two most practical uses for leaves is as a mulch for trees and shrubs, especially broad-leaved evergreens like azaleas, rhododendrons, mountain laurels, Japanese andromedas, and hollies. A permanent oak-leaf mulch will do more to make these plants flourish than almost anything else you can give them.

The other main use for leaves? Making compost. This is extremely useful as a topdressing for lawns and garden beds, for use in potting-soil mixtures, and for mixing with the soil when planting shrubs, roses, or perennials. Use it for any purpose, in fact, for which our grandparents would have used "leafmold or well-rotted stable manure."

Make a compost heap of convenient size by spreading leaves and other garden debris a foot or so deep. Sprinkle a little soil on it and a few handfuls of complete plant food. If the material is dry, wet it down. Add another foot-thick layer and repeat the procedure until the heap is completed. In six months to a year, you'll have compost.

TO WORK

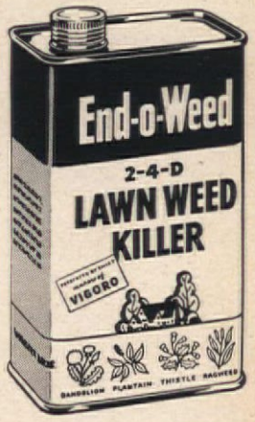


COMPOST: Pile leaves and other garden litter on a compost heap and you'll have a constant supply of organic matter for many garden uses. It takes six months to a year, depending on the material, the moisture, and the temperature, to make compost. Use plant food, water, and turn the heap occasionally for quickest returns.

PLEASE TURN THE PAGE

SURE DEATH FOR LAWN WEEDS!

Got a minute? That's all it takes to mix End-o-Weed with water. Then, as easily as you'd use a sprinkling can, you spray away ugly weeds. Harmless to grass. But it's sure death to dandelions, plantain, buckhorn, and over 100 other kinds of lawn weeds. Thrifty, too! An 8-oz. can treats 1600 sq. ft. Get End-o-Weed today. And when the first weeds appear on your lawn—let 'em have it! In addition, there are other End-o-Pest and End-o-Weed gardening aids made for specific pest and weed conditions in your area.



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The moment you try True Temper's Dynamic Lawn Rake, you'll appreciate how its flexibility lets you rake clean even on bumpy ground. Teeth hug the lawn, but because of built-in flexibility, they won't tear grass roots.

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Leaves

(Begins on page 154)

• When you use compost in a hole in which you're going to plant a rose or a shrub, you can use it "as is." When you use it as a topdressing or for pots or seed flats, however, it's best to screen it and sterilize it to kill weed seeds, insects, and disease spores. This is most easily done with a soil fumigant.



Screen compost by rubbing it through a sieve made with ½" mesh hardware cloth. Old-fashioned wash tub makes good container for screened compost.

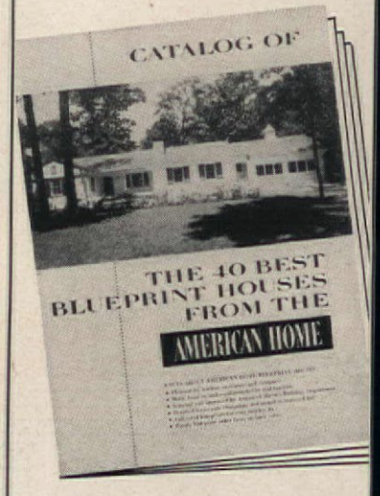


After compost is screened, level it off in the container and make holes in it 8" or so apart. Pour in fumigant at rate indicated on container.



Cover container with old plastic table cloth or the like. Keep covered a day or so, then spread out compost to aerate two weeks before using it.

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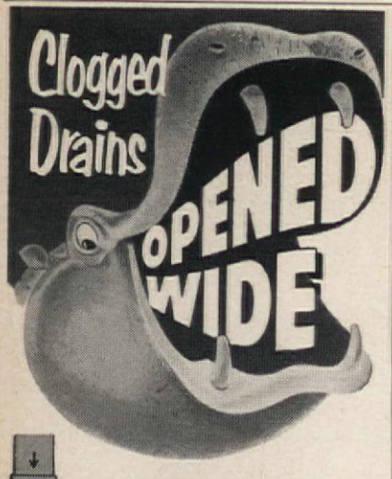
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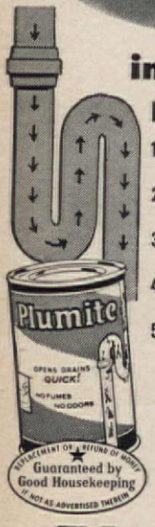
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Zone No. *State*

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in seconds!

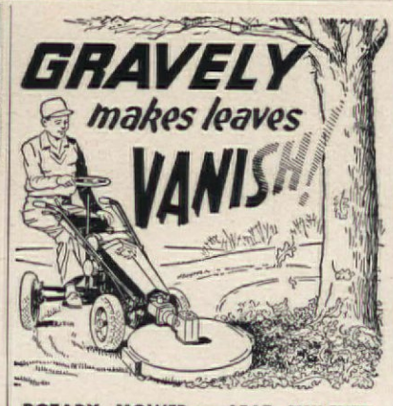
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Guess what's new for
GENERAL ELECTRIC
DISHWASHERS?
See page 152

Youth Takes the Wheel

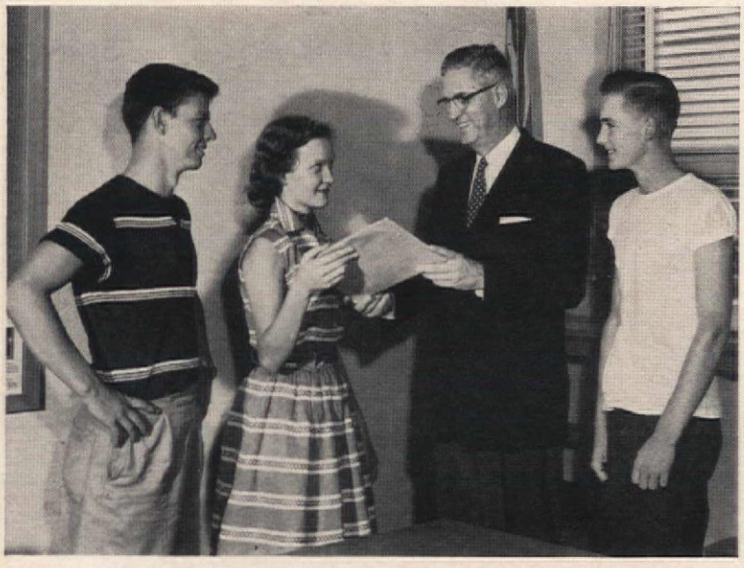
(Begins on page 48)

boys, often out-perform them. The drivers, all upperclassmen, get $22.50 a month . . . about one-fourth what school boards would have to pay adult drivers. This saves taxpayers over $3,000,000 annually.

The selection of driver candidates is as competitive and almost as glamorous as winning a place on the football team. Local Boards of Education direct the training and supervision of the drivers. Special teachers are "coaches" in this varsity-like program.

To qualify, a pupil has to try out first with the North Carolina State Highway Patrol. He has to pass an examination, in a school bus, demonstrating to the police that he can handle the steering wheel and remember the rules—that he is skillful and alert. Then he takes the written examination on traffic problems and safety practices. State police inspect the buses at least once a month. And the drivers have to turn in detailed daily reports.

The populous Mecklenberg County School district, surrounding Charlotte, is a good example of the project. Superintendent James W. Wilson of this district directs 175 buses that haul 11,500 children to and from classes. He says, "We have been using pupil drivers, 16 years and up, exclusively since 1933 without a fatality.



School Superintendent J. W. Wilson, Mecklenberg County, North Carolina, notifies a group of student drivers they'll receive awards.

They see well, hear well and their reflexes are like lightning. Our boys and girls drive more than 5,000 miles a day, and some of them are responsible for as many as 72 passengers."

In the past five years, the teenage operators have carried their schoolmates more than 100,000 miles for each "reportable" accident . . . in a state where even a fender nick must be listed as a mishap.

Dr. E. Glenn Featherston, specialist in public transportation of the United States Office of Education in Washington, says 8.9 million (32 percent of public school students) elementary, junior and senior high school pupils were transported in the 1953-54 school year at an estimated cost of more than $300 million.

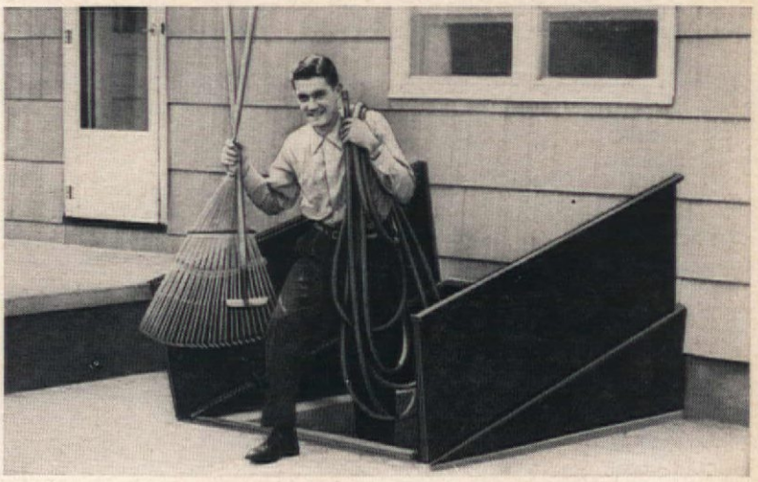
"Not many states have developed school bus driver-training programs for students," says Dr. Featherston. "In some places there is little or no supervision of drivers. There is a great opportunity here for action at both the state and local level."

School Superintendent J. J. Lentz of Lee County Schools, Sandford, N.C., seeks pupil drivers with "C" qualifications.

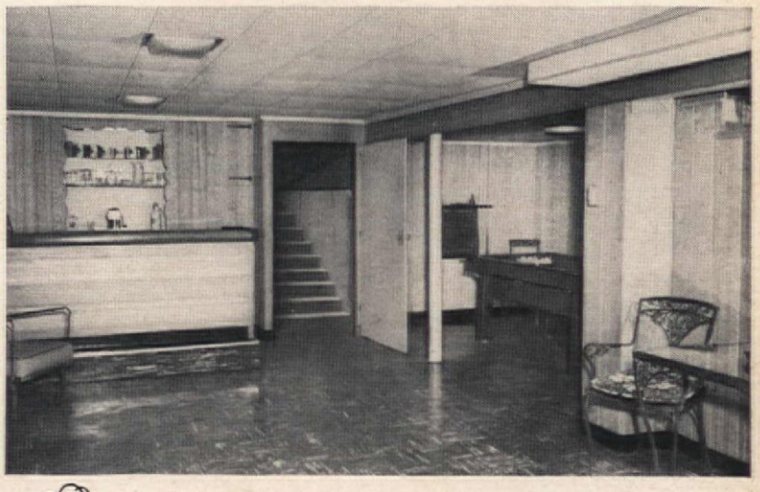
"The C's I mean," Superintendent Lentz says, "have to do with being capable, careful and considerate on the highway. Then the school bus driver-training program develops another C—confidence. This confidence in our youngsters, I find, brings out a surprisingly mature response. I sometimes think it gives them more help in growing up than perhaps anything we do for them in school."

THE END

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THE RIGHT PAINT FOR THE JOB

Do you ever get confused about which type of paint or finish to use? Nearly everyone seems to. One of the main causes of confusion is that since the war, new types of paint—many of them almost miraculous in their performance—have been popping up almost every day.

This article gives you a quick run-down of the advantages and disadvantages of the paints and finishes that are used most often today. It may not answer *all* your questions (that would take a book); but it will guide you around the most common pitfalls the next time you paint.

In selecting a paint for that next job, you should also follow these three general rules:

1. Buy a brand you know or which is highly recommended by a reliable paint dealer. Don't be a sucker for "bargain brands" that you have never heard of.

2. Make sure you know which basic type of paint you're buying. Most brands are fully labeled.

3. Follow the directions for application on the paint can faithfully.

The men who made the paint know much better than anyone else you might ask about the way it should be used. They want you to be thoroughly satisfied.

INTERIOR PAINTS

LATEX (RUBBER BASE)

Where used: Walls, ceilings; also woodwork if an exact match with the walls is desired.

Advantages: Durable, tough, washable. Very fast drying—two coats can be applied the same day. Can be applied over fresh (but dry) plaster. Can be touched up without showing lap marks. Good undercoat for other types of paints. Excellent vapor barrier. Thinned with water. Brushes, rollers, and so on wash out quickly in water after use. Little odor.

Disadvantages: Largely limited to flat finishes, though higher gloss is available. Many flats have a dead, lifeless look. If applied on woodwork, are subject to peeling when skin is broken. Cheap brands may wrinkle or peel if second coat is applied within 24 hours. Usually not washable for about a week or more.

Application: Rolls on exceptionally easily. Can also be applied with brush or sprayer. No undercoat required. Gives excellent coverage in one coat, but two coats are recommended.

VINYL BASE

Where used: Walls, ceilings; also woodwork if an exact match is desired.

Advantages: Durable, tough, washable almost immediately after application. Dries ready for repainting in 20 minutes. Can be applied over fresh, dry plaster and on damp walls. Touches up without showing lap marks. Extremely easy application—flows on like butter. Flat finish with pleasant sheen. Little odor.

Disadvantages: Not a vapor barrier. Like latex paint, better on walls than woodwork, but can be used on latter.

Application: With a brush or roller. One coat usually enough; two required occasionally. Vinyl primer should be used on new walls.

ALKYD (ALKYD PRIMER)

Where used: Walls, ceilings, woodwork.

Advantages: Durable, tough, washable. An all-purpose interior paint—applicable on all surfaces. Excellent flat finish with more luster than latex; also available in semi-gloss. Dries in 6 to 12 hours. Touches up better than oil but not as well as latex. Thinned with turpentine or mineral spirits. Slight odor (but ventilation is required anyway).

Disadvantages: Semi-gloss may be difficult to brush out. Despite good coverage, plaster patches require spotting before final application.

Application: With brush, roller or sprayer. Undercoat recommended although not always necessary. One coat may cover on clean surface; two recommended.

FLAT OIL

Where used: Walls, ceilings.

Advantages: Durable, tough. Usually a dead flat, which makes it especially good for ceilings. Easy to brush out.

Disadvantages: Soils easily and does not wash well. Must be applied on completely dry, seasoned surfaces. Strong odor.

Application: With brush, roller or sprayer. Undercoat recommended, but flats will serve as their own undercoat. Two coats recommended for complete coverage.

SEMI-GLOSS (PAINT OR ENAMEL)

Where used: Woodwork and walls which need occasional washing; especially PLEASE TURN THE PAGE

"We put

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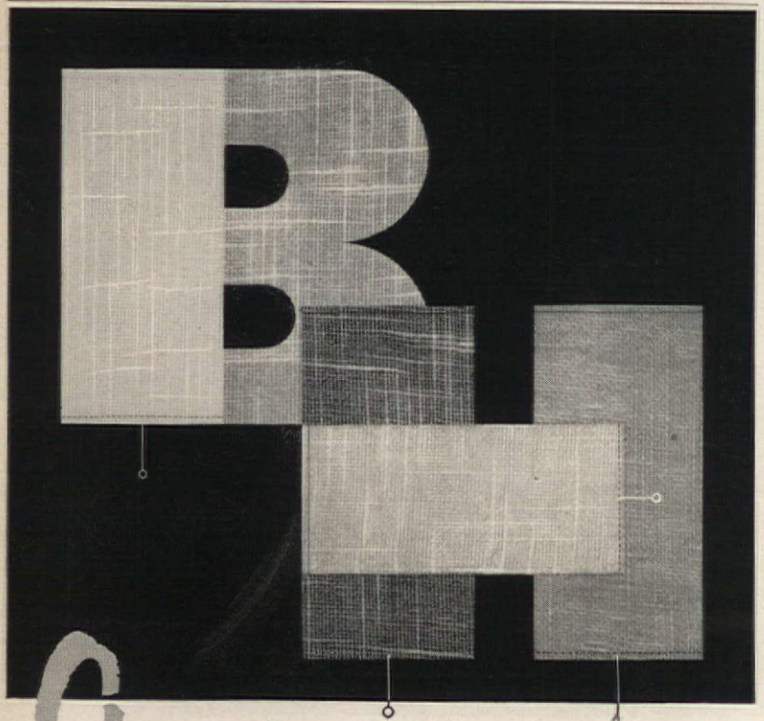


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The Right Paint

good in bathrooms and kitchens where there is much water vapor in the air.

Advantages: Very durable. Excellent washability. Has a definite but soft sheen.

Disadvantages: Subject to chipping. Shows lap marks slightly when touched up. Loses sheen after frequent washings. Strong odor.

Application: With brush, roller or sprayer Undercoat required. Two coats recommended.

GLOSS (PAINT OR ENAMEL)

Where used: Woodwork; walls which need frequent washing, especially baths and kitchen.

Advantages: Exceptionally durable and washable. Very high gloss.

Disadvantages: Chips easily under impact; difficult to touch up without showing lap marks. Difficult to apply without showing brush marks. Slow drying. Must be thoroughly washed and sanded before repainting. Strong odor.

Application: With brush or sprayer. Undercoat required. Two coats recommended.

CALCIMINE

Where used: Walls and ceilings of basements, workshops, rooms of secondary importance.

Advantages: Very cheap. Very fas drying. Covers well. Water thinned

Disadvantages: Soils easily; canno be cleaned or washed. Must be re moved before repainting. Comes i powder form.

Application: With brush. One coat.

CASEIN & RESIN EMULSION

Where used: Walls—usually in les important rooms. Ceilings.

Advantages: Inexpensive. Very fas drying. Covers well More durabl than calcimine but not comparabl to other paints.

Disadvantages: Impermanent. Poo washability. Must be removed o completely sealed before repaintin with anything other than the sam type of paint. Chips and cracks ex cessively when several coats are buil up

Application. With brush or roller One coat.

FLAT ENAMEL

Where used: Walls and woodwork i exact match is desired.

Advantages: Durable, tough. Com parable in appearance to alkyds More resistant to dirt than flat o paints and may be washed freely.

Disadvantages: Must be applied o dry, seasoned surfaces.

PATTERN ORDER FORM

Please allow 3 weeks for handling and mailing

If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

☐ 1641—**50¢** Paint this wonderful rooster (see page 58) on a 16" by 20" canvas board for your own home, or for a most welcome gift. Symbols make an easy-to-follow color key.

☐ 2112—**50¢** Tea time can be a pleasant relaxing break in your busy day with this handy, attractive folding cart (see page 120) No storage problem here . . . it folds flat, yet looks like a fine piece of Traditional furniture.

☐ 1530—**45¢** Six beautiful stencil motifs to revive an old library table or to use on an old chest of drawers that needs refreshing. Tracing pattern for stencils.

☐ 1540—**25¢** Would you like to try your hand as an artist? Paint a handsome Indian basket filled with colorful zinnias on canvas board, 16" by 20" Easy, numbered color chart is included in pattern.

☐ 1541—**30¢** A handsome stencil border for a large oblong tea tray. This is the old "Fort Orange" design composed of large flowers and a fine fence border. A tracing pattern for stencils.

☐ 1542—**35¢** Another design for an oblong tea tray. Fruits and flowers to stencil in color and gilt. This has a beautiful cross-hatched border to do in gold bronze powder. Tracing pattern for stencils.

☐ 1543—**50¢** The most beautiful design of all for a Chippendale tray. Exquisite birds and flowers on a brushed gold background over black. This is a tracing pattern for painted design and gold border.

☐ 1573—**25¢** Glass candy jars make prefect canisters for the kitchen. We have designed some nice gold and black labels to paint on them This is a tracing pattern for four labels, for flour, sugar, coffee and tea jars.

☐ 1577—**25¢** If you prefer floral labels for your candy jars, these are charming and easy to paint. Designs are spring blossoms and strawberries. Paint in blues, reds, pinks, yellows and green Pattern is a tracing for four labels flour, sugar, coffee, tea.

☐ 1589—**30¢** Dry those last perfect flowers from your garden and arrange them to form a beautiful picture. This pattern tells you how and has a tracing design for you to follow.

☐ 1590—**50¢** Get ready for fall! Make a new bedspread that will delight your daughter and her small friends. The top of this spread is a big rag doll. Full directions for making spread and doll included in pattern.

☐ 1591—**40¢** We can't forget Junior, so here's a laundry bag to help him learn to be neat. The figure of a pixieish boy is cut from plywood and painted, then a real pair of blue jeans is made to hold laundry. Pattern has instructions for cutting plywood and for cutting and sewing blue jean laundry bag.

☐ 1598—**30¢** Make a braided welcome mat with the "Welcome" braided right in! Easy to do, it makes up quickly

☐ 1600—**25¢** This is good weather for rug making. Think how nice it will be to step on when winter whistles in. An oblong rug made with six strands, just right for bedside.

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STREET ADDRESS_____

CITY_____ ZONE NO._____ STATE_____

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American Home Pattern Department
P.O. Box 296
Forest Hills, New York

For The Job (Begins on page 158)

Application: With brush, roller or sprayer. Two coats required.

EXTERIOR PAINTS

OIL (LEAD-FREE)

Where used: Exterior wood siding; masonry if no alkali is present. Recommended if you live in an industrial area or near water or swamps where discoloration and darkening may be caused by hydrogen sulphide.

Advantages: Durable, weather-resistant, self-cleaning (by chalking). Wide range of colors. Requires minimum preparation of old surface.

Disadvantages: Produces chalk stains on surrounding trim. Eventually wears thin from chalking.

Application: With brush, sprayer or roller. Surface must be dry. Primer and one or two finish coats required. Masonry surfaces should be allowed to weather 3 to 6 months.

OIL (LEADED)

Where used: Exterior wood siding, masonry if no alkali is present.

Advantages: Durable, weather-resistant, self-cleaning. Wide range of colors. Requires minimum preparation of old surface.

Disadvantages: May check and crack in time. Produces chalk-stains on trim.

Application: With brush, sprayer or roller. Surface must be dry. Primer and one or two finish coats required. Masonry surfaces should be allowed to weather 3 to 6 months.

OIL (ALKYD REINFORCED)

Where used: Exterior wood siding subjected to moisture (condensation) from inside the walls.

Advantages: Durable, weather-resistant, tough. Has better adhesion and resistance to moisture peeling than standard oil paints. Requires minimum preparation of surface.

Disadvantage: Not thoroughly tested.

Application: With brush, sprayer or roller. Surface must be dry. Primer and one or two finish coats required.

LATEX (POLYVINYL ACETATE OR ACRYLIC TYPE)

Where used: Exterior masonry.

Advantages: Durable, flexible. Alkali resistant. Not materially affected by industrial fumes. Good color retention. Resistant to dirt. Fast drying—second coat may be applied in about 2 hours. Moisture in walls can escape through paint film: there's minimum blistering. Water thinned. Almost odorless.

Disadvantages: Use on wood is still experimental. Surface must be abso-

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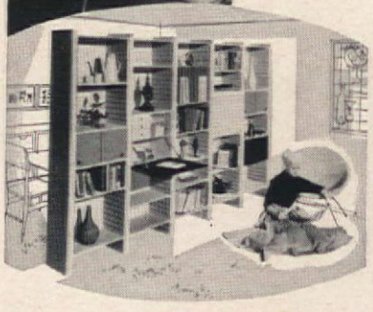
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IN CANADA Hicks-Baker, Ltd., 234 Madison St., Winnipeg
Durable Oil Equipment Ltd., 80 Summit Ave., Toronto

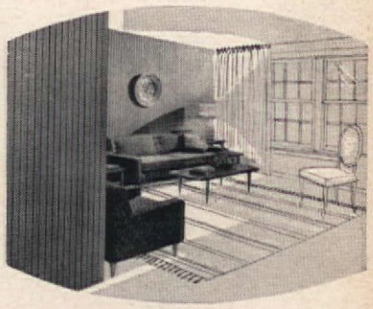
on NBC-TV HOME *Arlene Francis* **shows why**



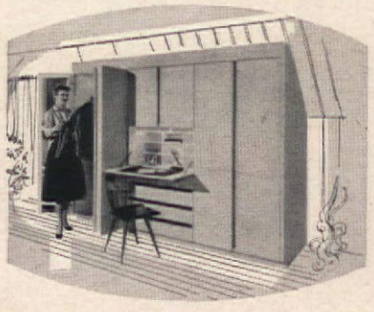
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Remodeling? Use new Texture One-Eleven grooved plywood for dramatic feature walls, decorative accent paneling. Inexpensive. Easy to install.



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lutely clean of grease, dirt, and old powdery paints before application.
Application: With brush, roller, or sprayer. Make sure old surface is clean. No primer required; two coats recommended. Best applied when temperature is above 50°, but may be applied at temperature as low as 35°.

PORTLAND CEMENT
Where used: Exterior masonry; interior masonry.
Advantages: Very durable. Being made of cement, has natural affinity for masonry surfaces and becomes part of masonry. Flat finish.
Disadvantages: Limited color range. Discolors from dirt. Comes in dry powder form and must be mixed with water. Should not be used on floors.
Application: Walls must be wet. Apply with stiff bristle brush. Allow new walls to season several weeks before application. Keep wet for at least 24 hours after application.

BREATHER TYPE
Where used: Exterior wood siding.
Advantages: Durable, weather-resistant. Allows moisture vapor to escape from inside walls, thus prevents peeling of paint film. Flat finish.
Disadvantage: Poor tint retention.
Application: With brush, sprayer or roller. Surface must be dry.
Note: Breather type paints are available in several formulations (latex and others)

VINYL BASE
Where used: Exterior masonry.
Advantages: Durable, flexible, washable. Alkali resistant. Good color retention. Very fast drying. Almost odorless. Flat finish with pleasant sheen. Water-thinned.
Disadvantages: Not recommended for wood.
Application: With brush, roller or sprayer. No primer required except on new masonry.

ENAMEL (TRIM PAINT)
Where used: Exterior woodwork where gloss is desired.
Advantages: Hard, very durable, very washable. Resistant to abrasion and weather. Considerable gloss which tones down after long exposure. Smooth texture. High fade resistance.
Disadvantages: Has tendency to crack. Difficult to brush out. Shows lap marks when retouched.
Application: With brush or sprayer. Apply over primer. Surface must be dry.

Get Spotless, Safe Electric Dishwashing EVERY TIME



Now Foil Wrapped to Preserve Strength!

FINISH is so wonderfully effective in ending water spotting that all dishwasher manufacturers recommend it. So safe that the American Fine China Guild actually specifies it for your fine china. FINISH *never* lets you down. Packaged in Reynolds Wrap it is always full-strength fresh. No other detergent for your dishwasher offers you this threefold assurance of satisfaction for all of your dishwashing all of the time. Try FINISH — you'll love it.

SPLITTING NAILS?



At last, new help for ugly, splitting, breaking fingernails. Important medical research shows 7 out of 10 women brought their nails back to normal by drinking *Knox Unflavored Gelatine* in juice, bouillon or water once a day for about 3 months. FREE BULLETIN—address Knox Gelatine Co., Box A-23, Johnstown, N. Y.



KNOX DRINK FORMULA IN PACKAGE

Light Weight—Easy to Install

ORANGEBURG®

ROOT-PROOF PIPE AND FITTINGS

- SEWER LINES FROM HOUSE TO SEPTIC TANK—OR STREET SEWER
- DOWNSPOUT RUN-OFFS—STORM DRAINS
- UNDERGROUND NON-PRESSURE USES



Orangeburg's light weight makes light work! Long 8-foot lengths mean fewer joints, lower installation costs. Taperweld Joints seal root-proof with a few hammer taps—no cement, no compounds. Orangeburg is strong, tough, resilient . . . lines in service 50 years still operate like new. Get *genuine* Orangeburg—look for the trade mark. See your dealer or write Dept. AH-106.

These exclusive Orangeburg Fittings simplify installation



Use Orangeburg *Perforated* Pipe for foundation drains, septic tank filter fields, draining wet spots anywhere.

ORANGEBURG MANUFACTURING CO., INC.
Orangeburg, N. Y. West Coast Plant, Newark, Calif.

For The Job (Begins on page 158)

NTERIOR NATURAL FINISHES

TAIN WAX

Where used: Woodwork, paneled alls.

dvantages: Combines staining with ght waxing. Penetrate well. No ad- itional waxing required. Minimum loss. Easy to apply and touch up.

Disadvantages: Not as tough as other nishes. Water stains fairly readily.

Application: With rags or brush. Two coats are usually necessary.

IL STAIN

Where used: Woodwork, paneled alls, floors.

dvantages: Excellent penetration. Recommended where hard finish or ax is to be used.

Disadvantages: Slow drying; allow 8 hours after each application.

pplication: With brush. One coat.

HELLAC

Where used: Woodwork, paneled alls, floors.

dvantages: Very fast drying; two r three coats may be applied same ay. White shellac colors wood only ightly. Medium gloss.

Disadvantages: Scratches easily. Water stains readily. Difficult to ouch up.

Application: With brush. Dilute with wood alcohol. Apply two or three coats. Sand between coats.

VARNISH

Where used: Woodwork, paneled walls, floors.

Advantages: Tough, durable, washable. Available in gloss or dull.

Disadvantages: Difficult to touch up without showing lap marks. Slow drying, and must be kept dust-free while drying. Unless clearest type is used, will color wood.

Application: With brush or sprayer. Use interior varnish only. Two coats required. Sand between coats.

LACQUER

Where used: Woodwork, paneled walls.

Advantages: Tough, durable. Almost instant drying. Gloss or dull finish available. Water-white lacquer discolors wood less than other transparent finishes.

Disadvantages: Difficult to apply. Must be used only over bare wood or lacquer.

Application: Sprayer is best. Brushing possible, but requires very fast work. Steel-wool final coat to remove gloss.

THE END



CHILDREN ARE STILL SOLD INTO

Slavery

Here is Lin Sieh Cing, somewhat reserved, but a very sweet and kind little lady. She was a slave, bought and paid for. Her family lived in the jungles of Borneo. One day head hunters attacked her home. Sieh Cing saw her father and mother beheaded, she herself was frightly slashed. She was sold into slavery but escaped and is now in a small orphanage, the only one serving a vast area of North Borneo where an estimated 2,000 children are sold into slavery each year.

Many of these slave children are used as opium runners. Lin Sieh Cing is fortunate. She is in a CCF orphanage. But what of her hundreds of younger sisters, helpless to defend themselves and with no one to protect them, and of her brothers, some as little as six, peddling opium?

Can we Americans complacently accept the privileges God gives us and ignore such children when we can help them with a gift of any amount or "adopt" them for $10 a month? You can "adopt" and place a child in an orphanage and receive the child's name, address, story and picture and correspond with your child. Children can be "adopted," for $10 a month, in Austria, Belgium, Borneo, Brazil, Burma, Finland, Formosa, France, Greece, Hong Kong, India Indochina, Indonesia, Italy, Jamaica, Japan, Jordan, Korea, Lapland, Lebanon, Macao, Malaya, Mexico, Okinawa, Pakistan, Philippines, Puerto Rico, Syria, United States and Western Germany. Incorporated in 1938, CCF assists children in 210 orphanage-schools and is the largest Protestant orphanage organization in the world.

For information write: Dr. J. Calvitt Clarke

CHRISTIAN CHILDREN'S FUND, INC.

RICHMOND 4, VIRGINIA

I wish to "adopt" a boy.....girl..... for one year in.....
(Name Country)
I will pay $10 a month ($120 a year). Enclosed is payment for full year..... first month..... Please send me child's name, story, address, picture. I understand I can correspond with child. Also, there is no obligation to continue adoption.

I cannot "adopt" a child but want to help by giving $.....
.....Please send me further information.

NAME .....
ADDRESS .....
CITY ..... ZONE.....
STATE .....

Insist on Curon ...so much better, so many ways



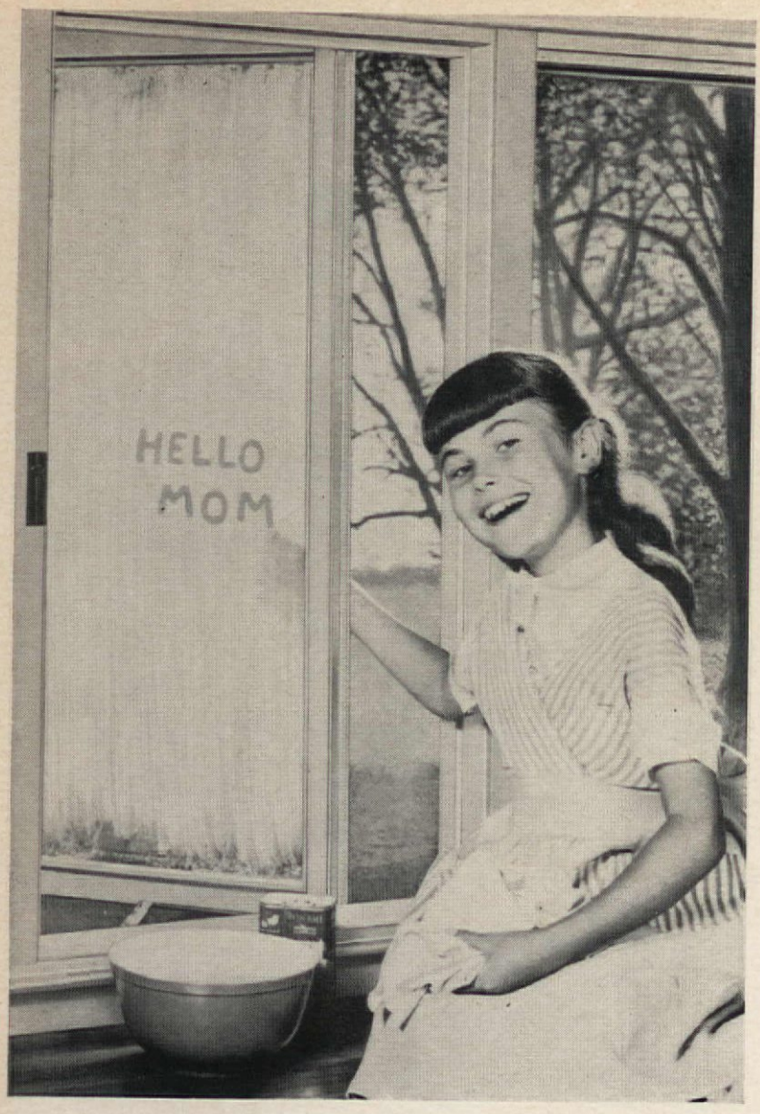
There's a new measure of softness you should know about! *"Soft as* CURON *underfoot"* . . . it's a feeling you must experience yourself to appreciate. You step so softly on carpeting cushioned with CURON that you think of forest moss . . . but actually *you walk on air* as millions of tiny aircells smoothly absorb the shock of even the heaviest step . . . without any annoying "bounce." The beauty of your new rugs or carpeting deserves the complement of this new feel of softest luxury. And CURON will add years of life to your carpeting too. Ask your carpet dealer for a bath-mat-sized sample of CURON and test it in your home for a week. You'll find that walking on CURON . . . does give you a new measure of "softness."

(Remember every yard of CURON is identified. There is nothing else on the market "just the same" as this exclusive Curtiss-Wright Formula 508 material.)

Curon Carpet Cushion

The Ultimate Base of Luxury

CURON *is a trademark of Curtiss-Wright* CURON Sales: 620 Fifth Ave., N. Y. 20, N. Y.



With Curtis Silentite casements window washing is an "inside job"

Washing the outside of windows can be a cheerful "inside" chore—when you have Curtis Silentite casements. But that's only one of the many advantages of these superior wood casements. For instance, you can leave them open in any position and they won't swing or rattle—thanks to their patented operating mechanism. Remove the adjuster handle and you still have ventilation—plus safety because these casements lock securely in any position.

Curtis Silentite casements are extremely weather-tight and can save up to 16% of fuel or air conditioning costs. They are just one of the many beautiful Curtis window styles—including picture windows—awning windows—Convertible windows—bow windows—*all guaranteed.* Send *now* for our free Silentite window book!

CURTIS WOODWORK
heart of the home

Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa AH-10-56

Please send free Curtis window idea booklet for building and remodeling.

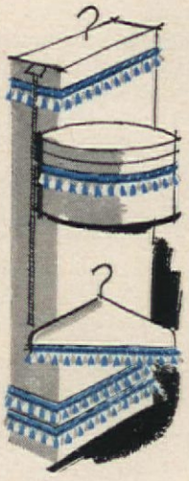
Name.....

Address.....

City..... *State*.....

1865 CURTIS WOODWORK SILENTITE PRE-FIT the *Insulated* window

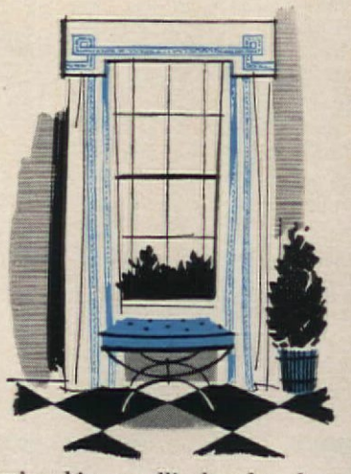
"FRINGE"





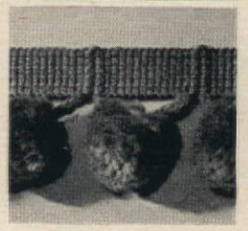
Sew or glue tassel fringe to ordinary closet accessories to turn them into the custom appointments you've always wanted. You can decorate plain wire hangers to match.





There's a shiny metallic thread on decorative braid above. It keynotes the elegance you can achieve at piggy-bank prices. Just sew twin strips of the braid onto plain draperies, and fashion braid into a "key" design on cornice.



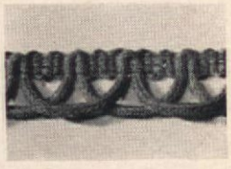


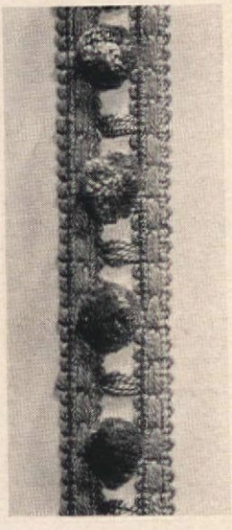


You don't have to spend a fortune for smart decorations. Just add leaf-design braid to plain café curtains and matching cornice. Edge slipcover for simple chair with fluffy ball fringe, and your room takes on a newly-decorated look.

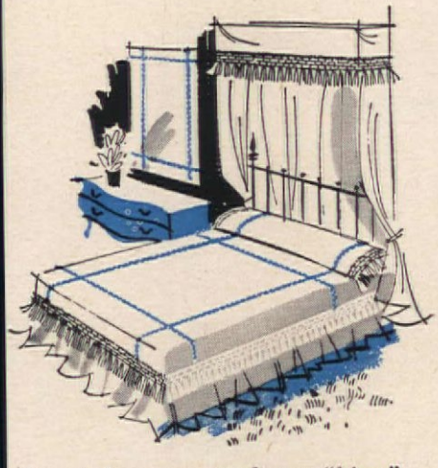
BENEFITS

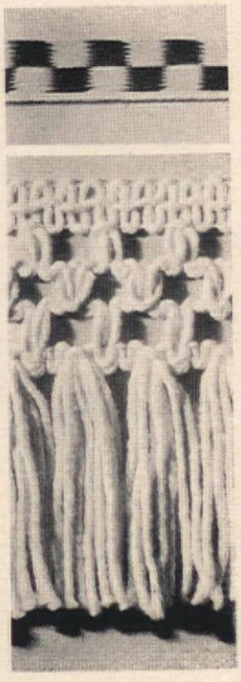






Three prints in single frames (top of page) become important when hung together on strip of "Greek key" design braid. Sew strips of ball braid to back and cushion edges of plain slipcover, and give lampshade new trim.





Your bedroom can stand some "fringe" benefits, too. Here, white fringe has been combined with a checkered braid to give a bedspread and canopy an unusual effect. And you can trim a plain mirror to match; just glue braid on it.

See "Where Credit Is Due," page 152



*DUPONT'S POLYESTER FIBER

"ASK MY HUSBAND HOW SMART I AM!"

He thinks it's brains, but I know it's just plain common sense to look for high thread count. After all, that's what makes a curtain wear so well, look so nice and need so little care. And the *extra* high count in Hathaway Dacron* curtains makes them outstanding! Extravagant? No! Hathaway Dacrons give you more for your money. No wonder my husband's so pleased!

Curtains of HATHAWAY DACRON, a Product of

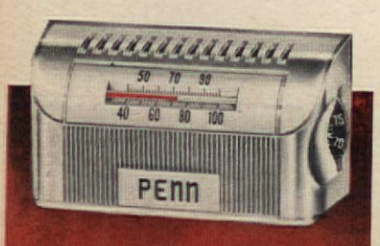
BERKSHIRE BH HATHAWAY

you'll always have EVEN HEAT with this PENN thermostat



Healthful even heat replaces "hot-n-cold" temperatures when the Penn room thermostat controls your heating system. This thermostat has the uncanny ability to "anticipate heat requirements" automatically . . . keeping the room temperature within ½ degree of the level you select.

Ask your heating dealer for Penn controls . . . engineered for your family's comfort. They can be installed quickly and economically on your present or new heating system.



PENN CONTROLS, INC.

Goshen, Indiana

The Choice of Leading Manufacturers
FOR HEATING, REFRIGERATION, AIR CONDITIONING, PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES



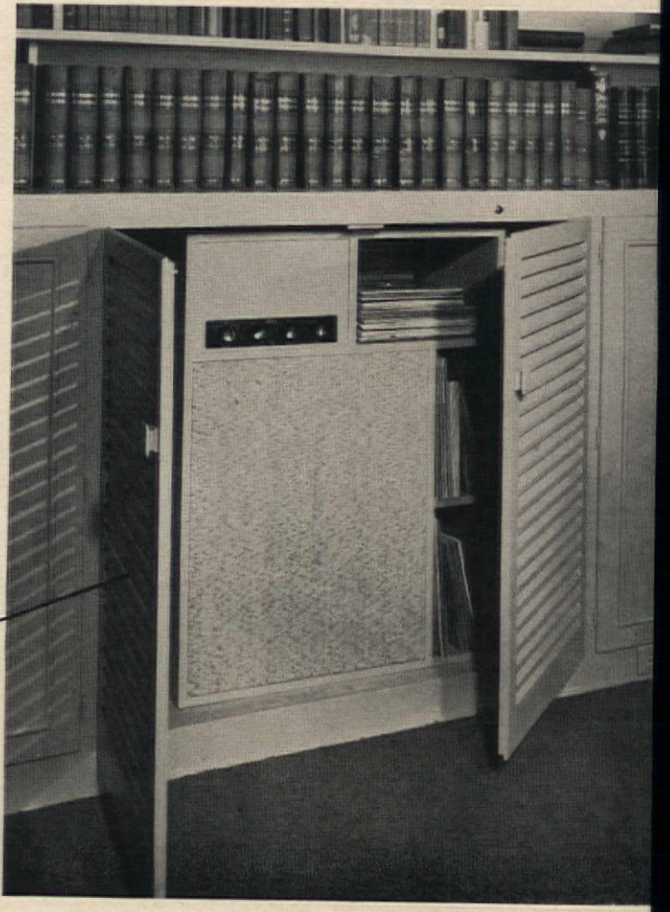


• When Dr. and Mrs. Ira Larsen of Tucson, Arizona, built their new home, they made careful plans for their music spots.

There's a raised fireplace seat in the family room (above), and over it the Larsens put a natural wood cupboard. Upper portion of the cupboard is for game equipment storage, and the lower doors hide a television set. Storage space is large enough to hold an even bigger TV set later on.

When you use a television set as a "built in" like this, be sure you arrange it so it's not a fire hazard.

WELL-PLANNED MUSIC SPOTS



• Under the bookshelves in the Larsen living room (below) there are three sets of louvered double doors. Those at left hide magazine storage spot, those at right conceal game equipment and a record player.

The center doors? They hide a Hi-Fi radio, complete with speaker, and shelves to hold records.

These music spots are not only good looking open or closed, but they also protect the sets from rambunctious youngsters. Clever built-ins, these are well-planned music spots for sure!





Miss Clelia Pinza and her father, the internationally famous basso, Mr. Ezio Pinza, star of the forthcoming Broadway play "A Very Special Baby"

"It's a father's privilege to give his daughter her sterling silver"

Ezio Pinza and his lovely daughter Clelia

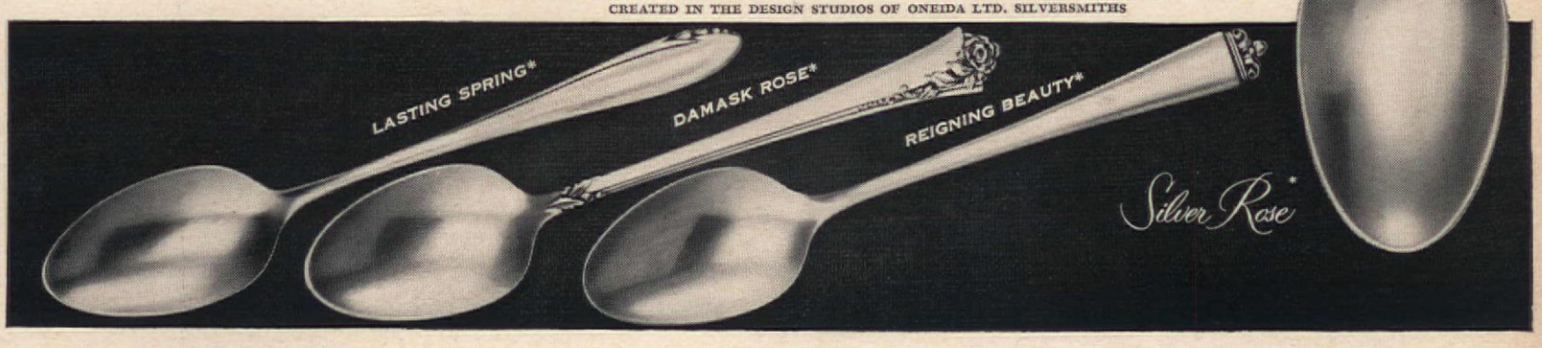
Her beautiful sterling silver will always mean something very special to Clelia Pinza... because she and her father chose it *together*. The brilliant modern pattern they were both charmed with—new Silver Rose* in Heirloom* Sterling.

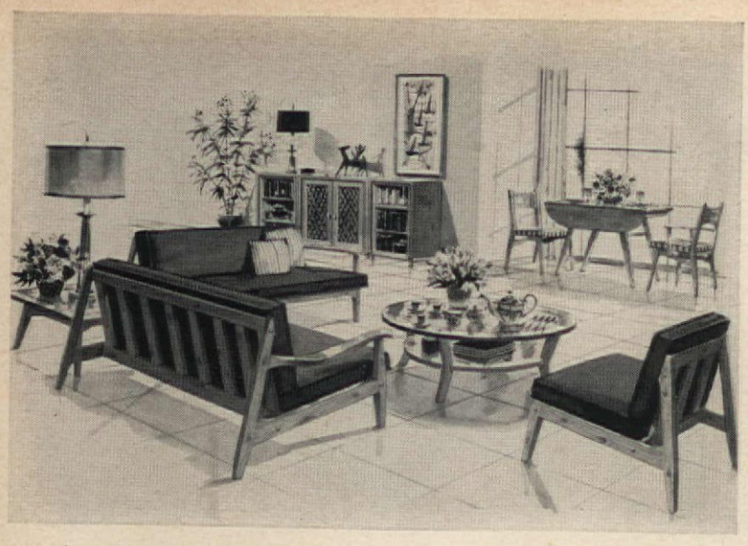
Did you realize *you* could start your Heirloom Sterling service, now, with the new "Six-plus-One" place setting for as little as $32.50? And the lovely "Dinner-for-Four," $99.75... the superb "Dinner-for-Eight," $199.50!

*Trade Marks. Copyright 1956, Oneida Ltd., Oneida, N.Y. Federal Tax included in all prices

HEIRLOOM STERLING

CREATED IN THE DESIGN STUDIOS OF ONEIDA LTD. SILVERSMITHS





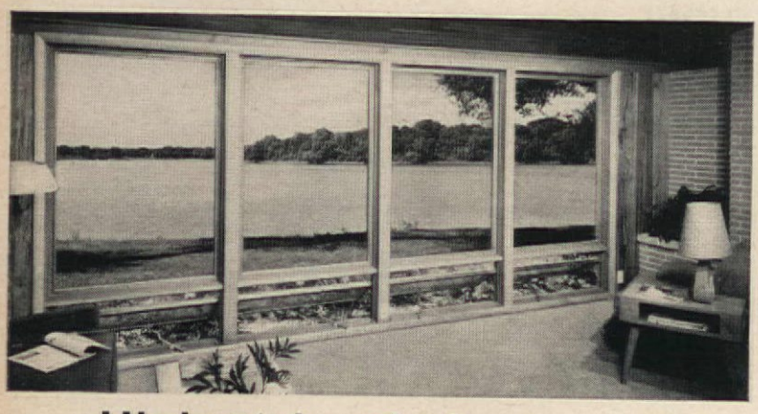
Habitant KNOTTY PINE 'Co-ordinates'

A *new* kind of beauty that flatters tender budgets. Buy each piece separately . . . assemble your own groups. Delightful new designs in nostalgic Smokey Pine or suave Pewter Gray. It's exciting!



Write for our attractive brochure, full of idea-photos. Send 25c please. We will include name of nearest dealer.

Habitant Shops, Inc.
BAY CITY 14, MICHIGAN
For 35 years Habitant has been devoted exclusively to the creation of outstanding beauty and individuality in knotty pine furniture.



High style windows for budget homes

Just one of hundreds of feature window arrangements possible! Use as "awning" windows, as picture windows, as casements. Place high on the wall for extra furniture space and privacy. Open and close easily—lock in any position—thanks to PELLA UNDERSCREEN OPERATOR furnished at *no extra cost*. Screens and "storms" are self-storing —no storage space needed, no seasonal chores. Quality windows with the warmth, beauty and insulating qualities of wood, yet budget priced. Completely assembled and packaged—ready to install—all hardware factory fitted. Distributors throughout U. S. and Canada. Mail coupon below.

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Pella® WOOD MULTI-PURPOSE WINDOWS

ROLSCREEN COMPANY, Dept. H-95, Pella, Iowa
Gentlemen: Please send me...
☐ Free literature on PELLA MULTI-PURPOSE WINDOWS.
☐ Helpful 20-page "*Library of Window Ideas*," for which I enclose 25¢.
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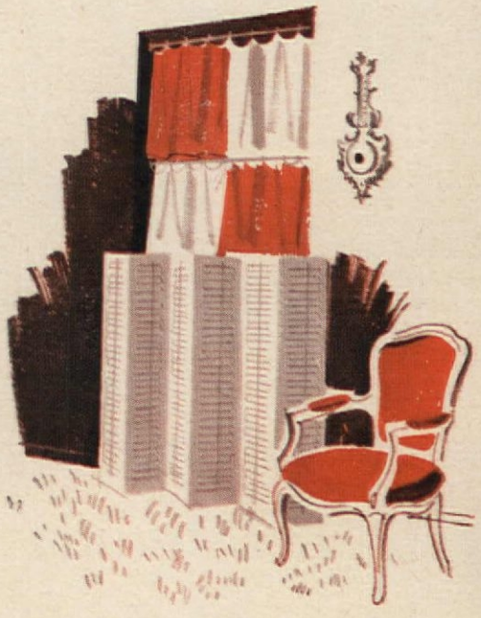
Made by makers of famous PELLA CASEMENT WINDOWS and PELLA WOOD FOLDING DOORS



Where's the exhaust fan? Why, working right away behind the shutters that cover only the top half of this kitchen window. Louvers move up and down to control flow of air. You can get shutters to fit any size window.

To narrow the gap of a wide doorway between living and dining room, set louvered panels inside the door frame (right). Smaller louvers make doors for the cabinets that flank entryway.

HOW TO USE LOUVERS





Hide a projecting air conditioner or unsightly radiator in discreet and decorative fashion. Put behind five-fold louvered shutter screen like this.

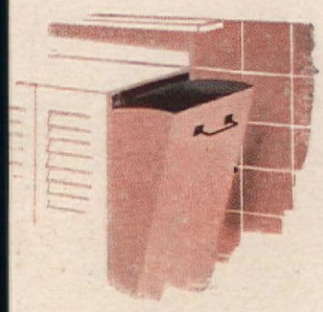
Make a hamper out of stock louvered panels to match the shutters on window over hamper in a bathroom. Metal liner has handle to tip down for use here (right), or you can have the louvered panels open from front to remove liner.



FOR STYLE







If you have an inside room, such as a dining room or study that needs another "window," you can use this trick to "open up a wall." In the room above (left), a plate-glass mirror is placed over the long table with planter-candle-sconce mounted in the center. To carry out the window deception, louvered shutters unfold at the sides of the mirror.

Doors with louvered panels are a classic treatment where a combination of beauty, privacy and practicality of controlled ventilation is desired. Shown above (right) with an interesting corner treatment for a dining room, louvered-panel doors make an imposing entrance. Use them in any room that might otherwise be short on handsome details.

PLEASE TURN THE PAGE



"How I use Murine for tired eyes"

Lilly Daché
Fashion and beauty authority

"I'm always on the lookout for *any* good idea", says Lilly, who's famous for her fashion ideas. "Murine is excellent! So refreshing when my eyes feel tired or dull." Why don't *you* latch onto this pleasant and helpful idea? Get a bottle of gentle Murine—use a couple of drops in each eye any time you want your eyes to feel soothed and refreshed—quick as a wink.

MURINE
*for your eyes**



The Murine Co. Inc., Chicago, U.S.A.
*Trademarks Reg. U. S. Pat. Off.

can you follow instructions?

The other evening we paid a visit to a neighbor and found him surrounded by wheels, nuts, bolts and assorted small parts. His usual cordial welcome was somewhat less civil. Thrusting a piece of paper at us, he growled, "See if you can make anything of this." We looked at the assembly instructions for a child's tricycle which was illustrated with numerous mechanical parts, each with an alphabetic symbol. Short on mechanical knowledge, we were puzzled by many of the names and terms given. We were no further enlightened by the accompanying text. Our neighbor grinned, "Well, I guess I'm not the only one who is thick. Why don't they make instructions easy and simple enough for the average person to understand? Do-it-yourself . . . what a joke! Say, what do you fellows do about explaining that ready-pasted wallpaper you make?"

We assured him that we felt exactly as he did about instruction sheets and had taken great pains in both illustrations and words to show how simple and easy it is to hang Imperial Trimmed and Pasted Wallpaper. We tested the instructions on our twelve-year old daughter who, after reading, succeeded quite well in hanging a strip.

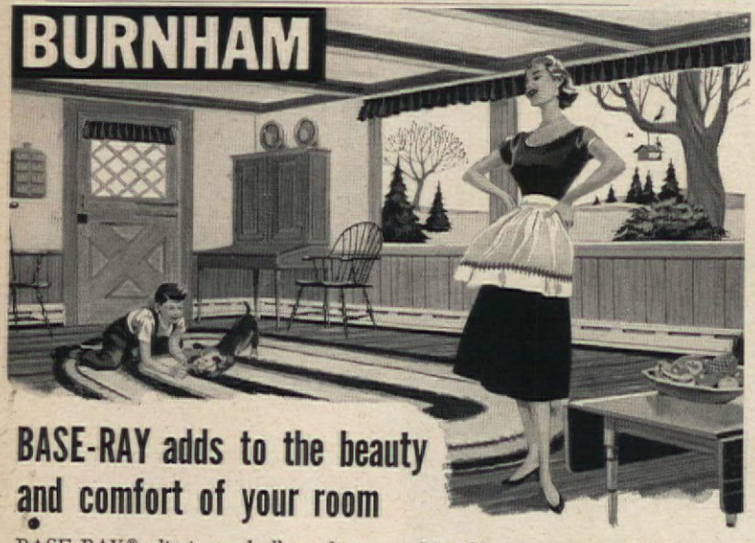
In fact, we invite our readers to examine for themselves just how easy these instructions are to understand. No charge, no obligation. Just drop a post card to the address below. By return mail receive one of these instruction sheets with our compliments.

P. S. *About the tricycle . . . we successfully put it together with just one unidentified part left over.*

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

Makers of Imperial Washable Trimmed and Pasted Wallpaper

BURNHAM



BASE-RAY adds to the beauty and comfort of your room

BASE-RAY® eliminates bulky radiators and hot-blast registers. Cold windows and walls no longer shrink your "comfort zone." In short, your whole room is *living* room . . . with nothing to limit comfort or furniture arrangement! BASE-RAY looks like ordinary wood baseboard and can be painted to match. Yet it is radiant hot water heating at its best . . . the evenest, most healthful, most draft-free heating known. Floors are always warm . . . within 3° of ceiling temperature even in zero weather! BASE-RAY lasts a lifetime, too, because it's cast iron. Whether you are remodeling or building, write for full data *now*.



"Comfortize" your home in summer too! Ask for details on Burnham's compact central cooling unit, HIDE-AWAY®

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

Burnham Corporation

SINCE 1873, MAKERS OF A COMPLETE LINE OF BOILERS

MAIL COUPON TODAY

Burnham Corporation AH-106,
Irvington, New York

Please send me complete information on
BASE-RAY ☐ HIDE-AWAY ☐
Literature on Burnham Boilers Oil ☐ Gas ☐

Name_____

Address_____

City_____ State_____

Louvers for Style (Begins on page 168)

Louvered panels unfold in unexpected but very practical places



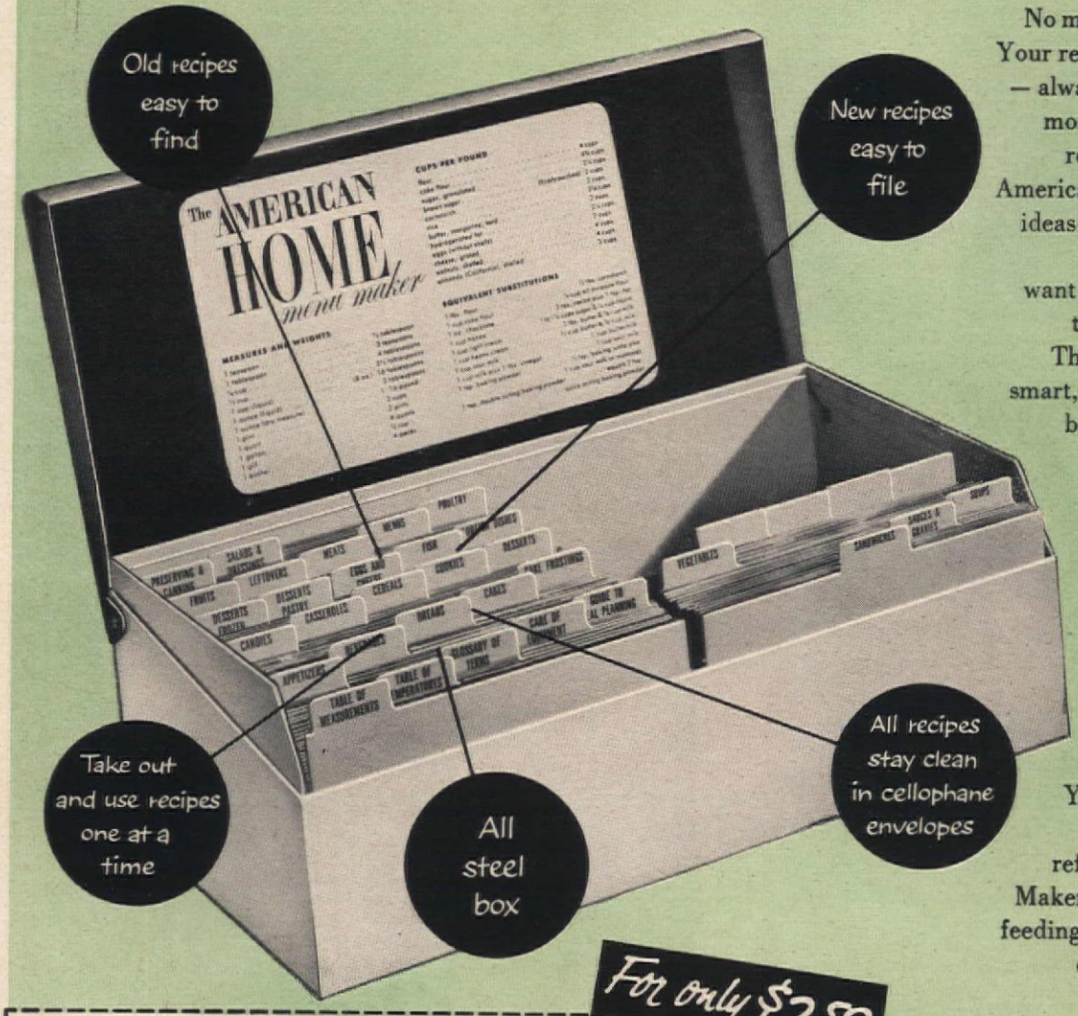
Thin louvered panels, often used as room dividers and folding screens, are put to an unusual use as a substitute for draperies at either side of the window in this setting. There are only two panels on each side, but, painted a dark color to contrast to the wall and printed curtains, they serve to dramatize simple window.



Simple division of space in a large bedroom: the use of a built-in, with stock louvered panels as doors, makes a separate dressing room and adds that always-valuable storage space. The texture and horizontal line of louvers are particularly good in rooms like this where ceilings are high—louver design "lowers" ceiling. THE END

Get this professional-style, Permanent file for your recipes

AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes. The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3" x 5" recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss. A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection. You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

For only $2.50

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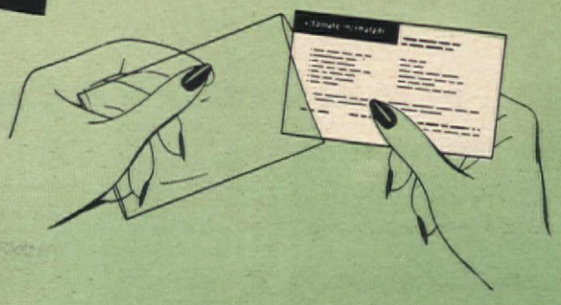
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They built

SPACIOUS

We passed the home of Mr. and Mrs. Arthur Kuhn and their 5-year-old daughter during a trip to Cincinnati, Ohio, and liked it so much we stopped for a closer view. Then we decided *you* just had to see this house, too.

You'll seldom see a prettier one. It's red brick, and the bricks look old. The shutters are dark or "jungle" green, and the trim is white. The white iron grillwork at the front entrance and on the terrace is particularly lovely, and the terrace furniture, chosen to match it, certainly enhances the appearance of the grillwork.

Landscaping? That's about perfect, too. There are tall trees, hedges to help tie the house to the grounds, and wide expanses of lawn in keeping with the present trend toward big spaces for outdoor living.

The Kuhn home is as attractive inside as out — and well planned for comfortable living. Three bedrooms and two baths occupy one end. And the spacious living-dining area opens onto the much-used terrace. Both the utility room and the breakfast nook are handy to the kitchen. The attached garage is angled to add interest and shorten the driveway.

A decorator helped the Kuhns with the interior of their house. They used all of their old furniture because it fitted into their new home. Light grays and blues are the predominant colors in the living-dining area and the hall. In the kitchen and breakfast room, wine red and white predominate.

Yes, this is a home you'll want to study, because it is so well planned that one or more features are sure to help you.

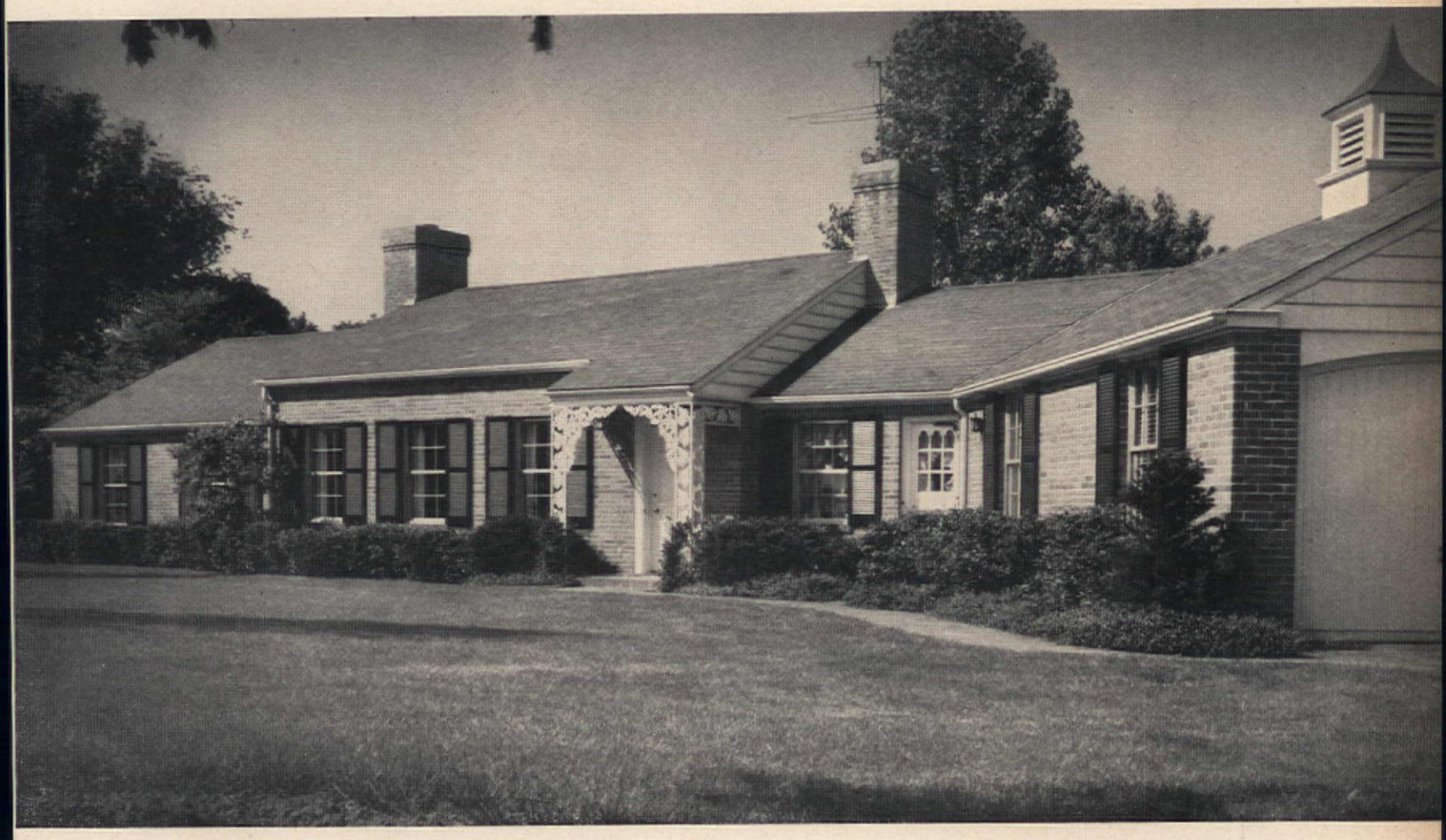


The dining section of the L-shape living-room area typifies the decorating of the Kuhn home. Walls are light blue-gray and rug is light gray. Broad windows overlooking terrace feature gray draperies with a bold print in yellow, chartreuse and blue. Hardy green foliage fills planter. In living area (out of sight, left) burgundy accents are used.

ARCHITECTS: TAYLOR & PORTER, A.I.A.

their three-bedroom house for

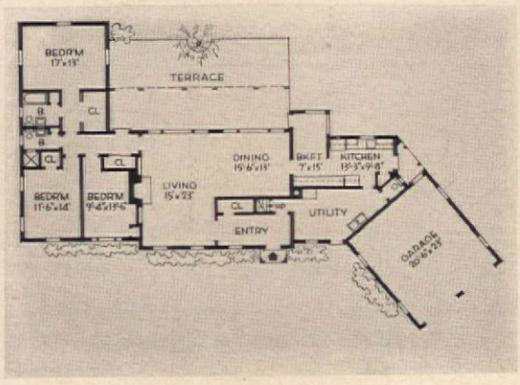
ONE-LEVEL LIVING



The Kuhn terrace (right) makes outdoor living a pleasure. It's behind the house, for privacy, and convenient to the living-dining area. Partially a sheltered porch, it can be used on rainy days, always provides needed shade.

The maximum in comfort and efficiency for its size . . . that's what this home offers. Notice the positioning of the kitchen, the ample closet space, tree pocket by terrace.

PLEASE TURN THE PAGE





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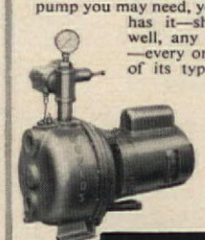
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Spacious One-Level Living

(Begins on page 172)

The den of the Arthur Kuhn home features a built-in couch that serves as an extra bed. Plain fabric is dark green, and print fabric matches the wallpaper. Woodwork has a honey-maple stain.





Living-room portion of L-shape living-dining area is centered around fireplace. Color scheme matches that of dining area. Couch is pale burgundy, chairs are gray and green, lamp shades are gray.

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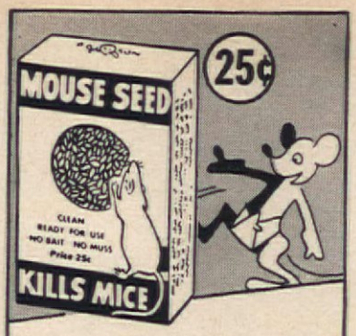


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DISHWASHER
to see page 152

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Confound Meeting

(Begins on page 26)

the business of the meeting is not accomplished, does it really matter?

• Be cautious about letting any member of the group get the floor. Sometimes long-winded bores and limelight-lovers will wear you down with motions, resolutions, proposals, arguments, contentions, explanations, statistics, and assorted trivia. One loquacious gentleman, Earnest Speaker, once used up nearly five of the ten minutes allowed by parliamentary law, to discuss a measure before his club, the members of which hung on his words like children listening to a bedtime story. He got the idea that he was Demosthenes II and is now a hard one for any chairman to quell.

• Never open a book on parliamentary law, and don't adhere to any set rule of procedure. An order of business is superfluous. Just let the meeting roll on as it will. If it comes to a dead stop, someone will usually tinker with it until it gets under way.

• Don't go out of your way to speak in an agreeable tone of voice, or you will be thought insincere; and don't try to be even mildly humorous. If anyone wants to be entertained by a comedian, he can stay at home and listen to Jack Benny or Milton Berle.

• Mumble in a monotone if you feel like it. If Mr. Dullears opens his mouth to complain, "We can't hear you back here" ask him where he left his ear trumpet. Sarcasm will mark you as a clever fellow! Our town had a chairman who spoke in a clear, mellifluous voice and was the epitome of urbanity, but the poor devil ended up by selling his talents for money—as a radio announcer!

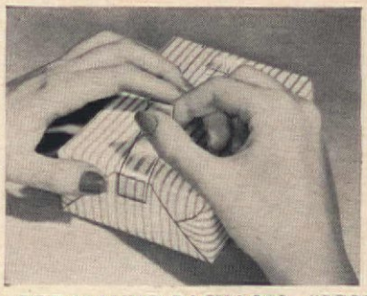
• Don't hamper your style with courtesy and tact. Such amenities as "Ladies and Gentlemen," "May I suggest that . . ." and "Excuse me, but have you overlooked this fact?" only waste time. "Ladies and gentlemen" is probably high-flown exaggeration. Tell them what is what and let it go at that. Why inflame your vocal chords with diplomatic circumlocution? After all, you're not trying to get elected to Congress, nor even to win friends and influence people.

• Do your best to dispatch the whole year's business at one meeting even though the session is prolonged until 2 a.m. If there are unconscious objectors, wake them with a verbal blast and ask them pointedly, "Why did you people ever come in the first place?" Then, if they stagger to their feet to leave, accuse them of running out on you—the renegades!

• Fairly close attention to the above suggestions will virtually assure you of a reputation for conducting the most novel meeting in town. Strict adherence to all of them may lead you eventually into a more exciting life, spiced with ostracism, threats, lawsuits, and the like. THE END

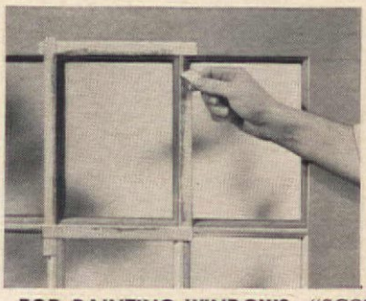
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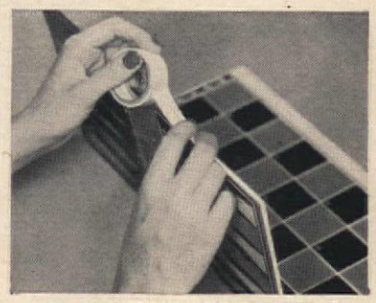


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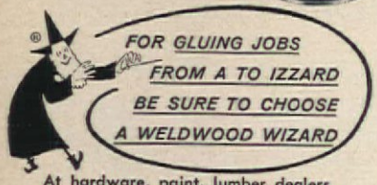
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You can use them to brilliant advantage in any kind of garden, large or small, formal or naturalistic. Their only definite demand is that you *don't* plant them in a spot that's likely to become waterlogged.

Tulips prefer full sun most of the day. And they flower best and live longest if they get plenty of moisture during the fall and spring, but are dry in the middle of summer. Daffodils and hyacinths can take quite a bit of light shade and aren't fus-

CONTINUED ON PAGE 177

HOW TO PLANT BULBS





IN BEDS: The easiest way to plant bulbs in solid beds is with one of the low-priced bulb planters. For a daffodil or tulip bed, make the holes 5" or 6" apart, 6" to 8" deep, and in each hole place one daffodil or one or two tulips, depending on their size. For a bed of crocus or other small bulbs, make the holes about 4" deep. Place four or five bulbs in each hole. A trowel will serve the same purpose as a bulb planter, but wear a glove on your planting hand or you'll soon have blisters! If you plant your bulbs later (November or December), cover the ground with a temporary layer of leaves or other litter after planting. This will delay hard freezing of ground and allow maximum bulb root development.





IN CLUMPS: To be most effective, a clump of tulips should contain at least a dozen bulbs, and one daffodils at least six bulbs. With a shovel or spade dig a circular hole 12" or so in diameter about 8" deep. Loosen the soil at the bottom of the hole, level it, and set the bulbs 2" to 3" ap It's not necessary to water bulbs after planting if the soil is moist, but in a dry season a thoro soaking is essential to start root growth as soon as possible. Don't fertilize the bulbs now, be sure to use complete plant food liberally in the early spring—as soon as the shoots begin to sh

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How to Plant Bulbs

(Begins on page 176)

sy about seasonal moisture, provided it's not excessive at any time.

The three most effective ways to plant bulbs are in solid beds, in clumps and in large naturalistic areas.

Solid beds, of regular or irregular shape, give striking mass effects. It's usually best to plant only one variety to a bed, and it's always smart to think of the surroundings when deciding on the color. The purpose is to create an artistic garden picture in either brilliant or pastel colors, and it's important to avoid both monotony and garishness.

Clumps of a dozen or so bulbs provide focal points and accents when placed among other plants, or individual garden pictures when placed strategically by themselves in front of shrubs, evergreens, and similar spots. In most gardens, probably, clumps are the easiest and most effective way to use bulbs. They're adaptable to all sorts of locations and require a minimum of landscaping aptitude or experience.

"Naturalizing" means the planting of bulbs in fairly large, irregular areas, usually among well-separated trees or shrubs on land that is not otherwise cultivated. Daffodils, crocus, and other small bulbs are the kinds generally used for naturalizing.

Mixed varieties are often sold for naturalizing, but you get more artistic effects if each area is restricted to one variety.

Garden areas that become vacant after bulbs finish flowering and their leaves have turned yellow can then be planted with annuals like petunias, marigolds, and zinnias, or with bedding plants like geraniums, fuchsias, ageratums, and lantanas. You can get these annuals as plants at that time from your florist or garden supply store.

The leaves of tulips and the early-flowering small bulbs, like crocus, wither away by the end of spring; those of daffodils, before the middle of summer. Do not remove the leaves, however, until they have turned completely yellow.

A generous application of complete plant food, as early in the spring as possible, will help keep most bulbs flowering for many years.

Seed stores, garden supply centers, and many florists, hardware, five-and-ten, and other stores sell a wide variety of bulbs every fall. Usually the varieties are illustrated or described on the package. So it's easy to choose the colors and kinds you'd like to grow.

It's best to plant bulbs as early in the fall as you can, and you have the biggest selection if you shop early. No great harm is done, though, if you delay a bit!

THE END

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See page 152

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NOVEMBER IS THE MONTH FOR...



GAME BIRDS will have an important role next month. You'll get helpful information on cooking game birds, and on stuffings and sauces. There'll be how-to-do-it help on freezing the birds. The November issue also will feature recipes from a famous restaurant . . . delicacies to make your holiday table truly delightful. Just wait until you see the tantalizing menu! And in next month's issue you'll find pictures of some fascinating **GUN COLLECTIONS.** This Early Americana, including old Kentucky rifles, is bound to be of interest to you whether you collect guns yourself or not. It's one of the most unusual stories you'll read in a long time.

AND . . . THE THIRD OF OUR SERIES OF STATE BIRDS AND FLOWERS . . . starring quail, grouse, and pheasant for California, Pennsylvania, and South Dakota, will appear in this issue. Specially printed on heavy paper, it's another beautiful print, suitable for framing.

PLUS THESE BIG FEATURES



LOOK WHAT'S HAPPENED TO PREFABS! We'll also show you three beautiful homes with the custom look. These prefabricated houses have come of age. The old look of impermanency is gone. And then, to help you **GET READY FOR CHRISTMAS,** we offer lovely "stained glass" window patterns to make your home beautiful in the true spirit of the season.

AND EVEN MORE



Floor is Armstrong Spatter® Linoleum, Style No. 5005, with inexpensive custom insets of Brown No. 20.

here's a bathroom that takes in washing

It's far more than just a bathroom. It's a complete laundry center, too, with a washer-dryer, ironing table, and ample linen storage. A perfect dream of a work-saving, good-looking room—and full of ideas for you, when you remodel your bathroom! The real star of the show, for beauty and practicality, is the floor of Armstrong Linoleum. In a much used room like this, easy care is essential... and that's reason enough for insisting on Armstrong Linoleum. Not even the children's bath-time splashing will harm it. A quick once-over with a sponge mop, and it's bright as new. This sunny Spatter styling—a very special favorite—is one of many, many lovely designs and colorings you'll find in Armstrong Linoleum, a modern, fashionable floor for every room in your home.

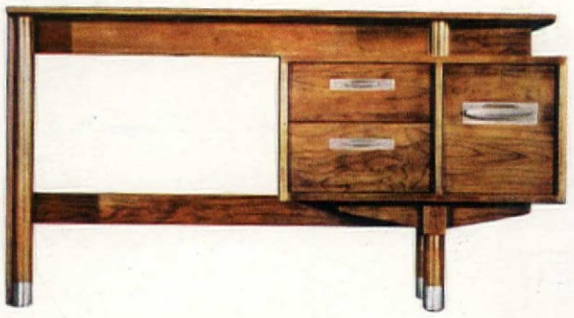
SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." It's full of exciting decorating ideas for remodeling and new homes. You also get complete description of this gay laundry-bathroom. Write Armstrong Cork Company, 5610 Pine Street, Lancaster, Pennsylvania.

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